Inspiration

Liberty, Equality and Fraternity

The collection is inspired by three main principles of Dr. B.R Ambedkar 'Equality', 'Liberty' and 'Fraternity', which is embedded in the Preamble of Indian constitution as an essential part.

The collection is post-pandemic workwear which is easy and comfortable and can be wear all day. The silhouette is loose and asymmetric which transforms it self according to the wearer. Patch work and neutral colour.





Carefree Comfort

The concept: With a shift towards flexible working, apparel will increasingly have to deliver equally on comfort and versatility. This means clothes that are adaptable, low-maintenance and <u>#inclusive</u> of a wide range of body shapes, and that work for maternity lines too. Tie-waists, wrap-fronts, button-through and self-belt finishes offer 'wear-anywhere' appeal.

Innovation: Low-maintenance materials are key. Look to <u>Wool&</u>, whose merino dresses can be worn for 100 days without washing. Use micro textures that are low-maintenance and forgiving of creasing, such as retracted or seersucker. Relevant for: all apparel categories, loungewear

Delivery: Spring 2



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Forecast board S/S: 2022

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Business Casual

The concept: The demand for lifestyle and loungewear will affect even the most formal of categories, so comfort should be factored into workwear capsules at every opportunity. Evolve classic workwear silhouettes such as trousers, blazers, skirts and shirts into easier fits. Opt for elasticated or paper-bag waistbands, tapered, wrap and carrot-style bottoms, and oversized blazer fits. Balance your offering with premiumquality boxy T-shirts and boy-fit shirting.

Materials & textiles: Low-maintenance, easy-iron, low-wash and odour-preventing materials. See our <u>Textiles Forecast</u> for more. Relevant for: tailoring, outerwear, trousers, skirts, woven tops Delivery: Spring 2





The concept: We've been tracking the circular evolution of #deadstockdesign for several seasons and increasingly see this sustainable application move towards a minimalist, commercially attainable look. Create garments with one-off appeal, reviving core items and unsold stock with hand-crafted patching, <u>lovingly repaired mending</u> and quilting techniques. Consider creating DIY kits for at-home customisation to tap into the growing trend for <u>#handcrafting</u>.

Brands to watch: By Walid, Bode and Psychic Outlaw play into patched and pieced looks, while <u>@visiblemend</u> provides inspiration for beautiful repair-works.

Relevant for: outerwear, dresses, denim, woven tops

Delivery: Spring 3

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By Walid



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Collection

