SHRUTI MURUDKAR

J.K. ACADEMY
OF ART AND
DESIGN

☐ 7900117164
@ smurudkar004@gmail.com
★ Elective: Photography
Diploma Applied Art

01 **Adobe -** Creative print ad using best features provided by Adobe Creative Cloud

02 **Teach India -** A campaign depicting a cause I am looking forward to the future, initiated by Teach India supported by TOI

03 **Sleepwell -** A mini - campaign depiciting features of the product Sleepwell

04 **J.K. Academy -** Brand identity generation for our own college J.K Academy of Art and Design

05 **Jago Grahak Jago -** A TVC based on social awareness cause called Blindfold, My rights for Consumer Film Festival

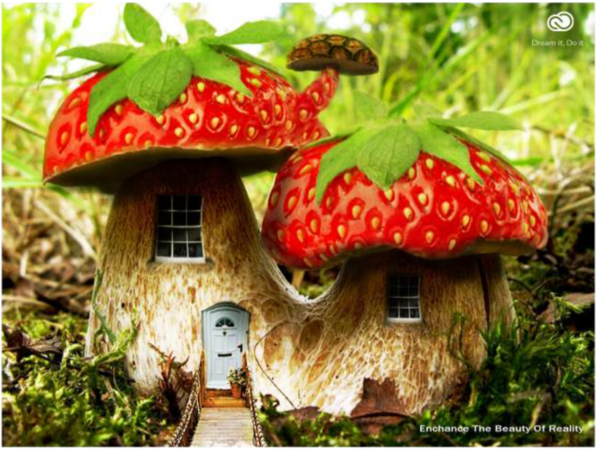
06 **Cervical cancer -** A TVC based on social awareness , Stop Motion Workshop

07 **Bread in Dreams -** The challenge behind this priject is to capture the whole day struggle for food with emotions in minimum frame

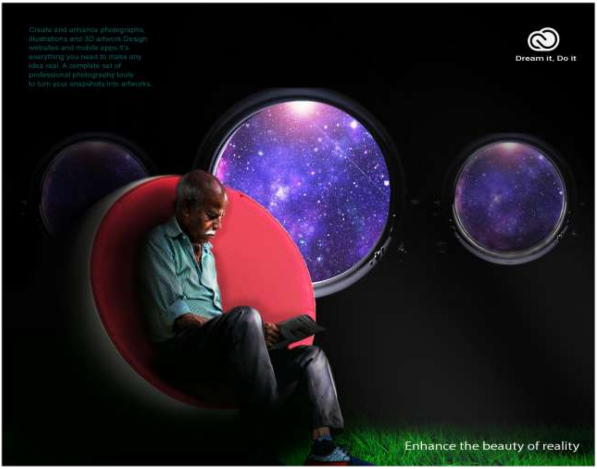
08 **Respect To Nudity -** This Campaign aims at bringing nude photography at the same level of appreciation as that of a canvas painting or a sculpture

09 **Exam Paper**

01 Adobe



Dream it, Do it
Enchance The Beauty Of Reality



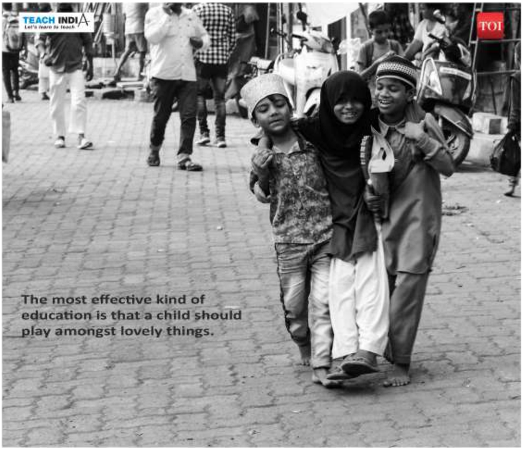
Create and enhance photographs, illustrations and 3D artwork.Design websites and mobile apps.It's everything you need to make any idea real. A complete set of professional photography tools to turn your snapshots into artworks.
Dream it, Do it
Enhance the beauty of reality

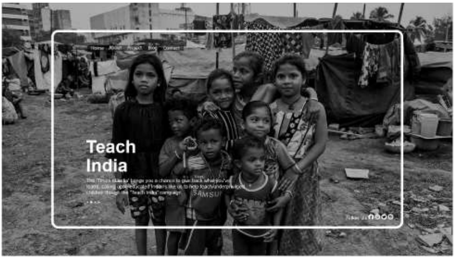
02 I am looking forward to future - Teach India

This campaign is a photography oriented campaign. The times of india brings you a chance to give back what you've learnt, calling uponeducated Indians like us to help teach underprivilged children through the "Teach India" campaign.

TEACH INDIA
Let's learn to teach
TOI
Despite lacking proper education and basic amenities, street kids have dreams.

TEACH INDIA
Let's learn to teach
TOI
SAMSU
"So let us wage a global struggle against illiteracy, poverty, and terrorism, and let us pick up our books and pens. They are our most powerful weapons."


TEACH INDIA
Let's learn to teach
TOI
The most effective kind of education is that a child should play amongst lovely things.

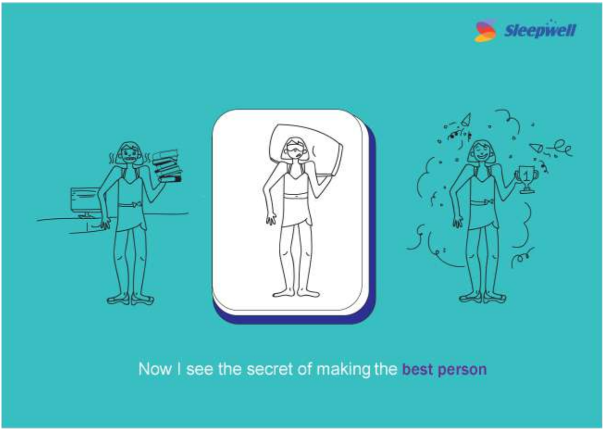

Home
About
Project
Blog
Contact
Teach India

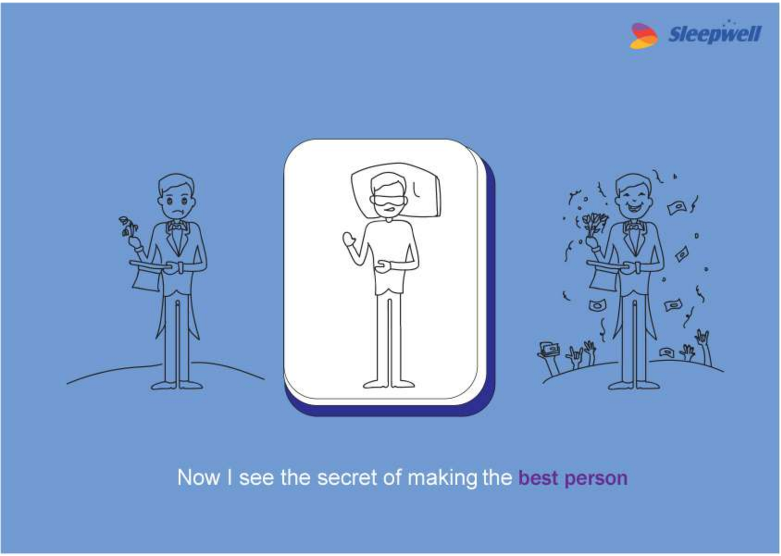
Landing web page

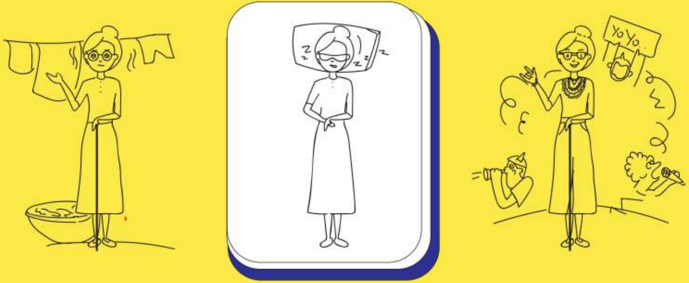
Poster Design

The most effective kind of education is that a child should play amongst lovely things.

03 Secret of making the Best Person - **Sleepwell**

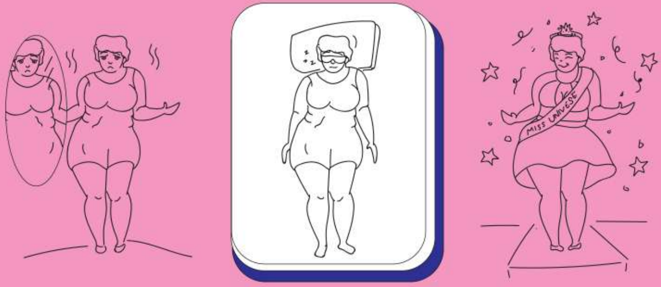

Sleepwell
1
Now I see the secret of making the best person


Sleepwell
Now I see the secret of making the best person



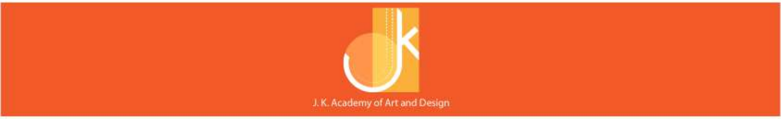
Now I see the secret of making the **best person**

Sleepwell


MISS UNIVERSE

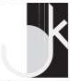
Now I see the secret of making the **best person**

04 Branding


J. K. Academy of Art and Design

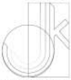
Colored Version

Black & White



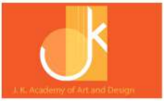
J. K. Academy of Art and Design

Linear



J. K. Academy of Art and Design

Colored Version


J. K. Academy of Art and Design

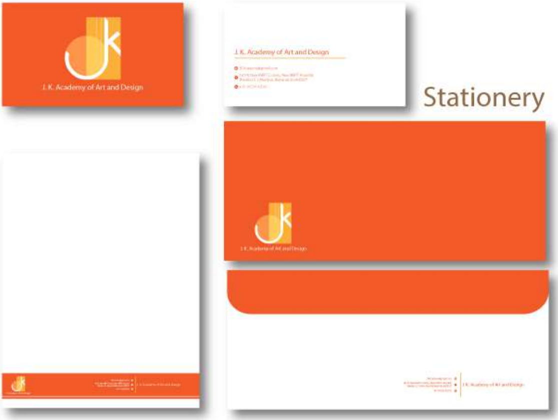
● f15a29

● fbb03b

Font

Century Gothic	Regular	ABCDEFGHIJKLMNOPQRST UVWXYZ1234567890
	Bold	ABCDEFGHIJKLMNOPQRST UVWXYZ1234567890

Stationery


J. K. Academy of Art and Design
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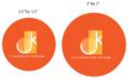
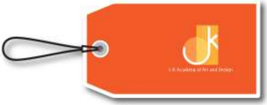
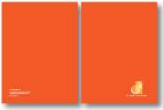

2.5" by 2.5"
3" by 3"

Rubber Stamps

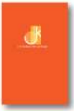
Badges


J.K Academy of Art and Design

Tags



File cover



Diary Cover

T-Shirt design

Trophy design

Digital media

Mug Design

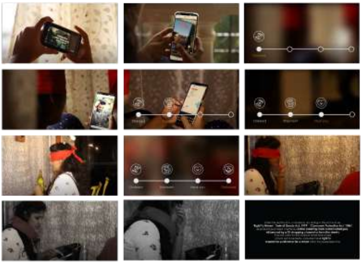
05 Jago Grahak Jago

Blindfold
BlindFold Jago Gharahak Jago

CUSTOMER SHOULD FIRST READ AND THEN ACCEPT THE TERMS AND CONDITION AND IF CUSTOMER IS AGREE THEN IT WILL BE SAFE TO ORDER

Under the section of e - commerce , according to the acts such as , Right To Return , Goods Act , 1979. Consumer Protection Act , all products purchased wether by online ordering , from a mall catalog Influenced by a TV shooping channel or from the streets , if do not confirm to the contract at the time of sale or turns out to be faulty , consumer has a right to request for a refund or for a return within the reasonable time .

The challenging is to show how the customer get attract to the product from online shopping and buy the products without accepting terms and condition . After a period when products delivery was done to a customer, the customer realize that the product was not as that the customer has seen online. So the customer have the rights to get back the returns in several period of time.

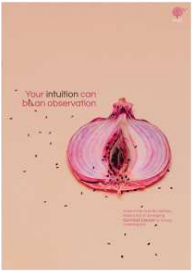


06 Cervical Cancer

Cervical cancer happens when cells change in a woman's cervix, which connects her uterus with her vagina. This cancer can affect the deeper tissues of her cervix and may spread to other parts of her body (metastasize), often the lungs, liver, bladder, vagina, and rectum.

Most cases of cervical cancer are caused by infection with human papillomavirus (HPV), which is preventable with a vaccine.
Cervical cancer grows slowly, so there's usually time to find and treat it before it causes serious problems. It kills fewer and fewer women each year, thanks to improved screening through Pap tests.
Women 35 to 44 years old are most likely to get it. More than 15% of new cases are in women over age 65, however, especially those who haven't been getting regular screenings.

HPV
FACTORS
HPV
YOUR INTUITION CAN BE AN OBSERVATION


Your intuition can b&an observation

Poster Design

07 Project

Bread
in the dream

milion children are growing up in poverty in the india. It's one of the worst rates in the industrialised world and successive governments continue to struggle to bring it into line. Struggling & without a voice, 'Poor Kids' shines a light on this pressing issue.
So to hear that the children of the poor ....
Breads in the dream come ......

The challenge behind this project is to capature the whole day struggle for food with emotions in minimum frame.

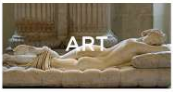
08 Campaign

RESPECTTONUDITY

CHALLENGE- To show the same respect to beauty which are seen in sculpture and paintings by photography.

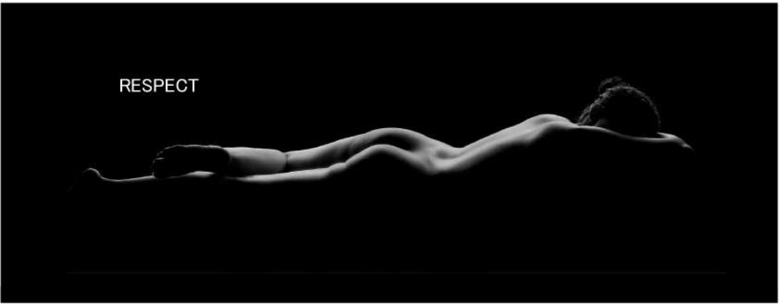
IDEA - In this modern era where everyone has a camera, sending "nudes" for temporary monetary benefit or personal validation/gratification has become more common. What it does is ultimately brings down the true essence of nude art. Nude sculptures and canvas paintings are appreciated from an artist's perspective but the same can't be said for nude photography. This Project aims at bringing nude photography at the same level of appreciation as that of a canvas painting or a sculpture.

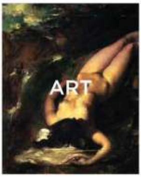
Initiative by NIVEA womens foundation



STATUE IS A WORK OF ART
OUR BODY IS AN ARTWORK

The non-living gets labelled as art, while the living gets looked upon with lust. Why so?. Because naked bodies evoke raw emotions ,but one shouldn't forget the animal that we are is also a work of art.

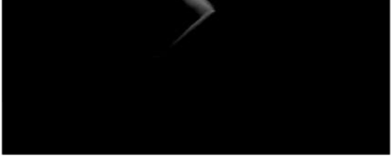


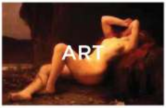


NUDUTY IS A PART OF LIFE

Nudity is natural and beautiful.Female nudity magnifies the power through the vulnerable nature of the feminine character, as well as the graceful curves and proportion of the female form.

Initiative by NIVEA womens foundation

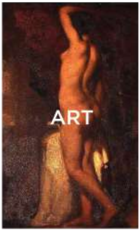




THE NAKED TRUTH

Her decision has been to not keep it private this is her body and she is not ashamed of it. It is beautiful it lets her walk. It lets her live. It lets her breathe. It lets her be on planet.

Initiative by NIVEA womens foundation



THE BEGINNING OF SOMETHING

The human figure is the most beautiful and interesting life form on the planet. It is a landscape of curves and valleyform and function. It is who we are. The mind is also a beautiful part of humans, and it can think of beauty as well as wickedness.

Initiative by NIVEA womens foundation

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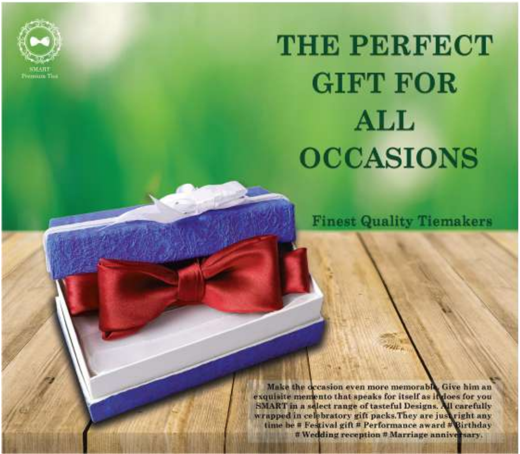
09 Campaign



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Premium Ties

THE PERFECT GIFT FOR ALL OCCASIONS

Finest Quality Tiemakers

Make the occasion even more memorable. Give him an exquisite memento that speaks for itself as it does for you SMART in a select range of tasteful Designs. All carefully wrapped in celebratory gift packs.They are just right any time be # Festival gift # Performance award # Birthday # Wedding reception # Marriage anniversary.