# Bashar Nazzal

Jordan



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# Summary

An experienced university student who's always up for new journeys. Mastered ideation and enjoys innovating. A true passionate about Business Administration major, nevertheless a believer that academic education is just a kickstart.

A demonstrated history of working with both corporates and start-ups.

# Experience

### Zain Innovation Campus Team Member

Zain Jordan Sep 2019 - Apr 2020 (8 months)

#### Public Relations

Zain Jordan Apr 2019 - Sep 2019 (6 months)

Exhibitions & Activation:

-Represented Zain as an MC, in front of the public.

-Learned how the communication process goes to prepare for huge events and carnivals.

-Raised the level of professionalism in representing Zain in informal activities.

-Gained a wider perspective in preparing for events from the initiation phase till the closing.

-I came up with new ideas for entertainment events for youth, kids, and families.

### Zain Youth Public Relations Team Member

Zain Jordan

Oct 2018 - Apr 2019 (7 months)

-Created activities that increased engagement among Zain Youth members.

-Improved the loyalty program for Zain Youth members.

-Innovated an idea to make a connection between members and university students by assigning certain Zain Youth members as ambassadors in their universities.

### Zain Youth Sales Force Team Member

#### Zain Jordan

May 2018 - Oct 2018 (6 months)

-Handled massive pressure offer launch campaign for (Zain Cash) product.

-Been a shift leader for Zain's commercial campaign at Amman malls.

-Provided an innovative plan to increase members' sales.

-Awarded as the top salesman for 2 months respectively.

# Zain Youth Team Member

Zain Jordan

Nov 2017 - May 2018 (7 months)

-Worked at Zain arrival shop at Queen Alia International Airport, and represented Zain with a superior customer service level.

-Covered shifts within various Zain's marketing campaigns.

-Promoted all of Zain's products.

-Participated in many voluntary works and served society by providing creative ideas that helped differently.

-Awarded as the volunteer of the month.

#### **Corporate Entrepreneurship Responsibility Intern**

Zain Jordan

Sep 2017 - Oct 2017 (2 months)

-I took a look at the process of shaping good quality ideas that were provided by the young Jordanian entrepreneurs and how to transform them into scalable start-ups.

-Learned how to organize reservations for Zain Innovation Campus.

-Prepared for most events held at Zain Innovation Campus.

-Supported employees with their daily tasks; emails..etc.

## 🗼 Incoming-Volunteers Team Member

#### AIESEC

Jun 2017 - Sep 2017 (4 months)

I was responsible for promoting AIESEC globally, also to take care of global volunteers who were coming to Amman. Besides, I was doing the communicating with the local community organization to offer them the incoming volunteers.

### **Team Member**

AIESEC Apr 2017 - Sep 2017 (6 months)

# Education

#### 🏅 University of Jordan

Bachelor's degree, Business Administration and Management 2017 - 2022

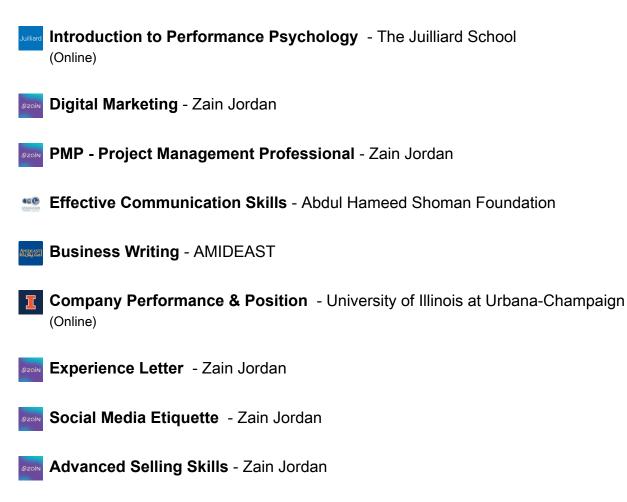
### Licenses & Certifications

Design Thinking for Innovation - University of Virginia Darden School of Business (Online)

**Entrepreneurship 101 - Market Research** (Online)

**Entrepreneurship 102 - Build Your Product** 

(Online)



# Skills

Teamwork • Customer Service • Leadership • Cross Selling • Project Management • Analytical Skills
Event Management • Digital Marketing • Business Planning • Public Speaking