Universal Sportsbiz Private Limited~

# GRADUATION

# Project work

**Project Brief-**

As per the project brief we have to make two collections for each theme. For apparel collection we need to make at least 6 to 7 garments or designs for each theme.

My company was a woman western and ethnic mix wear, I made two collections for each themes. My themes are

1- Blossoms – This is inspired by the micro floral prints which are in trend. This collection was made for the spring/ summer 19. Main motifs used for this theme are floral only like rose, other flowers, leafs, and other geometrical lines and shapes. It is a floral theme called blossoms but I have given it a retro floral look. All the motifs and the prints are made in Adobe Photoshop.
   After finishing my design prints and repeats it was given for printing. I only got yardage of my designs, I made garments out of these yardage and made it more presentable. For his theme I mainly made kurtas and indo- western A- line skirts and long skirts.
2- Celestial Empire- This theme was inspired by the Chinese culture and Chinese paintings. This collection was made for spring /summer 19. Main motifs used for this theme are the Chinese people in their traditional costumes and monks, trees and birds. This whole collection gives the feeling of Chinese culture. In this also all the prints and repeats are made in Adobe Photoshop. For this theme I made all over print design so I made tops and a A line kurta for this theme.

Other than working on my own collections my company mentor gave me many works to finish like gave me other themes to work on and I created many motifs and repeats.
They told me to write descriptions of garments for online shopping stores.
And use to make presentations according to the theme so that it can be presented in front of the clients.

**Task given to me to do – 1st task**

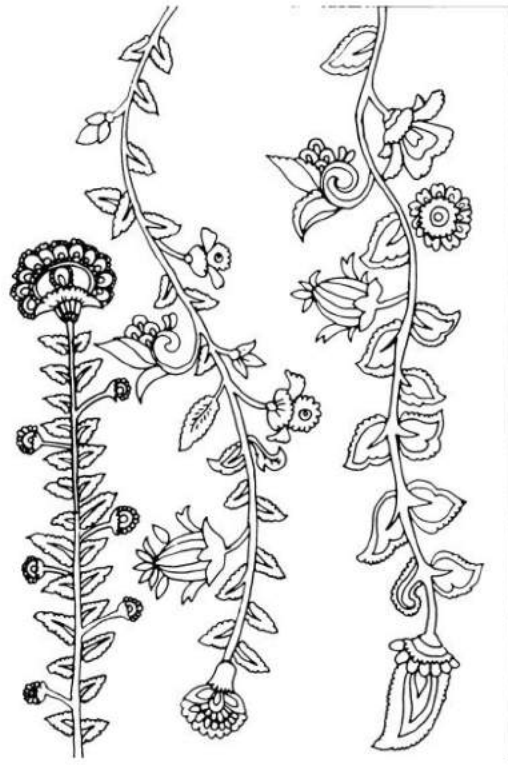
My mentor gave me some task to finish. First theme was Kalamkari. I have to make placement prints for kurta.

I was given some pictures for inspiration and I made many Motifs on tracing sheet. Some of them were selected. The selected motifs are then scanned and open those designs in adobe Photoshop. After that motifs were cleaned and filled the colour according to the colour pallet.

I have to make a placement print for a full kurta and its colour ways and a placement print for neck line and its colour ways.

Mood board- Kalamkari

Taking the reference from the mood board I made many motifs.

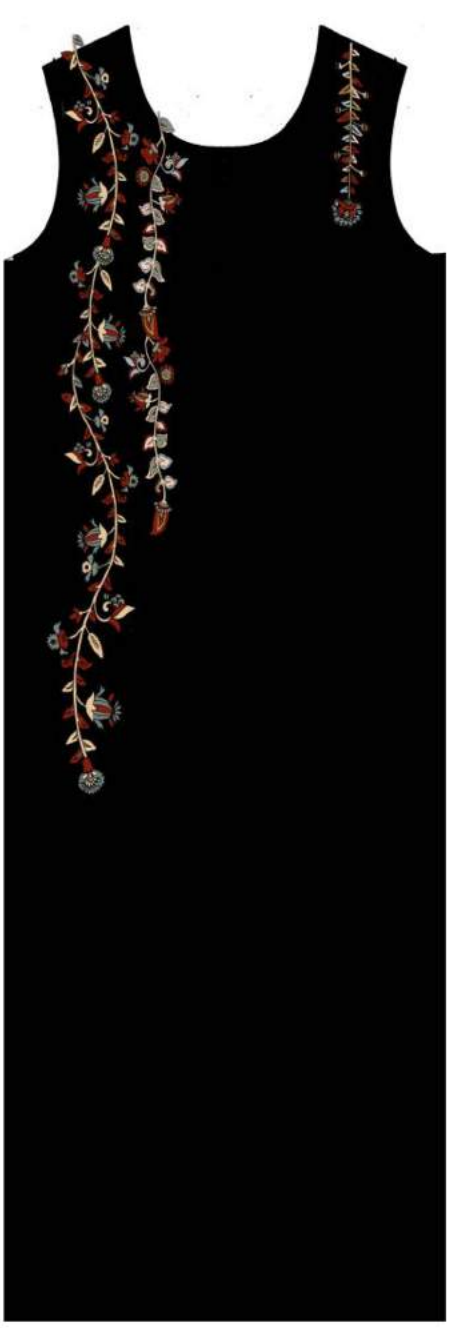


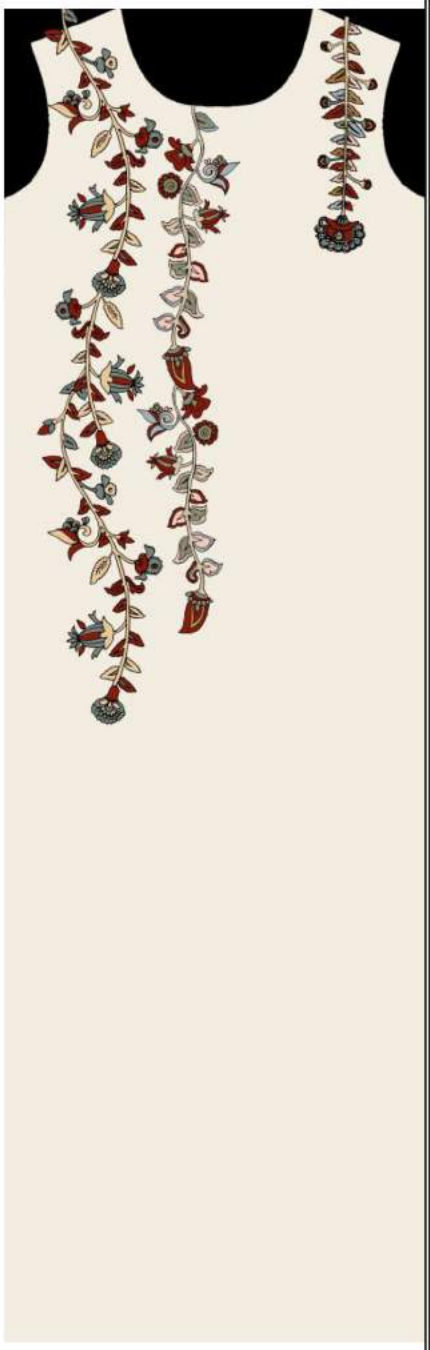
Motifs traced on tracing sheet and scanned.

After tracing the motifs it is open in adobe Photoshop and motifs are cleaned and colored were filled according to the color pallet.

After the motifs are filled with colors the motifs are arranged for the placement print on garment. On Photoshop the page size is taken are 32 inch width and 42 lengths so that the motifs can be printed on the garment in correct size.

These are the placement prints, motifs arranged on the garment size.





These are the placement prints on garment size.

2nd task-

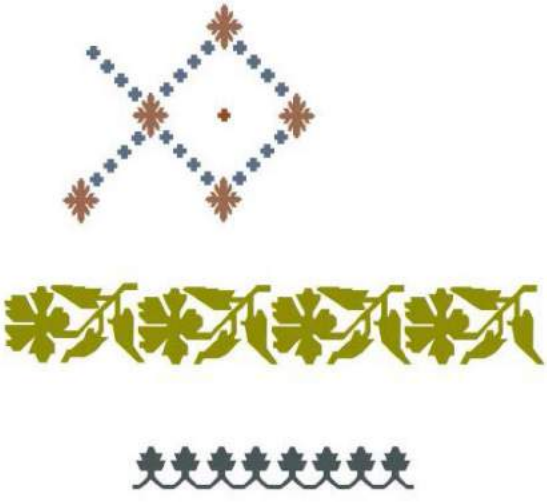
Second task was given to me by my mentor for second theme that is Jamdani for S/S 19. She told me to make lots of motifs for jamdani by taking the reference pictures from net. I have to make a AOP print ( all over print ) for a kurta , border print motifs and placement print motifs for kurta.

Mood Board- Jamdani

Some of the reference images from where I took the inspiration to make motifs are-

Some reference pictures

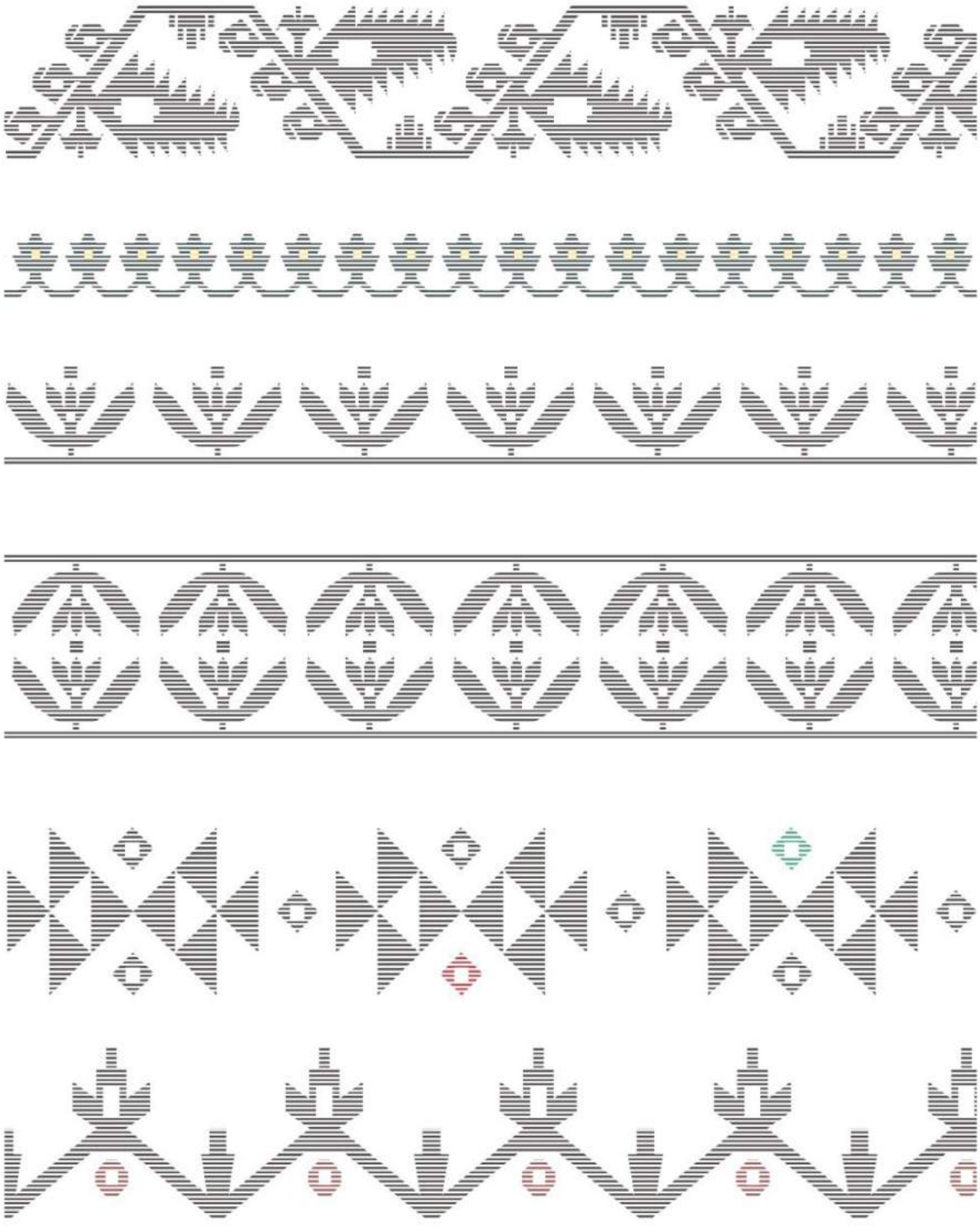
From the following reference pictures I made many motifs. And after making the motifs on Photoshop it was arranged for all over print, created repeats. And made border.



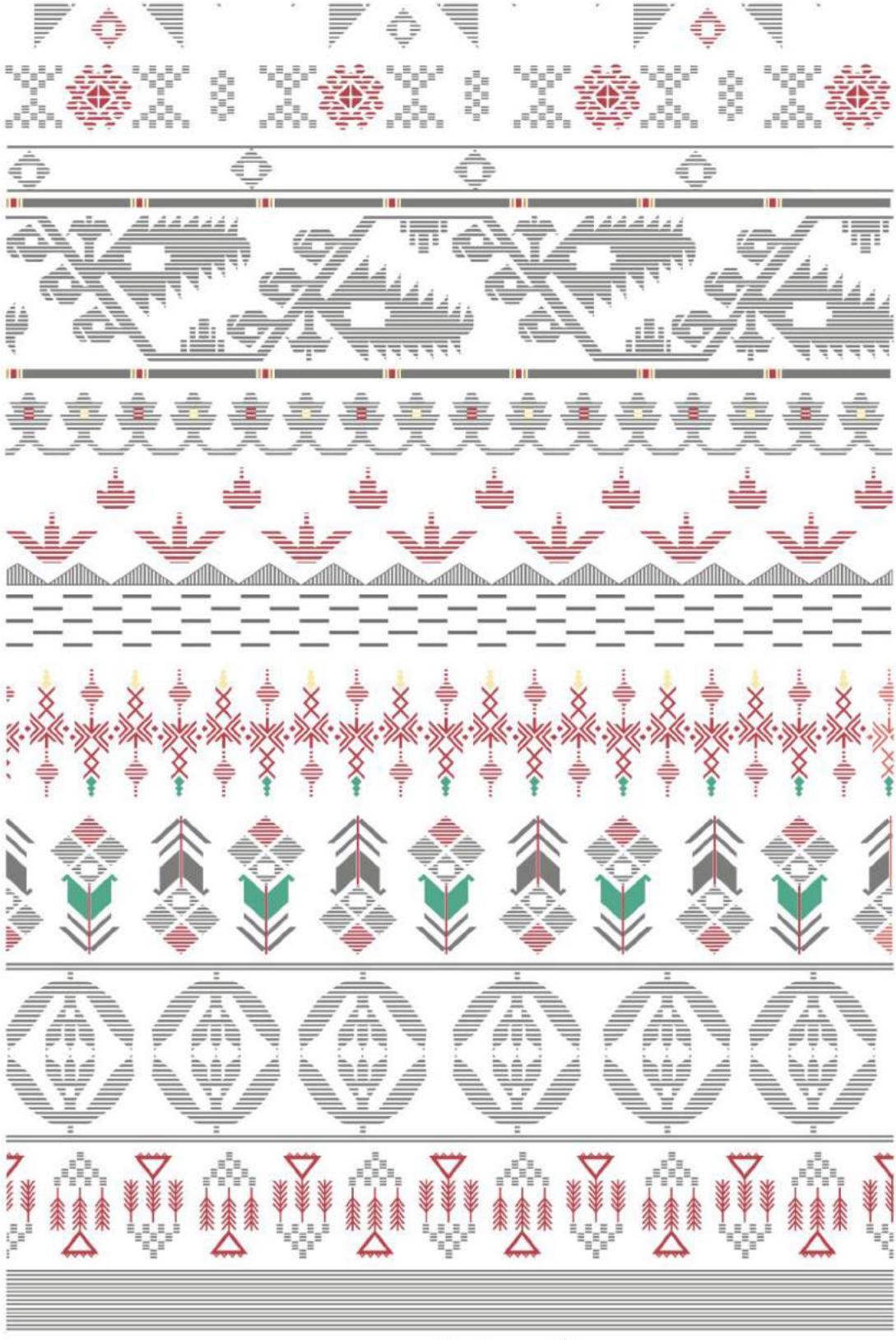
Border motifs

AOP motifs (all over print)

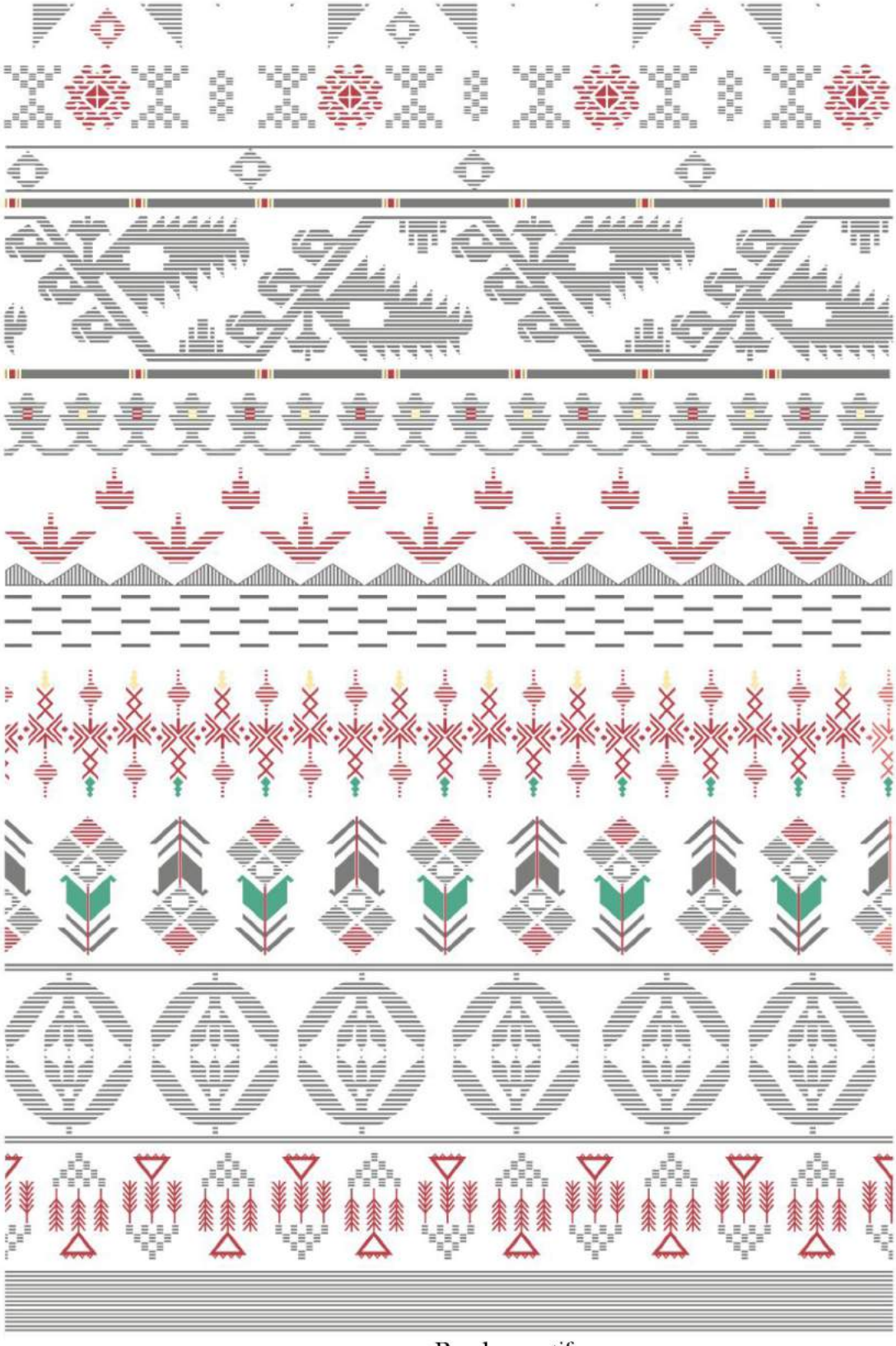
All over print motifs



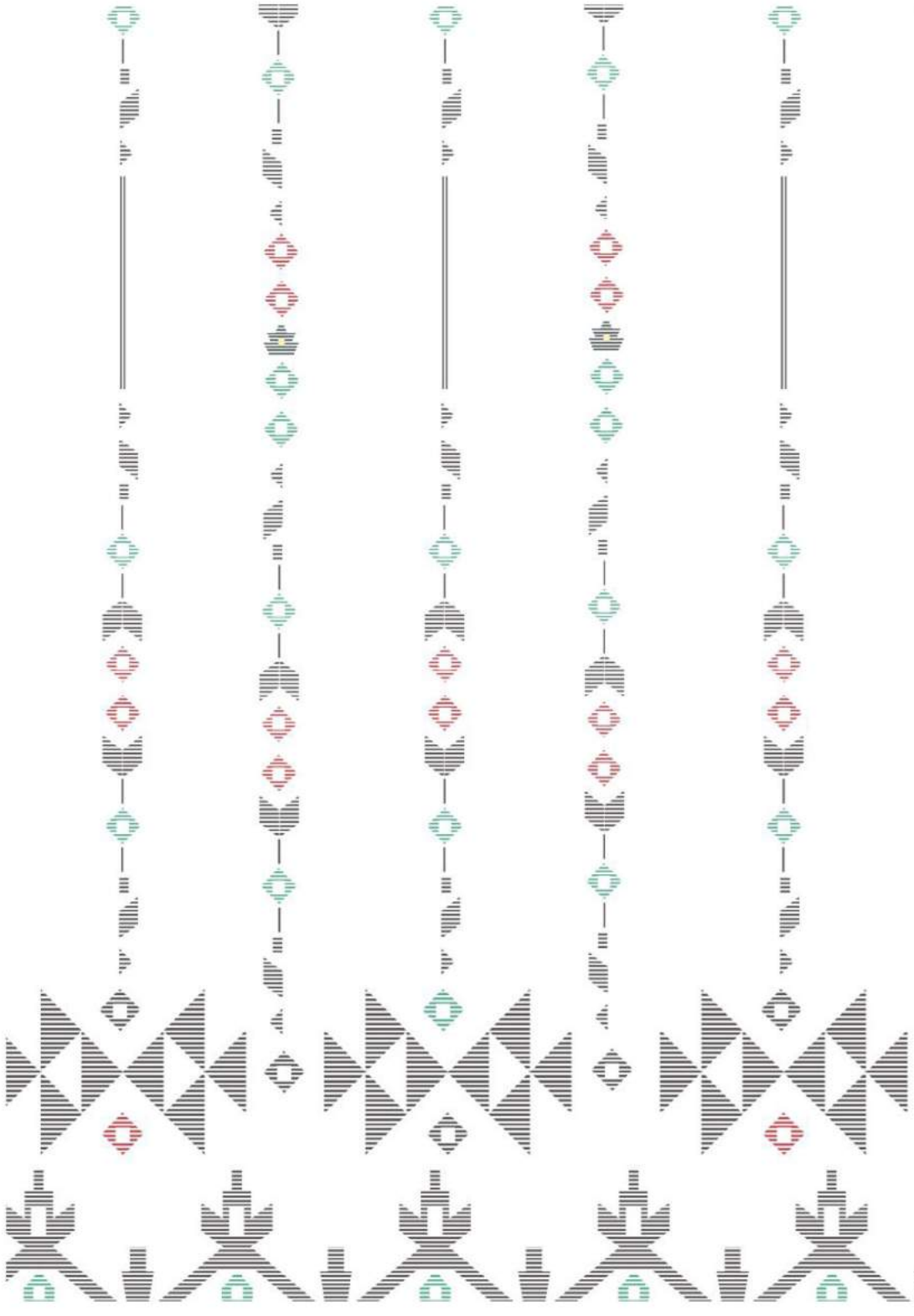
Motifs for making border prints



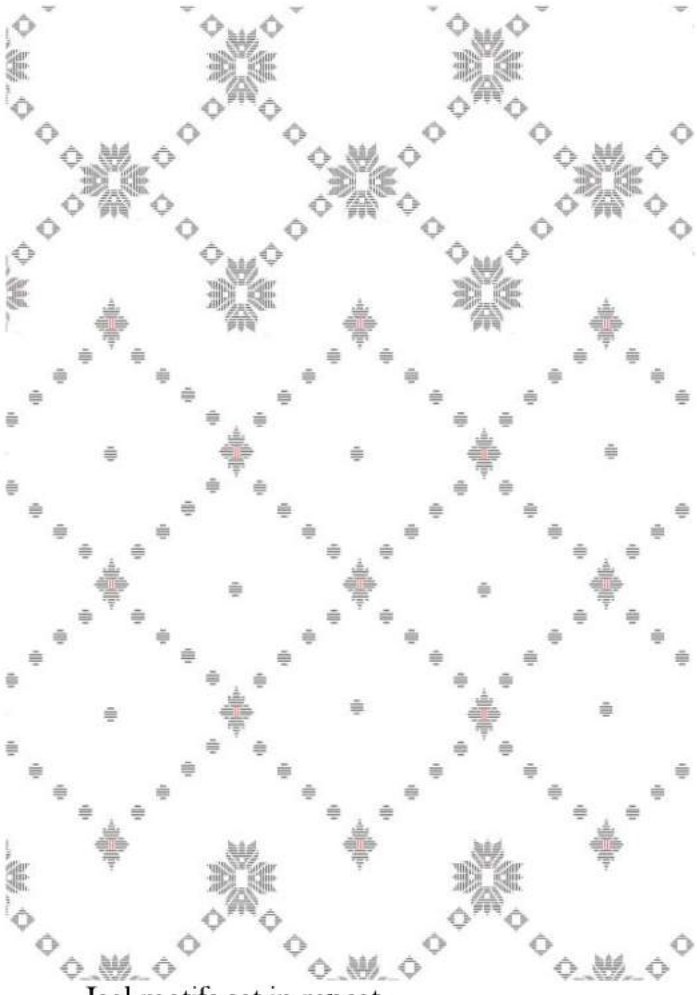
Border motifs



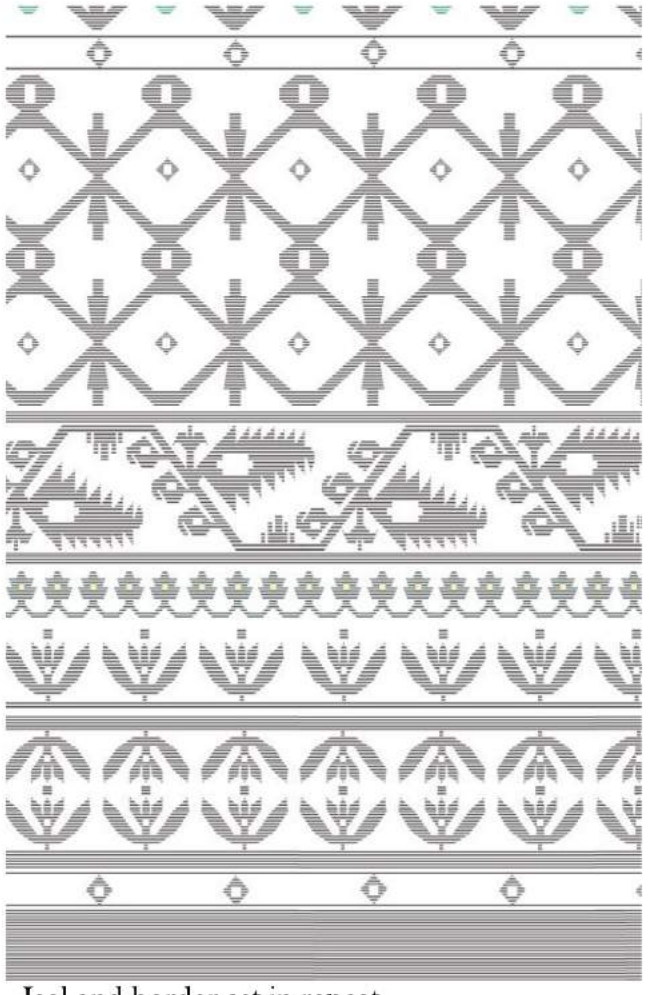
Border motifs



Placement print and border



Jaal motifs set in repeat.

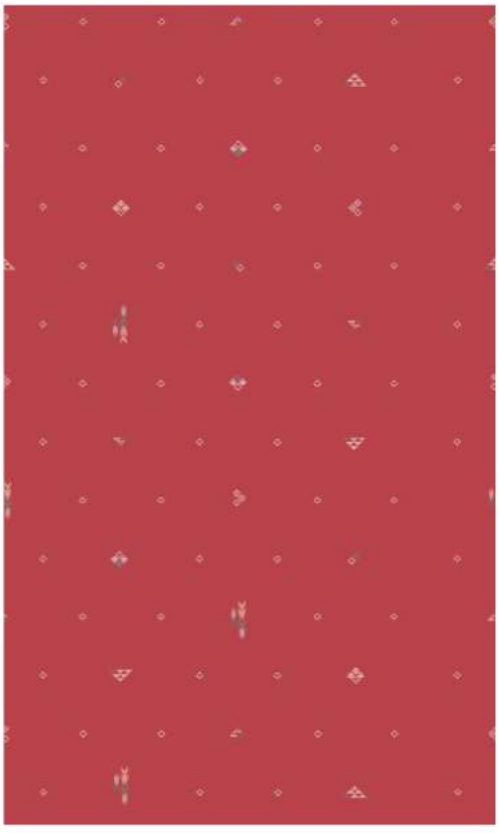


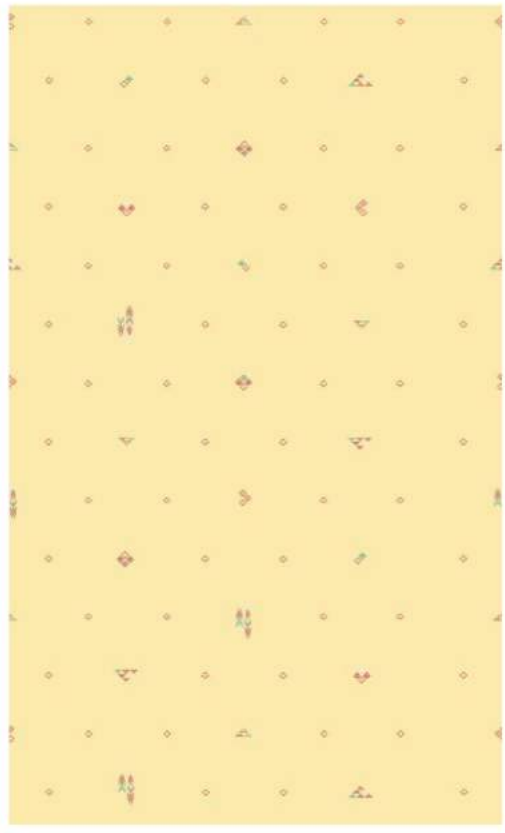
Jaal and border set in repeat

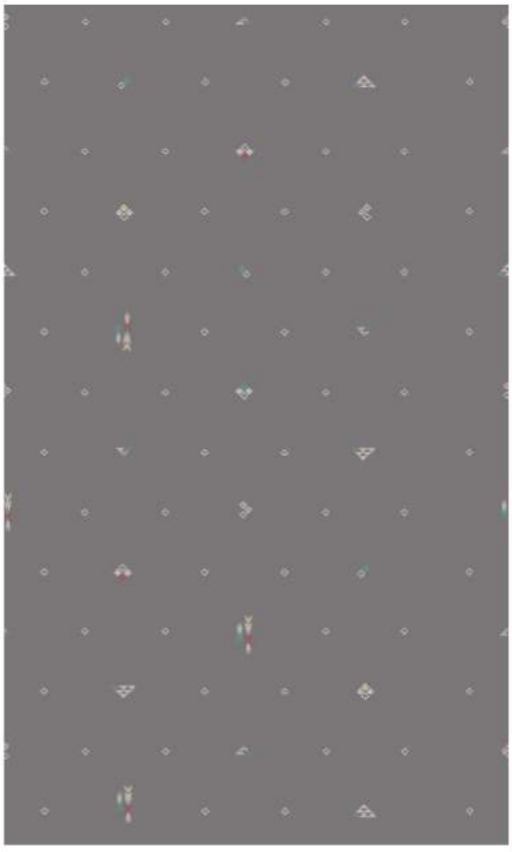
All over print set in repeat

All the motifs were then set on repeat of actual garment size so that it can be directly given for printing.

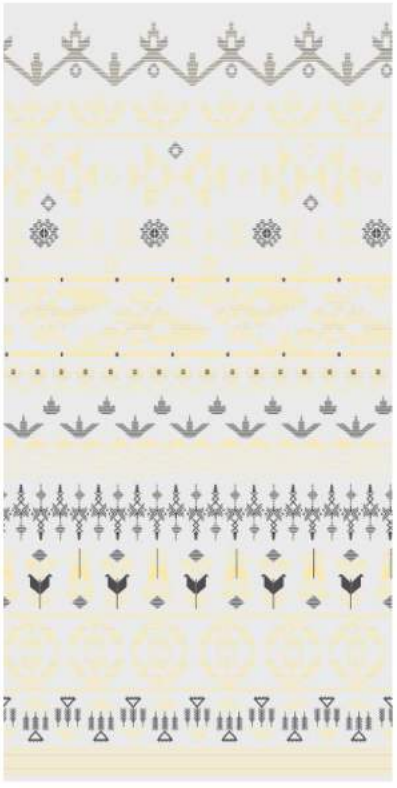
After making repeats, color ways were made according to the color pallet.

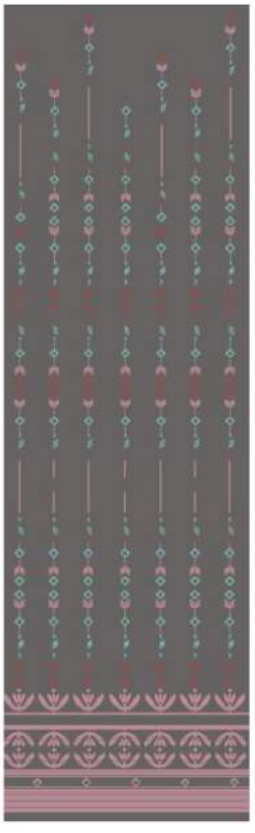
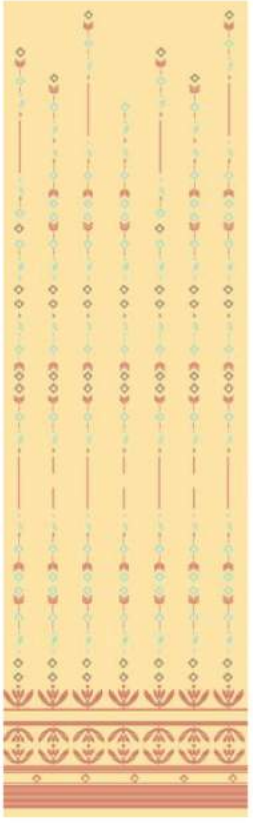






Color ways of all over prints on garment size.



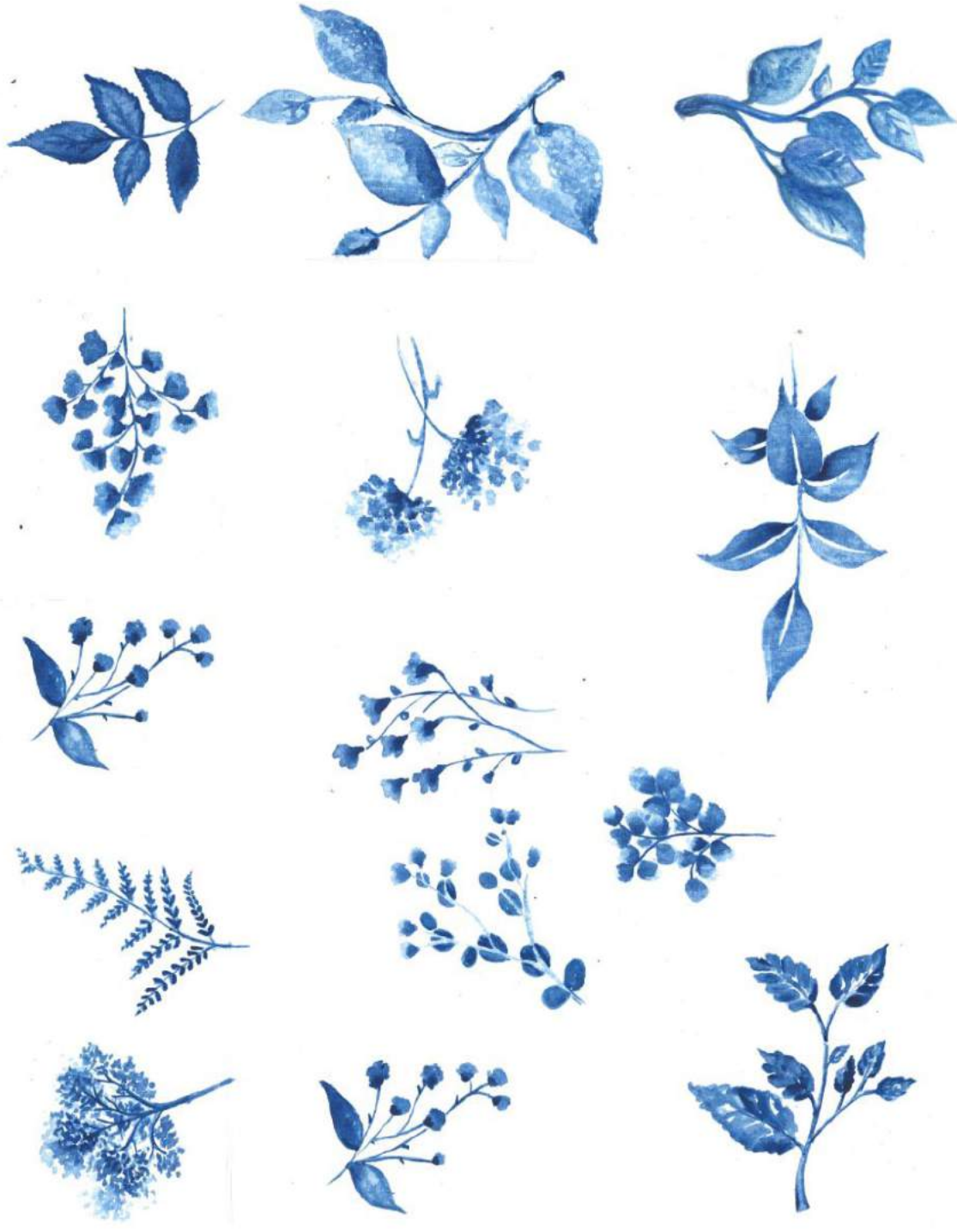



These are the color ways of border print repeat and placement print.

3rd Task

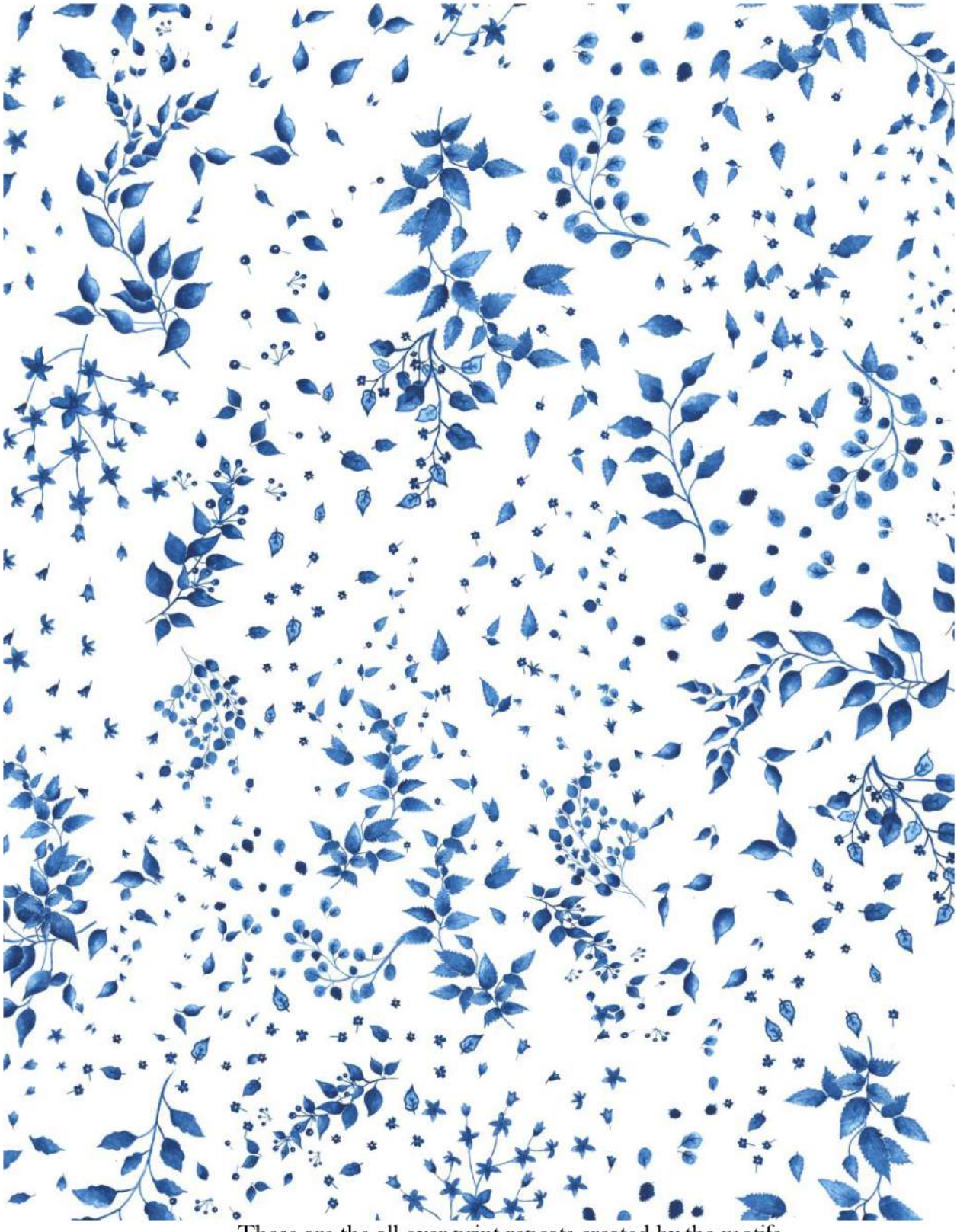
Third task given to me by my mentor was to make All over print and border for the theme Floral Indigo. I painted lots of floral motifs with the help of water color, after coloring the motifs it was scanned and opened in Photoshop and color reduction was done. After color reduction the motifs were placed randomly and set in repeat and created all over print for kurta. I have to make two all over print designs.

Theme- Floral Indigo

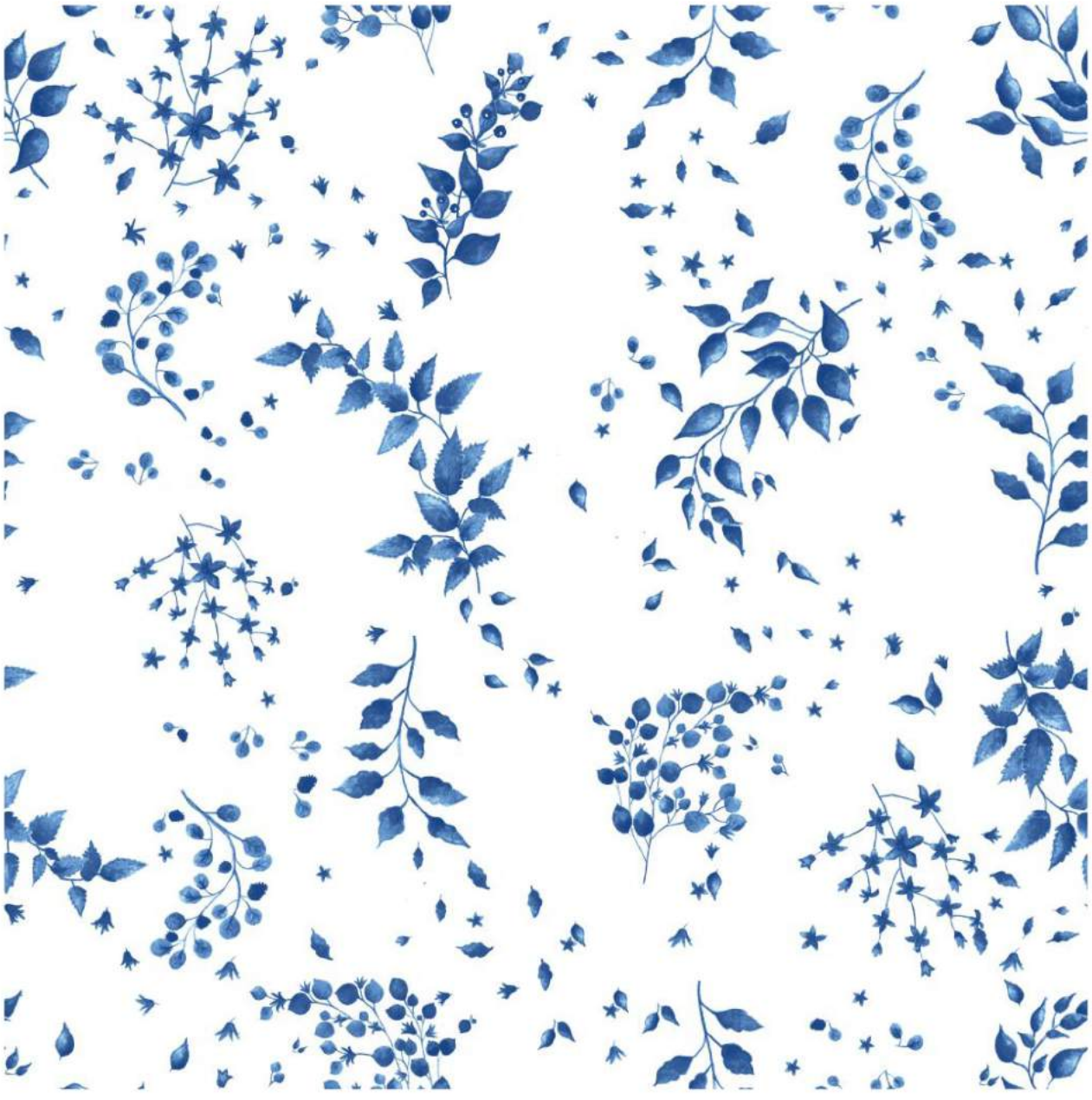


Water color painted motifs

water color painted motifs.



These are the all over print repeats created by the motifs



Motifs Repeats for all over print

Border repeat print

# Project 1-

Theme- Blossom

.Season- Spring/summer-19

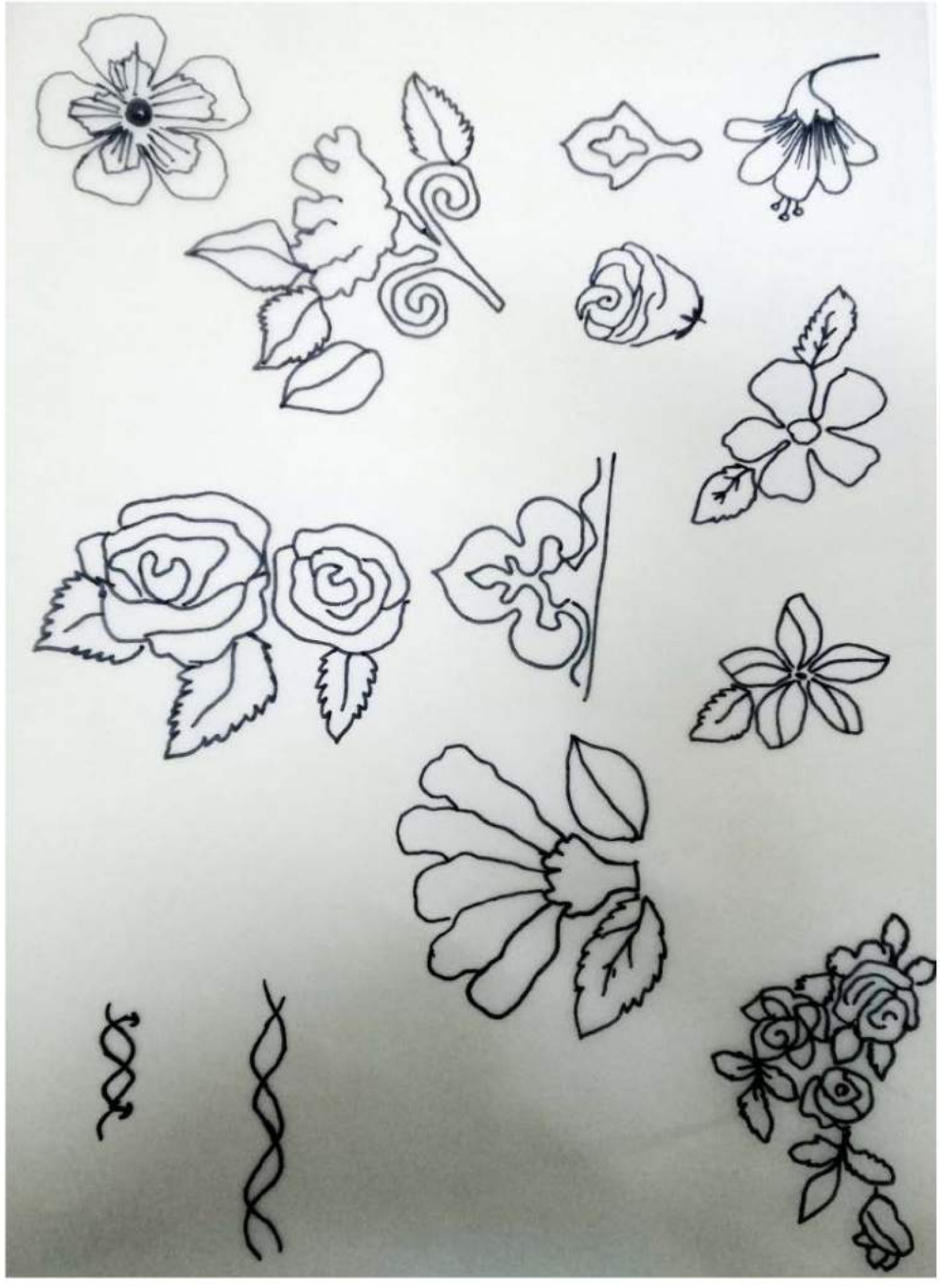
Blossoms – This is inspired by the micro floral prints which are in trend. This collection was made for the spring/ summer 19. Main motifs used for this theme are floral only like rose, other flowers, leafs, and other geometrical lines and shapes. It is a floral theme called blossoms but I have given it a retro floral look. All the motifs and the prints are made in Adobe Photoshop.

After finishing my design prints and repeats it was given for printing. I only got yardage of my designs, I made garments out of these yardage and made it more presentable. For his theme I mainly made kurtas and indo- western A- line skirts and long skirts.

Mood board- Blossom

## Design Process-

Firstly took some reference pictures and traced it in the tracing paper making little bit changes. After tracing it is scanned and open those scanned images in Photoshop. The motifs are arranged and color is filled on the motifs. And print outs are taken to see how it will look on garments. Then the prints are made in the size of actual garment size



Motifs

These are some motifs which were traced and the colored and edited in Photoshop.

After making the motifs it was be set in repeat for placement and all over print design.

These are the final motifs which were used in final print design for garment. Some of the motifs are directly created on Photoshop.

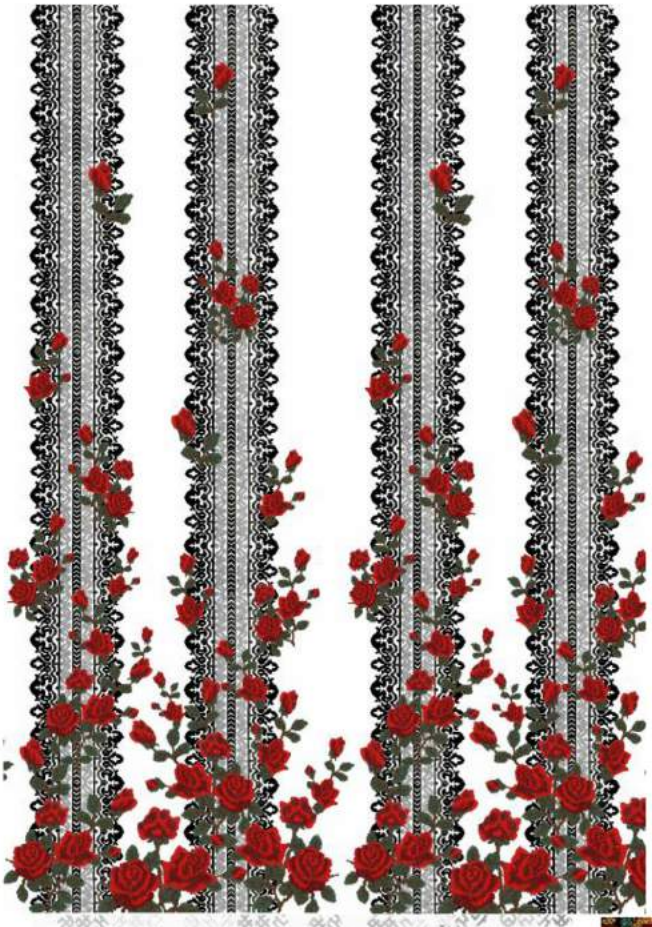
Motifs

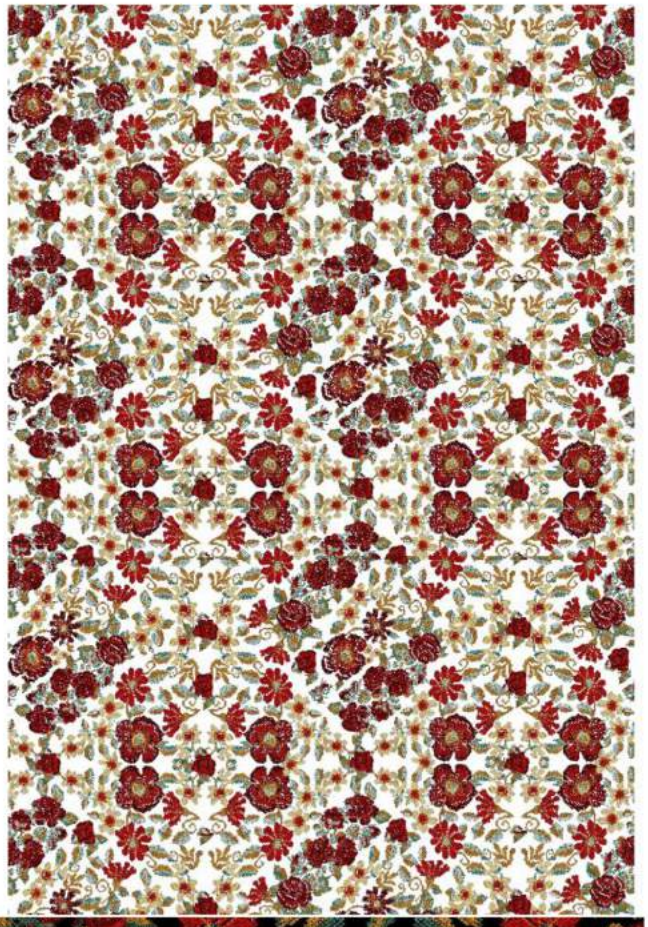
## Final Prints of theme blossom.

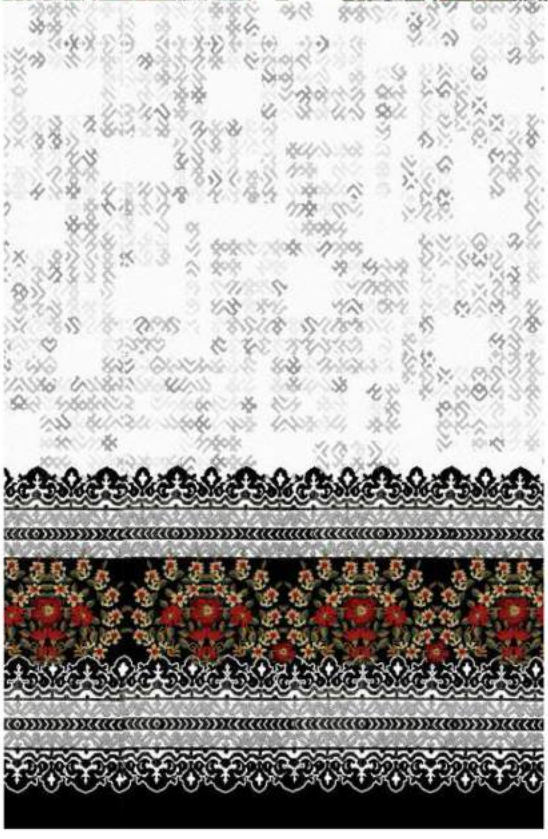
These are the prints which were created for the final print for garments.

These prints are made the actual size of the garments.

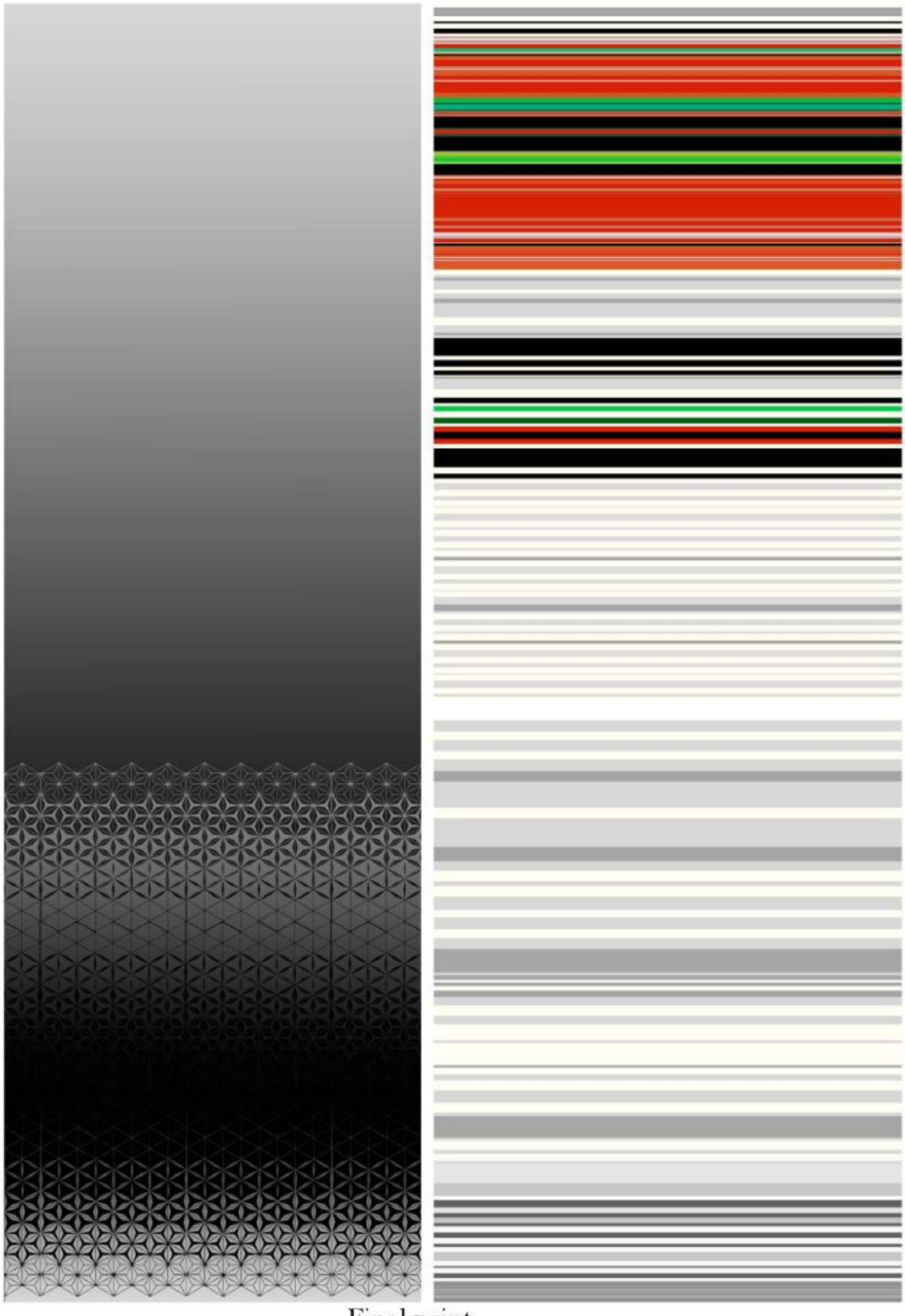
Final prints



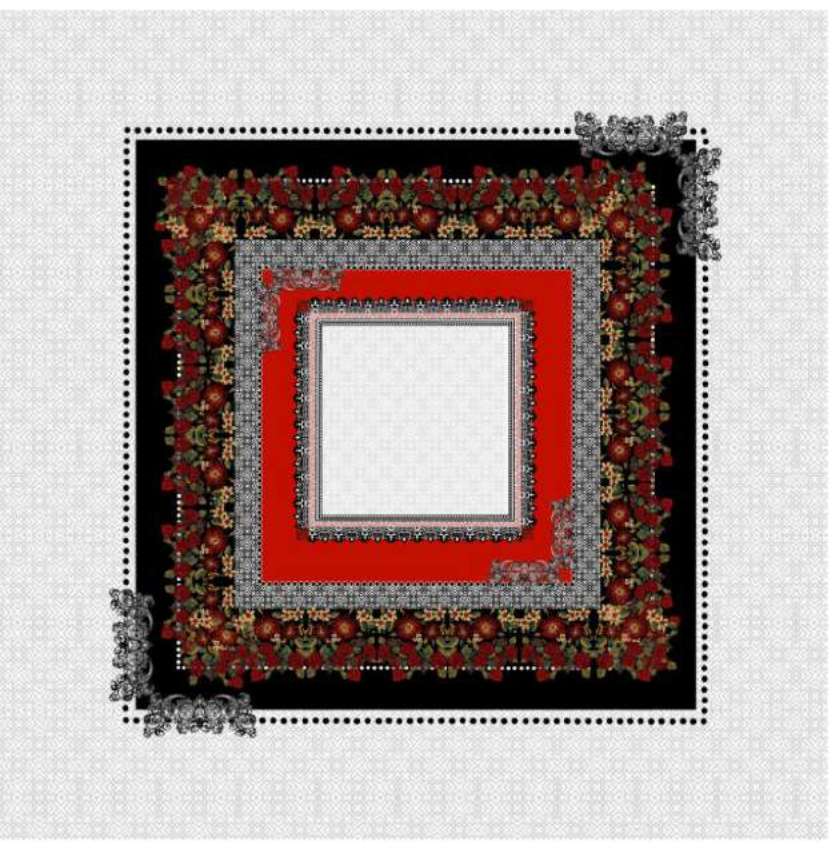




Final prints



Final print



Final Prints

Photo shoots of the final garments;

These are the garments created from the printed fabrics.

It is ethnic and western mix garments.

Fabrics used for making printing are crape, rayon and cotton.

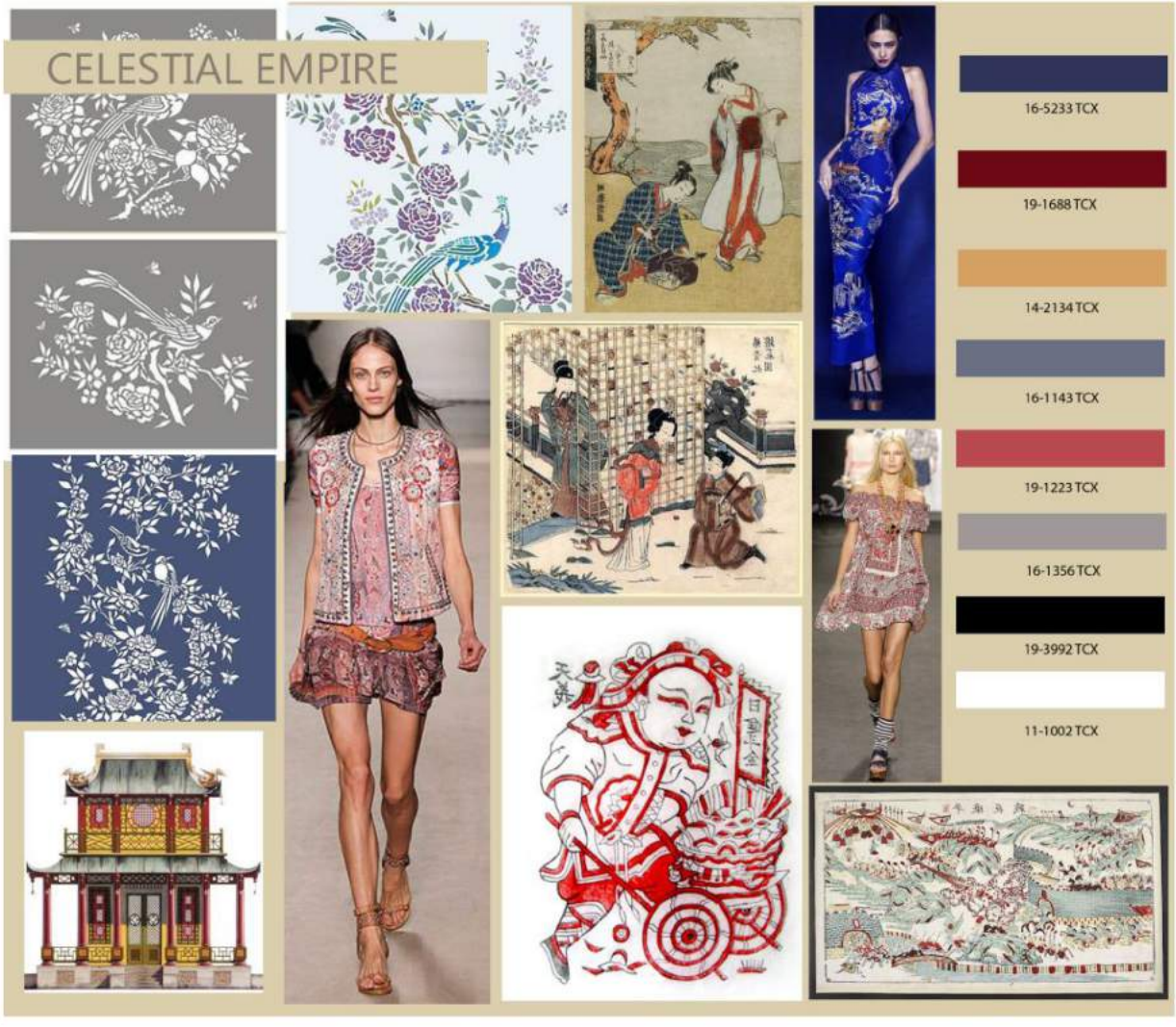
Digital printing is done on fabrics.

## Project 2

Theme- Celestial Empire

Season- Spring/summer-19

Celestial Empire- This theme was inspired by the Chinese culture and Chinese paintings. This collection was made for spring /summer 19. Main motifs used for this theme are the Chinese people in their traditional costumes and monks, trees and birds. This whole collection gives the feeling of Chinese culture. In this also all the prints and repeats are made in Adobe Photoshop. For this theme I made all over print design so I made tops and a A line kurta for this theme.




Mood Board- Celestial empire

## Design Process-

Firstly took some reference pictures and traced it in the tracing paper making little bit changes.

After tracing it is scanned and open those scanned images in Photoshop.

The motifs are arranged and color is filled on the motifs.

And print outs are taken to see how it will look on garments.

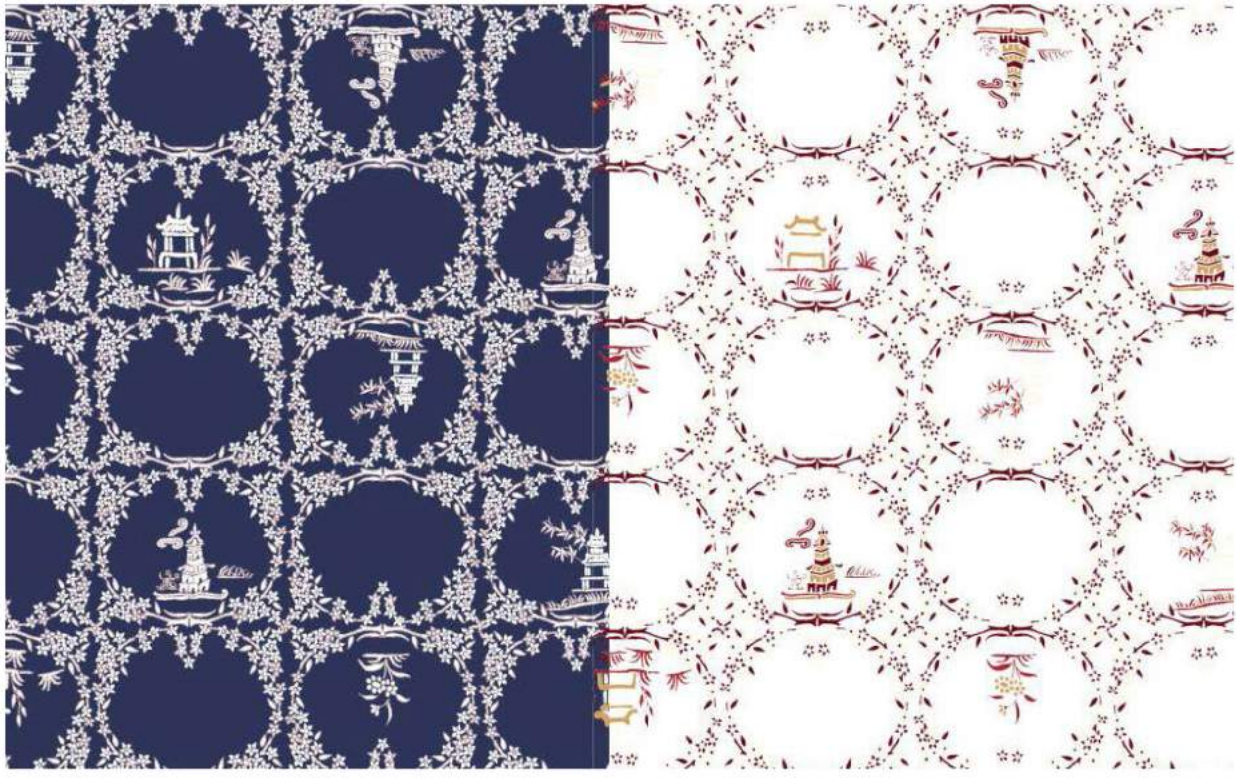
Then the prints are made in the size of actual garment size.

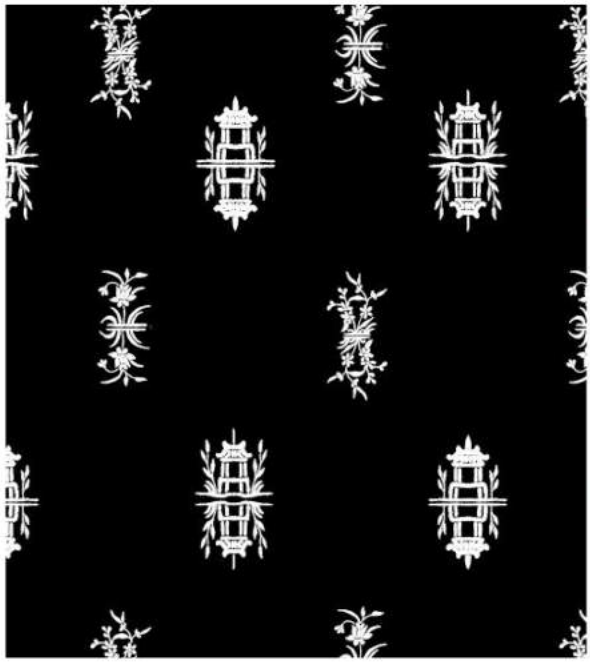
These are the motifs which were made on tracing sheet by taking inspiration from reference pictures.

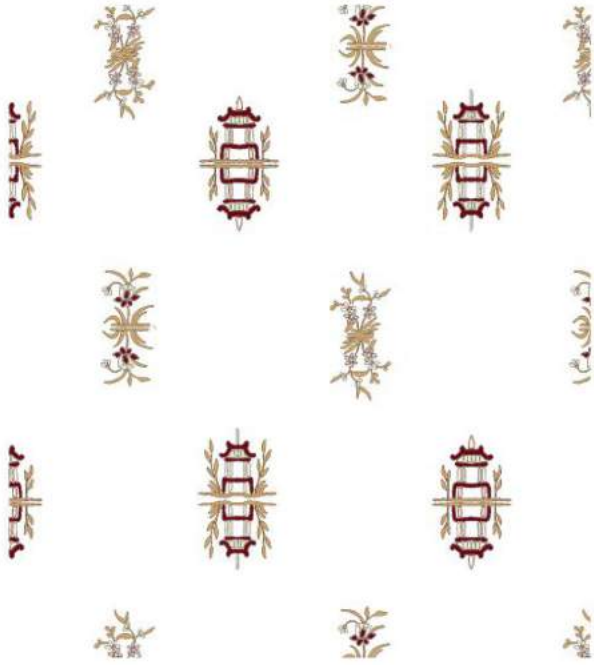
These are the final motifs which were selected and used for the final prints. The motifs were scanned and opened on Photoshop and cleaning was done, filled the color and repeats and color ways was made.

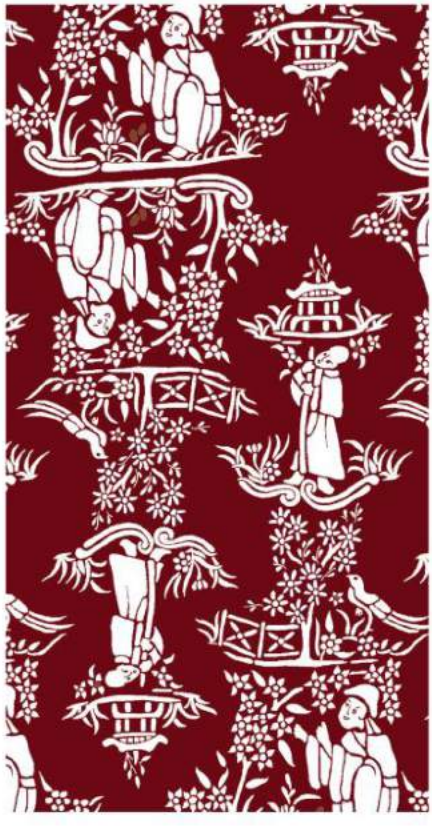
Final motifs

These are some prints and repeats-



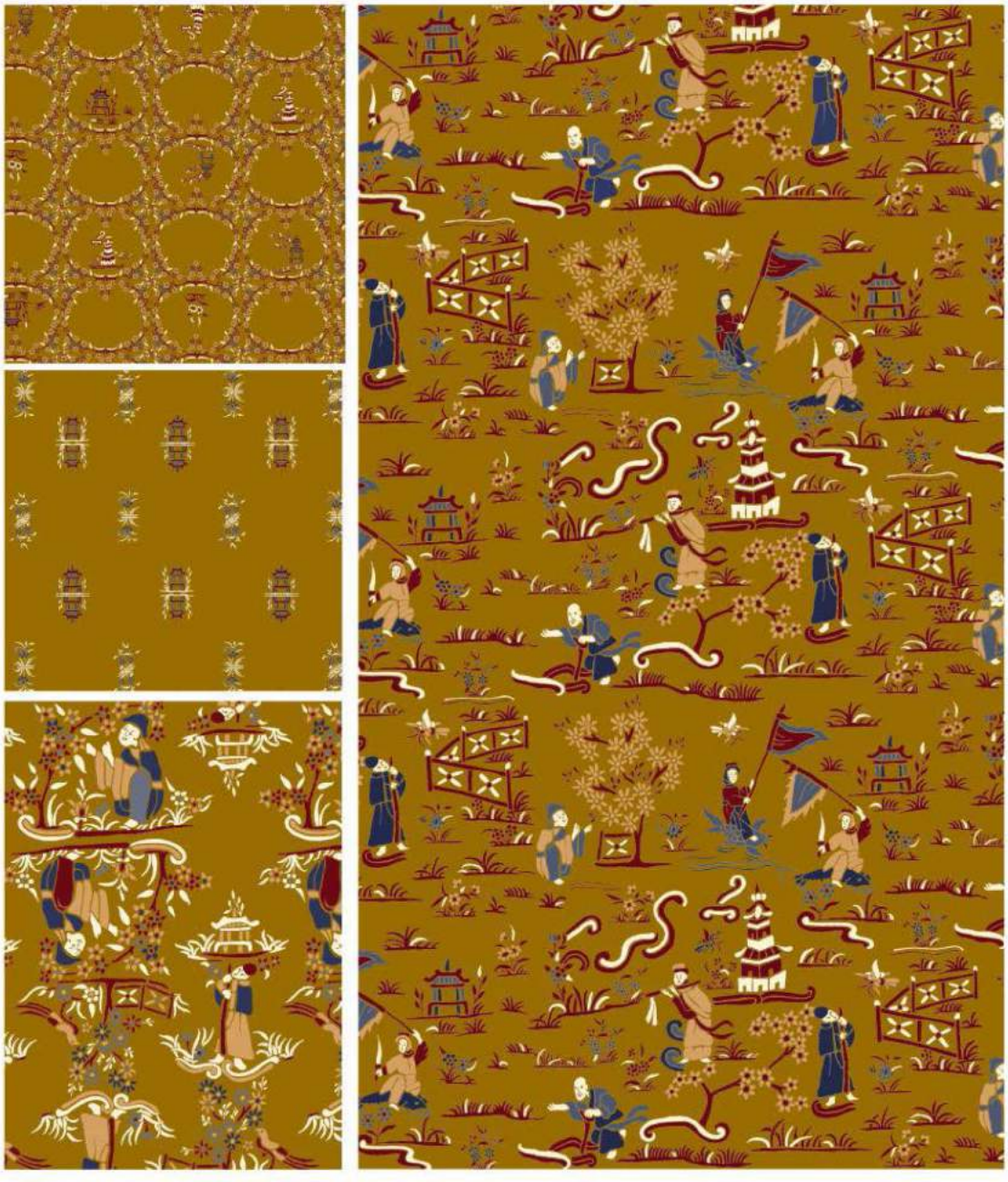




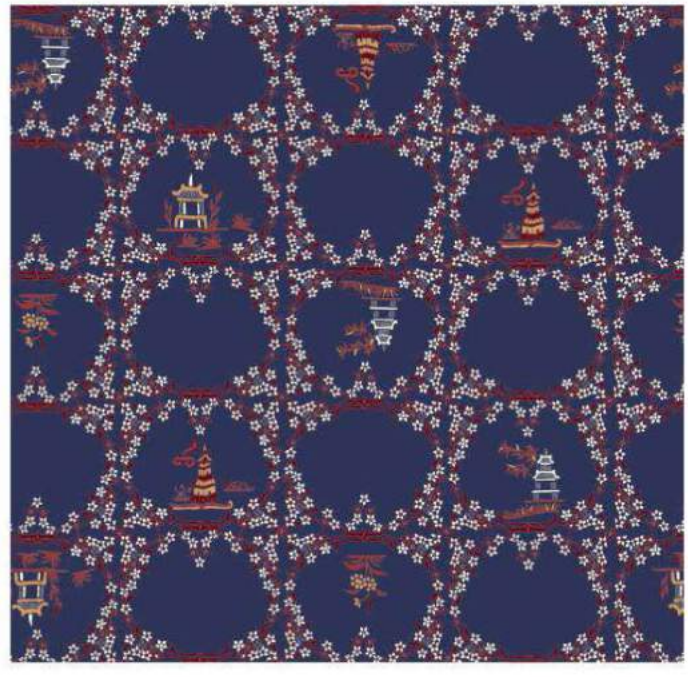


Some print repeats

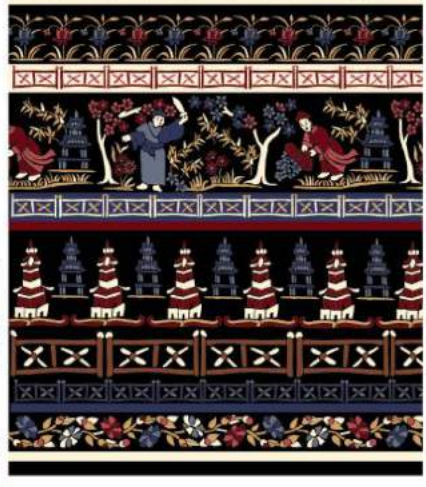
## Final print designs-

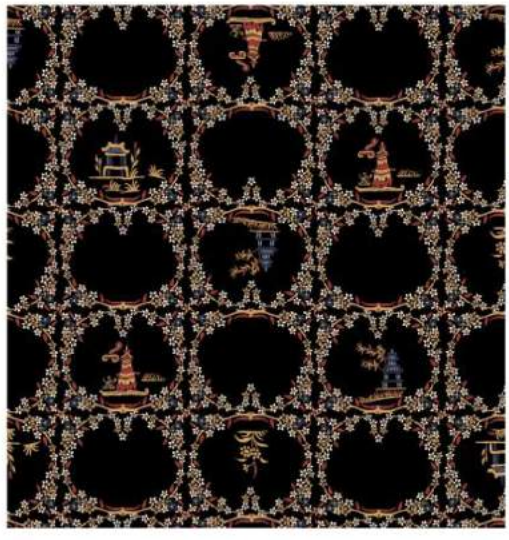


Final prints and its variations.



Final prints and its variations.





Final prints and its variations.

Final print design

Final print

Final print

## Final Prints of theme Celestial empire-

These are the final prints which are used in the garments.

These prints are made in Photoshop and are made in the actual size of the garment.

Final prints

Photo shoots of the final garments, fabrics used for printing is cotton and printing technique is Rotary Printing

1. Crop Top
   (All over print)

2-Crop Top
(All over print)

3- Crop Top

(All over print)

4- Crop Top

(All over print)

5- Crop Top

(All over print)

6- A-Line Kurta

(Strip design print)

7- Crop Top

(All over print)