



Fren Lloyd E. Balcita

Graphic Designer

Great passion for DESIGN is what drives everything I do. I have been in the design industry for quite some time with relevant experiences. As a graphic designer, it has always been my passion and motivation producing creative quality work that helps me to connect with local and international clients.

☎ (+63) 915 137 9446

📍 Banawa, Cebu City

✉ fren.balcita@gmail.com

🌐 <https://frenbalcita.wixsite.com/onlineportfolio>

📌 TandFDigitalMarketing

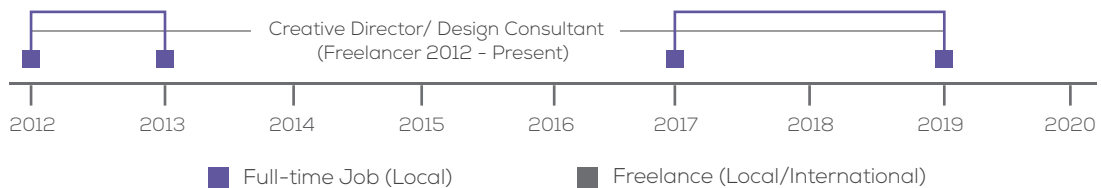
EXPERIENCES AND SKILLS

Graphic Designer

Oct. 2012 - Oct. 2013

Graphic Designer

Jun. 2017 - Aug. 2019



WORLDWIDE CENTRAL PROPERTIES

Graphic Designer (Jun. 2017 - Aug. 2019)

2 Years and 2 Months

Responsibility:

Maintain company brand, create design for event decoration, make brochures, flyers, posters, invitation cards, sales kit, calling cards, social post and edit videos.

LOCAL/INTERNATIONAL CLIENTS

Creative Director/ Design Consultant (2012 - Present)

7 Years

Responsibility:

Maintain company brand, rebranding, make social promotional Ads, packaging design, label design, logo design, and marketing collaterals.

DAYON ENTERPRISES AND PRINTING PRESS

Graphic Designer (Oct. 2012 - Oct. 2013)

1 Year

Responsibility:

Make logo design, magazine design, flyers, brochures, posters invitation cards and calling cards.



REFERENCES

MS. EUNICE MAY BASIGA

Marketing Head

Worldwide Central Properties
(+63) 917 300 1161
eunice.wcp@gmail.com

MS. TRIXIE MARIE BASE

Office Manager

Abacare Data Services Phil.,
(+63) 933 543 0684
trixiemariebase@gmail.com

MR. ALLAN ABELLA

Business Owner

Dayon Enterprises and Printing Press
(+63) 923 521 3702
dayon_enterprises@yahoo.com

EDUCATION BACKGROUND

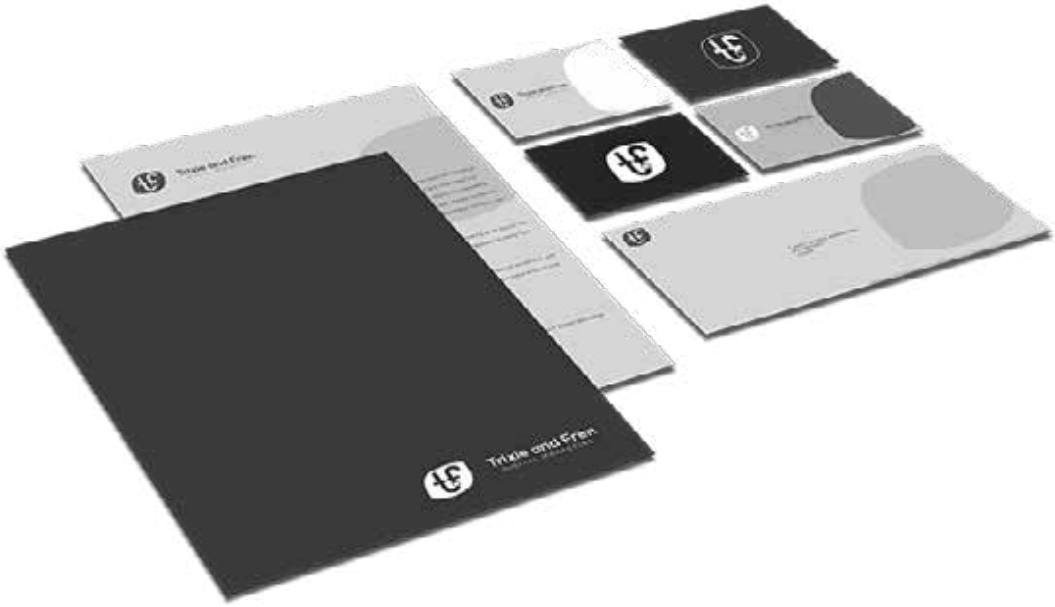
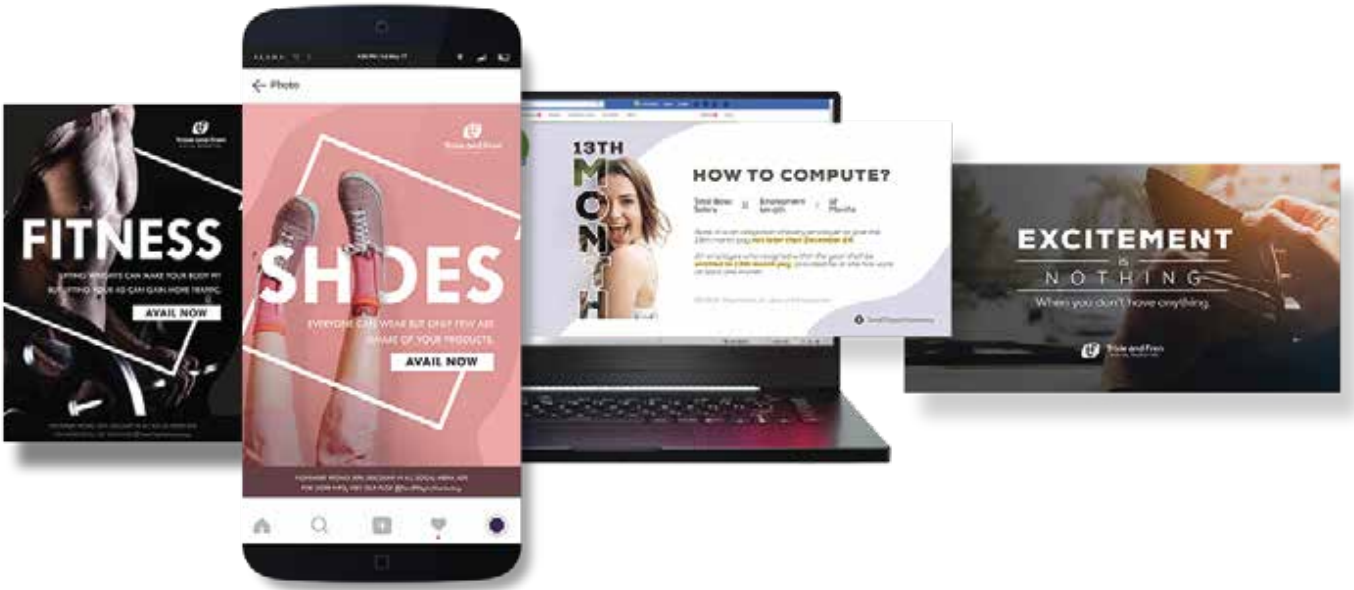
UNIVERSITY OF SAN CARLOS - TALAMBAN

Bachelor of Fine Arts major in Advertising Arts (April 2016)

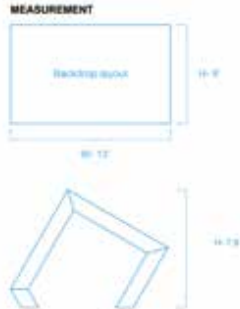
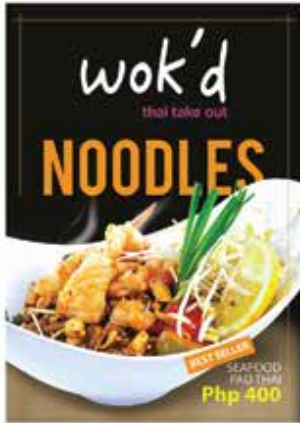
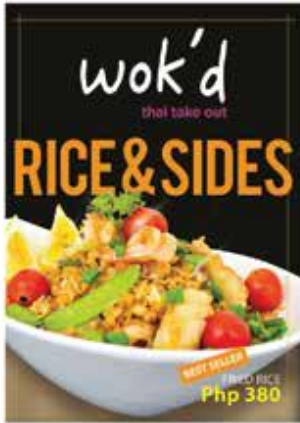
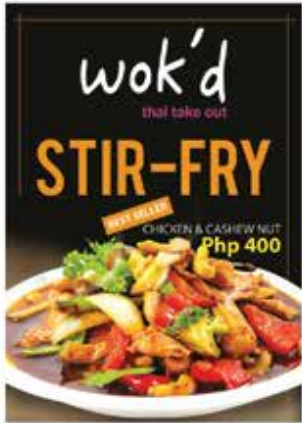
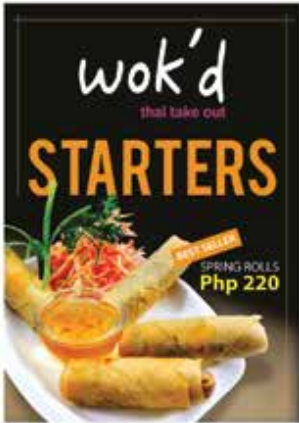
MY WORK



MY WORK



MY WORK

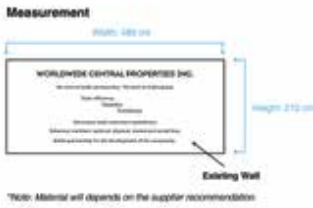


Layout

WORLDWIDE CENTRAL PROPERTIES INC.
We seek to build communities. We care to build people.
Your efficiency. Our passion.
We are proud to be a member of the Worldwide Central Properties Inc. family.
We are proud to be a member of the Worldwide Central Properties Inc. family.
We are proud to be a member of the Worldwide Central Properties Inc. family.

COLOR

- C: 0%
- M: 0%
- Y: 0%
- K: 100%
- HEX: 221F22

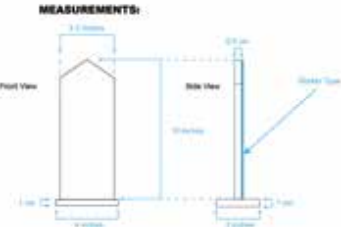


Closeer look

Worldwide Central Properties Inc. is proud to be a member of the Worldwide Central Properties Inc. family.

Free Logo & Business Card Design

Free Logo & Business Card Design



Free Logo & Business Card Design

MY WORK



FRONT AND BACK SPREAD



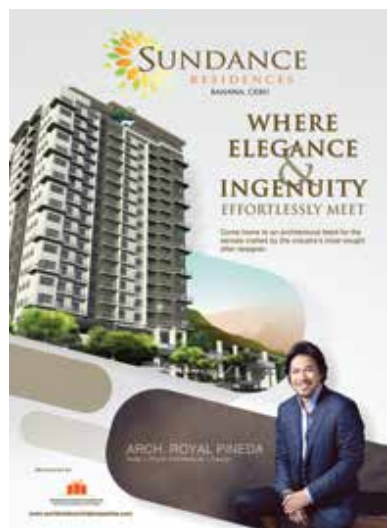
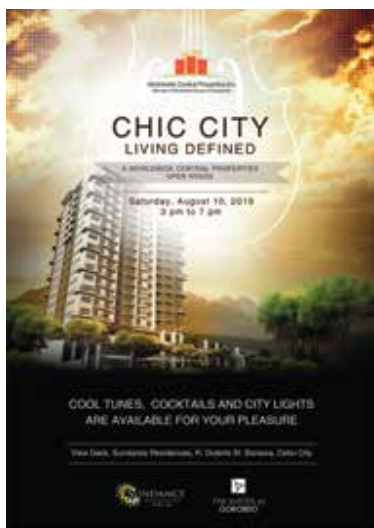
INNER SPREAD



Spider Banner
Will be placed in our Sundance Lobby and 2 Parking elevator

Email Blast
Activity updates for Home-owners

Door Tag
Current activities



MY WORK



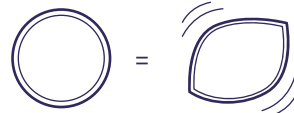
WISESPOT
DIGITAL MARKETING SERVICES



W + S



Trixie and Fren
DIGITAL MARKETING



COIN

ROTATING COIN

