

### TYPO GRAPHY

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# WHO WE ARE

A Hashtag, symbolised through the #tag sign is commonly used to organise peoples words and thoughts into easily identifiable areas, and help them be distinctive amongst the clutter and noise. Hashtag is a hub of energy and excellence, always striving to achieve the best performance levels for our clients. We believe every client has a right to get the most out of their marketing investments and the highest quality of service.

| WEB DEVELOPMENT    | BRANDING & IDENTITY |
|--------------------|---------------------|
| CORPORATE PROFILES | PACKAGE DESIGN      |
| SOCIAL MEDIA       | CREATIVE WORK       |
| AUGMENTED REALITY  | PUBLICATIONS        |
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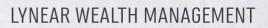
## WEB DESIGN & DEVELOPMENT

Hashtag understands the importance for organizations to have a Web presence. Therefore, we make it our priority to design and develop websites keeping in mind the needs of the user as well as achieving its business objectives. We aim to design and develop websites that are optimized for the best desktop and mobile experiences.

We are available when you want to add a new site feature or need help keeping your site current.







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CONTACT US



#### EARTH'S FINEST DUBAI





#### AMANA CAPITAL

# CORPORATE PROFILES

Create a presence within your industry by showcasing your organization's products, services and achievements. From corporate presentations to corporate profiles and brochures, we make it all happen.





SUNSHINE TRAVELS



ECOCORP ASIA





STUDIO HAUTE



ACCESS INTERNATIONAL





CINNAMON LIFE



**REDLINE CAPITAL** 

### SOCIAL MEDIA

Social Media is a means to gain understanding of the conversations surrounding your brand, your products, your competitors and your marketplace. Connect with your customers and host conversations around your brand. From Facebook and Instagram management to engaging with your customers on Twitter, Hashtag can build your social presence.





**KEELLS** 





AUSTRALASIAN ACADEMY OF HOSPITALITY



BUBBLUSCIOUS

#### TRENDY HUB

## BRANDING & IDENTITY

A great brand identity combines creative design and a strong message that evokes emotion and conveys the value of your company. At Hashtag we create unique and innovative branding, from logo designs to corporate stationery. We understand the essential elements to capture your essence, so you can reach your key audiences.

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John Doe Co Founder & CEC

> John Doe Co-Rounder & CEO

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TAG

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ROOTS & LEAVES

DYNAMIC AV TECHNOLOGIES





### AUSTRALASIAN ACADEMY OF HOSPITALITY



### **CEYLON CRABS**

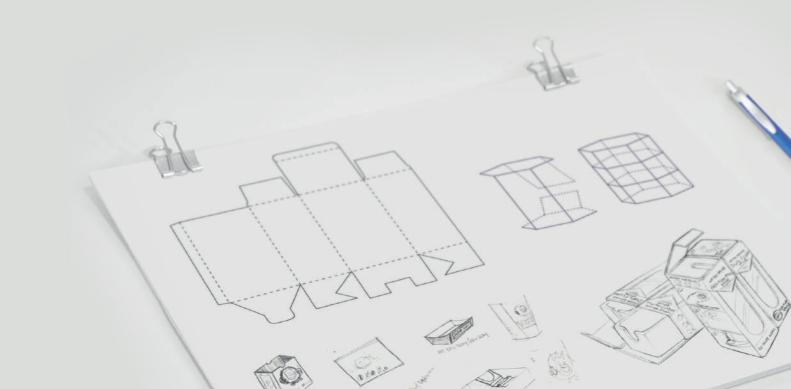




#### **DIALOG AXIATA**

## PACKAGE DESIGNING

Product packaging and labeling plays an important role in marketing. A creative package design engages your brand with your customers giving you a unique edge to stand out from the rest.





EARTH'S FINEST DUBAI





SHAMYOON



SHUMS TEA



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## CREATIVE WORK

You never have to go through the hassle of managing creative work on your own. We at Hashtag can take care of all your creative work for you, from Flyers, Web Banners to Electronic Direct Mailers and more.





SHUMS TRAVELS

HOTEL SOLUTIONS

DUBAI



**BRITISH COUNCIL** 





DIALOG AXIATA



#### Name Board

### **Product Banners**



Cups

### Bubbluscious Product Branding



DIALOG AXIATA PRESS ADS



STUDIO HAUTE

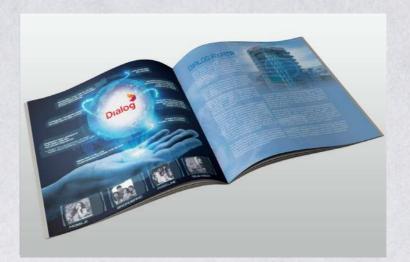
### PUBLICATIONS

We can help you to tell your stories in the most compelling way by offering you the total package including creative writing, organizing information, designing and laying out of pages, editing and proof reading your publication, be it a magazine, journal, coffee table book or an online blog. We understand how tedious the process of putting together information can be and pride ourselves in being able to offer a hassle-free experience.





THE CHAMBER OF YOUNG LANKAN ENTREPRENEURS



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DIALOG AXIATA



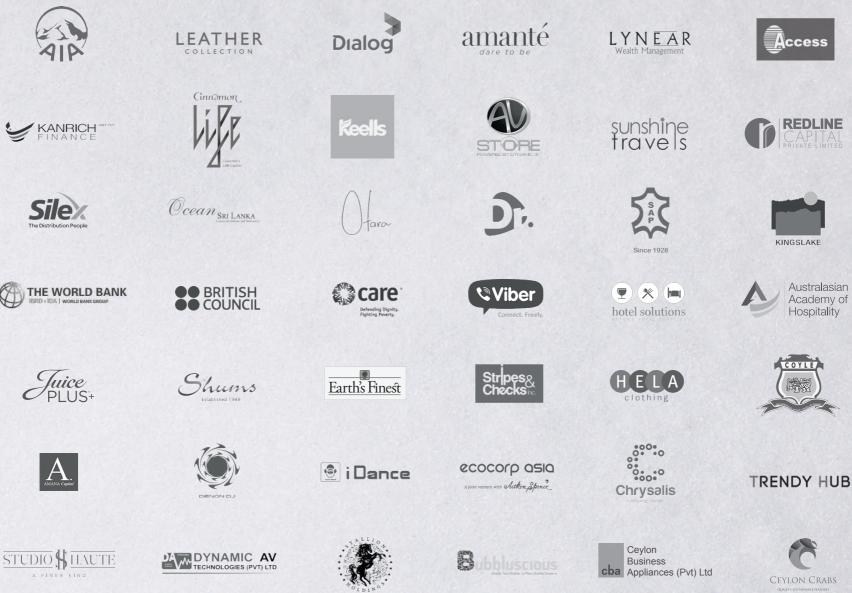
### AUGMENTED REALITY

Enhance your customers' experiences by breaking the boundaries between the physical and digital worlds, and take your business or brand identity to the next level by incorporating Augmented Reality into your marketing content. Our AR Platform offers you unique and exciting opportunities, tailored to your requirements, to increase customer engagement and brand recall.



# OTHER SERVICES

- 3D Architectural Drawings
- 3D Architectural Walkthroughs
- 3D Graphics
- 3D Human Sculpting
- Video Production
- Radio Jingles
- Photography
- Content Writing
- Press Releases



# CONTACT



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