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# Wardrobe Essentials MEN'S STYLE

Yves Saint Laurent once said, "Fashion fades away, style is eternal". This is apparent in the fashion of icons like Steve McQueen and Paul Newman whose styles are found to be relevant even today. Many have stated wardrobe staples like an Oxford white shirt, tailored suit, casual t-shirts, denims, etc. for men. These will always remain essential classics. A white Oxford shirt can come in handy for casual as well as formal engagement. A well tailored suit can rock your look at a wedding, an office meeting or can even be worn at a funeral. A khaki chino would be fit for a Sunday barbeque or a luncheon with colleagues or any casual outing; and so on. Let's consider the three seasons - Summer, Monsoon, Winter to list wardrobe essentials for men. Summer calls for bright, peppy colors and clothes that allow air flow and breathability. This definitely makes comfortable 't-shirts' an essential. You can have a wide range of colored t-shirts in your collection for summer which can be easily paired with denims, shorts or chinos. These combinations are appropriate for casual events or casual Fridays at work even. Gone are the days of cargo shorts. Tailored chino shorts are the in-thing now. Collect them in bright colors for casual occasions or in neutral shades for a semi-formal/formal summer look. These comfortably smart bottoms can be paired with t-shirts or well fitted shirts. Even chino pants can be a good option. A Polo T-shirt is a must have for a Summer wardrobe. Just as well as it works for a casual look paired with shorts, it can make an elegant appearance at work clubbed with a sport coat or blazer. Half-sleeved button-down shirts are good for any event. They allow good breathability. Colors and prints can be experimented with. Boat shoes are great for Summers. They give an edge to the loafers and sometimes can also pass for a. elegant pair of footwear. The most essential and obvious 'flip-flops' cannot be missed. Perfect for Summers, they can be worn casually.

They wet and humid Monsoon is a season when fashion needs to be chosen with care. Instead of avoiding your favorite new clothes during this mucky season, you can opt for some essentials. trench coat cannot be more useful than it is during Monsoons. It is made longer, up to the thighs to protect your outfit on the inside. Apart from protection they can make one look very smart and stylish, not to mention bad-ass incase the color is Black. Neutral hues like Black, Gray, Navy Blue or Beige are easy to go with any attire. A single-breasted coat can be worn to flaunt your layers inside. Very easy to carry, this outfit should also be chosen in neutral shades. Vivacious Yellow is the color for rainy days. It brings a little spirit to the Monsoon gloom. The acceptance of Yellow was vast initially during Monsoon days but is fading now. The origin is unknown but maybe the yearning for sunshine. A Yellow rubberized cotton coat can give a dab of brightness to your look on a dingy day. Lace-up boots, better known as Doc Martens are the best for Monsoons. Make sure the soul is a good rubber grip. Denims prove to be the best for rainy season. The fabric is thick and tough, fit for wear and tear. Choose dark colors to avoid stains.

A large windproof jacket with a hood, deigned to be worn in cold weather - parka jacket will not fail to keep you warm during Winters. The hood, which is often lined with fur or faux fur, protects the face from freezing. Once relegated to weekends, designers and fashion editors have started pairing this rugged stalwart with suits and tailoring, a striking juxtaposition that recalls classic mod style. The new oversized overcoat is just like the classic overcoat, but more so. A long, loose silhouette lends the style an air of mystery that will only elevate your dressed-up and dressed-down looks this winter. The extra length also equals extra warmth. The leather jacket is an essential for the wardrobe year round. Adding and reducing layers to it can make it suitable whenever. Albeit, the wind protection and heat trapping caused by the hide is good enough for Winters. Doc Martens or leather boots are fit for the fall. Keeping the feet warm is essential during winters. Also, keeping a warm scarf and hot gloves handy is very needful.

Your closet has seen trends come and go, but these basics are forever. You can rest assured that these key pieces will never go out of style or lose their classic appeal. Simply put: They're the building blocks to the perfect wardrobe. So whether you're looking to start over or simply wish to update an old favorite, shop these picks now.



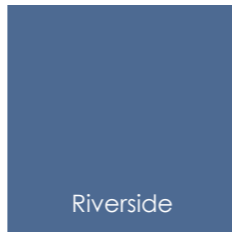
# AQUATIC ACCENTS

The urban setting may have outgrown the natural environment for us but can never stop the nature from influencing us. The fact that we see more of this manmade environment has become one of the reasons why the nature allures us even more now. For years designers have taken inspiration from nature. It is so vast that it can never fall short of fresh inspirations for us. The ocean being the most mysteriously fascinating aspect of nature, has endless opportunities to explore and experiment. Despite covering 71% of the planet's surface not much of its oceans have been explored. However, many feel that the ocean, one of the earth's last unexplored territories, may provide opportunity for innovation. The astounding complexities of the sea and all of the life that it contains has so much scope for science and design that innovation and creativity can come easily to humans. Aquatecture - architecture on the sea, inspired by the ocean, art taking inspiration from the oceans, fashion influenced by the aquatic, products made of underwater articles - for example jewellery beads, there is no end to it. There is an increased interest in aquatic technology and innovation. The ocean that appears different shades of blue on the exterior has an extremely colorful aquatic life underneath. The widest range of colors possible come from the ocean. The desire for tranquility, strength, and optimism have inspired this Fall color palette that is led by the Blue family. Along with anchoring earth tones, exuberant pops of vibrant colors also appear throughout the collection. These unexpectedly vivacious colors in this Fall palette act as playful but structured departures from the more typical Fall shades.





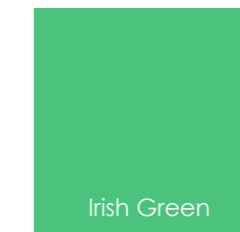
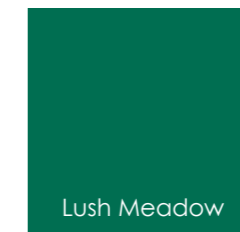
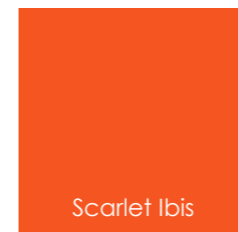
Marking the importance of Blue in the palette, the shades Poseidon, Riverside and Airy Blue undeniably take the precedence in this collection. The rich Poseidon Blue gives a sense of depth. Very formal, the hue is sombre but charming. The cool and calming Riverside evokes a sense of strength and stability along with constancy. Almost exciting, this shade also displays a subtle vibrancy and sophistication. The Airy Blue can be associated with the feelings of lightness, freedom and serenity. Paired with Lush Meadow, Taupe or Dusty Cedar, it can bring a fresh combination. The Sharkskin Gray can be easily paired with any color of the fall with slight variation of tone. A color that also speaks to modernity and contemporary design Brilliant White represents new beginnings and our ability to start anew on a blank slate. Unsullied, divine, pristine, it is the color of peace and freedom. There is innocence, delicacy and simplicity to this conciliatory color. The approachable neutral Warm Taupe is again a shade that pairs well with any shade of the palette. Trusted, organic and grounded. Hearty, pleasing and timeless. The color suggests reassurance and stability.



In contrast to the stable hues of the Fall palette, the exciting and dynamic Scarlet Ibis adds a warm twist. Energetic and flamboyant, the color introduces a streak of confidence to the palette. Dusty Cedar is the Fall version of the Spring Pinks. It exudes warmth and welcome.

The rich and elegant Lush Meadow is also very vibrant and sophisticated. Think fresh botanicals and foliage. The shade displays a brightness, panache and depth of color that sets it apart from more natural greens. "No water, no life. No blue, no green." - Sylvia Earle, Oceanographer. Irish Green is calming, stress-relieving, and invigorating. It's the most common color in the natural world. It's the color of revitalization and rebirth. The color stands for balance, vitality, freshness, progress and foster productivity.

Bioluminescence, the production and emission of light by a living organism, occurs widely in marine vertebrates and invertebrates.



# In Conversation with GIGI HADID



It didn't take too long for Jelena Noura "Gigi" Hadid to become America's sweetheart of the modeling world. With her California girl good looks and sunny disposition, Gigi has now become a global icon.

**You were discovered at a very young age. How did you get your big break at the age of 2?**

I went to school with the CEO at Guess, Paul Marciano's daughter. That's how I got discovered and so started with guess kids baby guess at the age of 2, and did so until I was 10.

**You are presently taking a break from your college. Having such a great modeling career already, how do you manage your academics and work altogether?**

Yes I am taking a break. I am studying Criminal Psychology at

New School New York. . I realize that I don't need that degree but I love being in class and that environment, having conversations...I don't want any special treatment at college. I am staying up on the flights writing papers, landing tired for shoots all day. Even if I am writing great papers I can't get good grades because I am not in class on schedule and you can't get higher grades if you don't attend classes. But I manage to clear my courses, and it's just something that really interests me. When I am on the subway I am literally profiling everyone (laughs).

**How do people react when you take the subway?**

I don't know. Sometimes people look and they're like no its not her, she definitely doesn't take the subway. I am usually in my gym clothes and no one really cares.



**You are one of the hottest models out there. You are in great shape. Does it come to you naturally or have you worked for it?**

Thank you. I have played volleyball since I was in 6th grade, so I have always been an athlete, and that's just been my body type. But I do need to keep working on it to maintain it.

**Fame brings you, not only laud, but also criticism. How do you deal with that?**

Recently I replied to a whole lot of critique on my physique on the social media. But I don't think that it's just me. My whole thing with fighting back on social media and standing up for myself is also big because when I did so, there were Victoria's Secret Angels to plus size models texting me like this is happening to everyone regardless of who they are and I think that's the problem. I think whatever people put out there on social media is more of a commentary about them than you. My message for them is that they need to realize that the people they are commenting on, regardless of whether they are in the public eye or not, are actual human beings, and Hiding behind the computer doesn't make it okay.

**Have you ever tried to be a Victoria's Secret model before?**

I dreamt of being one in high school, yeah. But my mum didn't let me sign to an agency till I was 18, so it was the winter break of my senior year in high school when I signed to an agency. Then I went and saw the Victoria's Secret and they said I was a little too young... and I could see my dream dying, like it's never going to happen. And then last year I auditioned for the show. I wouldn't have put me in the show as I was shaking when I first auditioned. But I did get the callback, which was in a vast room with a full-on runway, 17 video cameras, a panel of 20 people and I was terrified. But I got through just fine.

**Apart from your profession, where do you take fashion updates/inspirations from?**

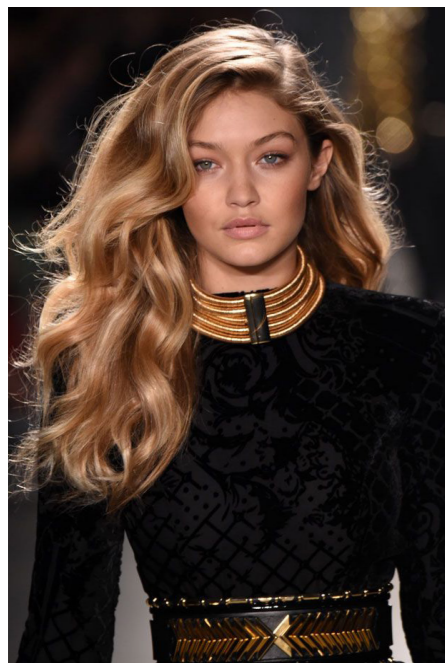
I am a tumblr addict. I love using tumblr. A lot of fashion trends that I am into I look them up on tumblr. So that I can find a look that I like and then from there I'll go to my closet and to see what I have is similar to that look so I can put my look together.

**How would you describe your personal style?**

I would describe myself as a sporty fashionista. Because I play a lot of sports, and love horseback riding, but at the same time I also really love fashion, makeup, hair and getting all dressed up.

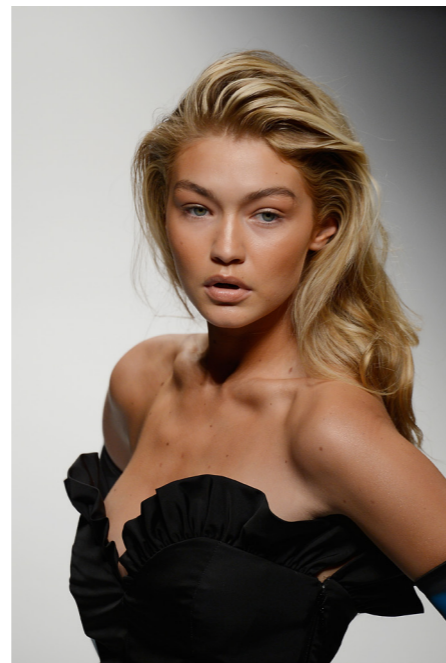
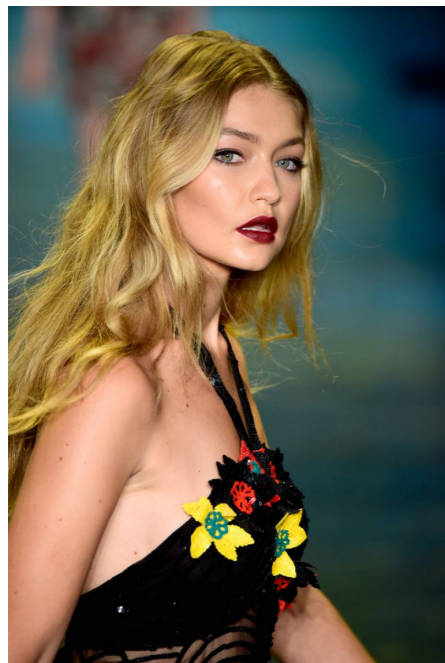
**Your fans want to know about your family background.**

I have a very eclectic family. My mom is a model from Holland. She was discovered by Eilene Ford when she was 16, my dad is a Palestinian architect. A Canadian step father who is a music producer. I have 2 full siblings, 2 half siblings and 5 step siblings. It's a really big family but I love all of them.



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**Be kind,  
work hard,  
make a  
friend.**



**Former supermodels have said at times that you didn't have to work as hard and its only because of social media that you're famous. What do you have to say about that?**

A lot of them haven't met me, and not spoken to the people I work with and are therefore judging me for a tool that I think would be dumb not to use. I think social media has been given to our generation to make us a different generation of models. If you talk to the designers that I work with, they all know that I work really hard. I always say 'be kind, work hard, make a friend' when I am upset, so that's all I care about. And if other people have to be negative to go through their days then they can go for it.

**You and Tommy Hilfiger collaborated to design a new collection together called 'Tommy x Gigi'. You are the dream team of style. Your hot new line was unveiled at the NYFW. Tell us about your venture and show.**

The experience of working with Tommy has been unreal. We chose the button, the fabric, the thread to the designing the studio. The collection stands for the brands aesthetics and lives up to garments at the studio of Tommy

Hilfiger. We spent hours at the studio. We decided to open the show to the public and create what they call 'buy now wear now' as opposed to showing clothes on the runway in September and then delivering them to the stores in March. We wanted to have an instant gratification for the consumer. We wanted it to be an incredible experience so it was a multi media extravaganza with rides and hotdogs and hamburgers. But it's really just launching the Tommy Hilfiger and the Gigi collection together.

**Gigi you're only 21 and you're the biggest supermodel around. You're the global ambassador of Tommy Hilfiger, on the cover of Vogue and you landed the coveted spot in the Victoria's Secret fashion show. So how do you handle all this success at such a young age?**

I just take it day by day. Yes it's a lot but I think it's important to know yourself and know when you're pushing yourself too hard. Be able to be honest with your team. Having people to support you and know that your mental health and well being is just as important as physical. And that's just what I try and focus on.

# THAKOON'S BOHEMIAN VISION

Thakoon Panichgul is a Thai-American fashion designer. Panichgul moved to the United States with his family when he was 11 years old, and grew up in Omaha, Nebraska. Panichgul attended Bellevue West High School (Nebraska). After graduating from Boston University in 1997 with a business degree, he moved to New York City. As a fashion writer, Panichgul, who was a fashion writer at first, eventually got inclined towards designing. So he pursued formal studies at Parsons School of Design from 2001 to 2003. In September 2004, Panichgul produced his first ready to wear collection. He immediately received recognition by fashion press, editors and stylists, and celebrities like Michelle Obama, Rachel Bilson, Sarah Jessica Parker and Demi Moore. He gained even more acknowledgement after being featured in the 2009 American documentary film, *The September Issue*, in which Anna Wintour, of *Vogue Magazine*, appreciated his work. His designs have been described as "timelessly feminine" and "as romantic and sensual as they are modern and innovative." His creations are forward-looking and respectful of the past without being anything close to vintage.



For his Spring 2016 collection, Thakoon showcased a creative collection which he called a vision of the 'New Bohemia'. This collection truly carried the spirit of summer with its refreshing and carefree bohemian elements with a hint of hippie and the American pragmatism. Bleached and tie-dyed jacket and matching shorts paired with a white swimsuit set the opening look for Thakoon. The models walked in bleached and tie-dyed lightweight denim jackets, dresses, overcoats paired with white swimsuits, scoop-hemmed micro shorts and mini-dresses, their hair brushed back loose beachy waves. This gave a youthful delight to the label. Tie and dye continued onto indigo pointelle dresses with an extra layer of pleated hemline coming through. A grid print on silk culottes, dresses and rompers with cut-out floral patterns was another style that followed.

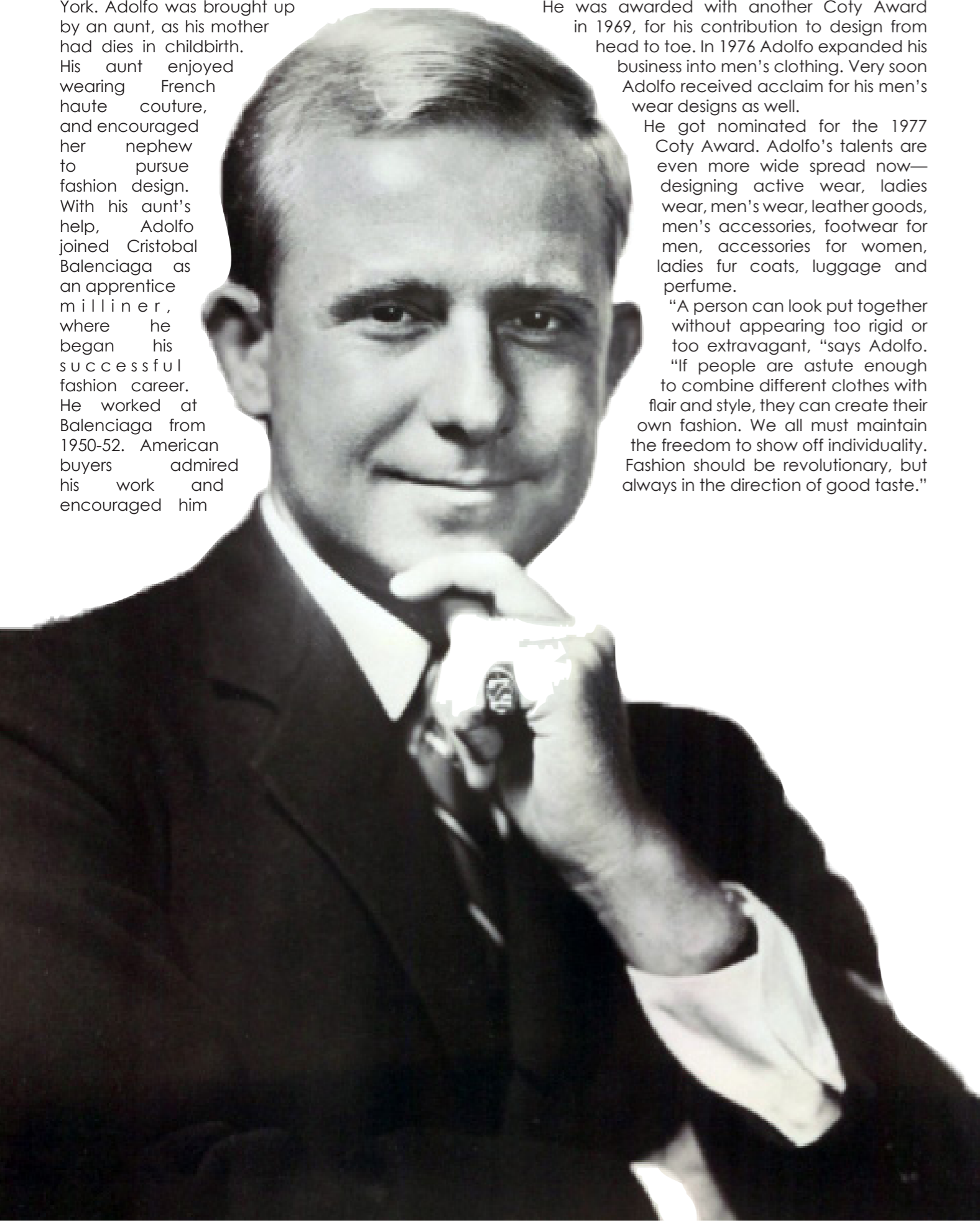
Like all these weren't already super-comfy, Thakoon also introduced a tasteful range of pajamas - the signature bohemian wear. Out came all manner of elegant attire for sleep enthusiasts: blue chambray with red piping under a wool blazer, setting new standards of informality in work wear; robe coats with red and blue rope ties. Summers cannot get more comfortable. Thakoon has come to be known for his ridiculously pretty print dresses but this season he turned his attention to embroidery and embellishment instead. He introduced a silvery leaf pattern with the floral cut-outs again, which the models wore as second skins. To complement this he used a pleated chiffon

Cute wrap blouses over culottes and skirts of different patterns and colors also appeared on the runway. For a little shift from the 'casual', a metallic sequined column perfectly fit for a red carpet look, brought an amazing twist to the collection. But the most winning takeaways came in the sleekly crisp, bicolored broderie anglaise dresses. All the models wore immediately covetable, comely flat sandals that were halfway between a huarache and a gladiator. Seasons





Adolfo Sardina was born in Cardenas, Cuba on the 15th February 1933. His mother was Irish; his father Spanish. He attended the St Ignacio de Loyola Jesuit School in Havana and served in the Cuban Army. In 1948 Adolfo immigrated to New York. Adolfo was brought up by an aunt, as his mother had died in childbirth. His aunt enjoyed wearing French haute couture, and encouraged her nephew to pursue fashion design. With his aunt's help, Adolfo joined Cristobal Balenciaga as an apprentice milliner, where he began his successful fashion career. He worked at Balenciaga from 1950-52. American buyers admired his work and encouraged him



to come to New York. In 1953 he became a designer for the milliner Emme. In 1955, Adolfo earned his first Coty Award for his hats. Adolfo started his own business in 1962. A few years later Adolfo started designing Chanel-inspired suits and his unusual evening gowns.

He was awarded with another Coty Award in 1969, for his contribution to design from head to toe. In 1976 Adolfo expanded his business into men's clothing. Very soon Adolfo received acclaim for his men's wear designs as well.

He got nominated for the 1977 Coty Award. Adolfo's talents are even more wide spread now—designing active wear, ladies wear, men's wear, leather goods, men's accessories, footwear for men, accessories for women, ladies fur coats, luggage and perfume.

"A person can look put together without appearing too rigid or too extravagant," says Adolfo. "If people are astute enough to combine different clothes with flair and style, they can create their own fashion. We all must maintain the freedom to show off individuality. Fashion should be revolutionary, but always in the direction of good taste."

# ADOLFO SARDINA

When not on the streets for personal appearances, Adolfo could be found working from dawn to dusk in his studio.



## Bubble Turban Silk Taffeta MINT

Adolfo Sardina designed Emme hat for Neiman Marcus Salon - the Bubble Turban Silk Taffeta MINT. The hat is ruched in details of pleating, swirling and folding. It is a work of art in multi-colored golds, browns, watermelon pinks and greens. The hat draws a lot of attention due to its exuberance. Two long hat pins with matching hat fabric heads. Although Adolfo's name never appeared on the label of this hat, it earned him the loyalty and admiration of the world's most elegant women.



# Dhoti to Pants

Dhoti is the traditional attire for men across India. The styles and attitude bearing the dhoti changes depending on the state or province. It has marked its presence in various functions and proceedings. Over a period of time, people in India have been influenced by the western wear and traditions. A lot of western culture has been imbibed by the people of India. That being said, one cannot ignore the fact that the dhoti has evolved in its styling as well. A lot of innovation has passed the world of dhoti. What was a traditional wear is still dominant in various circles of society, however several improvisations and westernization has given the world 'Dhoti Pants' that have the structure of dhoti combined with western pants. This is a beautiful innovation that is completely unisex in nature. One can see the brilliance of design and tasteful colors combined to bring out the essence of Dhoti Pants. This innovation has become a solid hit with the people of India, and in particular the younger generation.

# THEY SNEAKERS

A brand founded in the heart of Manhattan, The New York, recently launched the "They Sneakers", which pulls influence from the German Bauhaus Movement, as well as elements of minimalistic Japanese architecture. One can clearly spot these aesthetics in the simple design and geometric details of the shoes. Essential and expressive graphics on basic monochromatic tones, with a hint of pastel, make for an extremely simple and elegant look. And while these Instagram-worthy luxury kicks come in at just \$350, if you are a minimalist looking for sophisticated aesthetics and absolute functionality, they are definitely worth the investment.

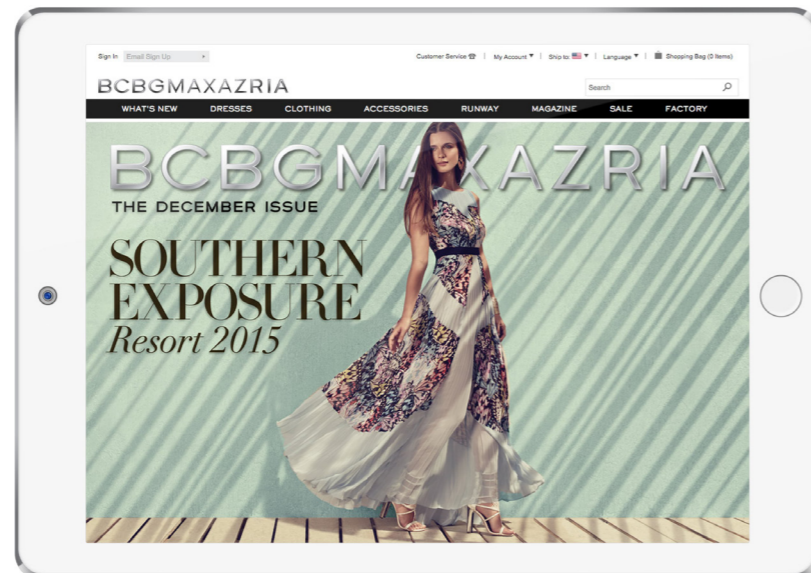




The contemporary women's clothing brand BCBG Maxazria houses garments and accessories to give an exemplary finish to any look. The husband-wife duo never misses out on the Californian edge they bring into every collection. The BCBG Maxazria floral lace dress paired with the straw hat, corset heels and sunglasses make up for a perfect summer picnic look.

# INSTAGRAM WORTHY

BCBG Maxazria has upped its game with the online magazine and social media presence among the rest. Their digital strategy allows people from all parts of the world to stay connected to the brand. The company has well incorporated social media in its marketing system to communicate their creative vision to the masses.



The fashion powerhouse BCBG Maxazria has evolved into one of the hottest names in the fashion industry today, having a strong strong worldwide presence. the company is a true combination of European sophistication and American spirit. The customer association of the brand to its literal meaning "good style, good attitude" is evident by its increasing following.