



# Raghavendra Yadavalli

Project Engineer, Wipro Limited, Chennai

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## Synopsis:

Objective oriented **Certified Salesforce Consultant**, spent 2 years analyzing, tracking, and providing solutions as per the business requirements. I am recognized thrice by the BU for the extra footprint embarked during the process of meeting critical deadlines. Looking to leverage my knowledge and experience while learning into a role as Salesforce Consultant

## Professional Experience:

### Application Administrator - Salesforce CRM

**Philips, Wipro Limited, Bangalore**

**October 2018 - Present**

- Designed, setup, and maintained Salesforce standard objects, custom objects, and junction objects, while also structuring user roles, security profiles and workflow rules.
- Developed reports, dashboards, and processes to continuously monitor data quality and integrity.
- Ensured data integrity through the appropriate use of de-duping and merging Leads, Accounts and Contacts & maintaining Orphan records and cleaning up the Org.
- Maintained and customized Salesforce.com scopes such as users, roles, profiles, groups, accounts, contacts, record types, sharing rules, custom objects, pick lists, and page layout customization to support vital business functions.
- Performed user & administration training sessions for clients to utilize Salesforce and respective programs.
- Recommended, designed, and implemented Kanban board in Salesforce to simplify project review and status, included reports and dashboards to track pipeline for the management visibility and to provide real-time status on project stories.
- Create and maintain Custom Lightning Apps as per the business requirements, adding Custom Lightning Components through AppExchange.
- Migrated data using Data Loader, performed mass uploads and updates, importing and exporting data using SFDX.

### Data Transformation Associate – Ab Initio

**Capital One US, Wipro Limited, Bangalore**

**June 2018 – October 2018**

- Developed new projects of EME model in coordination with designing and technological teams.
- Migrated projects from legacy system to Cloud environment and successfully deployed into live production.
- Automated Project Analysis using UNIX in the backend.

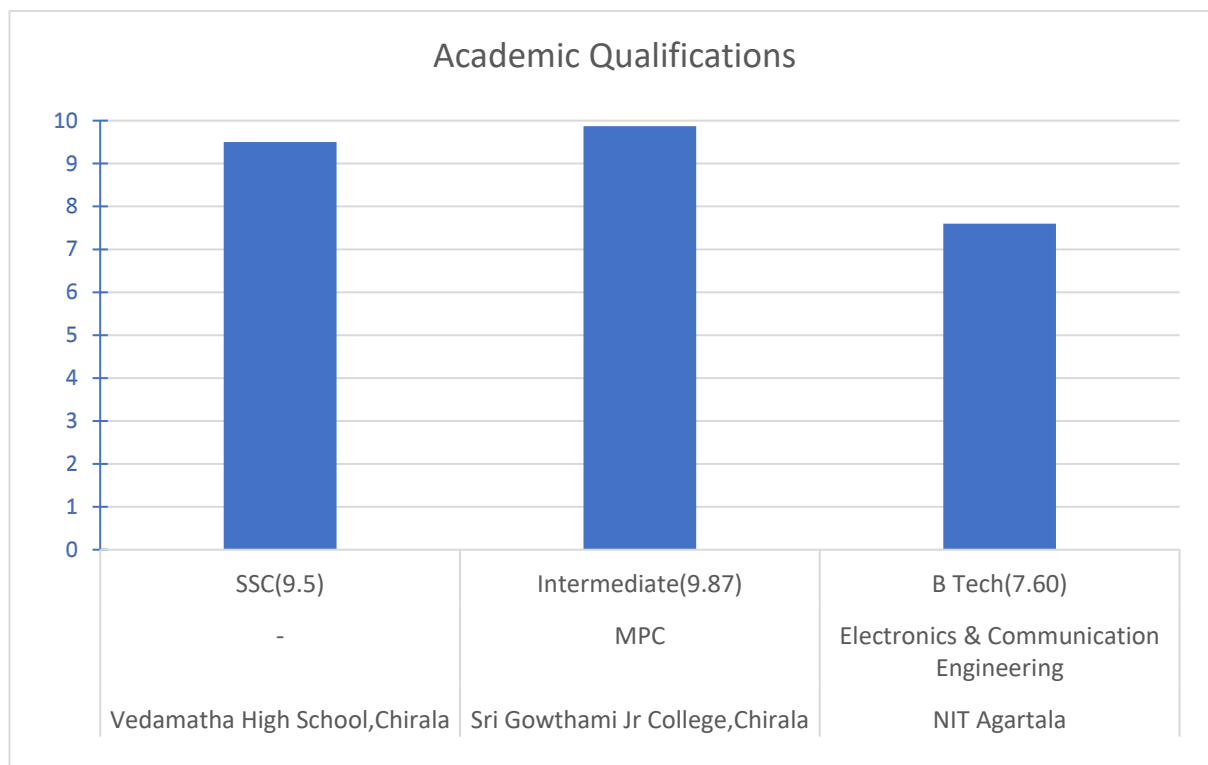
- Scheduling the jobs using AROW Tool.
- Resolving issues by tracking through JIRA Tool.
- Analytical and methodical approach to problem solving.
- Business-driven application deployments.

**Technical Proficiency & Certifications:**

- **Salesforce CRM**

Organization Set-Up, User Setup, Security and Access, Standard and Custom Objects, Sales and Marketing Applications, Service and Support Applications, Activity Management and Collaboration, Data Management, Analytics - Reports and Dashboards, Workflow/Process Automation, Sales Cloud, CPQ.

- **Salesforce Certified Administrator** (Credential ID: 21254528)
- **Salesforce Certified Sales Cloud Consultant** (Credential ID: 21343294)
- **Tools & Software's:** JIRA, ServiceNow, AROW, Ab Initio Data ETL, Git
- [Trailblazer Profile | Expeditioner](#)



**Recognitions :**

- Awarded **Prathiba Award** by **Govt. of Andhra Pradesh** for excellence in Intermediate.
- Selected for **Foundation for Academic Excellence & Access (FAEA -BHEL)** Scholarship -2015.