

# MARK SPOKES

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## CONTENT COPYWRITER



**Simple** and **elegant** content for every complex context.





○ **Professional communicator**

Native English  
Expert teacher and trainer

○ **Qualified and experienced**

Doctoral-level qualifications  
20 years experience in professional writing

○ **Quality researcher**

Academic quality research skills  
Transformative content provider

○ **Service-minded**

Empathetic and patient in meeting personal needs  
Trustworthy and discrete with confidential information

○ **Valuable partner**

Fast, flexible and helpful approach  
Charging only for effective working time

# Service Offers

**MARK SPOKES**  
CONTENT COPYWRITER



**CREATIVE  
COPYWRITING**

**01**



**SALES  
COPYWRITING**

**02**



**TECHNICAL  
COPYWRITING**

**03**





# 01 Creative Copywriting

Speak to your audience with **website content**, **blog content** and **marketing content**.



## WEBSITE Content



- ✓ Purpose-driven material
- ✓ Emotive and technical styles
- ✓ Focus on sales conversions

## BLOG Content



- ✓ Unique headlines
- ✓ Engaging material
- ✓ Academic-level research

## Marketing Content



- ✓ Niche target material
- ✓ Catchy slogans and taglines
- ✓ Solutions-based content



## 02 Sales Copywriting

Raise your profile, following and sales with **strategic content**, **business content** and **customer content**.





# 03 Technical Copywriting

Educate with interesting and engaging **articles, reports** and **user manuals**.



## ARTICLES and Ebooks



- ✓ Analytical quality research
- ✓ User focused style
- ✓ Powerful design and formatting

## WHITE PAPER Reports



- ✓ Innovative perspectives
- ✓ Ready to publish formatting
- ✓ Audience-focused material

## USER Manuals



- ✓ Comprehensive instruction
- ✓ Clear and coherent information
- ✓ Intuitive formatting