**SANJEEV KUMAR SRIVASTAVA**

Contact No.: +91 9899057198/ +91 9424618622 E-Mail: srivastava.sanjeev999@gmail.com

**JOB OBJECTIVE**

Seeking middle level assignments in Editorial/ Production / Operations & Reporting with an organization of repute, preferably in Media sector

**PROFILE SUMMARY**

* M.A. (Convergent Journalism) with nearly five years of experience in Television, Print & Web Media industry
* Well versed with concepts of editing operations such as copywriting and proof reading
* Expertise in assigning space for stories, pictures and articles as per the importance of the news
* Hands-on experience in handling important news topics for speedy publishing
* Secured ‘Pat on the Back Award’ for outstanding performance (as a team leader) in 2013 at Dainik Bhaskar Group
* Ability to complete projects strictly within deadlines
* Successfully doubled page views in 3 months
* Possess strong planning and analytical skills

**CORE COMPETENCIES**

**Feature Story Writing**

* Writing feature stories on important and trending topics
* Undertaking activities such as copywriting and proof reading of stories submitted by the team for further verification and correction

**Article Editing**

* Supervising editing of articles submitted by consulates as well as handling in-house editorial team
* Overseeing editing of stories for factual information and grammatical correctness

**Team Management**

* Handling teams and imparting general as well as assignment specific training to team members
* Providing guidance and motivation to team members

**WORK EXPERIENCE**

**Since Aug’14 amarujala.com (till now)**

**Since May’11 dainikbhaskar.com (Dainik Bhaskar), Bhopal as Team Leader**

**Till July 2014**

**Growth Path:**

**Feb’11 – April’13 Sub Editor**

**May’13 – Till Date Team Leader (Snr sub editor)**

**Aug’10 – Jan’11 Doordarshan, Khel-Gaon, New Delhi as Associate Producer**

**Jan’06 – June’07 University Student Express, Allahabad as Reporter**

**Key Result Areas:**

* Handling terror state category in editorial section
* Administering website content such as news articles, stories and open editorial articles
* Undertaking editorial operations such as working on feature stories and copy writing & proof reading stories
* Presenting news, views, analysis and conducting survey of business relations and potentials that are yet to be explored
* Creating headlines, subheads & photo captions for local, national & syndicated stories
* Obtaining rights from copyright owners to use material from other publications
* Supervising a team of journalists and ensuring compliance with pre-set standards and ethics
* Allocating space for stories, text, photos and illustrations according to space parameters
* Planning the contents of publications according to publication's style, editorial policy, and publishing requirements
* Verifying facts, dates, and statistics using standard reference sources
* Managing a team of 13 members, identifying needs and imparting training to the team as required

**Highlights:**

* Secured ‘Pat on the Back Award’ for outstanding performance (As a team Leader) in 2013 at Dainik Bhaskar Group
* Worked overnight for breaking news and delivered the maximum number of stories (about 13) related to important cases such as Jia Khan case, Nirbhaya case and Naxal Attacks
* Prepared maximum number of featured shows (more than 20 stories in less than 2 hours)
* Successfully doubled page views in 3 Months (Aug’13)
* Provided 85 % of growth (almost 200 million page views) in 3 months amid a crunch of resources
* Started a ‘Bollywood Section’ in news called ‘Bizarre News’ that created a huge impact and was later also incorporated in the newspaper
* Convinced and motivated the team to put in 2 hours of extra work.

**ACADEMIC DETAILS**

2010 M.A. (Convergent Journalism) from A.J.K.M.C.R.C., Jamia Millia Islamia, Delhi with 56%

2003 M.A. (Political Science) from Banaras Hindu University, Varanasi with 59%

1999 B.A. from University of Allahabad, Allahabad with 52%

1996 12th from Government Inter College, Allahabad, UP Board with 58%

1994 10th from Government Inter College, Allahabad, UP Board with 62%

**CO-CURRICULAR ACTIVITIES/ ACCOLADES**

* Secured 2nd second position in advertisement competition organised by British School for Languages at Allahabad in 2007
* Won the Quiz Contest Competition in Leadership Development Program organised by Ewing Christian College, Allahabad

**TECHNICAL SKILLS**

* Experienced in working ON:
* DAT
* MARANTZ
* P2 (HD)
* PD170 Video Camera
* D40 Still Digital Camera
* D80 Still Digital Camera
* Final Cut Pro (FCP)
* Nuendo
* Quark Express

**COURSES ATTENDED**

* Attended a course on Hindi Typing (Krutidev, Chanakya, Mangal)

**WORKSHOPS**

* Attended the following:
* One week Radio Workshop by Mr. Miguel Molina (BBC World Service, London)
* One week T.V. Workshop by Mr. Gary Grigsby (Missouri School of Journalism, USA)
* One week Print Workshop by Ms. Helena Furtado (Barcelona, Spain)
* One week Multimedia Workshop by Mr. Shailesh Palekar (UPIU.com, USA)
* One and half month workshop, “Jeevan Mulya Aur Samanvit Vyaktitva Vikas” organised by Banaras Hindu University
* Assisted journalists of Afghanistan in a two week workshop sponsored by the Ministry of Externals Affairs, Government of India (Delhi)

**PERSONAL DETAILS**

Date of Birth: 25th December, 1980

Address: D-171/ 172, Ground floor, Nehru Vihar, Near Timar Pur, New Delhi - 110054

Languages Known: Hindi and English

Location Preference: Delhi/NCR, Lucknow, Patna

LinkedIn profile: <http://lnkd.in/bJPVuWN>

**ANNEXURE**

**PROJECTS**

**Title: Symbol for Rupee**

Duration: (06:00 Minute)

Type: Video package

Description: (Challenge of making symbol & who was selected)

**Title: Election V/S IPL**

Duration: (06:00 Minute)

Type: Video package

Description: (Why cricket is so important than election)

**Title: Trade on Bicycle in Delhi**

Type: Photo story

Published In: UPIU’s (http://www.upiu.com/articles/trade-on-bicycle)

Description: (Trade that needs no technology)

**Title: Spandan (Hindi Tabloid)**

Role: Editor for campus

Description: (Final project in college)

**Title: You-think (English Tabloid)**

Role: Reporter for campus

**Title: “Kirousin Ki Peeda” (Published in Spandan)**

Description: **(Kahani)**

**Title: No Smoking**

Duration: (Radio Package)

Type: Social message for radio

Description: (00:30 Second)

**Title: Homosexuality**

Duration: (06:00 Minute)

Type: Radio package

Description: (Why it considered a crime)

**Title: Managing and Publishing a Blog**

Duration: (Since October 2008)

Type: Internet package

Description: Managing and publishing articles at http://sksmcrc.blogspot.com/