



412, Krishna apts, Plot no. 13
Sec-9, Dwarka, New Delhi- 75

Harshmann2007@Gmail.com
Mob. +91-9999871615, 9717244919

AREA OF EXPERTISE

- Brand General P&L Management
- Retail Business Development
- Retail 4-wall Operations
- Sales & Marketing for Premium Goods
- Product Development
- Strategic Planning Facilitator
- Product, Service and Experience innovative practitioner
- Team dynamics & Change management
- Social Media Expert
- Strategic Planning Facilitator
- Neuro Marketing Expert

AREA OF KNOWLEDGE

- Branding
- Sustainable luxury
- Consumer Behaviour
- Trend Forecast
- Hospitality
- Haute Couture
- Luxury Concept
- Luxury Automobile
- Sensorial Marketing
- Strategic Marketing
- Business Planning
- Buying & Merchandising
- Web 2.0
- Visual-Merchandising
- Product Sourcing
- Creative-Communication
- Luxury concierge service
- Luxury watch movements

LANGUAGES

- Hindi(Native)
- French(Beginner)
- English(Fluent)

REFERENCE

Diana Derval
Neuro Marketing Expert, President &
Director of Derval Research
Email:
Diana.derval@derval-research.com



HARSH MANN

LUXURY EXPERT

ABOUT ME

A bright, talented and ambitious personality with strong luxury Insider knowledge possessing self-discipline and ability to work under pressure. Having exposed to wide range of business development, I can play a key role in marketing trends ensuring quality solutions. I possess a good team spirit and also have the ability to organize and present complex solutions more creatively and accurately. Looking for a successful and dynamic Luxury Brand that offers room for Professional progression.

EXPERIENCE

PRESENT HARSH MANN LUXURY CONSULTANCY

Founder | Director

HM luxury consultancy works like a doctor for luxury brands. We give 360° solution for creating successful brand. It also helps existing brands to grow smartly in each areas of brand.

WWW.HMLUXURYCONSULTANCY.COM

JUN 2017- I WANT PARIS

JUN 2018 Director

I Want Paris is a premium desert cafe. We serve products like fresh Italian Gelato, Belgian Waffles, Thick Shakes and much more. We use variant edible arts in making our products.

WWW.IWANT.CO.IN

JUL 2013- VAN HEUSEN INDIA

DEC 2014 Assistant Store Manager

I have worked as an Assistant Store Manager in Van Heusen(Franchise store) India. Van Heusen is a premium lifestyle brand for men, women and youngsters. The brand embodies fashion for the corporates and reflects the current expression of elegance in today's context.

WWW.VANHEUSENINDIA.COM

INTERNSHIP

MAY 2016 THE STACKERS BY STYLIST

Sales Consultant
Concept Store- Paris

EDUCATION

2015-2016 MBA Lucury Brand Management

IFA Paris- International Fashion Academy
Paris, France

2013-2014 Diploma Import and Export Management

ITPO-New Delhi, India

2010-2013 Bachelors in Political Science

University of Delhi- India