

Misba Choudhari

Phone: 9945248404

Job Target: Business

E-mail: sajee76@gmail.com

Development ,Business Analytic

Address: Bangalore,India

## Basic Information

Professional: BBA- Marketing

University: REVA University

Date of birth: 1998.08.11


Experience: Freshers

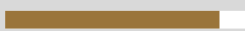
Birthplace: Karnataka

## Skills

- Market Researcher
- Consumer Behaviour Analyzer
- Digital Marketing/Branding
- Team worker
- Motivator
- Public speaker
- Negotiation
- Problem Solving
- Pressure Handler

## Language

English: 

Hindi: 

## Awards

- Business Plan Competition
- LIA Certificate - PMKVY
- Panel Head -College Represent
- Tally Certificate -PMKVY

## Education

Course/degree	Name of institution	Year of graduation	Aggregate Cg-pa
BBA(Bachelors of Business Administration )	REVA University	2016-19	90%
12 <sup>th</sup> PUC	Willingdon college Sangli, Maharashtra	2014-16	58%
10 <sup>th</sup>	Santhome ICSE School	2014	68%

## Internship Experience

2019.01

### HireEazy Corp- Market Research and Competitor Analysis

Worked for 6 week under HireEazy as a market researcher and Competitor analyzer. The internship allowed to gain knowledge about market study and market needs. Along with that it also allowed for the identifying competitors. It taught me differentiating strategies of the company.

The most outcome was to learn how competition and branding affects the growth.

Suggestions: The company should adopt for strong branding and awareness programme

2015.08

### RWF, Bangalore -Employee Satisfaction

I was allowed to do minor project with Rail Wheel Factory. There I just studied how the employee feel regarding their job and employee satisfaction towards their job.