

HELPING BRANDS FIND THEIR

MURF



VIKRAM KAUSHIK

Creative Consultant

With over 15 years of creative expertise spanning brand strategy, communication design, user experience, large-scale events and traditional advertising, I have acquired the right mix of goal directed approach to design by working with companies like PwC, Dentsu, GE and my own design practice MembraneINC.

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Bhubaneswar, Odisha
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 vikramkaushik

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SKILLS

Creative Direction

Principal Design Direction
Brand Strategy
Design Language & Styleguides
Mood Boards

Design for New Media

Human Centered Analysis & Design
Rapid Prototyping & Visual Design
Usability Testing

Design for Direct Sales

Presentations
Proposal Comps
Sales Collateral
Media Kits
Landing Page Optimization

Design for Marketing

Advertising Campaign
Content Marketing
In-store POP
Corporate Identity & Stationery
Event Branding & Collateral

TOOLS



GRAVIT
DESIGNER



EDUCATION

2019

Completed
HFI CUA
Course

2002-03

Bachelor of
Computer Graphic
Design (Hons), NZ

1999

Diploma in
Web Design
IIS Websity

1995-98

Bachelor of Arts
(Advertising)
Delhi University

EXPERIENCE

2018 - Present

Independent
Design
Professional
(MembraneINC)

2016-2017

HOD
FDSHive
(FormsDotStar)

2015-16

Creative
Consultant
PwC

2008-2014

MembraneINC
Founder