

Rachel CHEAH | Cover Letter



Dear Sir/Madam,

I am applying for a position with job functions encompassing translation, transcription and contents writing.

After completing my Master's degree majoring in Finance, I began my investment banking career at Deutsche Bank, Singapore and later CIMB Investment Bank, Malaysia. I specialised in debt capital markets and structured derivatives.

In 2004, I joined AIA to venture into life insurance product design. I developed various life insurance product range of whole-life, endowment, medical and investment-linked.

After leaving financial services industry, I lectured at University of Malaya and Asia Pacific University to combine my real-life work experience in lecturing undergraduate courses of Insurance & Risk, Corporate Finance and Investment Analysis.

Concurrently, in year 2014, I started a non-financial career journey as a professional emcee, contents writer, translator, voice-over talent and podcaster. It unlocks my language and public speaking skills.

Currently, I am also running a business dealership of ANSMANN battery from Germany in Malaysia.

I look forward to contributing my multilingual language skill at your organization. Thank you.

Rachel CHEAH

Rachel CHEAH | CV



Language Proficiency

WRITTEN

English

Traditional Chinese Character 繁體

Simplified Chinese Character 簡體

Malay / Bahasa Malaysia

SPOKEN

English

Mandarin 華語

Cantonese 粵語

Malay / Bahasa Malaysia

Completed Work

【1.1】 Contents Writing + Research + Voice-Over Script

1 Common Issues

Air Pollution

Dirty air is expensive. World Health Organisation (WHO) reports that 92% of the world's population lives in the places where air quality levels exceeds WHO limits. Less than 1 in 10 people live in a place that complies with WHO Air Quality Guidelines. Every year, indoor and outdoor air pollution take the lives of 1.7 million children under 5 years.

Burning Waste Tyres

Burning waste tyres is among the factors of air pollution. 1.5 billion waste tyres or End-of-Life Tyres (ELT) are disposed of each year globally. According to WHO, waste tyre storage has reached 3 billion metric tonne worldwide. This number keeps climbing every year.

Ablaze tyres are notoriously difficult to extinguish. Since tyres often continue to burn inside even if the fire is extinguished from the outside, the fire could last for months and even years. To pose further environmental threat, they also easily reignite.

Wrote in English

Sources:

<http://www.dw.com/en/diesel-emissions-kill-what-is-the-car-industry-going-to-do-about-it/a-39804230>

http://www.who.int/phe/health_topics/outdoorair/en/

<http://www.who.int/mediacentre/news/releases/2017/pollution-child-death/en/>

<http://www.bbc.com/autos/story/20140802-discarded-tires-tread-again>

<http://www.dw.com/en/massive-fire-in-spanish-tire-dump-sends-up-tower-of-toxic-smoke/a-19257182>

Pyrolysis" is coined from the Greek-derived elements *pyro* "fire" and *lysis* "separating"

【1.2】 Contents Writing + Research + Voice-Over Script

	Voice Over	Remark
1.	<p>Dirty air is expensive. <u>World Health Organisation (WHO)</u> reports that 92% of the world's population lives in the places where air quality levels <u>exceeds WHO limits</u>. Burning waste tyres is among the factors of air pollution. 1.5 billion waste tyres or End-of-Life Tyres (ELT) are disposed of each year globally. According to WHO, waste tyre storage has reached 3 billion metric tonne worldwide. This number keeps climbing every year.</p> <p>Ablaze tyres are notoriously difficult to extinguish. Since tyres often continue to burn inside even if the fire is extinguished from the outside, the fire could last for months and even years. To pose further environmental threat, they also easily reignite.</p>	<p>Common Issues</p> <ul style="list-style-type: none"> • Burning Waste Tyres
2.	<p>To reduce the landfilling, health and environment problems created by waste tyres, the existing ELT management methods are recycling, reusing, retreading, grinding and reclaiming the waste tyres to fit other purposes.</p>	<ul style="list-style-type: none"> • ELT Management
3.	<p>For the past decade, it was widely reported in news and court cases that many tyre pyrolysis factories, which operated <u>illegally</u> were sued for environmental pollution by the Department of Environment (DOE).</p> <p>The factories <u>reported were operating</u> tyre pyrolysis with “open systems” in which the residuals and pyro-gas produced during the pyrolysis process was not properly treated before it was released into the atmosphere. As a result, it severely polluted the environmental quality in the neighbouring areas. Pyrolysis</p>	<ul style="list-style-type: none"> • Challenges of Existing Pyrolysis System

[2] Contents Writing | Company Profile

Tackly Hardware & Machinery Sdn Bhd was established in 1977 as Teckly Trading. On 11 June 1987, Teckly Trading was officially renamed as Tackly Hardware & Machinery Sdn Bhd. The new company name is a milestone for the marked changes of the directorate, direction and dynamic growth of the company.

Since Tackly Hardware & Machinery Sdn Bhd was founded in 1977, we have been steering the company with a customer-orientated philosophy of "Teamwork is Our Spirit, Excellence is Our Quest". In addition, the motto of "Punctual, Powerful, Reliable and Economical" has been driving our concerted teamwork in innovation and problem-solving, which is the key factor in achieving outstanding performance and greater efficiency. Our quest for excellence paves the way for the company to become one of the leading agents and distributors in Malaysia and Southeast Asia.

Tackly Hardware & Machinery Sdn Bhd has more than 3 decades of experience in distributing and selling all kinds of machinery and hardware products in Malaysia and Southeast Asia. We are the distributor and agent of several well-known brands of machinery from Taiwan, Japan, Europe, China, Thailand and Korea. Our major markets are Malaysia, Singapore and Brunei. Our distribution brands include PUMA, TALON, TOYOSAKI, OMEGA, ROTABROACH, HELVI, TAYO, TOYO, NAGASAKI, FASA, SUNJAC, NICHU, HONIKO, TOP AIR, SCORPIO, FUJIYAMA, KSU, DIAMOND, AROX and FINI.

The main products of Tackly Hardware & Machinery Sdn Bhd are Air Compressor, Air Tools, Power Tools, Hydraulic Lifting Equipment, Cut Off Machine, Hydraulic Press, Construction Machinery, Battery Charger, Spray Equipment, Bench Grinder, Pallet Truck, Air Blower, Magnetic Stand & Drill, Exhaust Pipe Bender, etc.

Inspired by our customer-orientated philosophy, our ambitious marketing chain offers our customers one-stop centre of a comprehensive range of reputable machinery and hardware products with high quality at competitive prices.

Wrote in English

【3】 Contents Writing + Translation + Voice-Over Script

Wrote in
Simplified Chinese Character
简体

鑫碧旗袍，打造全马最专业的旗袍品牌。鑫碧旗袍的优秀之处在于42年来将法国裁剪融入中国旗袍当中。鑫碧所提供的专业个人化量身订制服务更进一步将旗袍的价值呈现于产品之中。注重其中的细节而制作出高级而独特的旗袍，让个性化的订制服务为要求尽善尽美的女士提供精美独家的旗袍，让你拥有非一般的旗袍体验。

Translated into
English

Emerald Brilliant Sdn. Bhd. builds the top-notch professional brand of Chinese cheongsams in Malaysia. Its eminence is attributable to Emerald Brilliant blending the French cutting in Chinese cheongsams for the past forty-two years. Emerald Brilliant provides professional tailor-made service that brings out the best in cheongsams. Details are emphasized to offer high-quality and unique cheongsams. Stunning cheongsams are exclusively personalised to fulfill ladies, who are in pursuit of perfection. The experience is simply extraordinary.

Translated into
Malay / Bahasa Malaysia

Emerald Brilliant Sdn. Bhd. membina jenama cheongsam Cina yang profesional di Malaysia. Keunggulan jenama Emerald Brilliant adalah kerana Emerald Brilliant menggabungkan unsur jahitan Perancis dengan cheongsam Cina selama empat puluh dua tahun. Perkhidmatan jahitan peribadi Emerald Brilliant menawarkan beraneka ragam keanggunan cheongsam. Unsur-unsur jahitan dititikberatkan untuk menghasilkan cheongsam yang bermutu tinggi dan unik. Cheongsam yang memadankan ciri-ciri peribadi adalah khusus untuk wanita-wanita yang menginginkan kesempurnaan. Pengalaman ini sungguh mengagumkan.

【4】 Contents Writing | Product Descriptions Presentation Slides + Voice-Over Script

PRODUCT DESCRIPTION

ANSMANN BATTERIES

Impeccably Engineered
Energy Solutions



The image shows a collection of Ansmann X-Power batteries, including AA and AAA sizes, some in their original packaging and some loose. The batteries are arranged in a group, with some standing upright and others lying down. The Ansmann logo is prominently displayed in the center.

ANSMANN® Alkaline X-Power Battery | AA | AAA

7 Years Shelf Life

36 Months Indoor Storage

ANSMANN Alkaline X-Power batteries offer a reliable power
Long Shelf Life of 7 years
Average **Indoor Storage of 36 months**
Very good price to performance ratio



The image shows several Ansmann X-Power batteries, including AA and AAA sizes, some in their original packaging and some loose. The batteries are arranged in a group, with some standing upright and others lying down. The Ansmann logo is prominently displayed in the center.

Written + Spoken English

ANSMANN® Rechargeable NiMH Battery | AA | AAA

With maxE Technology of ANSMANN Rechargeable NiMH batteries, the self-discharge is 10 times lower than regular NiMH batteries

After a year, they still retain up to **80% capacity**

This is made possible by a special separator which dramatically reduces unwanted internal current flow


As the batteries are supplied pre-charged, they can be used **immediately**

maxE Technology

Self-Discharge **10x** Lower Than Normal NiMH Batteries

After **1 Year** retain **80%** Initial Capacity

NiMH
Nickel Metal Hydride



The image shows several Ansmann Rechargeable NiMH batteries, including AA and AAA sizes, some in their original packaging and some loose. The batteries are arranged in a group, with some standing upright and others lying down. The Ansmann logo is prominently displayed in the center.

ANSMANN® Rechargeable NiMH Battery | AA | AAA

ANSMANN Rechargeable batteries are thoroughly tested for compliance with electrical, thermal, geometric and safety-related regulations

Tough tests in Germany and Asia ensure only the best product quality will reach our customers

Our quality control engineers continuously monitor the products' compliance with European and international approvals as well as to our own high quality standards

NiMH
Nickel Metal Hydride



The image shows several Ansmann Rechargeable NiMH batteries, including AA and AAA sizes, some in their original packaging and some loose. The batteries are arranged in a group, with some standing upright and others lying down. The Ansmann logo is prominently displayed in the center.

【5.1】 Contents Writing + Image Design | Online Marketing English + Simplified Chinese Character 简体



The image shows a Facebook post from the page 'MyOxylife' dated 29 July. The post features a promotional graphic for a '5-MINUTE EYE EXERCISE' (5分钟眼睛运动) called the 'MAGICAL TELESCOPE' (魔法望远镜). The graphic is dark blue with white and light blue text. It includes the tagline 'Impeccably Engineered for Your Eyes' (有效 精准 全方位 眼睛运动) and two images of the device: a side view and a front view. The front view shows a white, mask-like device with two circular lenses and a red button on the side. The side view shows the device's profile with a red button and a strap. The Facebook post text is in both English and Chinese, describing the benefits of the device and encouraging participation in an online exchange.

facebook.com

5-MINUTE EYE EXERCISE
5分钟眼睛运动

MAGICAL TELESCOPE
魔法望远镜

Impeccably Engineered for Your Eyes
有效 精准 全方位 眼睛运动

PERSONAL SCOPE-EX

PERSONAL SCOPE-EX

MyOxylife
29 July · 🌐

如果说使用 #魔法望远镜 #运动眼睛5分钟
视力就会有明显变化 甚至不必再穿戴一副厚重的
眼镜
相信许多人无法相信及想象

- 魔法望远镜的核心效益在于
 - 👁️ 眼球周边肌肉的运动
 - 👁️ 内部物理视像的聚焦

🌤️ 如果你眼前开始有片云朵飘过 没关系
参与 #Oxylife眼睛运动线上交流会 了解什么是眼
睛运动 拨开你眼前的云雾🌈🌈

If doing #5MinuteEyeExercise with
#MagicalTelescope would have noticeable
eyesight improvement, and you don't need to
wear spectacles
It's far beyond everyone's wildest imagination

- Impeccably engineered for our eyesight
improvement, the cutting-edge technology of
Magical Telescope is
 - 👁️ to exercise the muscles of our eyeballs

Write a comment...

【5.2】 Contents Writing + Image Design | OnLine Marketing English + Simplified Chinese Character 简体

facebook.com/108537937521303/photos/a.121662799542150/161836275524802/



The image shows a Facebook post from the page 'MyOxylife'. The post features a large graphic with a misty background. At the top, the words 'FOGGY' and 'NOODLE' are written in large, white, spaced-out capital letters. Below this, the Chinese text '眼镜蒙蒙 怎么吃面?' is displayed. In the center, there is a photograph of a hand using a blue fork to eat from a bowl of noodles, with a pair of glasses lying on the table next to it. At the bottom of the graphic, the text 'THROW AWAY SPECTACLES' and '丢掉眼镜' is written in white capital letters. The Facebook interface shows the post was made on 2 September. The caption includes a question in English: 'If you are wearing spectacles to enjoy a hot bowl of noodle, how do you eat it?' and a red 'X' icon next to the text 'Have you dreamt of #ThrowingAwayYourSpectacles?'. There is also a blue globe icon next to the text 'There is a solution - If you wanna explore, #MyOxylife is happy to share with you'. The Chinese caption asks '如果你戴着眼镜吃着一碗热腾腾的面，你会怎么做呢?' and '你有想过 #丢掉眼镜 吗?'. A blue globe icon is next to the text '有一个解决方案 - 如果你愿意探索 #MyOxylife 很高兴与你分享 See less'. The post has 4 likes and 2 shares. The comment box at the bottom says 'Write a comment...'.

FOGGY
NOODLE

眼镜蒙蒙 怎么吃面？

THROW AWAY SPECTACLES
丢掉眼镜

MyOxylife
2 September · 🌐

【FOGGY NOODLE】

💡 If you are wearing spectacles to enjoy a hot bowl of noodle, how do you eat it?

❌ Have you dreamt of #ThrowingAwayYourSpectacles?

🌐 There is a solution - If you wanna explore, #MyOxylife is happy to share with you

【眼镜蒙蒙 怎么吃面？】

💡 如果你戴着眼镜吃着一碗热腾腾的面，你会怎么做呢？

❌ 你有想过 #丢掉眼镜 吗？

🌐 有一个解决方案 - 如果你愿意探索 #MyOxylife 很高兴与你分享 See less

4 likes 2 shares

Write a comment...

【5.3】 Contents Writing + Image Design | Online Marketing English + Simplified Chinese Character 简体



The image shows a Facebook post from MyOxylife. The post features a promotional graphic for a free trial eye exercise. The graphic is split into a yellow left half and a grey right half. The yellow half contains the text: 'FREE TRIAL 免费体验', 'EYE Exercise', '眼睛运动', 'worth RM50/treatment', 'W Pharmacy | Puchong', '7 | 8 | 9 August 2020', 'Friday | Saturday | Sunday', '3PM ~ 8PM', and a plus sign followed by 'FREE Aladdin Human Wave Therapy worth RM50 for Magical Telescope purchase'. The grey half features a circular graphic with diagonal lines and the text '5 MIN'. Below the graphic is a photo of a person wearing a blue face mask and a yellow shirt, using a grey eye exercise device. The Facebook interface shows the post was made on 31 July, with a question in English and Chinese about eye fatigue, a solution to exercise eye muscles, and details about the free trial offer. The location is W Pharmacy, Puchong, and the dates are 7, 8, and 9 August 2020.

facebook.com

FREE TRIAL 免费体验
EYE Exercise
眼睛运动
worth RM50/treatment

W Pharmacy | Puchong
7 | 8 | 9 August 2020
Friday | Saturday | Sunday
3PM ~ 8PM

+ FREE
Aladdin Human Wave
Therapy worth RM50
for Magical Telescope
purchase

5 MIN

MyOxylife
31 July · 🌐

? Are your eyes tired with daily use of computer & mobile phone?
👉 To stay fit, we need to do physical exercise
o 【Solution】 To keep our vision clear, we need to EXERCISE our EYE MUSCLES too

? 每天用电脑和手机, 眼睛是否容易疲劳?
👉 人体需要运动强身健体维持好状态
o 【根治方案】 眼睛也需要运动眼部肌肉 我们的视力才能时刻保持清澈

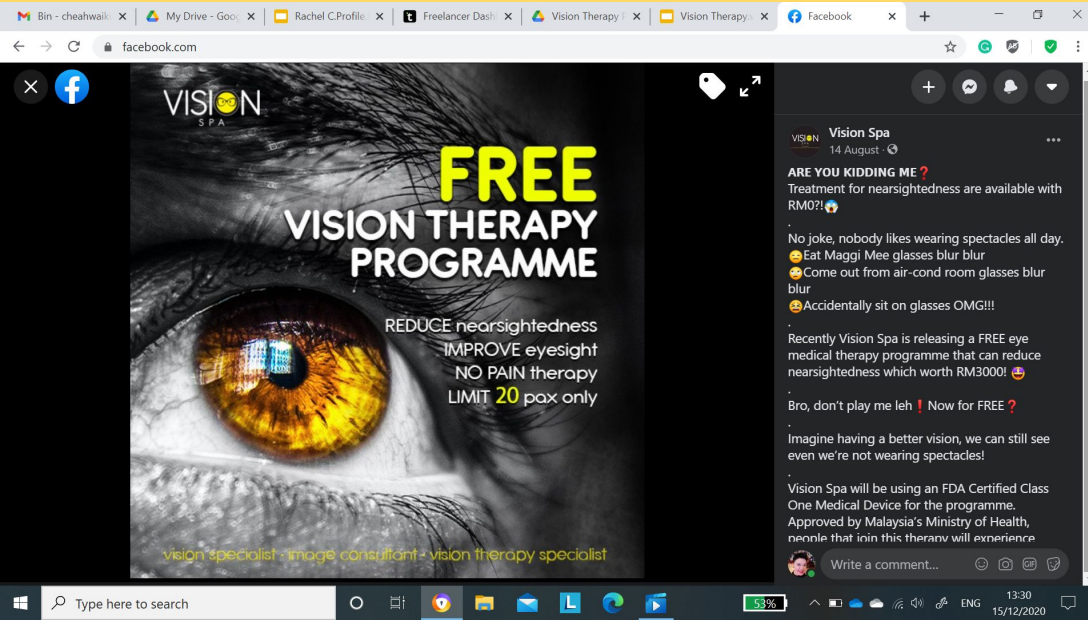
👉 FREE Trial 免费体验
【👉 5-Minute Hi-Tech EYE Exercise 5分钟高科技眼睛运动】
worth RM50/treatment

📍 W Pharmacy, Puchong
7 | 8 | 9 August 2020
Friday | Saturday | Sunday

2020年8月7日 | 8日 | 9日
星期五 | 六 | 日

Write a comment...

【6】 Contents Writing + Image Design | Online Marketing + Training Presentation Slides English



1



2



3



4



5



6

Transcription + Translation | Subtitles

Transcribed Spoken Mandarin
> Simplified Chinese Characters

Translated Chinese Subtitles
> English

我希望很快可以与家人一起重返电影院，一起观赏电影
I look forward to returning to the cinema soon
with my family to enjoy films

Scroll for details

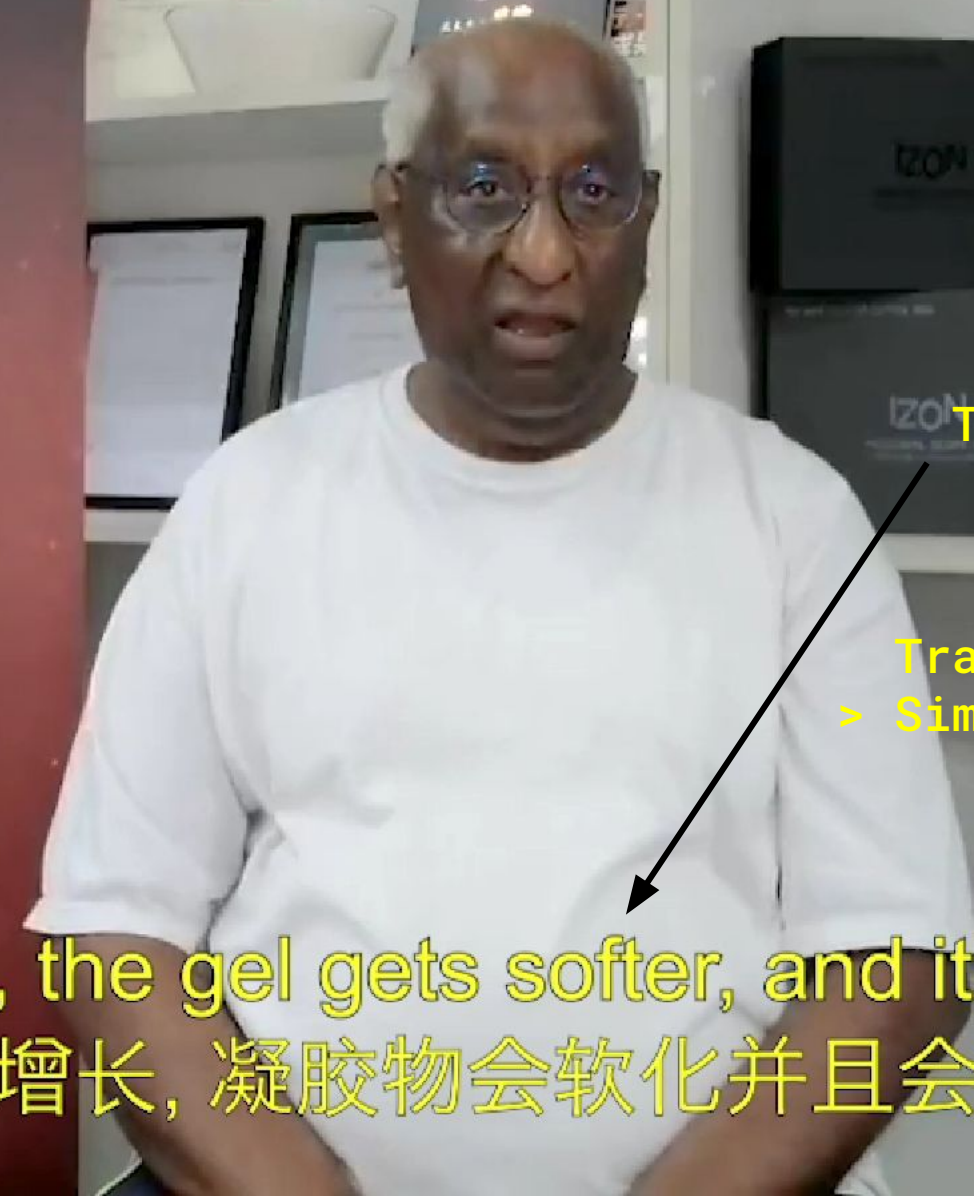
[7.2]

Transcription + Translation | Subtitles

BOOK OF THE YEAR
 OF THE YEAR
 亚太杰出品牌国际记录大全

Oxylife™
Optimistic Life
 Oxylife Sdn. Bhd.

Awarded
 Asia Pacific
SUPER HEALTH BRAND
 2019 ~ 2021



시력표 (視力表)

IZON

IZON

IZON

Transcribed Spoken English
 > English

Translated English Subtitles
 > Simplified Chinese Character

"As you age, the gel gets softer, and it leaks out."
 “随着年龄的增长，凝胶物会软化并且会渗漏出来。”

【8】 Emcee Script Writing

Ageless International Beauty Pageant 2018 2018年 冻龄国际选美大赛

27 October 2018, Saturday
19:50-23:30

Wisma Huazong, 9th Floor, Lot 15285, 0.7 KM,
Lebuhraya Sungai Besi, 43300 Seri Kembangan,
Selangor Darul Ehsan, Malaysia.

Wrote in

English

+

Simplified Chinese Character
简体

19:10-19:45
MC gets ready

Ladies and Gentlemen, our grand event shall begin in ____
minute(s). Please be seated. Thank you.

各位来宾, 我们的盛会即将在____分钟隆重举行。请大家就座, 感谢大家的配合!

19:45-19:50
MC's Opening 司仪开场白

Good evening to Datuk-Datuk, Datin-Datin, our distinguished guests,
Ladies and Gentlemen!

Welcome to **2018 Ageless International Beauty Pageant**
各位Datuk、Datin、 尊贵的来宾, 女士和先生, 大家晚上好!
欢迎大家出席**2018年 冻龄国际选美大赛**

I'm Rachel Cheah. I'm honoured to be your MC this evening!
我是Rachel, 非常荣幸为您主持今晚的盛会!

Ladies and Gentlemen, **Ageless International Beauty Pageant**
has a mission of inspiring more women to pursue their dreams,
finding a balance in life, be positive and shine in their lives.


各位来宾, **冻龄国际选美大赛**的使命是启发更多的女性追逐 (zhuī zhú)
她们的梦想, 找到生活的平衡点, 培养与促进积极的心态, 让自己发光发热。



【9】 Interpretation | Spoken English | Mandarin | Cantonese

<https://www.youtube.com/watch?v=njJa-ansInk>

【Rachel.C.PODCAST】 English | SouListen | Zero Limits 001 | Hawaiian Ho'oponopono Method



This time
I truly comprehend
the essence of Zero Limits
I became more aware of chanting
I'm Sorry, Please Forgive Me
Thank You, I Love You
in every moment

At the same time
I was listening to the YouTube audio book titled
Zero Limits: The Secret Hawaiian System for Wealth, Health, Peace, and More
jointly performed by Dr. Hew Len and Joe Vitale, who appeared
in the movie of *The Secret*

For two consecutive months
~~I listened to it every morning~~

2:59 / 4:20

Scroll for details

【10.1】 Podcast Script Writing + Podcast Audio Recording

Written English
Spoken English

<https://www.youtube.com/watch?v=u4ZYtQQmAgg&t=184s>

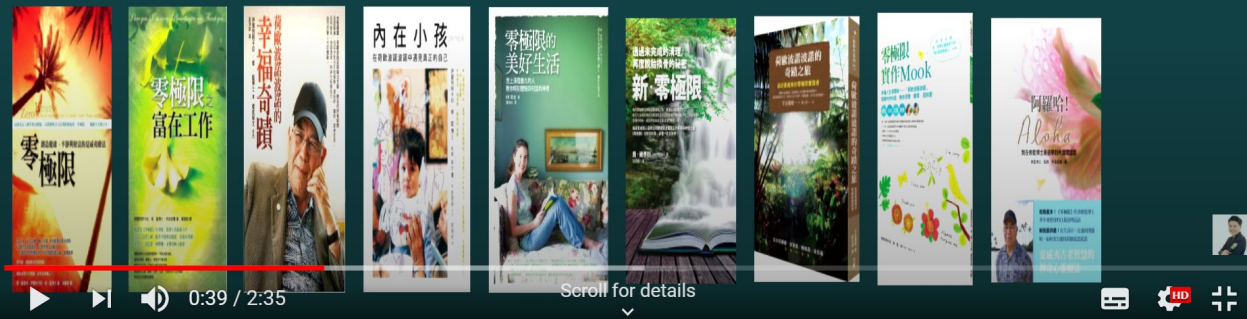
【10.2】 Podcast Script Writing + Podcast Audio Recording

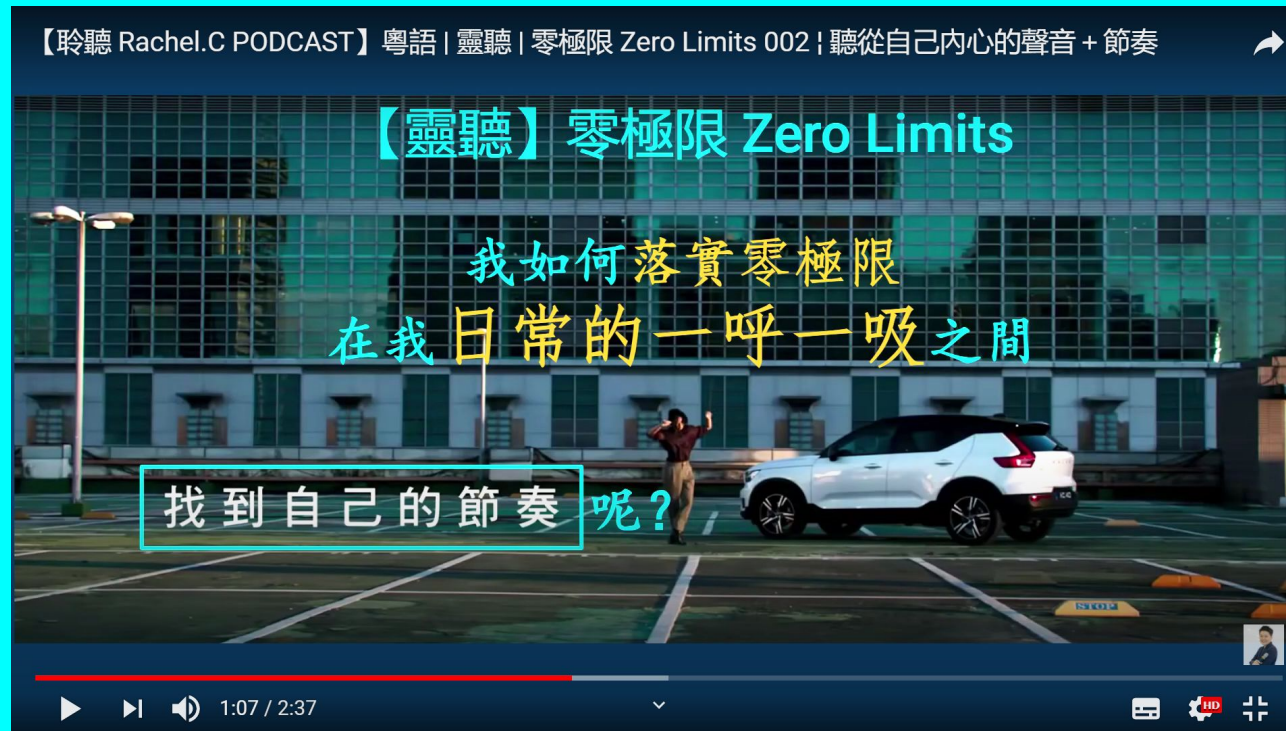
Written Traditional Chinese Character 繁體
Spoken Mandarin 華語

<https://www.youtube.com/watch?v=JXupYVZ26U4&t=36s>

【聆聽 Rachel.C. PODCAST】華語 | 靈聽 | 零極限 Zero Limits 002 | 遵從內心的聲音 + 節奏
這本會籍 再加上
修藍博士 (Dr. Hew Len) 與 喬.維泰利 (Joe Vitale) YouTube 的英語有聲書
就是我的零極限師傅了

字裏行間
我領悟到我對過去在人生道路上遇到的人、事、物
所提出的疑問
都可以透過零極限的方法 找到答案
就是那種 “哦！原來如此” 的恍然大悟的感覺 很過癮！





【10.3】 Podcast Script Writing + Podcast Audio Recording

Written Traditional Chinese Character 繁體

Spoken Cantonese 粵語

<https://www.youtube.com/watch?v=UvFvvCGDJRc&t=25s>

Academic Background



UNIVERSITY
of
OTAGO
Te Whare Wānanga o Otāgo
NEW ZEALAND

Master of Commerce (Finance)
Bachelor of Commerce (Finance)

UNIVERSITY  OF OTAGO


WHEREAS THE UNIVERSITY OF OTAGO HAS BEEN EMPOWERED BY ACTS OF THE
LEGISLATURE OF NEW ZEALAND TO CONFER DEGREES AND AWARD DIPLOMAS
OF THE UNIVERSITY

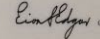
THIS IS TO CERTIFY THAT

Cheah Wai Kuan

HAS BEEN ADMITTED BY THE UNIVERSITY TO THE DEGREE OF
MASTER OF COMMERCE

WITH CREDIT
IN FINANCE

 REGISTRAR

 CHANCELLOR

DUNEDIN, NEW ZEALAND
23 August 2011 No. 182

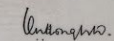
UNIVERSITY  OF OTAGO

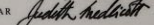
WHEREAS THE UNIVERSITY OF OTAGO HAS BEEN EMPOWERED BY ACTS OF THE
LEGISLATURE OF NEW ZEALAND TO CONFER DEGREES AND AWARD DIPLOMAS
OF THE UNIVERSITY

THIS IS TO CERTIFY THAT

Cheah Wai Kuan

HAS BEEN ADMITTED BY THE UNIVERSITY TO THE DEGREE OF
BACHELOR OF COMMERCE



REGISTRAR  CHANCELLOR

DUNEDIN, NEW ZEALAND
18 July 1998 No. 7631



Fellow
Life Management Institute
LOMA

LOMA
FINANCIAL SERVICES EDUCATION

To all to whom these presents shall come, Greetings:
Be it known that

Wai Kuan Cheah

having completed the requirements has been designated a
Fellow, Life Management Institute
and has accordingly been awarded all the rights, honors,
and privileges thereunto appertaining.

November, 2006

In Witness Whereof, the Seal of the Association and the signature
of its duly authorized officer are affixed to this diploma.



Thomas P. D'Amico
President and CEO



Work Experience

January 2014 to date
Professional Emcee, Translator,
Voice-Over and Podcaster

April 2014 - June 2016
Asia Pacific University, Malaysia

October 2011 - October 2013
Great Eastern Life Assurance, Malaysia

January 2011 - September 2011
ANSMANN battery business

December 2009 - December 2010
University of Malaya, Malaysia

July 2008 - April 2009
Unicorn International Investment Bank,
Malaysia

July 2004 - June 2008
American International Assurance (AIA),
Malaysia & Hong Kong

October 2002 - June 2004
CIMB Investment Bank, Malaysia

November 2001 - October 2002
Family's shoe business, Malaysia

June 2001 - October 2001
Deutsche Bank, Singapore



Deutsche Bank

Debt Capital Markets
Derivatives

Investment Banking



CIMB

Bond Issuance
Derivatives



Malaysia

Life Insurance Product Design



Malaysia
Hong Kong



Final Year
Undergraduate Courses
Insurance & Risk

University Lecturing



Corporate Finance
Investment Analysis