



Sarah

🌐 Norman, OK (OKC)

🌟 Event Coordinator/Manager/Designer/Staffing Recruiter/Brand Ambassador University of Oklahoma-B.A Public Relations
🌟 Certified Meeting & Event Planning Professional 🌟 Certified Wedding Coordinator

Would you work with this planner?



! ? Profile Questions

How many years of industry experience do you have?

10

What languages can you speak and/or read and write?

English-Fluent

Superpower

What are you exceptionally good at?

Organizing, planning, staging, styling & design.

Hero

What's the hardest challenge you overcame?

Keeping the media away from Kevin Durant's Nike n7 show line launch event. It was a scavenger hunt across OKC.

Other Interests

Do you have another side hustle or hobby?

Virtual Assistant Journalist Blogger Event Planner Brand Ambassador Event Marketer/Promoter Yoga instructor Feng Shui Specialist Singer/songwriter Actress Host Consulting Expert Designer Stager Production Assistant Voice over Artist Visual Artist Talent Agent/Scout/Recruiter Social media marketer Matchmaker

Creative Background

What are your accomplishments as a creative in the experiential space?

Event Planning/Event Design/Event Marketing/Event Productions Talent Scout/Agent Casting Associate Banquets Conventions Trade shows Booth Design Lead Generation Brand Management Brand Ambassador Journalist Writer Designer Visual Merchandising

Production Background

What are your accomplishments on previous Production teams?

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Stage, theater, concerts, events, weddings, documentaries, commercials, street teams

Technical Background

What are some of your accomplishments on past Technical teams?

AV, Digital Signage, Presentations, Sound ,Recording Studio, Computers, Tablets, Walkie Talkies, Event Apps, registration Platforms, Ticketing Platforms

Financial Background

What are past roles and educational degrees that you have in the area of financial management?

Business Development, Business Management, Account Management, Budget Management, Petty Cash, Payroll, AP, AR, bookkeeping, taxes

Marketing Background

What are some of your accomplishments in the field of marketing?

11 years Guerilla, Grassroots, Experiential, Digital, Social Media, Affiliate, Email, SMS, Chatbot, Digital ad Sales, billboard, press releases, Public Relations, Canvassing