

PLAYBOOK OF GETTING MORE LEADS AND SALES!

All you need to know to
*Create More Attention for
your Business!*

Be a customer magnet
Generate More Sales!

All within a day
*Be On Top of the
Competition!*



ABOUT THE AUTHOR

The Author is the Co-Founder Of Box Digital and A Digital Marketing Strategist who has been able to provide excellent results to multiple clients with different types of businesses. He has been able to prove the effectiveness of maximizing the potential of digital marketing on how these businesses can reach their audience and make them move forward with their businesses.

Ez is a Facebook Advertising Expert, Google Advertising Expert, Digital Marketing Consultant, Lead Generation Expert, and A Digital Ad Copywriter. Not only he is focused on the digital marketing system of a business, but also considers the whole business structure that he will work in and implement an effective marketing strategy that amplifies each part of the business structure such as automating the sales process.

Ez Briones has been creating his own strategies that are based on his own experiences and digital marketing knowledge and he has been doing Trial-And-Error for a long time in order to make these marketing theories become a proven strategy that works.

He has been dedicating his life to create a revolutionary marketing system for every types of businesses and make all people see the value of digital marketing as a necessity for a business. Ez has been involved with business types such as Real Estate, Franchising, Insurance, High Ticket Products Marketing, E-Commerce, and Personal Branding.

With all of these business types, he is able to prove that he can tremendously grow your business marketing system that leads into your business creating more sales and creating more active income. He believes that attention is the new currency and that drives people to know and interact more with a business that has the right marketing system.

Now, Ez is on a mission to provide valuable content to those people who wants to start a business, who wants to grow their personal brand, to those who want to create more attention in the professional industry. He believes that getting your message out there on the digital world is really easy, but the most important factor that you need to consider is how you can deliver that message the right way with to the right people.



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Hi! You must have been wondering have I been able to generate leads from 1-5 Leads averaging a day with most Real Estate Agents, Financial Advisors, and Franchising Business Owners. Just imagine all of the work it takes for them to be able to generate at least 5 leads a day. Browsing thru social media accounts using Facebook and Instagram. Posting on their own personal profile, messaging people one by one with no little assurance if those people would really be interested. It is really a legwork for these Sales agents to at least get 1 interested from those people and the time that it will take for you to message a lot of people one by one on social media really is tedious.



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Imagine this, you are a person who is selling a Fire extinguisher and you are knocking on people's door and offering them "Would you like to buy a fire extinguisher?"

Can you see how needy and salesy it looks? That's how people feels when you messaged them out of nowhere, offering your real estate product, your insurance plan or a franchise business.

But with my method, we will create a Need! We will create fire make then running towards us wanting to get our product!

let them sell themselves to us, because people loves to buy but hate to be sold to.



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Now with My **MARKETING TRICK!**

We are going to start a fire, they are going to be the ones who will be needing that Fire Extinguisher. They will come to us and say “how can I get that fire extinguisher?”, just visualize on how easy it is to close a sale from someone who already has the understanding on why he/she needs your product/

This is how I am able to generate 5-20 Leads A Day with **MINIMUM COST!**

Below is my marketing trick on how I am doing it:



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Facebook Business Page (Your Name + Your Product)

- Grow Follower And Likers
- Create Pictures And Videos that delivers their need on why they should buy your product
- Answer message and inquiries on a personalized manner
- Don't be too pushy on sales, educate them instead!
- Set Up Facebook Ads

Instagram Business Profile (Your Name + Your Product)

- Grow Followers
- Use the Pictures And Videos that you have used for your facebook page
- Answer Direct Message And Comments on a personalized manner
- Continuously use hashtags that are related to your product
- Don't Sell! Educated people and create a need so they will sell themselves to you
- Set Up Instagram Ads

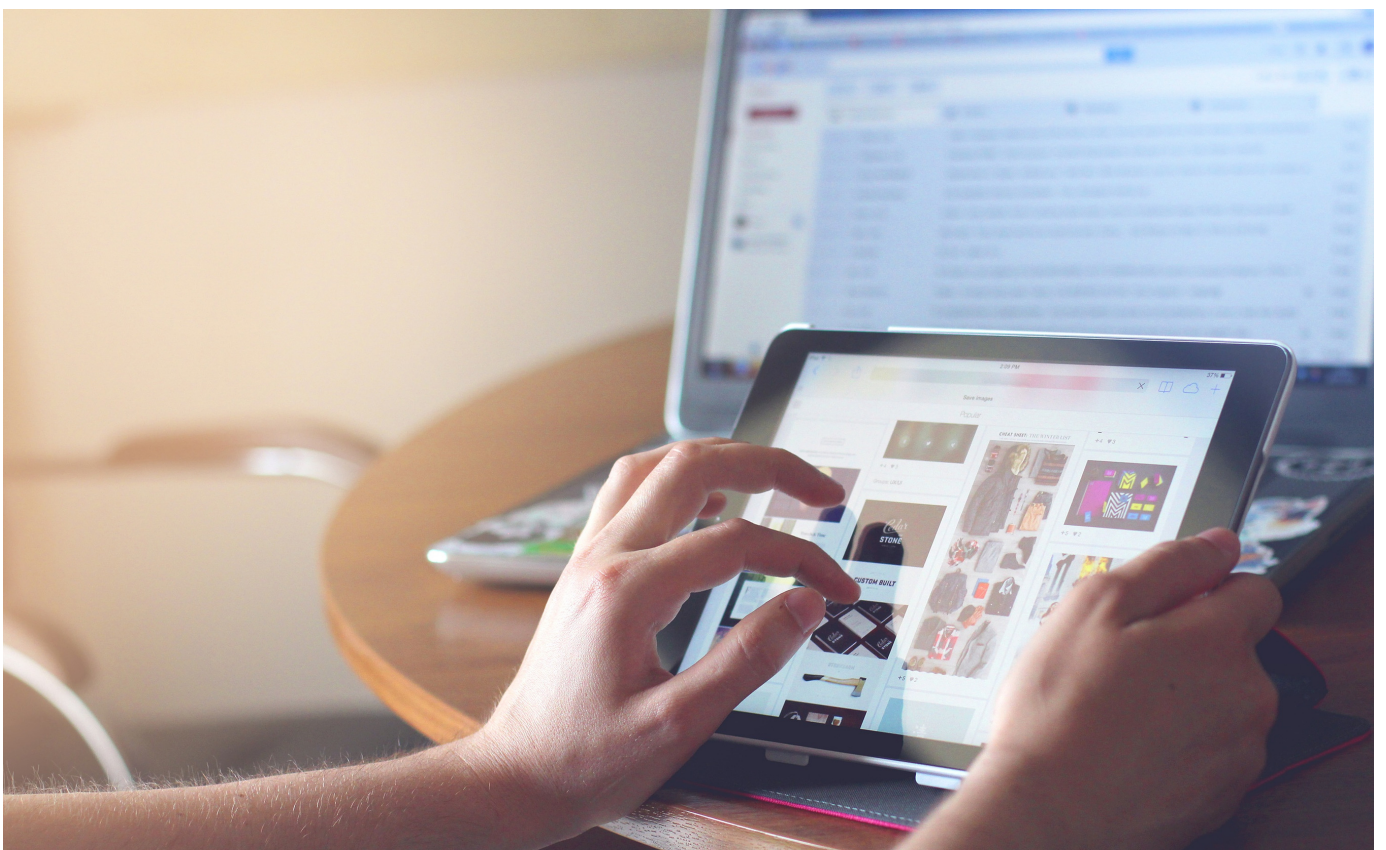
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Google Advertising

- Set Up Your Google Advertising Account connected to your website
- Use highly searchable and convertible keywords that are related to your website
- Use a landing page that is highly convertible

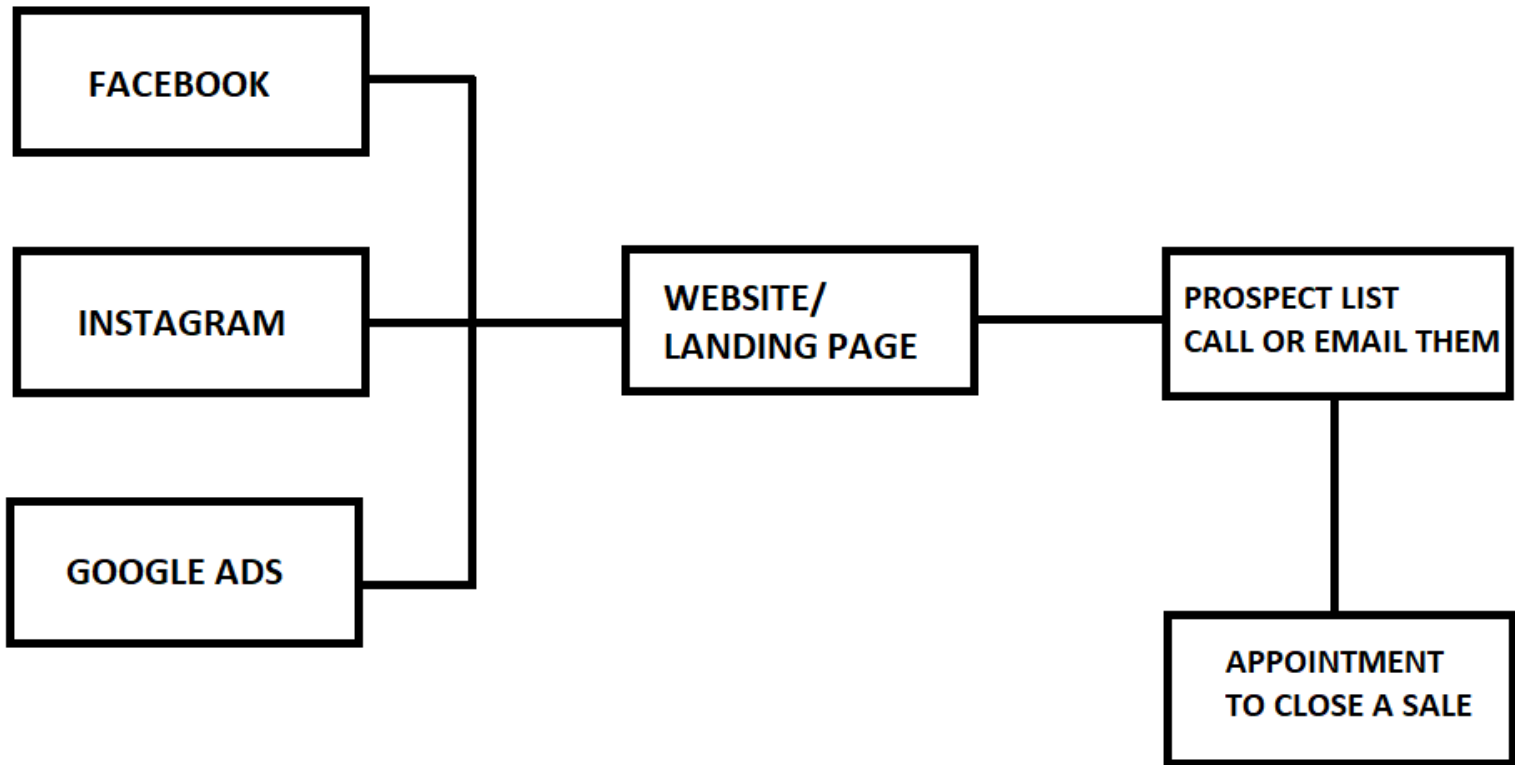
Website (Your Name + Your Product)

- Create A Stunning And Highly Convertible Website
- Make people sign up first before getting a product info
- Persuasive Copywriting should be on the landing page



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Here is the funnel that I have been using to generate 5-20 leads a day for Real Estate, Insurance, and Franchising Businesses



This method has been proven effective for these types of business with the right marketing and advertising strategy

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Now, you might be wondering from where I have learned all of these. I have been doing Trial-And-Error for all of my strategies that I am using to my own business and my client's and one of the strategy which is this playbook has provided tremendous growth to our client's lead generation and sales!

I am also sharing another short E-book on how you can develop your own effective digital marketing platform

Check it out at: www.ezbriones.me

or if you want to partner up with us with your Real Estate, Insurance, or Franchising Business

Visit us at: www.boxdigital.ph or message me directly at linkedin, Facebook, and Instagram

Facebook: Ez Briones - Digital Marketing Mastermind
Box Digital PH

Instagram: @ezbriones

Linkedin: Ez Brionees

Start Getting More Leads! Sell more and Earn More!

