



Ashna Alex

Textile Designer

National Institute of Fashion Technology, Patna

Portfolio



About me-
I am Ashna Alex.
Textile Designer.
I love design and like to discover
all the creative fields such as:
graphic design, photography,
visual merchandising, print design
fashion design, etc.
Designing become a part of my life.
I always want to creat unique designs.

20-1000001-1

Infant and Toddlerwear



Season : Spring/Summer 19
Category : Infant & Toddler wear.
Client : Aden + Anais
Products : Infant and toddler requirements- bibs, swaddles, baby blankets.
Theme : Sand at my feet
Techniques : Water color-inspired prints, Quilting.



Final Products and prints



Baby bibs



Product- Baby Quilt
Technique- Water color, sujini stitches



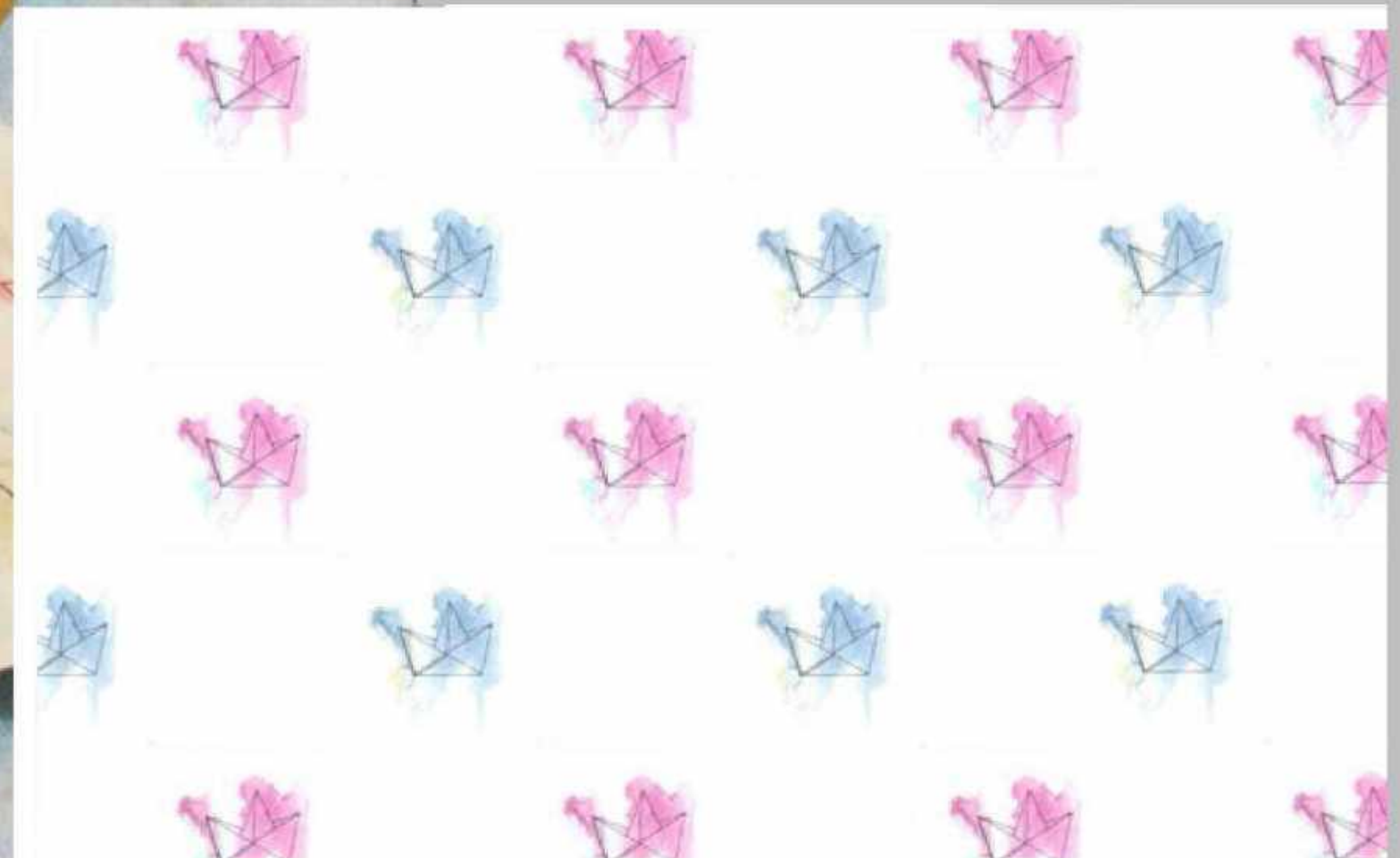
Final Products and prints



Bed sheet for baby



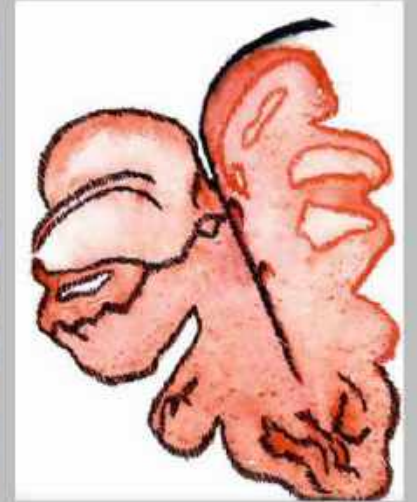
Product- Baby Sleeping Bag
Technique- Water color print.



Final Products and prints



Baby Bib



Product- Baby swaddle blanket
Technique- tie and dye.



Final Products and prints



Prints

Ashna Alex, textile designer

Surface Technique



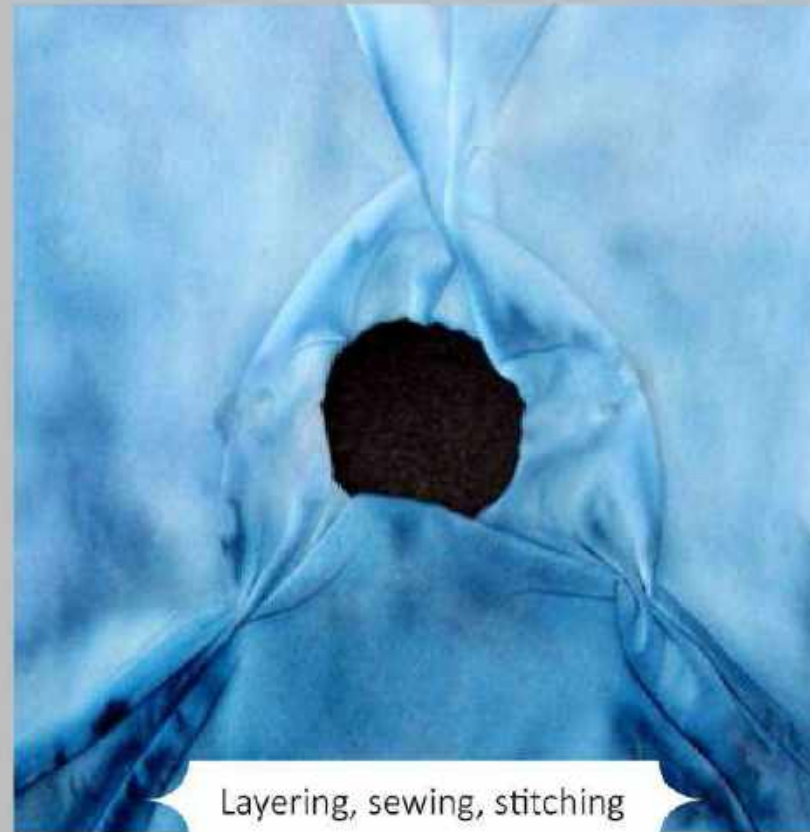
The baby quilt is made with applique and running stitch.

Creative Fabric Manipulation

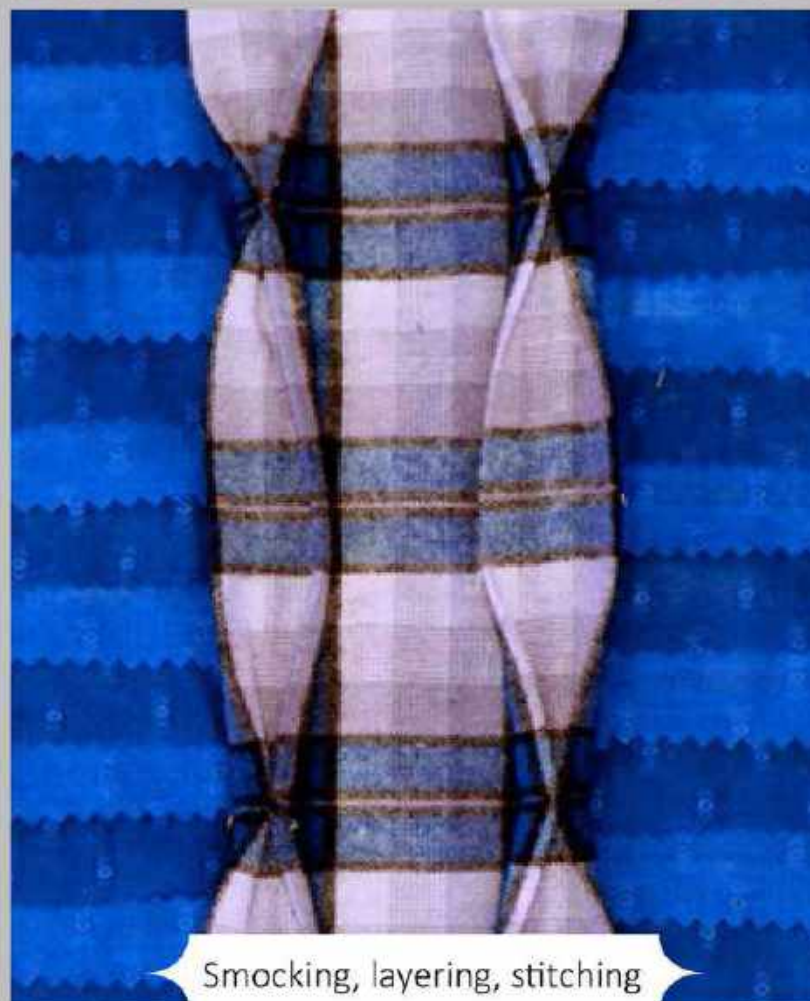
Project brief: To develop creative surfaces, by fabric manipulation using sewing, patching and other such innovative techniques.



Layering, sewing, burning



Layering, sewing, stitching



Smocking, layering, stitching



Smocking



Layering, stitching, burning

The organic Storyteller

The inspiration of organic storyteller is Ayurveda. Ayurveda is all about detoxification and adapting organic lifestyle, fashion is observed as using techniques that are also organic, and can be done with self-help.



Ayatsi-Mandira
(prayer)



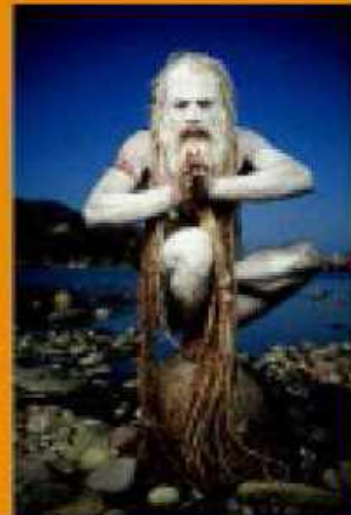
Ayurveda herbs used for healing



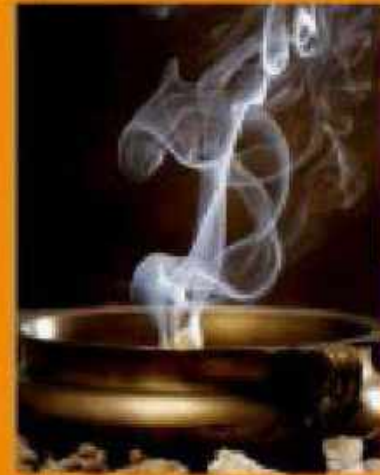
Boro (Japanese technique of recycling "washed rags") inspired reversible loop bag with visible stitching



Seis and repair



Yogas practice yoga



Burning sandalwood
(scent from the Santalum plant)



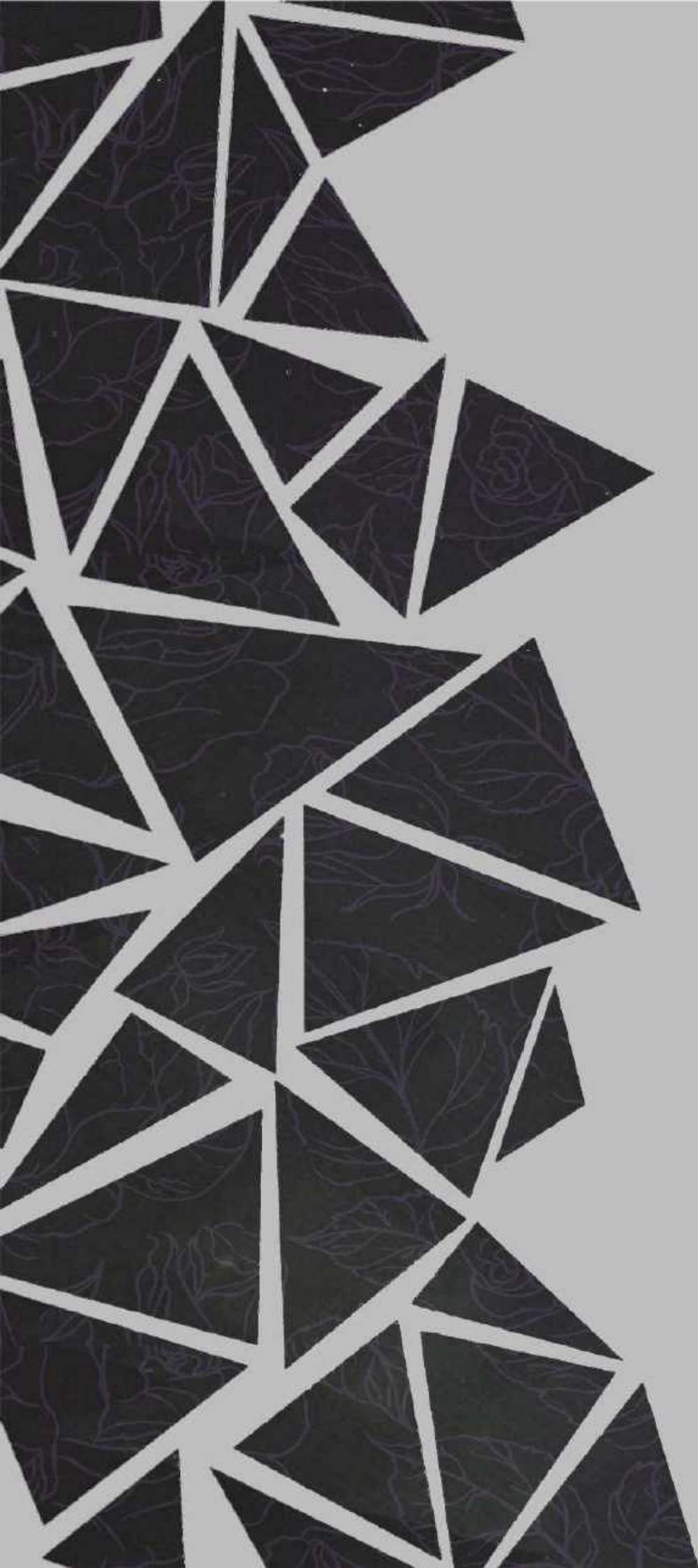
Boro Jacket
made using
fabric scraps

Project brief: Based on forecast, develop a product comprising new and innovative surface techniques.

Inspiration : Sustainability
Theme : The organic Storyteller
Season : Spring/summer 2018
Product : Laptop sleeve
Dimensions: 17.5*2.9*13.5
Fabric : Khadi, Jute

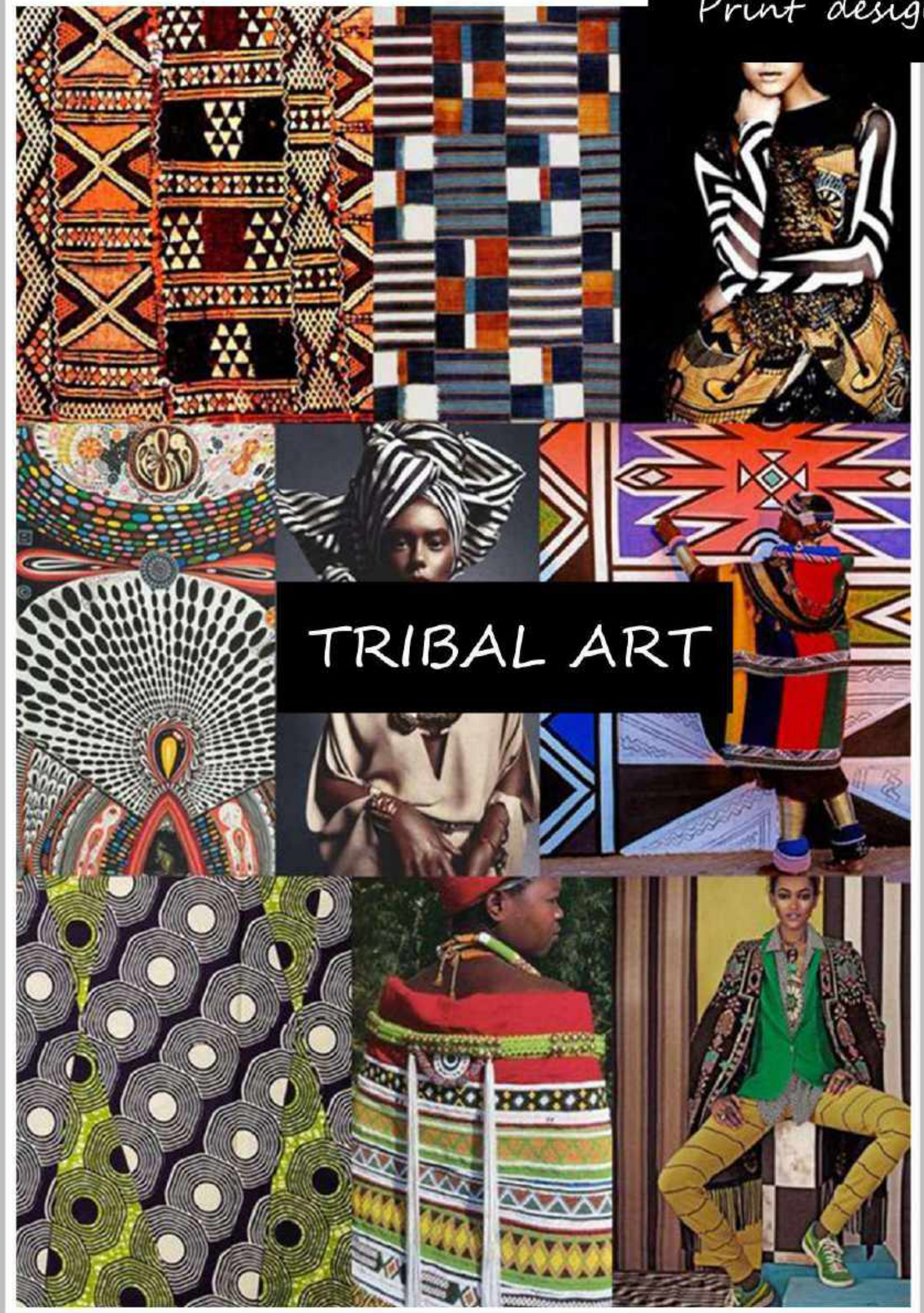
Product- Laptop Cover
Technique- Fabric stitching (Patch work).





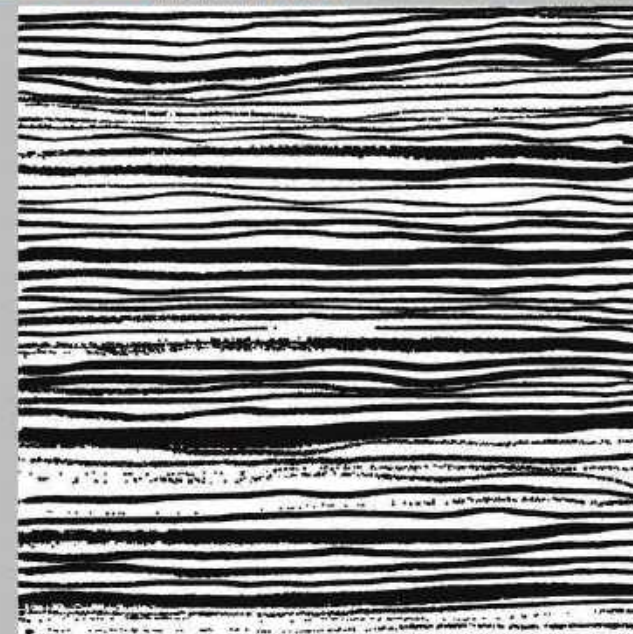
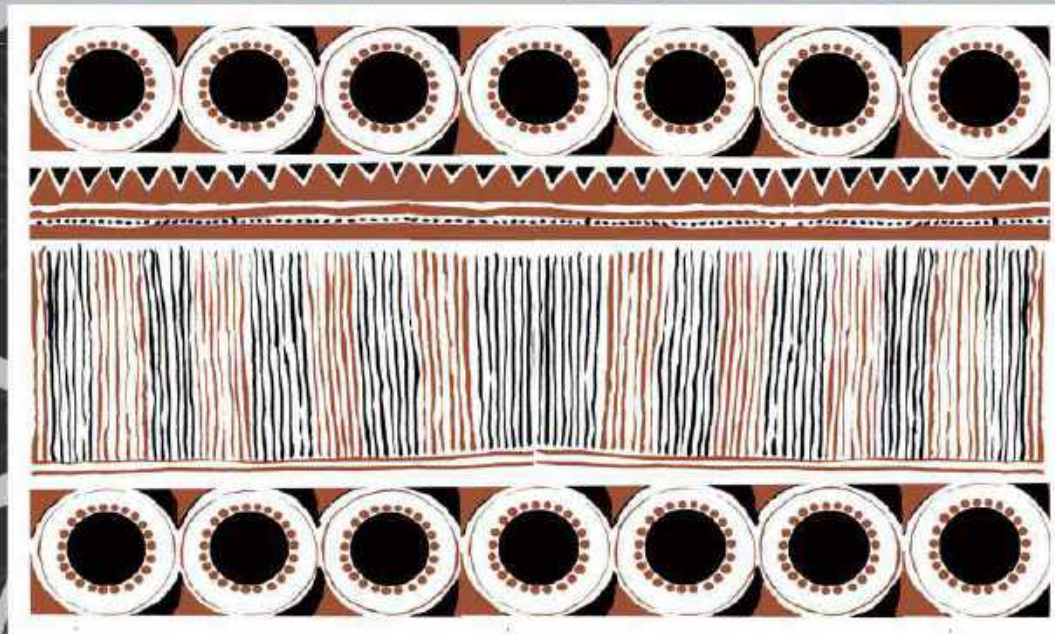
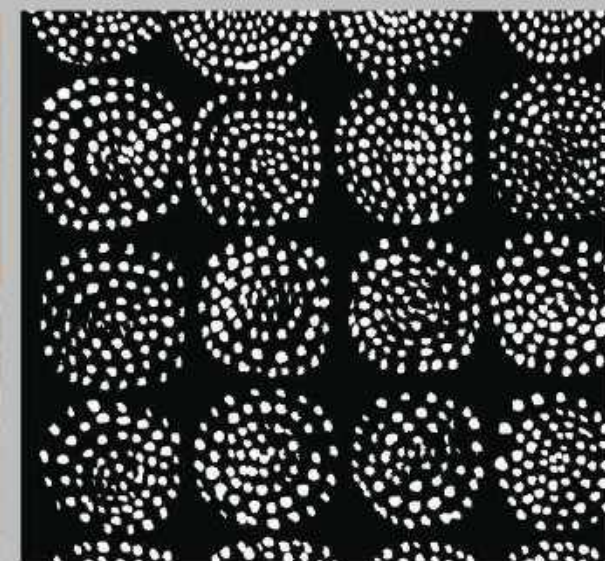
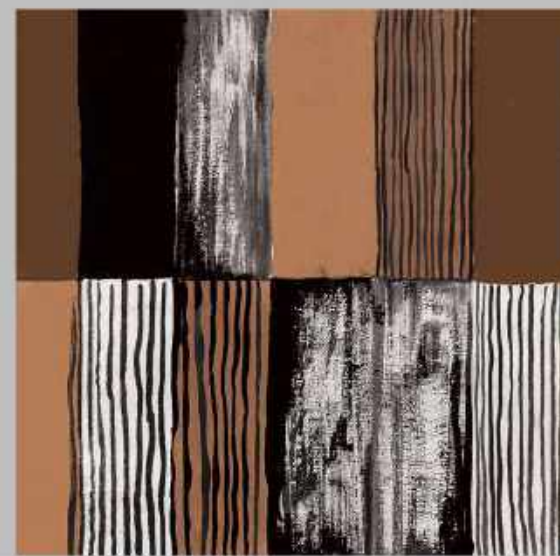
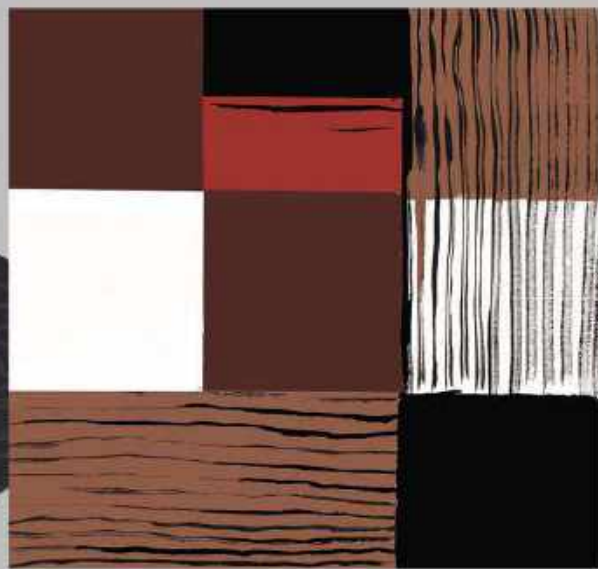
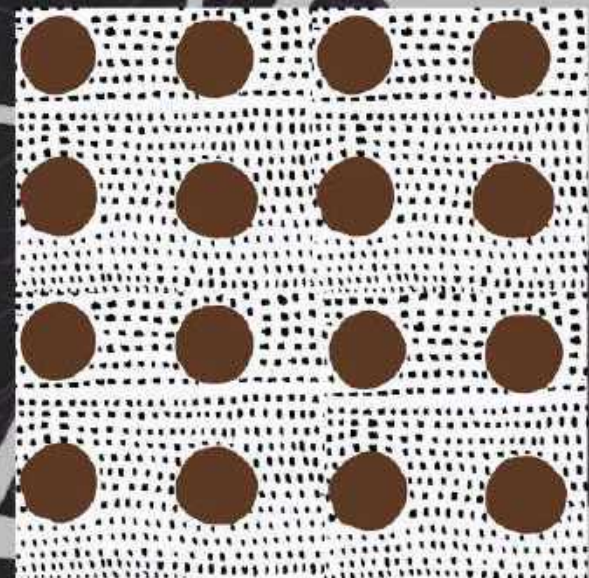
Theme- Tribal Art
for Home Decor
A/W- 18-19

Print design



Ashna Alex, textile designer

Prints



These are the prints, made for the theme Tribal Art. Technique - Postercolour.

Final Products



Final products

Products- cusion cover, table cover, Wall hanging.



Block printing



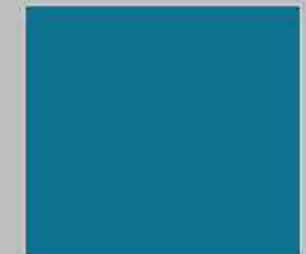
Block printing done on cushion cover



The block printing designs on the cushion cover are created by the objects which we use daily basis like key chain, bottle caps, sharpner etc. With the use of these objects we can creat beautiful designs.

Craft Design Project- at Bhagalpur district, Bihar

Enlightenment



Bhagalpur is a small district of Bihar, it is also known as silk city.

Product range- saree.

material- Silk.

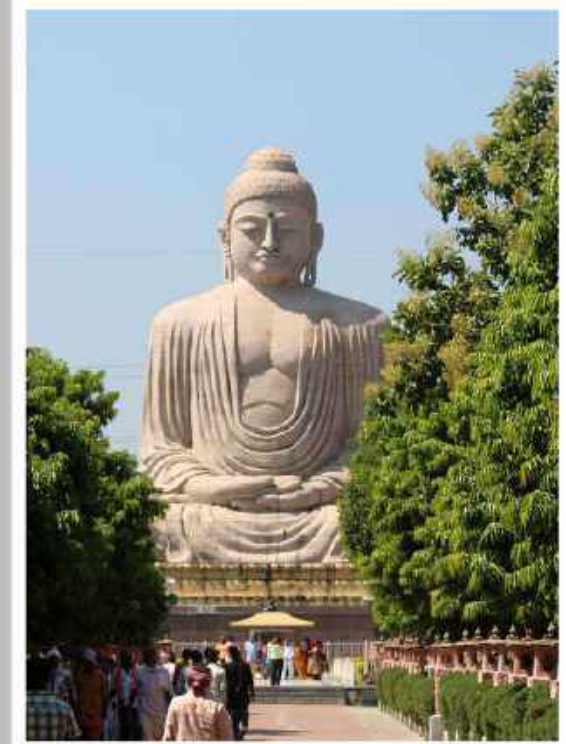
Theme- Enlightenment

Client- Tana Bana.

Hand woven Bhagalpuri silk sarees inspired by the theme, Enlightenment.



Photography



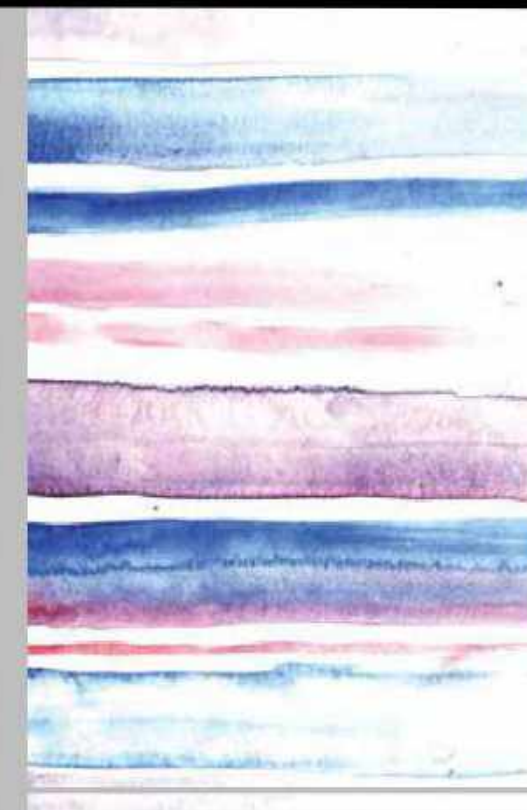


FADED & BOLD



Theme- Faded & bold
Product line- Home decor
The theme is named as faded & bold because the prints which are going to be derived from this are of water colour effect and print size will be macro.
As per the trend book S/S 18, Macro prints are going to be in trend.

Prints for the theme Faded & Bold

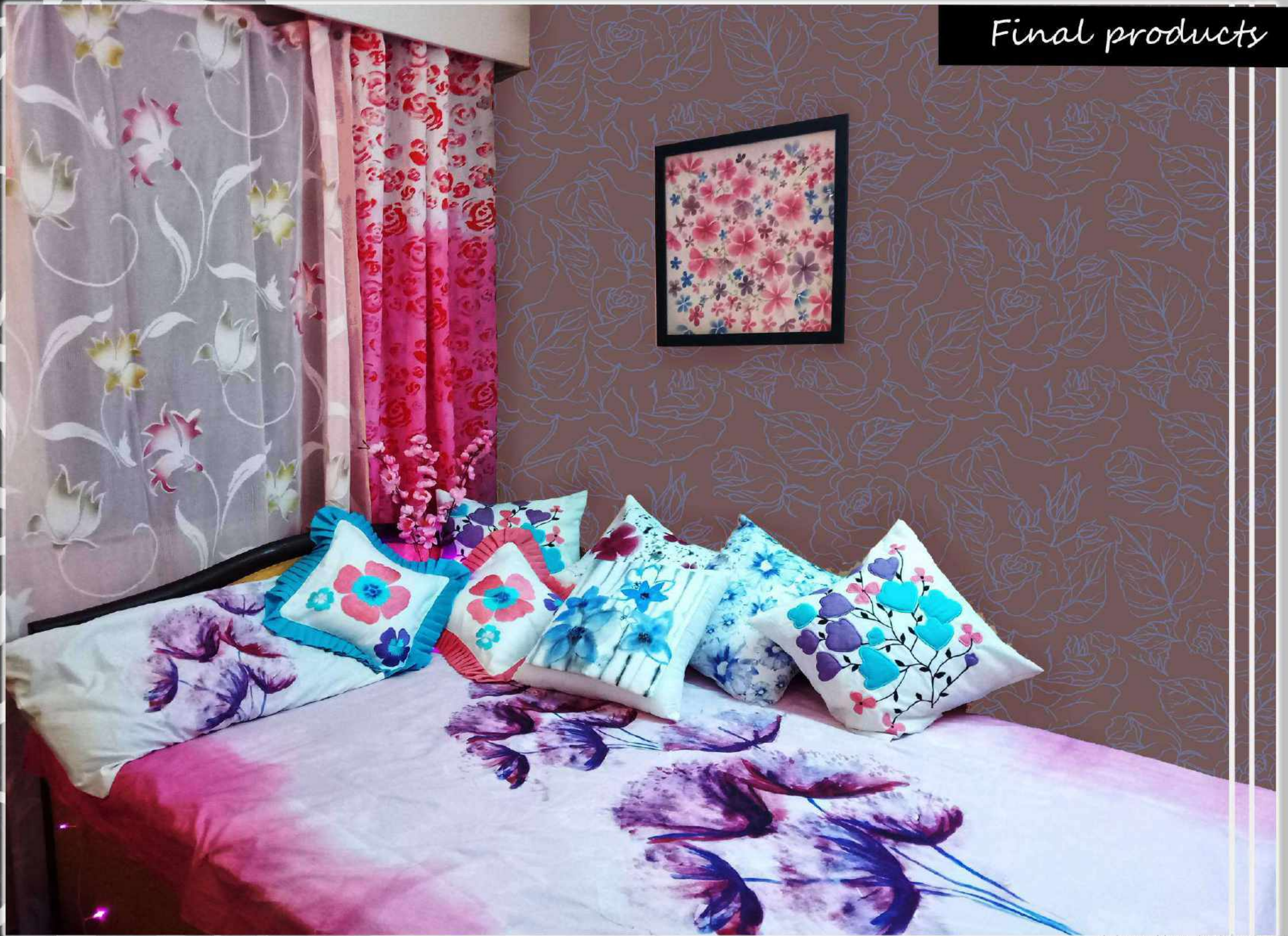


These prints are painted directly with watercolour, as per the theme Faded and Bold, prints have faded effect and have macro printd.

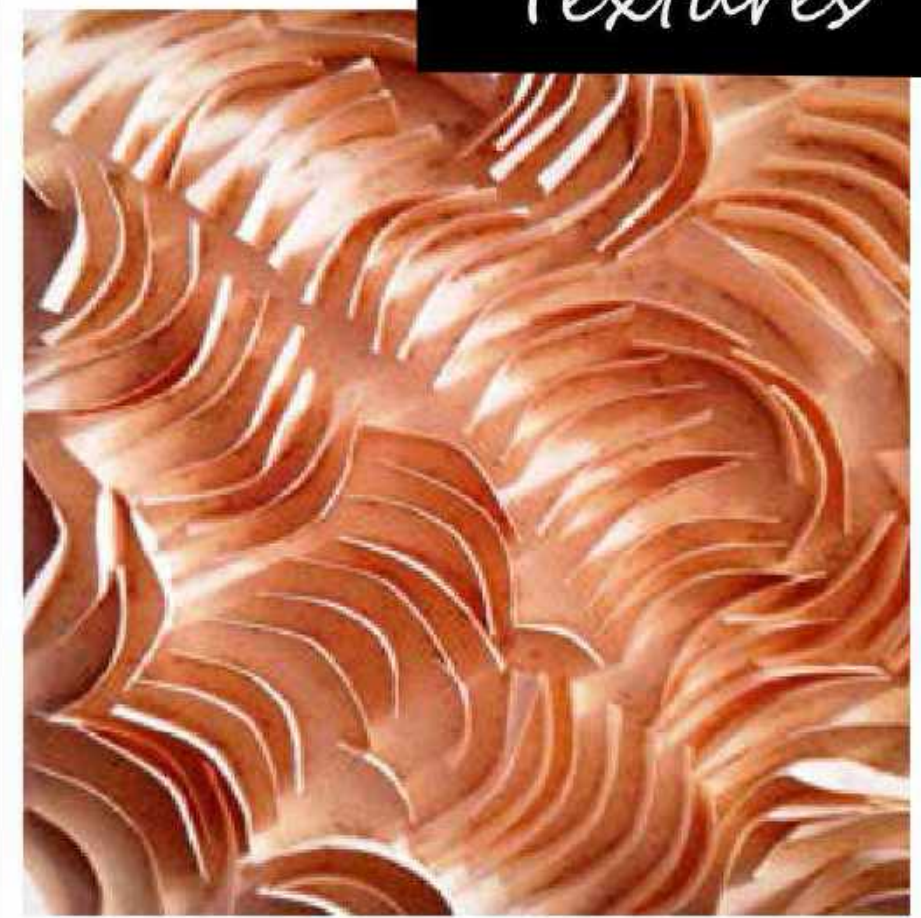
Final products



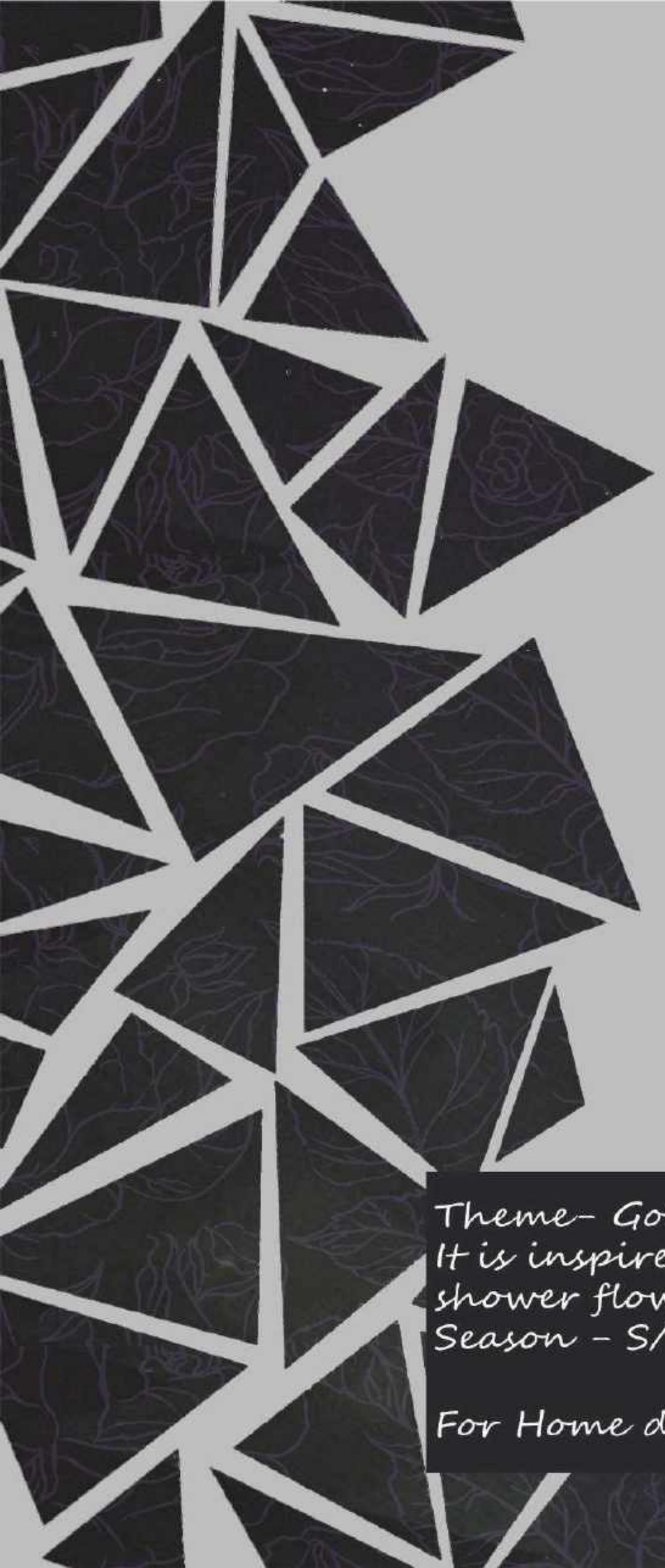
Final products



Textures



These textures are created with the help of acrylic colour, old fabrics, paper and fevecole. these textures can be used as wall art.

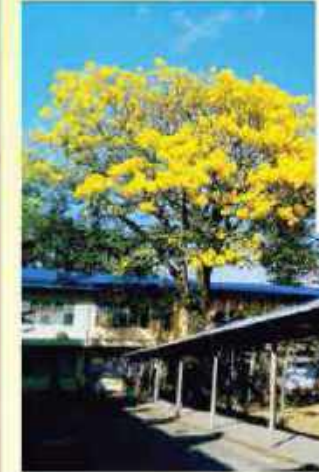


Theme- Golden Rain
It is inspired the golden
shower flowers.
Season - S/S 18
For Home decor.

Print Design



GOLDEN RAIN



Prints



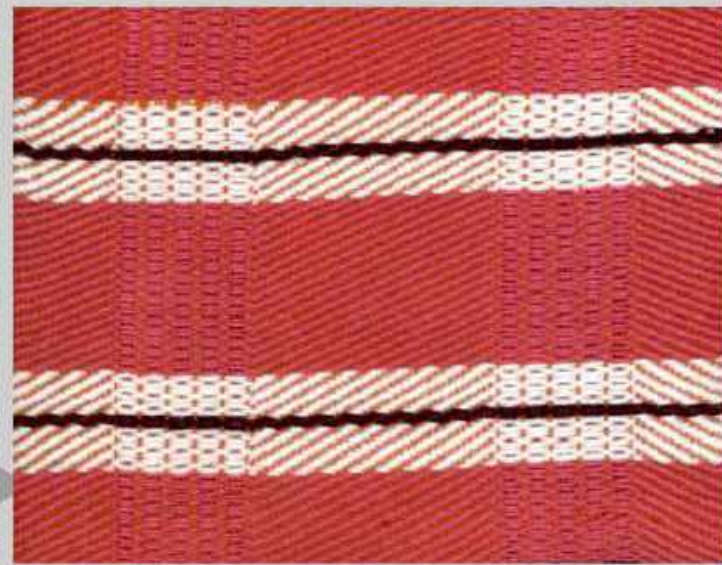
prints rendered on products



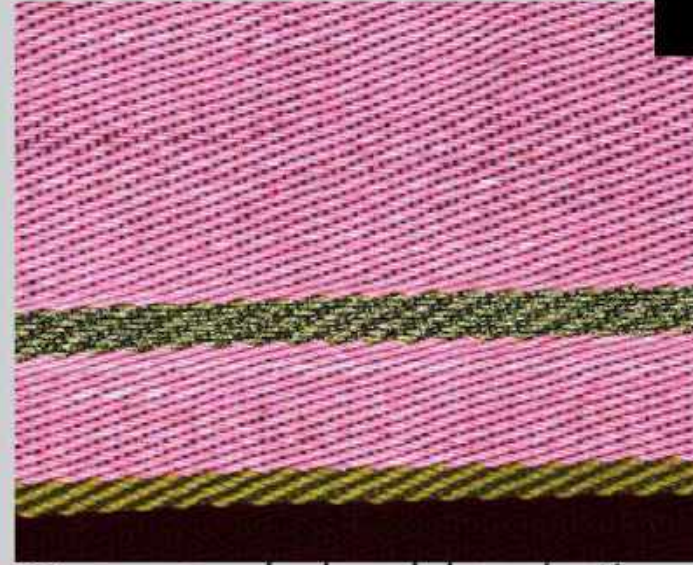
Woven structure



Rug weave



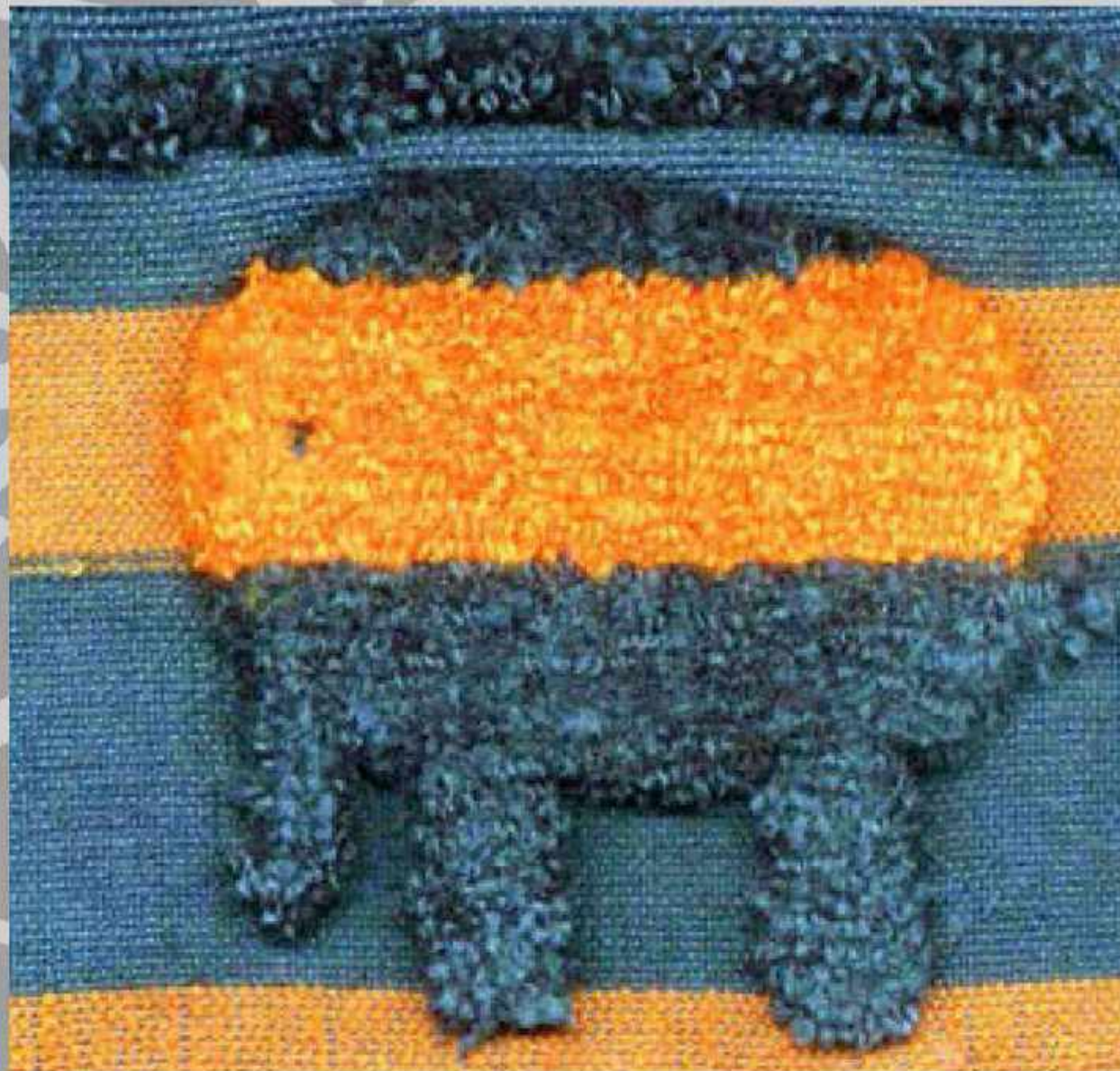
Block drafting



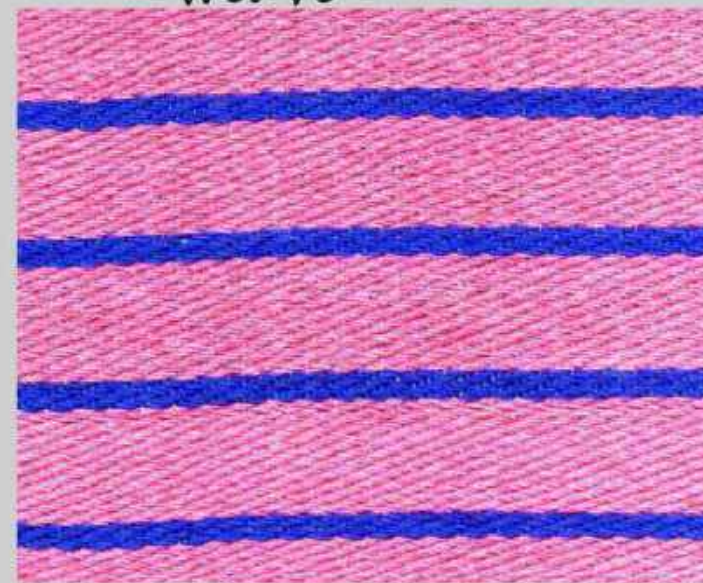
Open end double cloth weave



diamond design weave



Cut Pile



Stitched double cloth



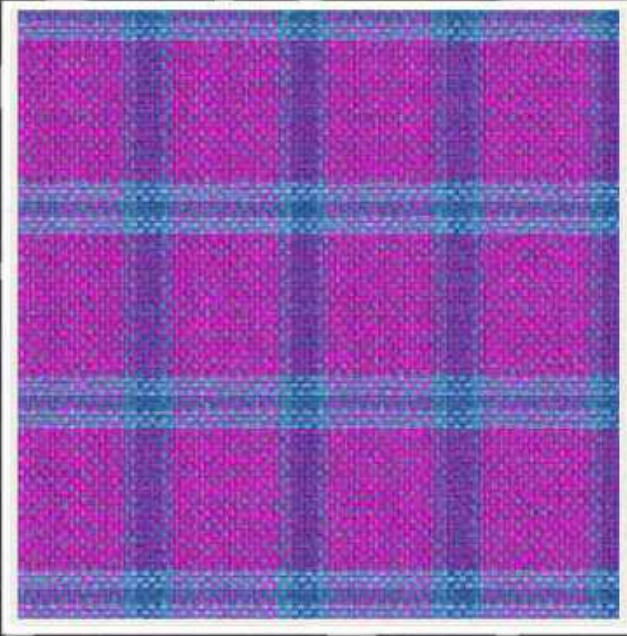
Block Drafting weave



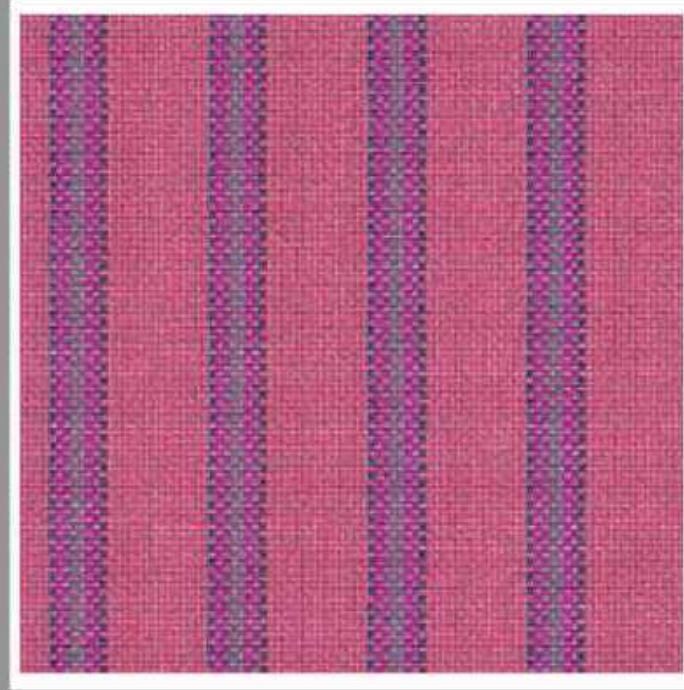
weft wadded double cloth weave



Tubular double cloth weave



check weave design.



Stripes weave design



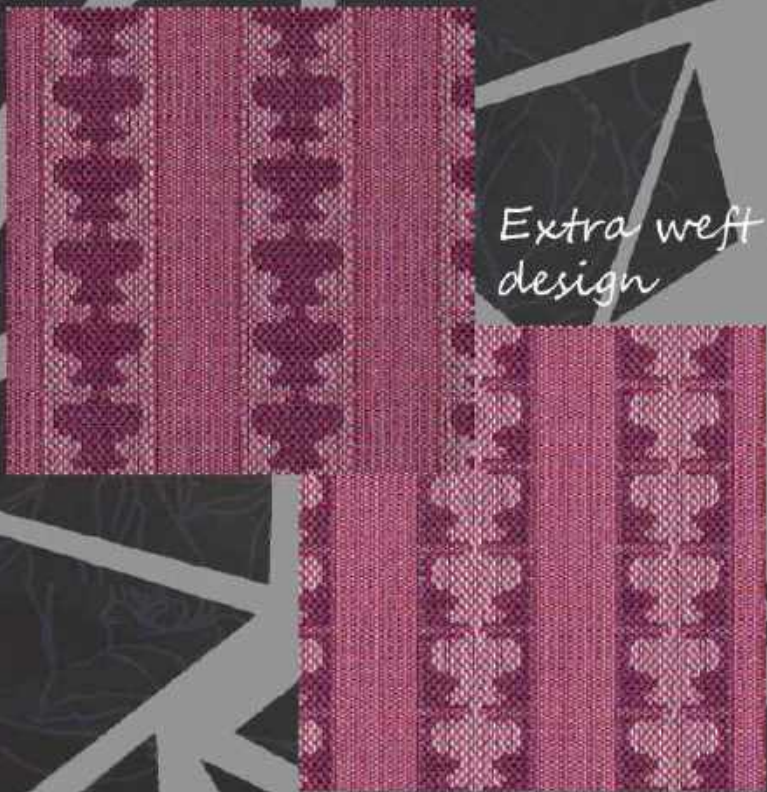
Digital rendering on fabric



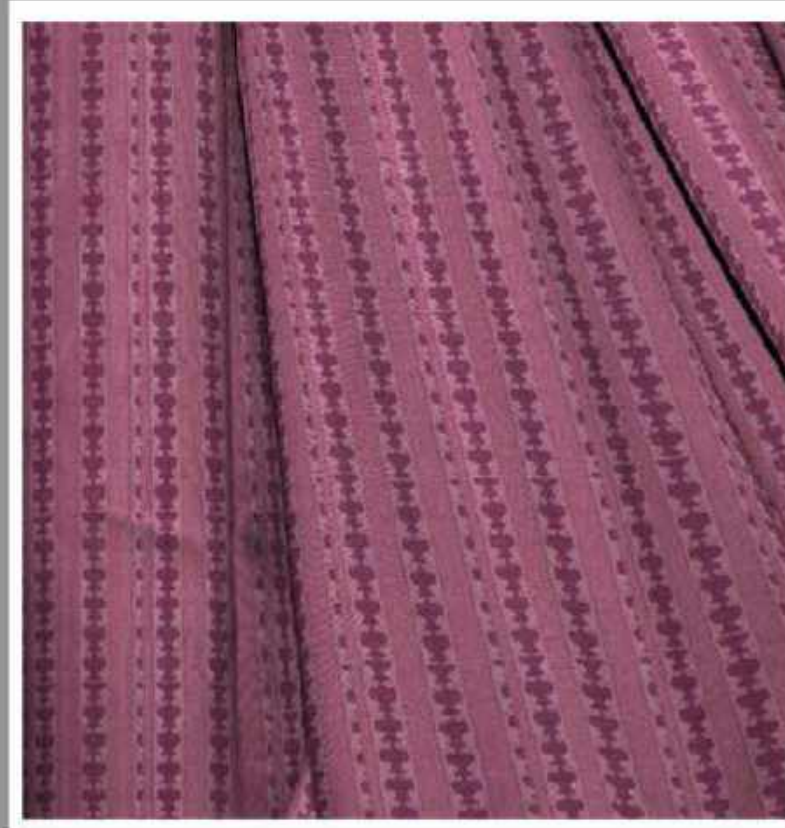
Digital rendering on fabric



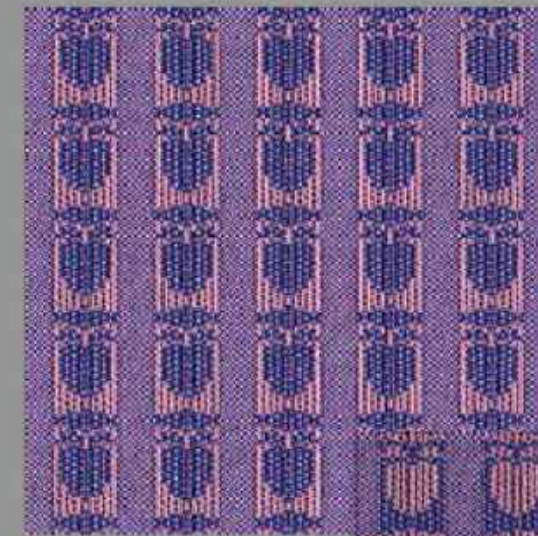
Digital rendering on fabric



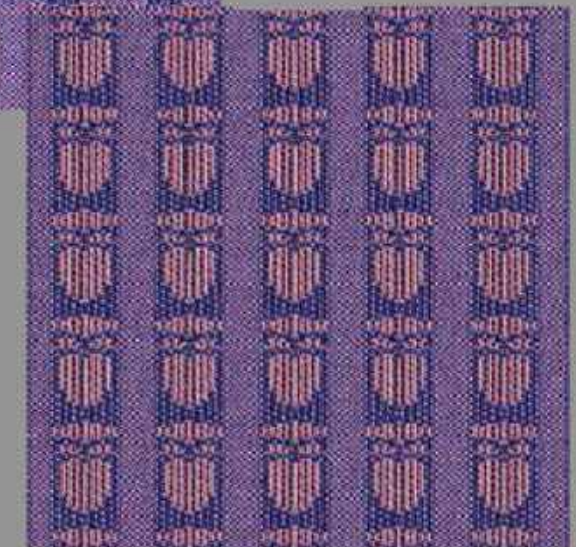
Extra weft weave design



Digital rendering on fabric



Extra warp weave design



Illustration





Thank you

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