



Jaishri Sachin Khumkar

User Experience Consultant

Digital work Portfolio

Summary

Around 10 Years of total work experience in Visual Design / User Interface Design across multiple devices (mobile, tablet, and desktop). Designing concepts using prototype that visually express attributes of the brand and serve the intended user experience signing rich modern user experiences that are progressive and responsive. Expertise in Adobe Photoshop, Illustrator and Dreamweaver to create Web Designs, High Fidelity UI Design Mockups, Icons, Graphics, Logo Design.

I have been successfully working as a UI / Graphic Designer as part of my group's presales activities. I'm responsible for meeting customers, gathering requirements and designing solutions for their business needs. I'm also responsible for designing UX and UI of in-house and customized products (Presentations, Brochures, Website Design, Apps)

Experience

- 5 years in Atos India Pvt. Ltd., as a UI/UX Designer.
- 2 years in Image Online Pvt. Ltd. as a Web Designer.
- 1.5 years in IndiaMart InterMesh Ltd. as a Web Design Co-coordinator.
- 3 months in Dsquare Studio Pvt. Ltd. as a Web Designer.

Skills & Competencies

- Diploma in Web Page Designing
- IDFCertification - Mobile UX Design, Web Design for Usability, Information Visualization
- Adobe Creative Cloud Suite of Products (Illustrator, Photoshop, Dreamweaver etc.)
- Web, iOS and Android UI
- Prototypes- Invision, Balsamic, Axure, JustInMind and Zeplin
- Ionic Framework, Bootstrap 3
- HTML5, CSS3, JQuery, Media Query

List of work

• User Journeys, Wireframes & Sketches	3
• Mobile UI Design	5
• Tablet /IPad UI Design	8
• Web UI Design	9
• UI Development	12
○ Using Ionic Framewok	12
○ Using Bootstrap	13
○ Responsive HTML5 & CSS	14
• Prints	15
○ Brochures	15
○ Infographics	17
○ Presentations	19
• Digital Display Graphics	21
• Thank You	22

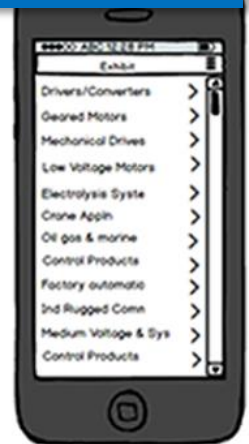
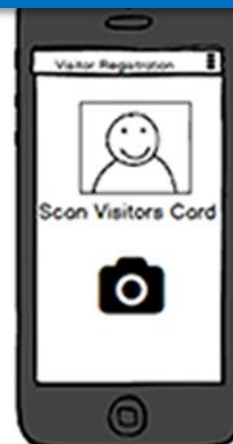
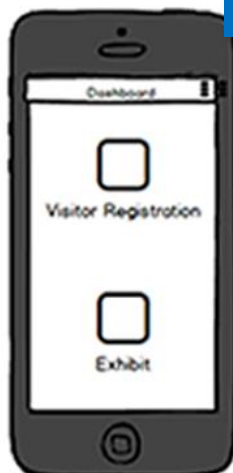


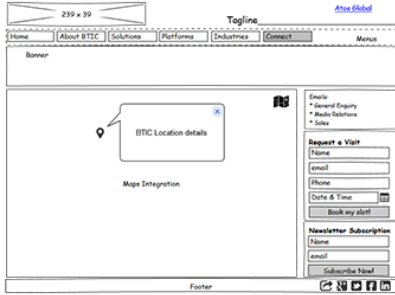
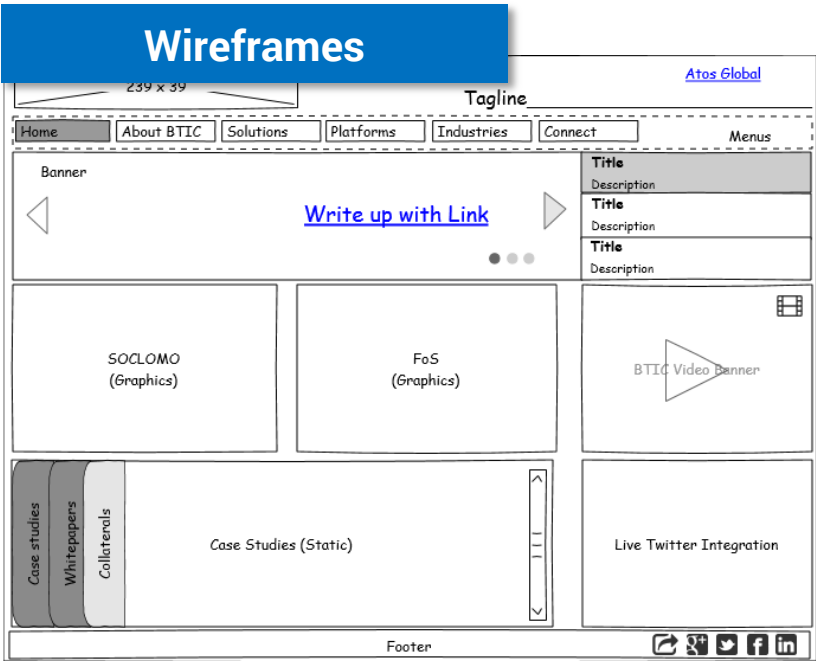
User Journeys, Wireframes & Sketches

User Experience Journeys



Sketches





Summary

Creating user journeys, sketching & wireframes are part of my UX planning activities. I usually represent the UX team at requirement gathering sessions. Whereas at these sessions, sketches and wireframes help me convey my ideas to my team back at the office.

Experience

At Atos, I accompany the presales team for customer meetings to understand their requirements and suggest trendy and usable functionality to improve business productivity.

Challenges

Creating user-journeys are usually challenging tasks due to the number of stakeholders and users involved in the project.

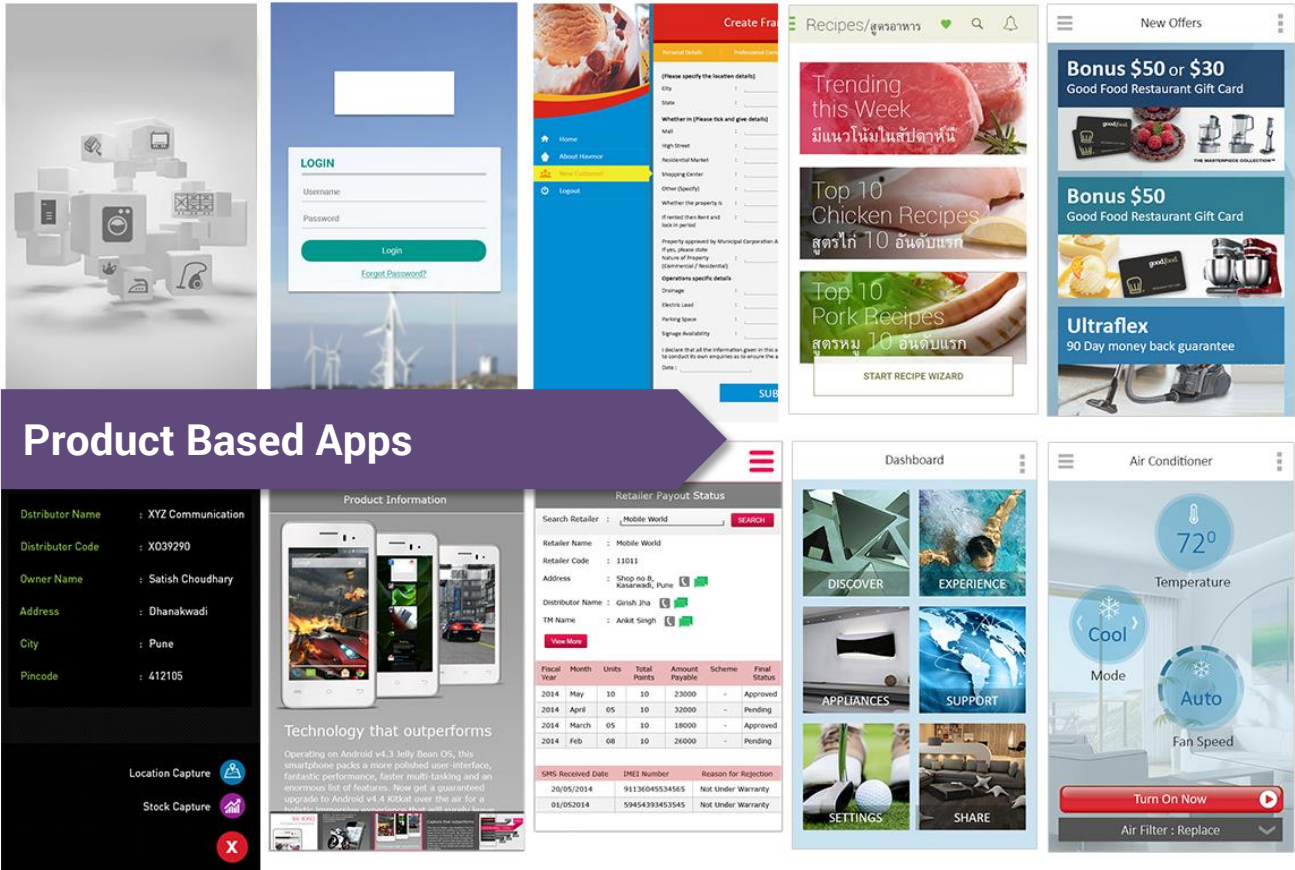
What I did

For this UX planning phase I'm responsible for free-hand sketches, creating wireframes, creating low fidelity screens for prototyping in Invision, JustInMind etc.



Mobile UI Design

Product Based



Summary

These screens were created by me as part of the presales activities. The objective was to help the customers visualize their new app during the proposal period. We received quite a good feedback for this approach. Customer domains ranged from consumer goods to deli products to product aggregators.

Experience

For every proposal I used to get, I used to create high-fidelity screens of few important screens. I adhered to the customer requirements for the design elements.

Challenges

Creating a fresh new and usable app design compared to the customer's existing apps was always challenging. The customer expectations are very high.

What I did

All high-fidelity key screen designs were made by me using Adobe Photoshop.



Mobile UI Design

Analysis & Lead Management



Analysis & Lead Management Apps

Summary

One of the requirements of this financial customer was to simplify and improve their personal-loan application process from their mobile app. They wanted to Atos to suggest best approach to do this.

Experience

As the UX consultant for this proposal, my objective was to first understand the business and information they required from potential customers. Then I created and studied various personas based on their current customer base.

Challenges

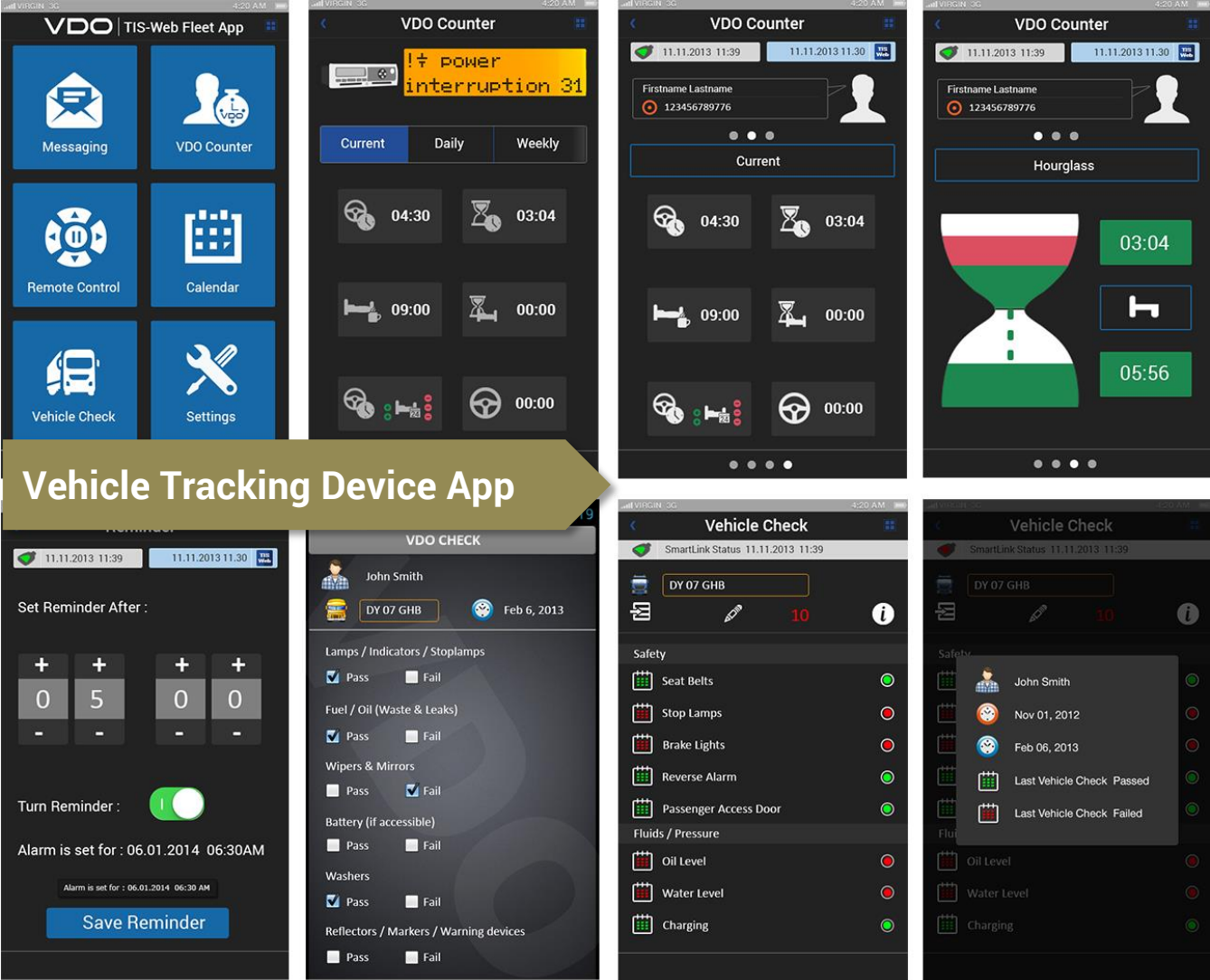
Keeping the loan application form simple was the biggest challenge coz the stakeholders were hesitant on missing out on some vital customer information. Another challenge was to design a application for a user who will most likely be on the move, travelling by bus, train or being interrupted constantly by day to day activities.

What I did

My responsibility was to study the behaviors of the customer's existing users. For this I had to have multiple meetings with the stakeholders and gather information as needed. I had to create user personas. I also designed the wireframes and screens.

Mobile UI Design

Vehicle Tracking Device App



Vehicle Tracking Device App

Summary

This particular project was for a Vehicle Tracking Device . They had a huge requirement of tracking vehicles and also track the parts of the vehicle systems and devices and as a part of I successfully created new designs as per the customers requirements.

Experience

My experience in creating UI based on iOS and Android guidelines was the reason I was involved in this proposal. I create high-fidelity screens completely different from what the customer already had.

Challenges

On the visual design end, I had to understand what the customer expects in his updated app. Those points were then designed and presented to them.

What I did

All key screen designs were conceptualized and made by me. I used Adobe Photoshop to design the screens and icons were also created by me.

Tablet/iPad UI Design



Summary

These tablet and iPad screens were created by me as part of the presales activities. The objective was to help the customers visualize their new app during the proposal period. We received quite a good feedback for this approach. Customer domains ranged from consumer goods to daily products to product aggregators.

Experience

For every proposal I used to create high-fidelity screens of few important screens. I adhered to the customer requirements for the design elements.

Challenges

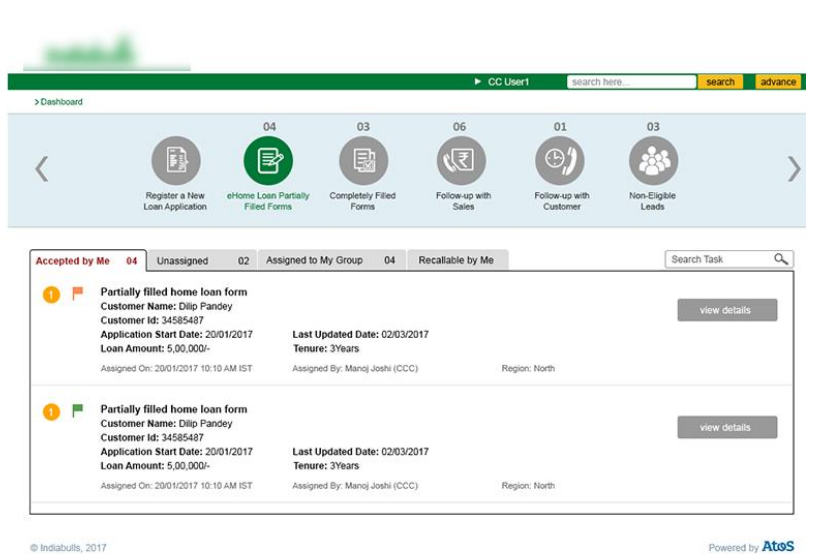
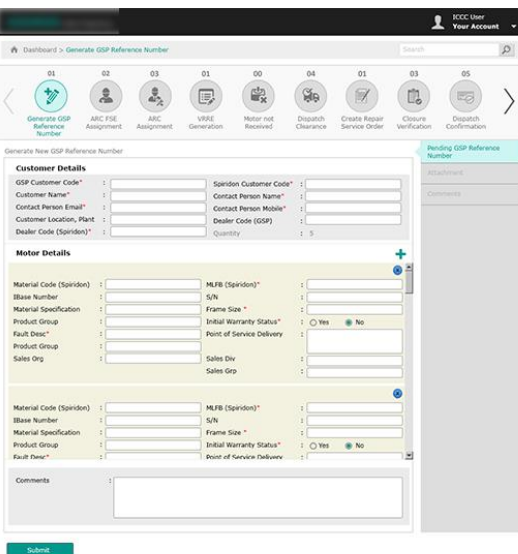
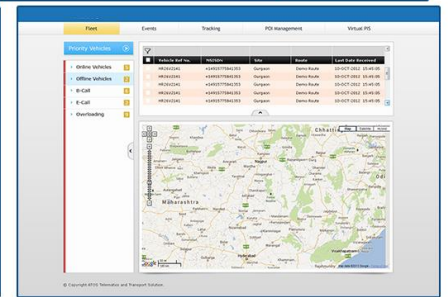
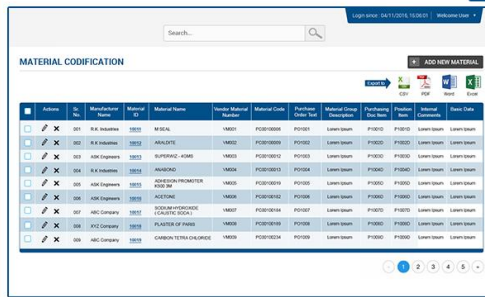
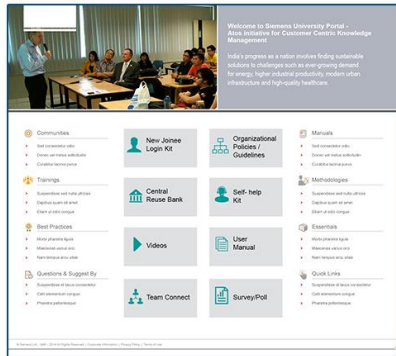
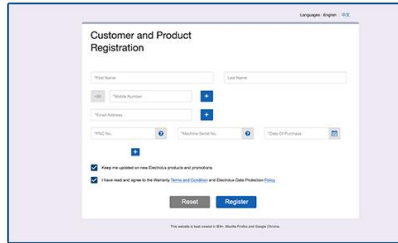
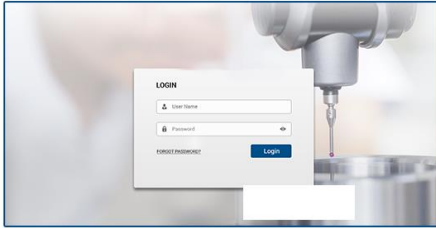
Creating a fresh new app design compared to the customer's existing apps was always new challenge with new designs in mind. The customer expectations are very high.

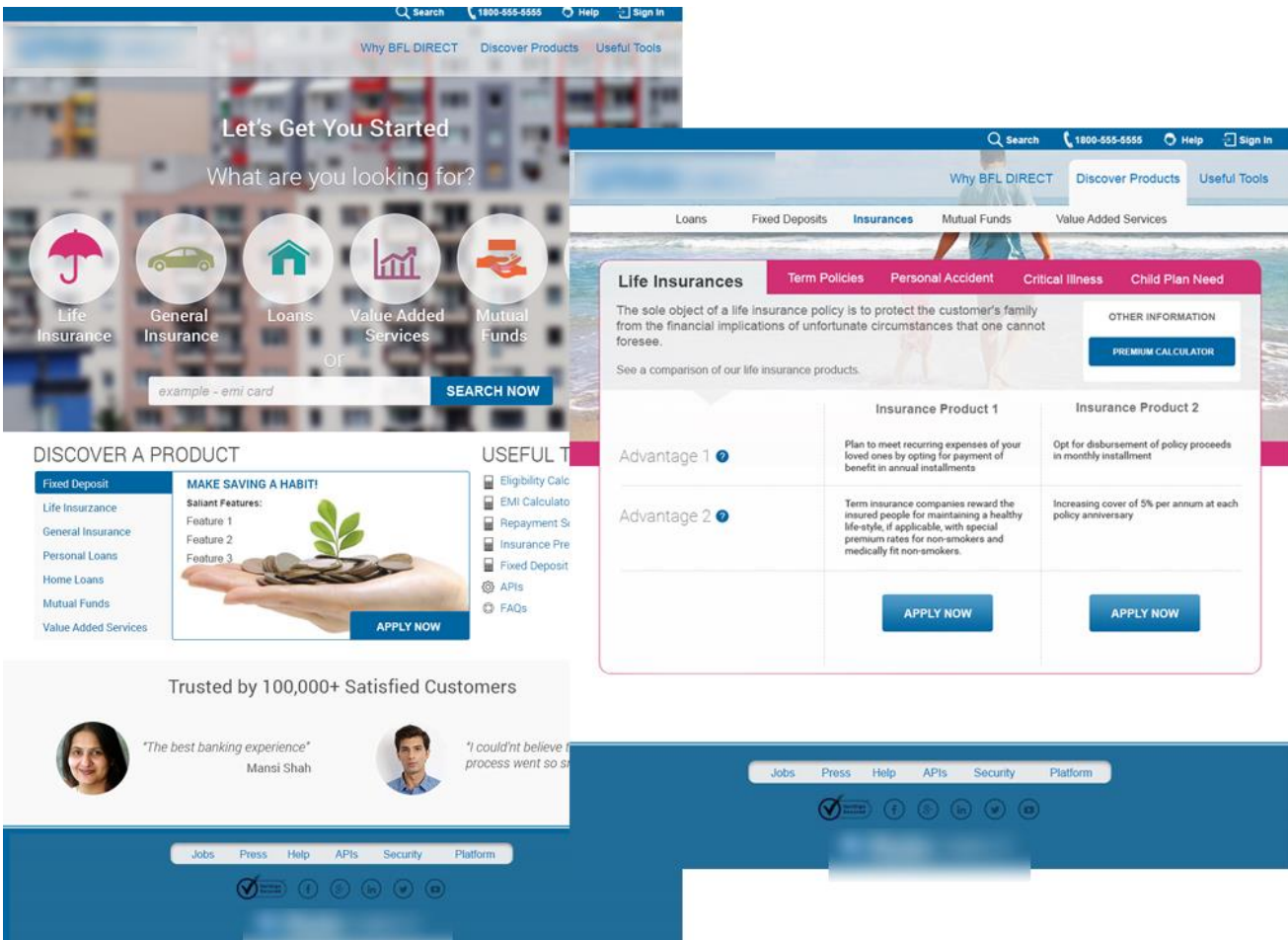
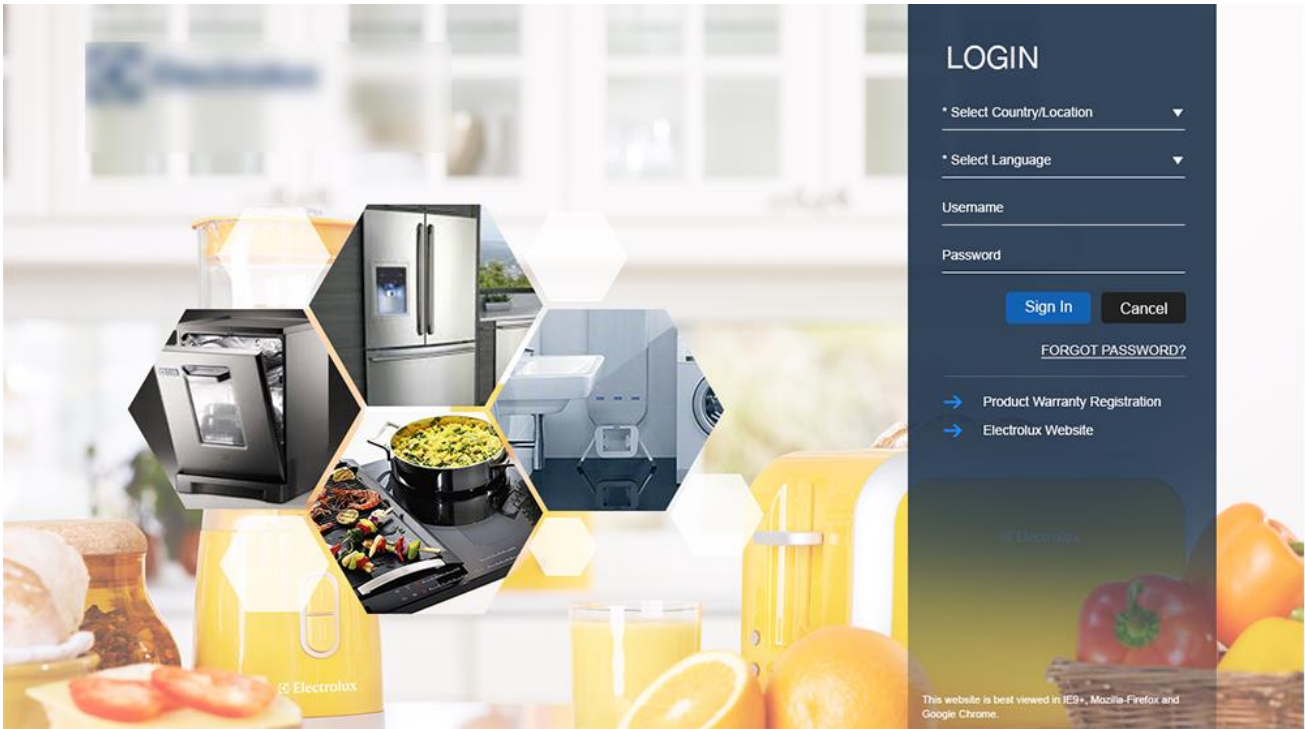
What I did

All high-fidelity key screen designs were made by me using Adobe Photoshop.



Web UI Design







Summary

The above images represent website designs that were done at separate occasions for different customers. The domains ranged from After-Sales Services, Home Loans, IoT, CRM, Insurance etc. As a standard procedure all proposals sent to customers included high-fidelity designs of Atos envisioned new and improved websites. The websites were a mix of B2B and B2C portals with different types of actors (users) using the websites.

One particular After-Sales Service portal has won a prestigious global in-house award for 'Best Productive Tool' web-app.

Experience

Every customer domain was different; their requirements different, their user demographics were also different. There was a tremendous learning opportunity in every web design I did. My knowledge of responsive web design helped me a lot.

Challenges

Lot of research went into understanding current trends of productivity and consumer portal designs to present my versions of the same taking into consideration my customer's requirements.

Every design decision was justified with proper reasoning and backed-up with test data.

Another challenge was convincing conservative stakeholders to accept radical design for productivity/business improvement

What I did

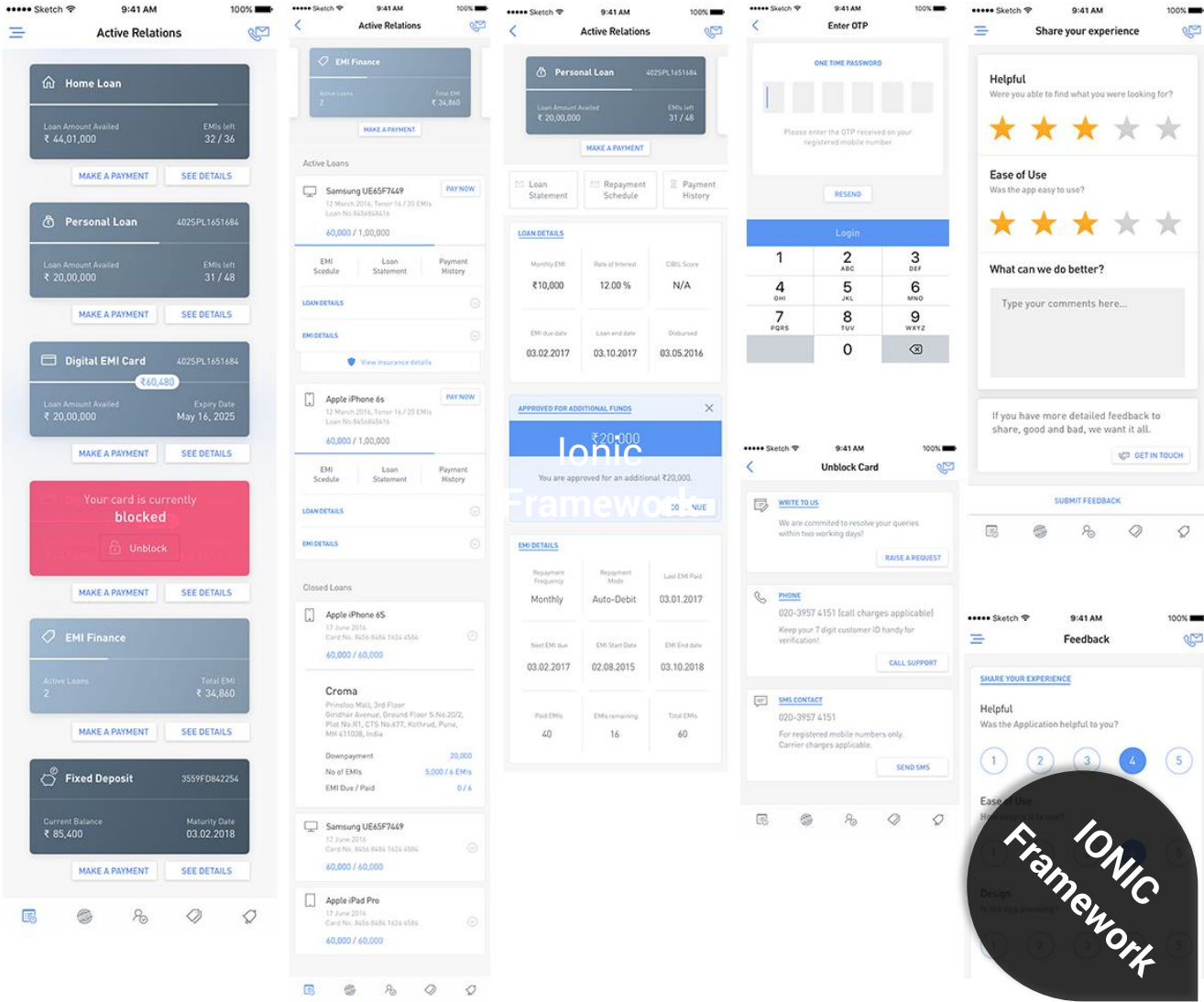
All high fidelity key screen designs were created by me using Adobe Photoshop. Thereafter the rest of the screens were created by my team-mates and I was responsible for keeping the quality of output consistent with the key screens.

I was also responsible for presenting the designs to the stakeholders at meetings and workshops.



UI Development

Using Ionic Framework



Summary

These screens were created by me as part of the presales activities. The objective was to help the customers create their new app using ionic framework. Ionic is the app platform for web developers. Build amazing mobile, web, and desktop apps all with one shared code base and open web standards.

Experience

I have developed these screens in Ionic framework using HTML5 and CSS3 in Visual Studio Console. It was a great opportunity and new experience for me.

Challenges

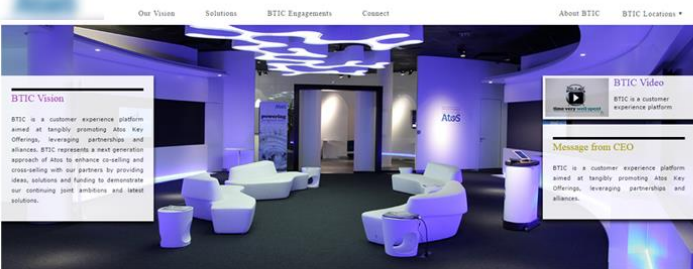
It was a new framework for me and new target to complete the development in a month which we successfully did it. I have faced lots of challenges while installing NPM but at the end it went successful.

What I did

All screens were made by me in HTML5 and CSS3 using visual studio.

UI Development

Using Bootstrap



Summary

These screens were designed and developed by me as part of the BTIC Team (Business Technology and Innovation Center). The objective was to help the customers create their new screens using bootstrap open source web application. Bootstrap is an open source toolkit for developing with HTML, CSS, and JS. Quickly prototype your ideas or build your entire app with our Sass variables and mixins, responsive grid system, extensive prebuilt components, and powerful plugins built on jQuery.

Experience

I have created the UI Designs and developed screens in Bootstrap. I adhered to the customer requirements for the design elements and as per the branding.

Challenges

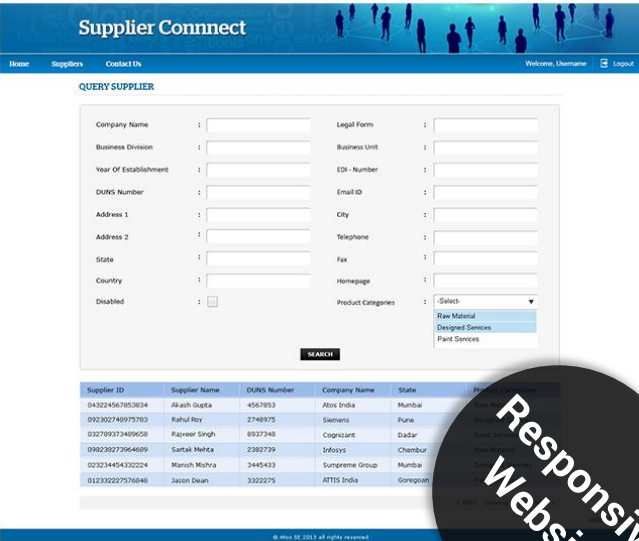
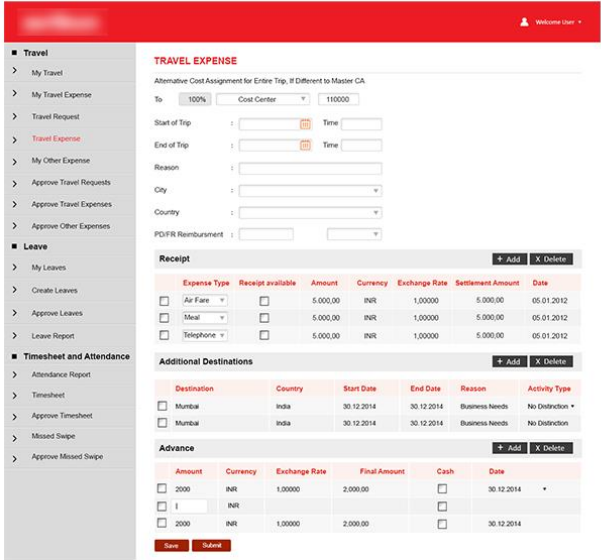
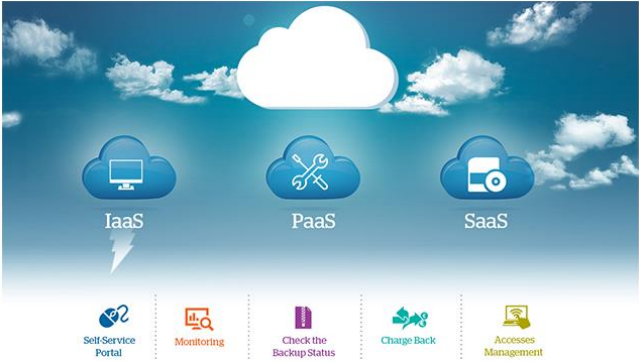
Creating a fresh new design was always challenging. The customer expectations are very high. It was a new Open source application and got many new things to learn.

What I did

All high-fidelity key screen designs were made by me using Adobe Photoshop and were developed in bootstrap using HTML, CSS, JS and jQuery.

UI Development

Responsive HTML5 & CSS



Responsive Website

Summary

These screens were designed and developed by me for different customers. The objective was to help the customers visualize their new website and develop the same. We received quite a good feedback for this approach. Customer domains ranged from consumer goods to daily products to product aggregators.

Experience

I used to create high-fidelity screens. I adhered to the customer requirements for the design elements.

Challenges

Creating a fresh new and usable web design and developing into HTML5 and CSS3.

What I did

All high-fidelity key screen designs were made by me and using Adobe Photoshop and developed using HTML5 and CSS3 using Dreamweaver..



Prints

Brochures

What Atos SOCLOMO platform can do in Life Insurance, India?



Atos Social Cloud Location Mobility platform & Big data analytics is an out of the box new age technology mix which provides a single platform as packaged solution to best fit our client's business workflow processes.

Life insurance industry is India fastest growing sector which contributes of India's GDP. With many private players in "high potential" market such as India - NEW AGE Technology Mix is a must to have as it provides the competitive edge.

Mission critical business processes such as Product development, Marketing, Sales & Distribution, New business & Underwriting, Account Management & After sales services, Claim management can be automated with focus on improving productivity, Reducing Cost, Increasing sales with access to competitive data, Improving client engagement, Enabling employee with efficient self service including access to HR data.



FOS Platform Benefits & Value Proposition

Our Smart Mobility strategy drives to extend the enterprise business process and take it to where your customer is with built in business rules and validations, Highly Scalable and robust solution architecture with no dependency or Vendor lock-in, as our platform can be hosted on your cloud as well. Built in business rules and validations applicable on field along with ready connectors/adaptors available for integration with any backend enterprise system.

Create highly productive data	Reduce risk to business	Enhance mobility of Cash flow	Improve Operational Efficiency	Prevent loss of Revenue	Risk Mitigation	Faster Response to the Dynamic Environment
Due to real time data allocation and field tracking capabilities, geolocation of the field force.	Due to Geo-Location based task assignment on a real time basis, Atos all relevant information is accessible to field which helps reduce the back force in a much better way.	Due to electronic payment collection.	By reducing the process of data exchange and recording of field force.	Due to faster processing and initiation of business processes from field resulting in reducing turnaround time.	Due to business validation happening on field level.	Due to strong connectivity with the field force who are customer facing.

Why Atos

Atos is a leading provider of high financial services and business solutions. We have a proven track record in the financial services industry. Our solutions are designed to help our clients improve their operational efficiency and reduce their costs. We have a strong focus on innovation and are constantly investing in research and development to stay ahead of the curve. Our solutions are designed to be scalable and flexible, allowing our clients to grow their business and expand into new markets. We have a proven track record in the financial services industry and are constantly investing in research and development to stay ahead of the curve.

Where Next

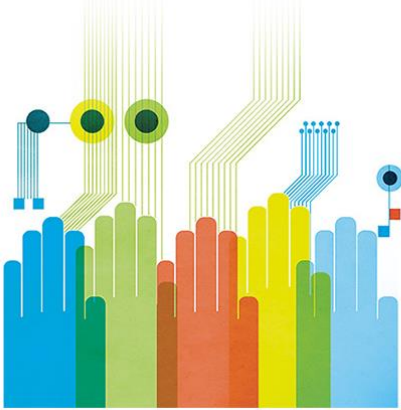
We believe the enterprise could benefit the most of their investment in digital transformation. We believe the enterprise could benefit the most of their investment in digital transformation. We believe the enterprise could benefit the most of their investment in digital transformation.

For more information, please contact info.india@atos.net Visit <http://www.atos.net/india>



Atos

digital campus



Atos Solution Advantages

- Designed for CCloud**
 Scalable architecture.
 End-to-end delivery from a single entity.
 24x7 support.
 Low investment and Flexible model.
- Reporting**
 Live dashboard for overall status.
 Uptime reports for the displays.
 Duration of display of content.
- Easy, Quick & Flexible**
 Easy to use web interface.
 Faster rollout with a hassle free setup.
 Various content types and formats supported.
 Mobile app for changing Wi-Fi password which applies new password to client as well.
 Mobile app for raising trouble tickets.
- Cost Effective**
 The solution comes with a Download Manager that allows interrupted downloads to be resumed thus saving on internet bandwidth and download limit costs.
- Secure**
 User authentication.
 Privacy controls.

Your business technologists. **Powering Progress**

Because in today's fast paced, high tech information age, static information boards, advertising posters and flyers just don't cut it!

Atos Connected Signage solution can answer all your needs within one easy system

- Information Services** at airports, train and metro stations, etc. (arrival and departure, news, weather, directions, etc.)
- Advertising and promotions** in retail shops and malls (special offers, discounts, etc.) Improve your advertisements, the product look or placement.
- Influencing customer behavior**, directing customers to specific areas, increasing the dwell time on the store premises, etc.
- Brand building and retail design.** In-store DS can help building a brand identity (eg Nike Town, Apple Store, Warner Village Cinema, Adidas) and enhancing the retail design with floor mounted and interactive screens, etc.
- Enhancing customer experience**, reduction of perceived waiting time, product demonstration, visual interaction, music, etc.

Your business technologists. **Powering Progress**

Summary

Support in their digital transformation process with the best and most up-to-date UX practices, trends and research for all their Print Media. Support in their digital transformation process with the best and most up-to-date UX practices, trends and research for all their Print Media.

Experience

Support in their digital transformation process with the best and most up-to-date UX practices, trends and research for all their Print Media. Creating high resolution designs with new ideas and solutions.

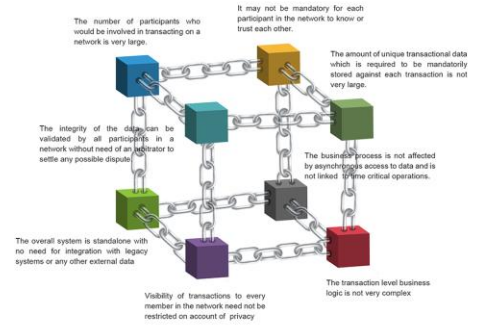
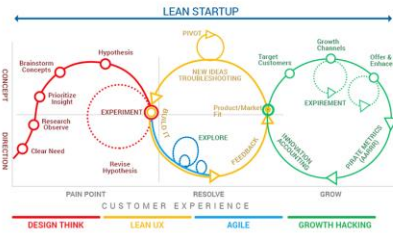
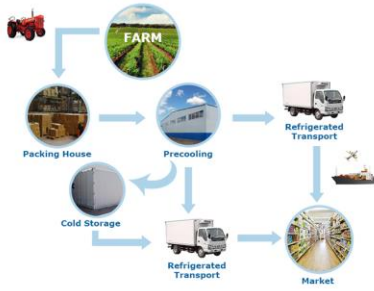
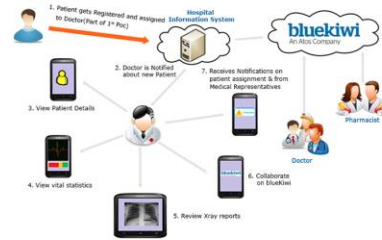
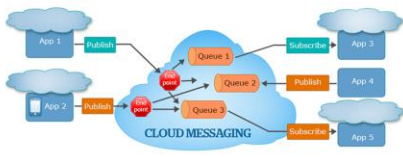
Challenges

Support in their digital transformation process with the best and most up-to-date UX practices, trends and research for all their Print Media.

What I did

Support in their digital transformation process with the best and most up-to-date UX practices, trends and research for all their Print Media. Creating high resolution designs in Photoshop.





Summary

The above graphics were used in various internal newsletters and presentations.

Experience

Support in their digital transformation process with the best and most up-to-date UX practices, trends and research for all their Print Media.

Challenges

Infographics are challenging to make as the story needs to be told using just one image.

What I did

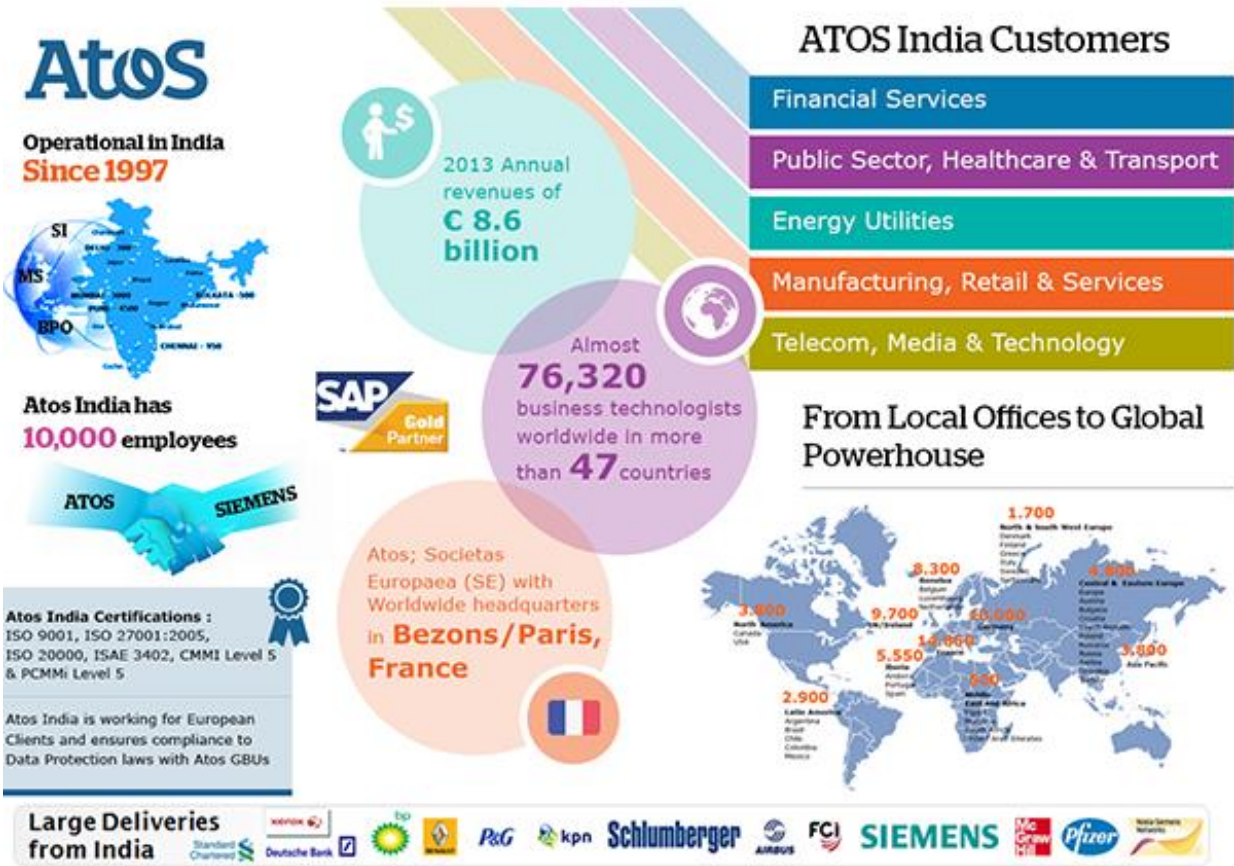
Graphics created by me in Adobe Photoshop.



Prints

Presentations





Summary

The above graphics were used in various internal newsletters and presentations.

Experience

Support in their digital transformation process with the best and most up-to-date UX practices, trends and research for all their Print Media.

Challenges

Infographics are challenging to make as the story needs to be told using just one image.

What I did

Graphics created by me in Adobe Photoshop.



Digital Display Graphics

Enterprise without boundaries

M2M / Internet of Things

In 2008, the number of objects connected to the Internet will exceed the global population.

2003 2010 2020: 50 Billion

Manufacturing, Power - efficient electronics, and available spectrum

Tagged items can report their location, identify and history ever wireless

Speed (real-time data)

Scale ("unprecedented processing power")

Sensors ("new kind of data")

Things are not just smartphones and laptops, but every thing

One cubic meter computers and sensors already exist. You could fit 150 of them in the room

With IPv6, we will have 343 282 356 928 938 463 463 374 607 431 768 211 456 possible internet addresses, that's 100 for every atom on Earth's surface

Augmented Reality

Head-Up Guidance System (HUDS) (Flight Dynamics Inc.)

Nightvision systems in the 2000 Cadillac Deville (Cadillac.com)

- Augmented reality is a field of computer research which deals with combination of reality with computer generated data.
- To do this it needs different types of Data - User Location, User Orientation (View), Location specific Information

Big Data & Analytics

Big Data Generation in the world

Big Data Global Market Size (in USD)

2.9 375 20 24 DATA 50 700 1.3 72.8

Powerful tool to help manage organization wide performance in working with, recognizing and capturing an opportunity

Additional analytics capabilities that can be applied to the organization's key business relations to business opportunities to provide new insights about the business

Enables decision makers to "bring structure" to the Big Data analysis, and thus provide flexibility by decoupling the underlying structure from structured or unstructured physical data

Enterprise without boundaries

Cloud Computing

Global Cloud Computing Market Size

2010 2011 2012 2013 2014 2015 2016

Savings in cost of infrastructure and ease of scaling

Emergence of pay per use business models allowing access to data and applications

Faster time-to-market for deploying systems

Mobile

Mobile Device Shipments and Mobile Penetration

350M 400M 2012 2013 2014 2015 2016

44% 64%

US PC fell 5% BOM IPADs = 1,200,000,000

- Increases reach and distribution of products and services
- Completely changes the way consumers and businesses access digital content
- Transforms business processes and incremental improvement to business operations

Social Media

Social Media Usage

Increasing Influence of Social Commerce

71%

- Increases workplace collaboration among employees thereby acting as a mining platform for ideation and innovation
- Businesses can interact and engage in real time with its consumers
- Allows sharing and upload of content and information to an enterprise for enhanced performance

The IT services market has entered into a 3rd stage

1960s 1980s 2000s today tomorrow

AtoS Foundation IT

AtoS "Business enabling IT"

AtoS "Community enabling IT"

Big data

IT to support communities (IT for us)

IT to support core business (IT for our clients)

IT to support internal operations (IT for me)

Top 10 Gartner Strategic Technology Trends for 2017

- AI and Advanced Machine Learning
- Intelligent Apps
- Intelligent Things
- Virtual and Augmented Reality
- Digital Twin
- Blockchain and Distributed Ledgers
- Conversational Systems
- Mesh App and Service Architecture
- Digital Technology Platform
- Adaptive Security Architecture

Gartner

Trend 2020

Connected homes going to be a reality

SMART HOME

Wearables everywhere

Glassholes everywhere

Digital Health

3D Printers

The 3rd Digital Revolution: Agility and Fragility

ascend journey 2018

The 3rd Digital Revolution: Agility and Fragility

4 major IT Trends are shaping a "second IT revolution"

More interactions from anywhere, at anytime

New usage / applications

More "tools" for any single individual

More power to demand computing

Atos Belief: Welcome to the world of customer power

In the digital age, customers (both B2C and B2B) hold more power and the experiences they receive drive business success

Digital Transformation

1. Value Proposition (What)

2. Target Customers (Who)

3. Value Chain (How)

4. Economics (Why)

From Mass communication to Ultra personalized

Digital Principles

Product Center to Customer Center

Every customer is unique

Delivers business value

Summary

This Digital Display screens were made by me as part of BTIC Team (Business Technology & Innovation Center). This screens were made for customer demo purpose and displayed on large TV screens.



Disclaimer

This Document is for the information purpose only. The information in this document is strictly private, confidential and personal to its recipients and should not be copied, Distributed or reproduced in whole or in part, nor passed to any third party. Any kind of Reference used or reliance of any information contained within document is periodically updated although the document may include links providing direct access to the other internet resources including websites is not responsible for content of information in these sites.

