

**C**REATIVE  
DESIGN  
PORTFOLIO  
ELUMALAI RAVI

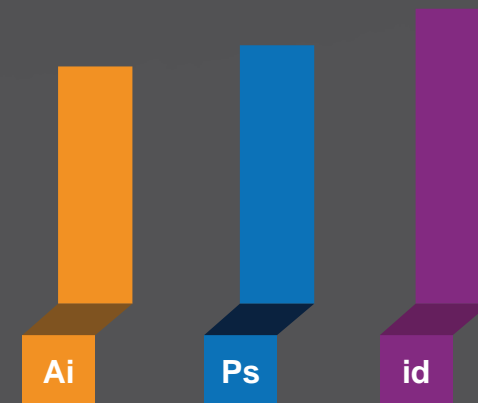
# KEY SKILLS

Creating designs for both print and web; working on a range of different clients producing work from logos/ branding, stationery, packaging design, menu boards/ large format printing, brochures, folders, direct mail, web interface layouts, flash for websites and flash banners.

Overlooking all projects through to the print process, preparing work for print and choosing the style/type of final print outcome for the project. Given the responsibility to run the studio while the managing director is away and on a daily basis liaise with clients and produce quotes.

Adobe InDesign  
Adobe Illustrator  
Adobe Photoshop  
Adobe Flash  
Adobe Dreamweaver  
Corel Draw  
Microsoft Word / Excel / Powerpoint

**OPERATING SYSTEMS:**  
Macintosh (MAC) Windows



# WORK EXPERIENCE

Working as a “**Creative Designer**” in  
Advertisement for Newspaper

**2adpro Media Solution PVT.LTD.**

is World class offshore advertising production  
for Newspapers, Design/Ad Agency,  
Magazine Productions, Logo Creation & Prints

**We are out sourcing to Us ,Uk, Australia & Newzealand**

Which deal with the designing and creation of various products like  
Resumes, Flyers, Postcards, Real Estate, Auto Ads,  
jewelery ads all medical forms and logos creation & Advertisements etc.

**RR Donnelley Pvt.Ltd.**

Graphic Designer

GRAPHIC DESIGN  
Work  
Samples



“SOFT FEEL.....  
**TOUGH WEARING**”

Get the look of leather with the feel of suede  
**The luxury of  
RHINO Suede has arrived!**

**Swane 3 Piece lounge  
suite in store now**

Many other styles & fabrics to choose from!  
(Fabric pictured: Rum)

Visit: [harveynorman.com.au](http://harveynorman.com.au) or  
Call: **5381 5000**

Harvey Norman® stores are operated by independent franchisees. Accessories shown are not included. Introductory offer does not include TV or accessories shown

**Harvey Norman**  
ONLINE | MOBILE | IN STORE

**HORSHAM**  
148/150 FIREBRACE STREET, HORSHAM



**ALANA 2014  
SAUVIGNON  
BLANC**

Raymond Chan Rates... 4 stars 17.5/20  
Sam Kim, Wine Orbit Rates... 4 Stars 87/100  
The center magazine says one of the top 10 Sauvignon Blancs to try in NZ

**\$69**  
six bottle pack  
Free delivery by courier



**ALANA 2014  
LUMIERE  
PINOT NOIR**

Raymond Chan says...  
Alana Estate 2014 Lumiere  
Pinot Noir \*\*\*\* Stars

**\$108**  
six bottle pack  
Free delivery by courier

**Order Online**  
[www.alana.co.nz](http://www.alana.co.nz)

6 Bottle case  
**\$79**  
12 Bottle case  
**\$155**

Our guarantee  
Naturally our reward, very generous guarantee applies.  
Try a bottle and if you are not completely satisfied for any reason,  
for no reason, return the wine and we'll promptly and cheerfully refund your money in full.  
Can't be fairer than that.

Must be at least 18 years old to order  
License holder: Wairarapa Vintners Ltd.  
License number 048/047/0002/11. Exp 28th June 2016

# Path OF Life

From conception to birth, early years, schooling and education, getting married, buying your home, travelling, joining a club, through to our golden years and passing on – this feature covers all aspects of our lives.

Our yearly feature will be published on **WEDNESDAY 17th JUNE 2015** in our community newspaper. The following ad sizes and prices are available in this 8 to 12 page liftout!

2 x 2 (9cm high by 6.2cm across) or	= \$95 + gst	<b>FREE EDITORIAL IS ALSO AVAILABLE TO SIT NEXT TO YOUR ADVERTS AT NO EXTRA CHARGE TO YOU.</b> To confirm your space in this special liftout please confirm your ad size by no later than midday on Monday 8th June, 2015.
1 x 4 (4.4cm high by 12.6cm across)	= \$130 + gst	
3 x 2 (13.6cm high by 6.2cm across)	= \$155 + gst	
2 x 4 (9cm high by 12.6cm across)	= \$185 + gst	
3 x 3 (13.6cm high by 9.4cm across)	= \$280 + gst	
4 x 4 (18.2cm high by 12.6cm across) or 2 x 8 (9cm high by 25.4cm across)		

**Chronicle**  
Horowhenua

## MEET YOUR HEALTH PROVIDER 2015

# Southland

The essential directory of health care providers in the southern Southland region. Designed to showcase health practitioners and licensed therapists.

Appearing as a glossy insert inside The Southland Times and distributed throughout the Invercargill & Bluff region on Friday 5th June.

The full publication will feature on [www.southlandtimes.co.nz](http://www.southlandtimes.co.nz) as an E-edition reaching a unique monthly audience of 109,450.\*

Booking Deadline: Friday 29th June 5pm  
 Copy Deadline: Friday 1st June 5pm  
 Editorial/photo deadline (if supplying): Monday 25th May 5pm  
 Complete copy deadline: Wednesday 3rd June 12pm

**The Southland Times**

Your Local  
**Garden Centre**

We cater to all of your gardening needs:

- Mature Trees
- Citrus • Pots
- Giftware
- Succulents
- Garden Care
- Potting Mixes, mulches, etc

Wholesale Prices direct to the public

195 Cawdor Rd Camden  
**Phone 4655 5595**

- direct to public
- easy parking • eftpos available
- open 7 days • expert advice

camden nurseries  
where plants grow and thrive

Facebook on facebook

say Goodbye to the cold weather and spring clean!

Our September Specials will help!

**Welcome Spring**

1. Add a logo to your ad for \$2.50 extra (normally \$4.00)
2. All left over garage sale items get 25% discount off next week.
3. All Spring Clean services - carpet cleaning, pool cleaning, gardening etc.

Get 4 ads for the price of 3 in September!  
\*message ads only

Phone: 1300 888 005 | Email: hunterclassifieds@fairfaxmedia.com.au

**REDLAND CITY Bulletin**

Fairfax Regional Media

**BE FOUND ONLINE, REACH MORE CUSTOMERS AND BUILD PRODUCT LOYALTY.**

**68%**

of smartphone users said they used their device for research.

**IS YOUR WEBSITE MOBILE FRIENDLY?**

We can help you connect with your clients call today 38268137 or 38268124

**For the LOVE of MUSIC**

**A PAGE OF IDEAS FOR MUSIC LOVERS**

Music affects us all - whether we enjoy listening, watching or playing music, it all plays a part in our lives. The Bay of Plenty Times will be printing a dedicated classified page promoting services, classes and musical products in the Bay. Whether you service instruments, dj, teach music or want to promote your gig to current and potential new then this page is for you. Don't miss out on the opportunity to let 43,000 readers\* know what you have to offer and how to find you.

**Publishing date:**  
**BAY OF PLENTY TIMES**  
Wednesday April 15  
Booking deadline: Monday April 13  
Copy deadline: Monday April 13

**Advert costing**

- 10cm x 4 col - full colour with FREE design for only \$249 plus GST
- 10cm x 2 col - full colour with FREE design for only \$130 plus GST

**To book your space contact Arumia Hayles**  
P: 577 7770 ext 57151 • E: arumia.hayles@nzme.co.nz

\*Readership source: "Bay of Plenty Times average issue Wednesday readership" Nielsen CMI National Database, all people 16+, 1 YE Jun 2014)

LOGO

LOGO

**Professionals  
in their field**

Business professionals rarely have the opportunity to flaunt the various services they provide.

The often unique aspects of your business remain largely unknown to most members of the public. The Times is producing a special feature design to put you in the spotlight. Purchase a 17 cm X 3 column ad space and receive an additional 17 cm X 4 column to use for editorial and photos of your business, for only \$363.00!! Let our audience know all about the services you offer, your point of difference and just introduce your team...

**The choice is yours.**

Booking Deadline: Wednesday 24th June 2015.  
Published: Wednesday 1st July 2015.  
Email: michelle.treweeke@fairfaxmedia.com.au  
OR joanne.west-field@fairfaxmedia.com.au

Contact name: .....  
Business name: .....  
Address: .....  
Phone: .....  
Signature: ..... Return Fax: 4455 4314



**ONLY \$60**

**Ladies NIGHT OUT**

Male Entertainment • MJ Impersonator • DJ Domo  
Free Glass of Champagne • Main Meal • Paparazzi  
Saturday 6th June 6:30pm - 11:30pm  
**MANDURAH BOWLING CLUB**  
For Tickets Please call 9583 3662

Proudly Brought to you by

Olivia Grace photography & Video

INTIMO  
INDEPENDENT WEDDING STUDIO

metro

MBCRC  
Mandurah Bowling & Recreation Club

**Bridal Expo**

**BOMADERY BOWLING CLUB**  
154 Meroo Road,  
Bomaderry NSW 2541

Sunday 5th July 2015 • Starts at 10am until 3pm  
For more information please call Courtney on 44 219 150

**AUSTRALIAN NATIONAL FIELD DAYS**

**ANFD REPORT**  
Published: 5th November

A comprehensive report that includes all the news from ANFD.  
This report is a great opportunity to remind visitors of your products they may have seen but not purchased as well as informing our readers who didn't attend ANFD what your business has to offer.  
Published in the full run and Northern Regional sections offering targeted coverage throughout NSW.  
Bonus - All advertisers receive a photo taken at ANFD site and an extended caption.  
Editorial Extra - Book a half page advertisement and receive editorial coverage and photo.

**FIELD DAY SPECIALS:**

Full Run Northern	
half page	\$3500 \$1500
quarter page	\$1800 \$800
eighth page	\$900 \$400
92 x 63mm	\$450 \$200
All prices include full colour and gst	

Booking Deadline: Friday 23rd October  
Material Deadline: Friday 30th October

**KERRI RANDALL**  
0407 458 721 • kerri.randall@fairfaxmedia.com.au

**THE LAND**

The Land reaches 81% of all NSW farmers  
\*Source GARRI 2012



# APPRENTICES & TRAINEES

**PUBLISHED JUNE 4**

## Who employs them and who helps them..?

Apprentices form a vital part of our workforce and represent the industry face of the future.

Every year local apprentices achieve some outstanding results in regional & state competition. Our Apprentices feature gives you the chance to showcase your young talent, applaud their efforts & promote your vision to ensure the district maintains its pool of skilled workers. Do you help employers get an apprentice or help people get an apprenticeship placement? Do you train apprentice's before they find an employer? Do you help people find jobs? Advertise your service as part of this eye catching full colour feature.

1 Apprentice/Trainee **\$110.00**  
 2 Apprentices/Trainees **\$198.00**  
 3 Apprentices **\$264.00**  
 For each after that **\$77.00**

Call: **Sharon Jackson** on **8762 2555** or  
 Email: [sharon.jackson@fairfaxmedia.com.au](mailto:sharon.jackson@fairfaxmedia.com.au)

**Booking deadline Wed May 27**  
**Copy deadline Fri May 29**

**The Western Herald**  
 63 Erskin Street, Newcastle



**Jamie McCarthy**

Age: 20  
 Job Title: Electrician  
*Enjoyable aspects of my job: Getting to travel around doing different jobs for people, seeing different things. Instead of working in a workshop all day it's good to see how the industry is working and working with other trades doing jobs. Career goals: Keep in a high standard of work and keep to all the rules and requirements. Concentrating on finishing the last bit of my trade school.*  
 Awards or achievements: Second in World Skills.

**LUCINDALE ELECTRICAL**  
 ELECTRICAL CONTRACTORS  
NSW 2307A

- Industrial
- Rural
- Domestic
- Electrical
- Electronic
- Communication

08 8766 2299 or 0418 854 134



# LETS

**11th January 2016**

**THIS IS FOR YOU**

The Western Magazine would like to invite you to be part of our "Lets Hire It" feature. This special publication will be printed in our **26th October** edition and distributed throughout our 25 publications during the week.

**YOU WILL RECEIVE...**

This informative feature will provide exposure for your business to over **100,000** readers in regional NSW, circulating **36,967** copies each week.

**ACCEPTANCE**

Simply email the Western Magazine before the booking deadline with your intention to advertise.

Ask how your business can receive 5,000 ad impressions on our website for only **\$192.50**

**THE MARKET**

The area covered by Western Magazine includes the dryland and irrigated broadacre farming and cotton belt of the Orana region and the rich Macquarie Valley; the mixed grazing/farming and horticultural belt of the Central West; the irrigated and dryland pasture/cropping area of the Lachlan Valley; the renowned fine wool areas of Yass, Mudgee and Bathurst; the multimillion dollar cherry producing region of Young; the famous Mudgee, Cowra and Orange wine growing areas and the hundreds of wool and beef producing properties of the far west.

**DEADLINES**

**Booking Deadline 5:00pm**  
**Wednesday 6th January 2016**

We welcome any editorial & photographs to support your advertisement. This will be included in the feature space permitting.

**Artwork/AD Copy & Editorial Deadline:**  
**12:00pm Thursday 7th January 2016**

**Western Magazine**

RMZ363/300



**AND SPRUCE UP  
YOUR MARKETING CAMPAIGN**

Show off your home to more buyers than ever before with a guaranteed number of ad views. Now offering a quick turnaround to get your ad online, these packages are designed to drive more buyers through your door - perfect in the lead up to open times, auctions or just that extra push.

**HOW IT WORKS**

We take your print ad, real estate agent's listing or Domain.com.au listing and create a digital advertisement that is customised for your property. Choose a skyscraper for a larger impact, an MREC that will appear on any device (mobile, tablet, computer) - or take both!

Choose your package based on whether you want to target your message to the News page, or appear everywhere with a Run of Site package.

Pick how many times you want your ad seen. The more you purchase, the bigger the incentive.

**RUN OF SITE OPTIONS:**

5,000 Impressions for \$110 inc GST  
MREC: 1-3 days, Skyscraper: 2-5 days,  
or Both: 1-3 days  
10,000 Impressions for \$198 inc GST  
MREC: 2-5 days, Skyscraper: 2-5 days  
or Both: 2-5 days  
15,000 Impressions for \$247.50 inc GST  
MREC: 2-5 days, Skyscraper: 2-5 days  
or Both: 2-5 days  
20,000 Impressions for \$330 inc GST  
MREC: 2-5 days, Skyscraper: 3-5 days  
or Both: 2-5 days



With over 2 million Page views and 200,000 Unique Browsers on average per month during 2015, thecourier.com.au when used in conjunction with The Courier's 44,000 average Saturday readership ensures your message is more widely read than ever before.

Still not sure? Contact your agent or **KIRSTY MCKEE** on 0475 827 229



**THE MARKET**

The area covered by Western Magazine includes the dryland and irrigated broadacre farming and cotton belt of the Orana region and the rich Macquarie Valley; the mixed grazing/ farming and horticultural belt of the Central West; the irrigated and dryland pasture/cropping area of the Lachlan Valley; the renowned fine wool areas of Yass, Mudgee and Bathurst; the multimillion dollar cherry producing region of Young; the famous Mudgee, Cowra and Orange wine growing areas and the hundreds of wool and beef producing properties of the far west.

**THIS IS FOR YOU**

The Western Magazine would like to invite you to be part of our 'Healthy Soils' feature. This special publication will be printed in our 28th April edition and distributed throughout our 25 publications during the week.

**YOU WILL RECEIVE...**

This informative feature will provide exposure for your business to over 100,000 readers in regional NSW, circulating 39,967 copies each week.

**ACCEPTANCE**

Simply email the Western Magazine before the booking deadline with your intention to advertise.

**DEADLINES - BOOKING DEADLINE - 5.00PM WEDNESDAY 26<sup>TH</sup> AUGUST 2015**

We welcome any editorial and photographs to support your advertisement. This will be included in the feature space permitting.

**ARTWORK/AD COPY DEADLINE:**  
12.00pm Thursday 27<sup>th</sup> August 2015

**EDITORIAL DEADLINE:**  
12.00pm Thursday 27<sup>th</sup> August 2015

Ask how your business  
can receive 5,000 ad  
impressions on our website  
for only \$192.50

Western  
**Magazine**



Have an  
unforgettable  
**Valentine's  
day**

Book February 14 for dinner at  
The Townhouse and make it something special.



The Town House  
Delightful & Delicious

AW1894540


*Bye! Bye!*  
**SIMON**  
We all miss u!!!!

Your job easily found a deserving  
employee like you...  
It was pleasure working with you...  
Good luck & Best Wishes for your  
future ventures



**HAPPY  
JOURNEY!!!**

Designed By  
Elumalai.R



**JAYARAJ  
RAMASWAMY**

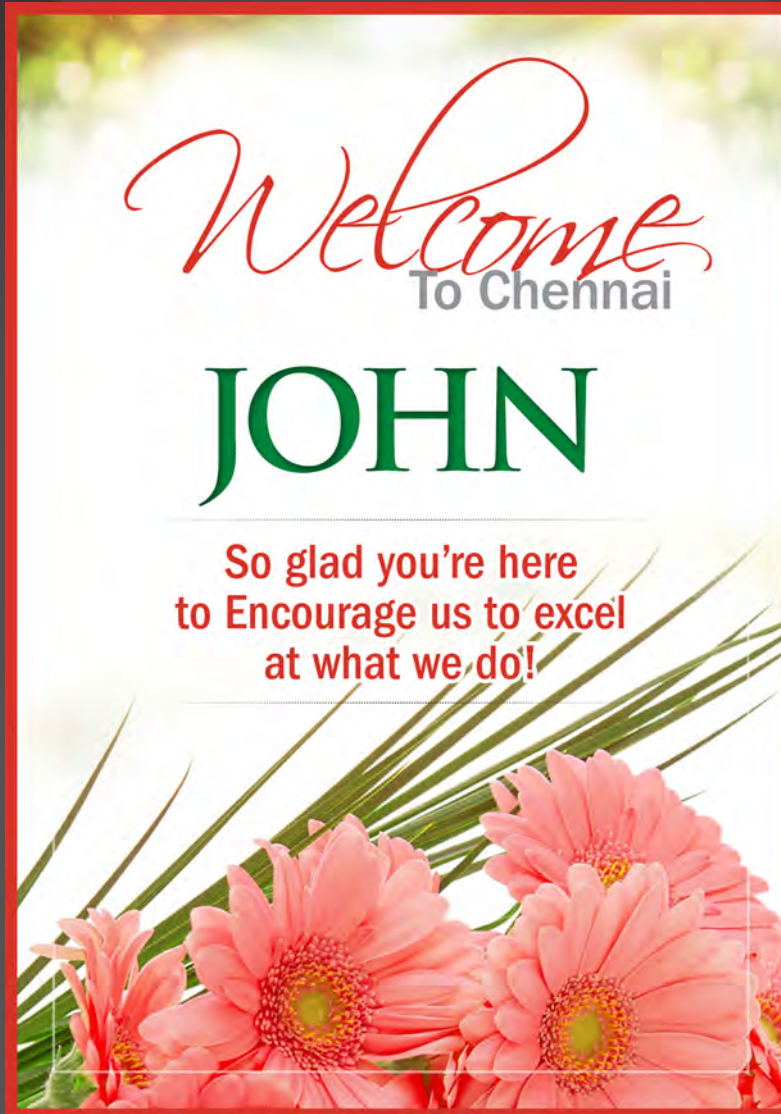
*&*

**KUBER  
SWAMIKKANNU**

*Congratulations*  
ON YOUR PROMOTION!!!!

NOW THERE'S NO STOPPING YOU  
FROM FLYING HIGH.....!!!!

Designed By  
Elumalai.R





Cover Page of Salon Brochure



**AORRS**  
academy of radio studies

PLANNING FOR A  
**CAREER IN  
RADIO  
WORLD?**

Join **AORRS** now!



*Green Goddess*

- Baby Spinach 2 Handful 
- Fresh Ginger, Grated - 1 Tsp 
- Frozen Peaches 2 Cups 
- Honey - 2 Tsp 
- Water 1 1/4 Cup 

**Shakshi**  
WELLNESS  
OBESITY | HAIR | SKIN

Social Media Works - FB Post

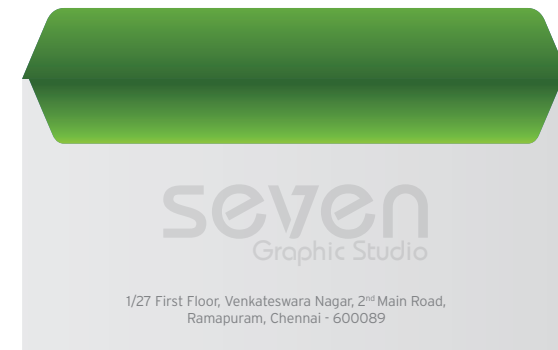
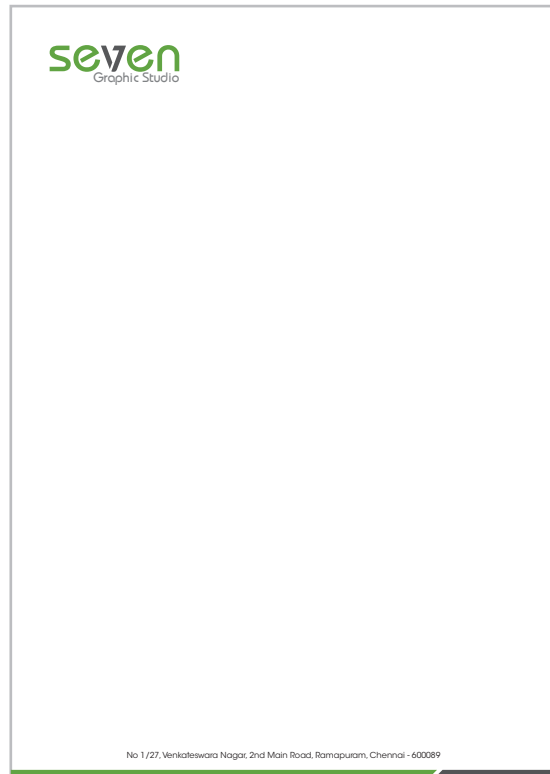


Social Media Works - FB Post





## Social Media & Web Banners



## Stationery Designs

## Sample Logo Designs

Seven  
Graphic Studio

Govind  
PHOTOGRAPHY

ZAEY

seven  
Graphic Studio

Beauty Lounge  
SALOON & SPA

Faststream  
Technologies

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**ELUMALAI RAVI**

**elumalai807@gmail.com**

**Creative Designer**

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