

Shankar Pandiath



Hi

Am writing to you in connection with the above position advertised

The position that you have advertised appears to be an excellent match for my knowledge, abilities, qualifications, and experience. Besides, I am also of the belief that my writing style will be more aligned with your company’s creative philosophy. To put it simply, there is a creative synergy.

I have extensive industry experience in SEO Content Writing, Ghost Writing, Researched Articles, Customized Blog Posts, Product Descriptions for e-Commerce Platforms, Digital Marketing, Copy writing, Social Media Marketing, and Content Marketing.

Other verticals that I cover include Content Marketing, SEO, e-Commerce, Social Media Marketing, SEM, WordPress hacks, Breaking News, Web Content, Researched Pieces, Health & Wellness, Technology, Gadgets, Movies, Books, and Product Reviews, Travel, Kids, Fashion, and Business & Finance and other Verticals.

In addition, I also do research posts, technical posts, academic and educational posts, press releases, breaking news, copy writing, content for websites, resumes, and re-writing of articles.

A link to a few of my Content Marketing, SEO, eCommerce Samples - [<https://bit.ly/3kST1Ye>]

Am well versed in MS Word and MS Excel and am cognizant with LinkedIn and the other Social Media Platforms, WordPress, its Plugins, and hacks, new Social Media Tools, various SEO Marketing Tools, HTML, different Citation Styles, Chrome and SEO Apps, different CMS, and the YouTube, and the Shopify Platforms.

Also fluent in subtitling, close captioning, transcription, translation, localization, MT post-editing and proofreading from [English to English], [English to Hindi], or [English to Malayalam] and vice-versa. Can Localize, Adapt, Time-sync, and Subtitle your Video from Source Language to Target Language with ease or change in meaning or style, while maintaining its Intent, Style, Tone, and Context. I can also independently evaluate and transcribe audio and video efficiently according to specified standards. Also familiar with most Translation Apps, and am also conversant with Subtitling Apps such as Aegisub, Subtitle Edit, Kapwing etc. Am also familiar with most video editing and audio editing software.

Apart from being fluent in ENGLISH, and can speak, read, write in MALAYALAM, and HINDI. I can also fluently speak TAMIL, and manage a few words of Arabic, French, and Spanish (basic).

Also have extensive global corporate management experience. [<https://www.linkedin.com/in/shankarpandiath/>]

Am also familiar with most Translation Apps, and am also conversant with Subtitling Apps such as Aegisub, Subtitle Edit, Kapwing etc. Am also familiar with most VIDEO EDITING and AUDIO EDITING software.

In my free time, I like driving, making YouTube Videos, graphic design, cooking, food, carpentry, painting, books, online trading, music, movies, live sports, and running.

In short, I can offer you high-quality articles, blog, or any other content, that readers and search engines will love. Please feel to get in touch with me if you need more info.

Cheers, and have a good day.

Shankar Pandiath
<https://www.linkedin.com/in/shankarpandiath/>

