To seek change, you have to transform yourself, you have to let go of yourself to achieve greater heights!!

Media brings heroes of various fields into limelight and one tends to feel it's easy, but it's not. It needs consistent effort, hard-work, honesty and a perfectionist’s attitude, that's how goodwill is created, such as ‘Sujata Mastani’

Today Sujata Mastani is loved by both young and old in Pune and it is admired by everyone's relatives visiting Pune as well as by our foreign friends. One might find various Ice-creams in market today, but due to its unique quality and consistent taste, Sujata Mastani lingers on your mind.

As the saying goes, ‘Rome wasn't built in a day!!’ Sujata Mastani has been serving people since 1967 at their tiny yet self-sufficient shop near Nimbalkar Talim Chauk in Sadashiv Peth, Pune, where People don't mind standing in queue for their favorite Sujata Mastani.

Sachin Kondhalkar’s father and his grandfather laid the foundation of this shop. ‘A Maharashtrian person proves his worth by his hard work’ with this motto a small-scale business was started. Sachin Kondhalkar was conditioned in the same manner since his childhood. He realised that to be loved by the consumers of changing era, this business must keep transforming. He keenly observed his father's practices in the business and assisted him in his business, in his school and college days. He started experimenting with different flavors of Ice creams in order to reach out to more consumers. Without compromising on the quality and taste of Mastani and Ice-Cream, he combined the two and created Sujata Mastani .  
He studied the machinery and technique required for production in depth and added different recipes, flavors and introduced new processes in the business. He was clear that a recipe can't be compromised hence machines were fetched according to the recipe.

After 10 years of consistent efforts Sachin Kondhalkar generated enough capital, found good place for larger shop and found professional machine manufacturers to produce machines which can make ice cream and shakes as per the need. That's how Sachin Kondhalkar’s dream product ‘Sujata Mastani’ was born, which is loved by all for its great quality and taste.

Sachin Kondhalkar made sure that the quality and taste stays consistent by personally monitoring the production at the shop, which can be seen through the consistency of the brand in the market.

With Sachin Kondhalkar’s vision and his wife Manisha Kondhalkar’s support, Sujata Mastani has 24 branches in Pune today, serving same natural taste, quality and freshness. (*doubtful about the marathi tagline to be used in English hence haven't used it)* Sachin and Manisha Kondhalkar personally look into production, dispatch, packaging and the quality of every product.

when asked about the success of Sujata Mastani, Sachin Kondhalkar humbly said, ‘This success is not mine, I was inspired by my father and I'm in this business because of his ideologies. He's my Idol and I've gained this success due to his guidance. He's 82 but he makes sure that he comes and monitors everything personally at the shop. I'm following his footsteps and I'll keep following them.I would also like to proudly mention my Cousin Dada Saturdekar’s name here, who has been a constant guiding light. My son Nikhil is also taking interest in the business with me now. Me, my wife and my sons are ready to follow the path of hard work shown by my earlier generations. We're ready to serve Punekars with our natural, fruity, fresh

and tasty Sujata Mastani.