



TISHA
PRODUCTIONS



AGAINST ALL ODDS

- THE MOVIE

PRODUCTION OVERVIEW

Producer:

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Chapter 1

Executive Summary

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EXECUTIVE SUMMARY

1.0. Introduction

This Executive Summary of certain provisions of AGAINST ALL ODDS is only intended for a quick reference and is not intended to be complete.

The summary will describe key points for the prospective sponsor(s) into the motion picture. It will also introduce the prospective sponsor(s) to TISHA INTEGRATED SERVICES LIMITED also known as Tisha Productions and the production team for AGAINST ALL ODDS the movie.

1.1. Introduction

AGAINST ALL ODDS the movie is a special purpose vehicle to produce a full-length HEALTH movie intended to tackle head-on the menace of Cancer in women, specifically, the ovarian kind.

We intend, by this project, to create better awareness via the audio-visual medium. In furtherance to the film, we plan an awareness seminar to educate women on the risk factors of Ovarian Cancer so as to expose the disease and its symptoms.

1.2. Synopsis

Tabitha, a spirited journalist, is committed to build legacies that will outlive her. Upon the realization that she has Cancer of the Ovaries like her late mother, and would, most likely, have little time left on earth, the chord of love and proper care for the product of the molestation by her stepfather is struck. What would she not give to buy her time enough to prove to her son that she is capable of love? Would a radical surgery on the cancer, which her oncologists assure her would go a long way, buy her more time with her son? And would the universe have feel her impact should the worse happen in the theatre?



1.3. Why the film must be made

Ovarian Cancer is the least talked about cancer that borders on the health of women and yet a big killer of them. Nineteen percent (19%) of women, a 2016 research showed, died from breast cancer compared to the Sixty-Three percent (63%) from Ovarian Cancer.

- **Women need to know the risk factors to Ovarian Cancer and the symptoms.**
- **Against All Odds the movie is to serve as a strong campaign tool against Ovarian Cancer in particular and all kinds of cancers that borders the female gender.**
- **Africa with its not-so-good health care is in dire need of a big campaign as this movie project envisions in order to command global attention to this deadly killer of women.**



Chapter 2

Operational Agreement

- **Operational Agreement**
 - **Use of Capital**
- **Target Audience & Distribution Strategy**



OPERATIONAL AGREEMENT

2.0. Operational Agreement

An operational agreement will be prepared in which both parties (Tisha Integrated Services Limited and the Sponsor(s)) will agree to and sign before funds are released for the movie production.

2.2. Use of Capital

The accepted funds will be used to finance the Pre-Production, Principal Photography and Post Production phases of The Movie. The amount provided by Sponsor(s) will be applied in accordance with the budgetary provisions as contained in the created Operational and Film Production Budget.

2.3. Target Audience & Distribution Strategy

AGAINST ALL ODDS has a worldwide appeal with a story that will pull the hearts of everyone, primarily, Africans. The movie's weight comes just not from the strength of the story but also from the artistic talents we shall employ.

We shall cast NOLLYWOOD's sensational acts with built fan-bases with a Veteran Act experienced in directing as the Director of the movie.

Our strategy for achieving maximum distribution is in three-fold:

- **Our able Marketing Team will carry out, right from Pre-production stage, a robust nationwide promotional campaign for the movie**
- **Against All Odds the movie on completion will be screened privately.**
- **Against All Odds the movie is a film to be made for award considerations across world famous film festivals.**



Chapter 3

About Tisha Productions

- **About Tisha**
- **Achievements**
- **Key Personnel**



ABOUT TISHA PRODUCTIONS

3.0. About Tisha productions

Tisha Integrated Services Limited is one of Nigeria's leading independent film and media organizations established with the aim to produce timely, credible and accurate health-centered, socio-political and economic informative films geared towards fostering free exchange of educative ideas necessary for a healthy global development.

3.1. Achievements

Tisha Integrated Services Limited is responsible for the production of some award winning films. Popular among them is "MY NAME IS KADI" which was premiered on the 27th November, 2016 with the Minister of Information in attendance amongst a host of others.

The movie went ahead to pick an award at the Hollywood and African Prestigious Award (HAPA) in California, USA in 2016. Amongst her latest productions are "Let Karma" (2019) and "Almost Perfect" (2019). "Almost Perfect" in the 2019 edition of Zuma International Film Festival garnered a total of six nominations for award considerations and bagged four out of the six to close the year. Visit www.aishamohammed.com to have a quick look at our titles.

3.2. Key Personnel Aisha T. Mohammed

3.2.1 Key Personnel Aisha T. Mohammed

AISHA MOHAMMED is an Actor/Producer who hails from Nasarawa State but was raised in Gboko, Benue State. She is a polyglot proficient in Tiv, Hausa and English Language. She holds a Bachelor's Degree in Sociology from Nasarawa State University. Her love for the art of filmmaking started from a tender age. As she grew in time so did the love, participating actively in her high school dance and drama activities.

The 2007 Face of Nassarawa State had gone on to represent her state same year in Miss Tourism Nigeria emerging top ten. Her first ever acting role in 2012 was on a soap opera after which she took a break to settle her academic issues. The year 2014 was a phenomenal one for Aisha as it was the year she made a major comeback into Nollywood floating her production house, Tisha Productions, which would later be under the umbrella of Tisha Integrated Services Limited, and debuting as a Producer.



The Nollywood Actress is a 2017 Hollywood and African Prestigious Awards (HAP Awards) in the Most Outstanding Actress in Motion Picture category with her debut film as a producer *"My Name is Kadi"* in California, USA. The award winning actress and producer has featured in quite a number of movies since her comeback amongst which are, *"As Crazy As it Gets"*, *"No More Love"*, *"School Pool Party"*, *"The Wedding"*, *"Filth"*, *"Just the Two of Us"* and most recently in her own productions, *"Let Karma"* and *"Almost Perfect"*.

Filmmaking is not just a dream but a passion for this lady. Aisha is currently pursuing her Master's Degree in Industrial Sociology and is more than ever committed to her filmmaking career.

3.2.2 Shalom Uyi Enabulele

SHALOM UYI ENABULELE is a filmmaker whose major is Cinematography. He hails from Edo State, Nigeria. Presently, he is the one with the crown of the best cinematographer in Abuja, where he is based. Chiefly amongst the films he has shot are *Broken, Up North, Almost Perfect, Playing God, Tomorrow, The Girl With No Words, Filth, Heroes and Villains Mimidoo, Dante's Fall, My Name is Kadi, As Crazy As It Gets, and Unkind.*

Although he has shot over 40 feature length films and 20 short films, 50 documentaries and TV commercials, yet as a versatile cinematographer, Shalom also has a couple of music video credits to his belt. Amongst some of his music videos are: *Nagode* by Solomon Lange, *African girl* by Tunde Tdot, *Dance for the Girl* by Ruthex, *Nwa Abia* by Igwe, *Thank God* by Soul-E Baba and *Ese Jesu* by Effizee.

Shalom has also shot TV Commercials for Central Bank of Nigeria - CBN PDD, All Progressives Congress, Federal Inland Revenue, and, Transcorp, with a couple of TV shows amongst which are *Moments With Mo, Mike's Lounge, Pure Truth, Punch and Night Eagle.* His prolific cinematography career has provided him the opportunity to shoot films in almost all the thirty states in Nigeria.



3.2.3 Hamisu Nuhu

HAMISU NUHU is a highly organized and innovative sound engineer who hails from Kogi State, Nigeria. He holds a Diploma in ICT from Federal University of Technology, Yola, Adamawa State. Over the years he has worked as a volunteer on volunteering projects for *Massive Entertainment, Afrinet 24, Access Bank Media Platform (Internet TV for Access Bank), Blake Harper Nigeria (as a media consultant for Ministry of Power, Ministry of Aviation, Ministry of Water Resources, Neighbour to Neighbour, Brace Commission, and State Government), Visual Flu Media, Flint Productions, Franky Oga Films and Familiar Grounds Media for Ebonylife TV.*

Hamisu derives great pleasure in watching and making movies, and meeting new people.

3.2.4 Johnson Anijesu

John Anijesu is BBC Media trained gaffer. Trained in November 2007 to January 2008, he began his professional career as a light-man on "Wetin Dey," a BBC TV series in 2008. Ever since he has worked as a gaffer on the following jobs: *"Nduka" a Dstv Igbo series(2015), "Beyond Your Sight"(2016), "My Name is Kadi"(2016), "Death Trap"(2016), "Mima Talk Show"(2017), "Sour"(2018), "The Ignored"(2018) and "Dunes Show"(2018).* This is apart from the several music videos and commercials over the period. John loves to play with light for artistic purposes and is on an unending learning process of this beautiful art in the film industry.

These professionals make up the core of Tisha Productions on the proposed project. There are other professionals, mostly freelancers.



FOR MORE DETAILS



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