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Personal information:

- Name: Ekhlas Mohamed Ahmed Tolba.
- Date of birth: 3-8-1998.
- Nationality: Egyptian.
- Phone number: 66336573.
- Address: Bahrain.
- Email address: ekhlas.tolba@gmail.com .



Education:

- Graduated from faculty of Mass Communication – English Section- at Cairo University.
- GPA cumulative: 3.8
- Graduation grade: excellent with honors.
- Graduation project grade: excellent.

Studies topics:

- Integrated Marketing Communications
- Social marketing
- Advertising
- Public relations
- Social media marketing
- Digital marketing
- Content marketing.

External courses and certificates:

- Social Media Marketing Course from Northwestern University in US with Certificate.
- Content Marketing Course from Udemy and Video School Online Inc. With Certificate.
- Certificate of Appreciation from Egyptian Ministry of Youth.
- Certificate from Faculty of Economics and Social Studies.
- Certificate from Model of UN Women in Cairo University.

Experience:

- Worked as social media marketer for online pages.
- Worked as photographer in the MUNW model of UN women.

Capabilities:

- Planning whole marketing campaign.
- Managing social media pages.
- Form customer persona.
- Form market research.
- Create different forms of content on different platforms.
- Analyzing data.

Skills:

- Good at office programs (word – PowerPoint – excel)
- Fluent in English and Arabic.

Soft Skills:

- Presentation skills.
- Negotiation skills.
- Hard worker.
- Patient.
- Persuasion skills.
- Team work skills.
- Organized.