

Bashar Nazzal

Jordan



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Summary

An experienced university student who's always up for new journeys. Mastered ideation and enjoys innovating. A true passionate about Business Administration major, nevertheless a believer that academic education is just a kickstart.

A demonstrated history of working with both corporates and start-ups.

Experience



Zain Innovation Campus Team Member

Zain Jordan

Sep 2019 - Apr 2020 (8 months)



Public Relations

Zain Jordan

Apr 2019 - Sep 2019 (6 months)

Exhibitions & Activation:

- Represented Zain as an MC, in front of the public.
- Learned how the communication process goes to prepare for huge events and carnivals.
- Raised the level of professionalism in representing Zain in informal activities.
- Gained a wider perspective in preparing for events from the initiation phase till the closing.
- I came up with new ideas for entertainment events for youth, kids, and families.



Zain Youth Public Relations Team Member

Zain Jordan

Oct 2018 - Apr 2019 (7 months)

- Created activities that increased engagement among Zain Youth members.
- Improved the loyalty program for Zain Youth members.
- Innovated an idea to make a connection between members and university students by assigning certain Zain Youth members as ambassadors in their universities.



Zain Youth Sales Force Team Member

Zain Jordan

May 2018 - Oct 2018 (6 months)

- Handled massive pressure offer launch campaign for (Zain Cash) product.
- Been a shift leader for Zain's commercial campaign at Amman malls.
- Provided an innovative plan to increase members' sales.
- Awarded as the top salesman for 2 months respectively.



Zain Youth Team Member

Zain Jordan

Nov 2017 - May 2018 (7 months)

- Worked at Zain arrival shop at Queen Alia International Airport, and represented Zain with a superior customer service level.
- Covered shifts within various Zain's marketing campaigns.
- Promoted all of Zain's products.
- Participated in many voluntary works and served society by providing creative ideas that helped differently.
- Awarded as the volunteer of the month.



Corporate Entrepreneurship Responsibility Intern

Zain Jordan

Sep 2017 - Oct 2017 (2 months)

- I took a look at the process of shaping good quality ideas that were provided by the young Jordanian entrepreneurs and how to transform them into scalable start-ups.
- Learned how to organize reservations for Zain Innovation Campus.
- Prepared for most events held at Zain Innovation Campus.
- Supported employees with their daily tasks; emails..etc.



Incoming-Volunteers Team Member

AIESEC

Jun 2017 - Sep 2017 (4 months)

I was responsible for promoting AIESEC globally, also to take care of global volunteers who were coming to Amman. Besides, I was doing the communicating with the local community organization to offer them the incoming volunteers.



Team Member

AIESEC

Apr 2017 - Sep 2017 (6 months)

Education



University of Jordan

Bachelor's degree, Business Administration and Management

2017 - 2022

Licenses & Certifications



Design Thinking for Innovation - University of Virginia Darden School of Business

(Online)



Entrepreneurship 101 - Market Research

(Online)



Entrepreneurship 102 - Build Your Product

(Online)



Introduction to Performance Psychology - The Juilliard School

(Online)



Digital Marketing - Zain Jordan



PMP - Project Management Professional - Zain Jordan



Effective Communication Skills - Abdul Hameed Shoman Foundation



Business Writing - AMIDEAST



Company Performance & Position - University of Illinois at Urbana-Champaign

(Online)



Experience Letter - Zain Jordan



Social Media Etiquette - Zain Jordan



Advanced Selling Skills - Zain Jordan

Skills

Teamwork • Customer Service • Leadership • Cross Selling • Project Management • Analytical Skills
• Event Management • Digital Marketing • Business Planning • Public Speaking