

Business Amidst **COVID-19:**

Securely Shifting Your
Practice to Remote



1

THE SITUATION

8,500+ Confirmed and presumptive Coronavirus cases in the US as of March 18th

145+ Deaths

54 All US states plus 4 territories have confirmed Coronavirus cases

“

Public health measures can slow the transmission and spread of infectious diseases. These measures can take the form of personal protective, environmental, social distancing, and travel related interventions.

”

World Health Organization

SOCIAL DISTANCING

2

THE CHALLENGE

THE CHALLENGE



How can you maintain social distancing, keep your staff safe, and keep your business afloat all at the same time?

3

**THE
SOLUTION**

REMOTE WORK or WORKING FROM HOME

Can a medical practice really do this?

QUESTIONS YOU MAY BE ASKING...

- ▶ **Is it safe?**
- ▶ **Is it secure?**
- ▶ **Is it effective?**

MG HOSTING SERVICES

Our state-of-the-art cloud technology makes it possible for your office staff to do their work remotely.

Away from the clinic, but not away from your commitments.

IS IT SAFE?

- ▶ **It allows your staff to spend most of their working hours in the safety of their own homes.**
- ▶ **We migrate IMS to cloud-hosted servers so your staff can access IMS remotely.**
 - ▷ **We'll do the migration at zero downtime and for free.**

IS IT SECURE?

Cybercriminals are taking advantage of the tragic events.

- ▶ According to Check Point Software Technologies, there was a massive surge in coronavirus-related domains. They determined that these new domains were 50% more likely to be malicious than other domains registered since January 20th.
- ▶ A huge phishing scam hit more than 10% of all organizations in Italy making it seem like it was from the World Health Organization (WHO). It asked members of the organizations to open a document attached to the message containing a malicious file.

IS IT SECURE?

- ▶ According to Aaron Inness, protective intelligence analyst at RiskIQ:

Our research suggests ransomware attacks on healthcare facilities have increased since 2016 with **cybercriminals tending to go after direct patient care facilities** such as hospitals, health care centers, medical practices, and health and wellness centers; all likely responders to the COVID-19 pandemic.

We assess cyber-attackers prefer these facilities because they are more likely to pay in order to prevent disruption to patient care.

We expect the upward trend of ransomware attacks on these providers to continue as the COVID-19 pandemic persists.

IS IT SECURE? (CONTINUED)

Our cloud solution is HIPAA-compliant.

- ▶ We use state-of-the-art cloud-enabled anti-virus/anti-malware/anti-ransomware protection.
- ▶ We make sure you have backups (daily full-disk snapshots).
- ▶ We ensure client network isolation.

IS IT EFFECTIVE?

- ▶ We give 24/7 access and secure connection to your servers.
- ▶ We provide you 24/7 hosting service and support for two full months—**no cost, no obligation.**
- ▶ We can move you back to your servers within 60 days if you want us to.

OUR COMMITMENT TO YOUR PRACTICE

- ▶ Free IMS migration to the cloud
- ▶ Free cloud server and hosting support for two full months
- ▶ Free to move back to your servers within 60 days if you want to
- ▶ Transparent and simple pricing structure
- ▶ Trusted partnership backed with BAA
- ▶ 24/7 cloud support

4

THE PROCESS

OUR PROCESS IS EASY...

1

Kick-off Call + Contract Signing

2

Partial Migration + Testing

3

Final Migration + Go Live

PRICING FOR A 3-YEAR COMMITMENT

	PLAN 1	PLAN 2	PLAN 3
Monthly Rate	\$220	\$360	\$630
Users	<i>up to 5 users</i>	<i>up to 10 users</i>	<i>up to 20 users</i>
Monthly Rate for Additional User	\$33	\$33	\$32

ADDITIONAL TOOLS

- ▶ **Cloud-based Phone System (free migration)**
 - ▷ RingCentral, Vonage, 8x8, etc.

- ▶ **Meeting and Collaboration Tools**
 - ▷ Zoom, GoToMeeting, Google Hangouts Meet

- ▶ **Email System**
 - ▷ BAA-covered Gmail for Business (HIPAA-compliant)

**ANY
QUESTIONS?**

THANK YOU!

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