



Trip & Tell

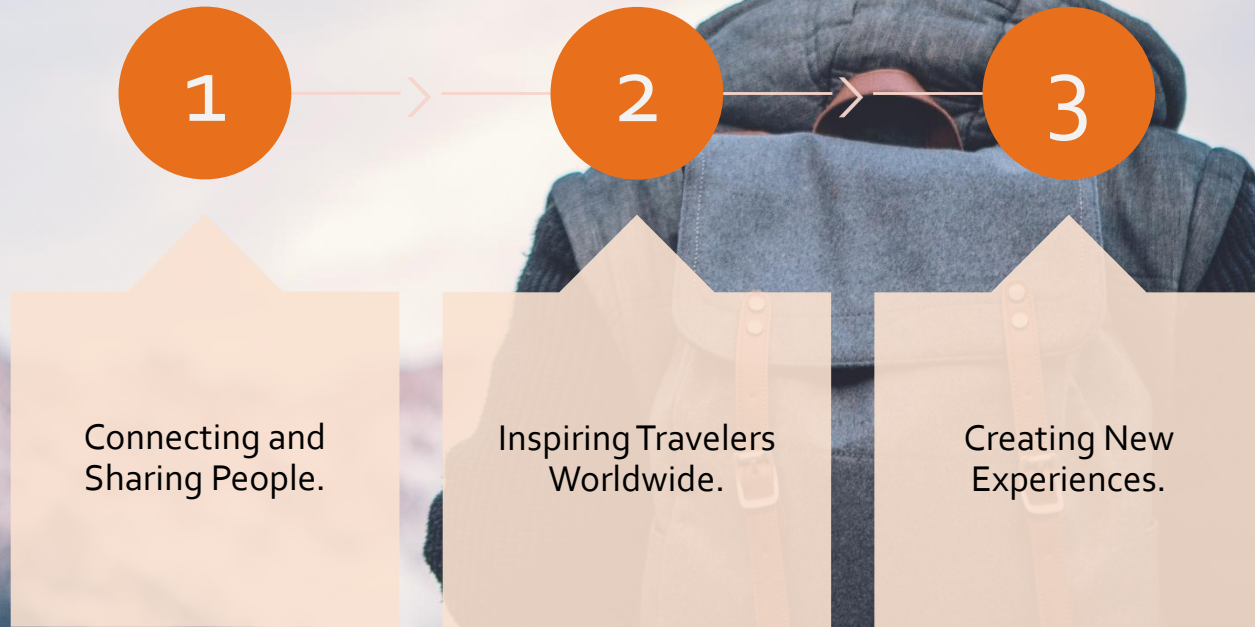
Adi Blanki
Tiltan Shafir

Creating New Adventures





OUR VISION



38

Websites Visits

THE INDUSTRY

Global Online Tourism Agencies (OTAs) Industry






» **\$564 Billion Worldwide**

» **\$190 Billion US**

Table

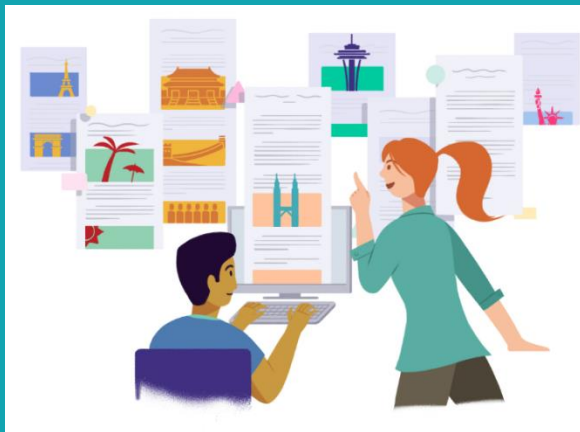
	Vendors	Users	Consultants	Ad Buyers	Gross Revenue	Company Revenue
20YY	0	0	2	0	\$0	\$0
20YY	10	100	50	10	\$6,750	\$1,013
20YY	50	500	60	500	\$33,750	\$5,063
20YY	200	2000	100	5000	\$135,000	\$20,250
20YY	400	4000	120	50000	\$270,000	\$40,500

The Market

Value/ Solution	 Trip & Tell	 tripadvisor	 inspirock	 facebook	 Online travel agent
Customized trip search	V		V	V	
Shared trips stories	V	V		V	
Trip Gantt	V		V		V
Booking whole trip in one place	V				V
Automatic trip customization	V				

Market Segment (22-43)

Gen X



97%

post their experiences on social media.

(39-54)



(24-39)

Gen Z



87%

look to Social Media for travel inspiration for their next adventure.

(9-24)



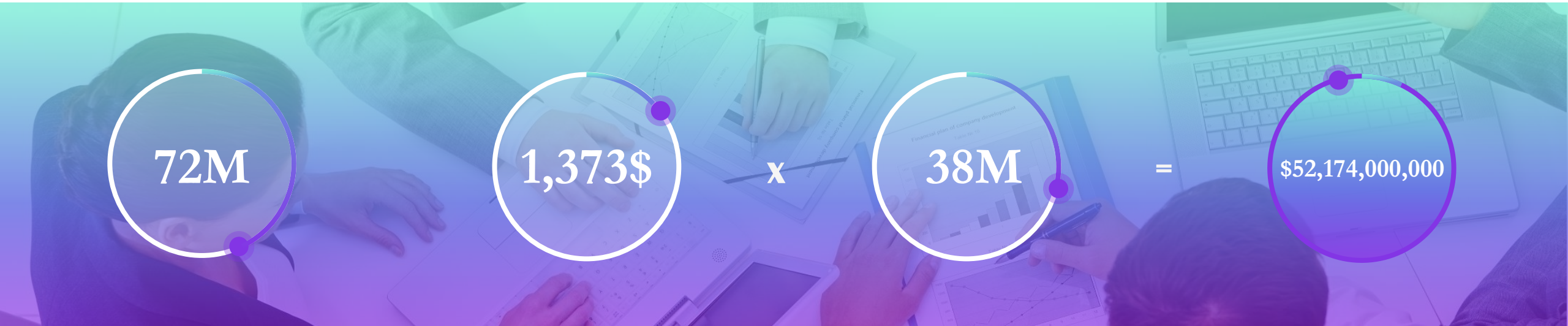
68%

Remain loyal to a program that offers them the most rewards

Business Model



Financial Millionaires



38M



53%

Total Spent

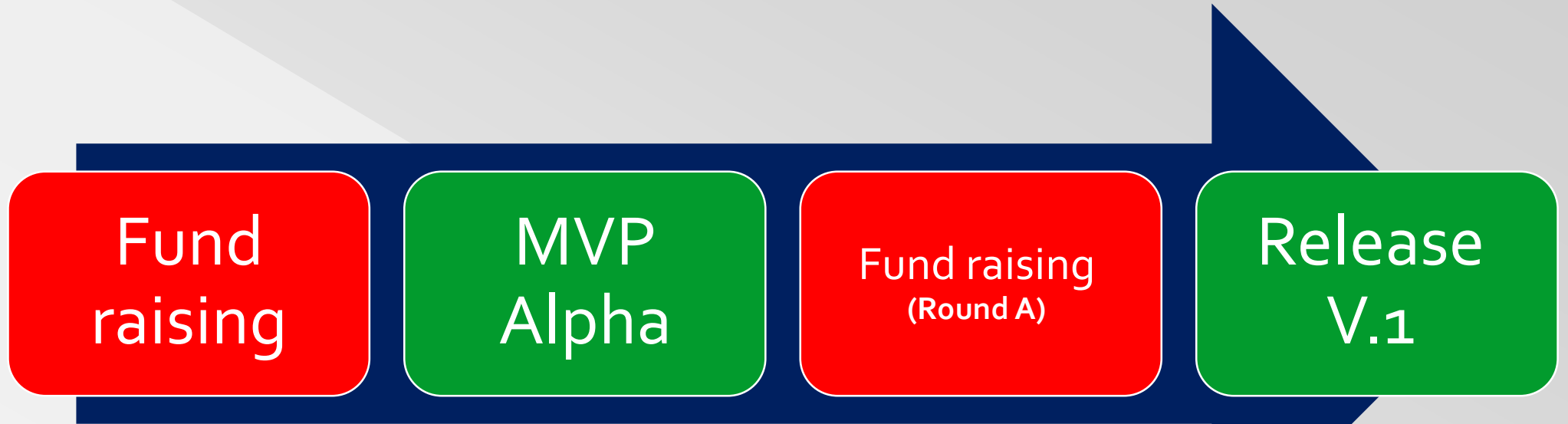
\$3,000,000

Percentage%

53%

Trip & Travel Company

TIME LINE



04/19

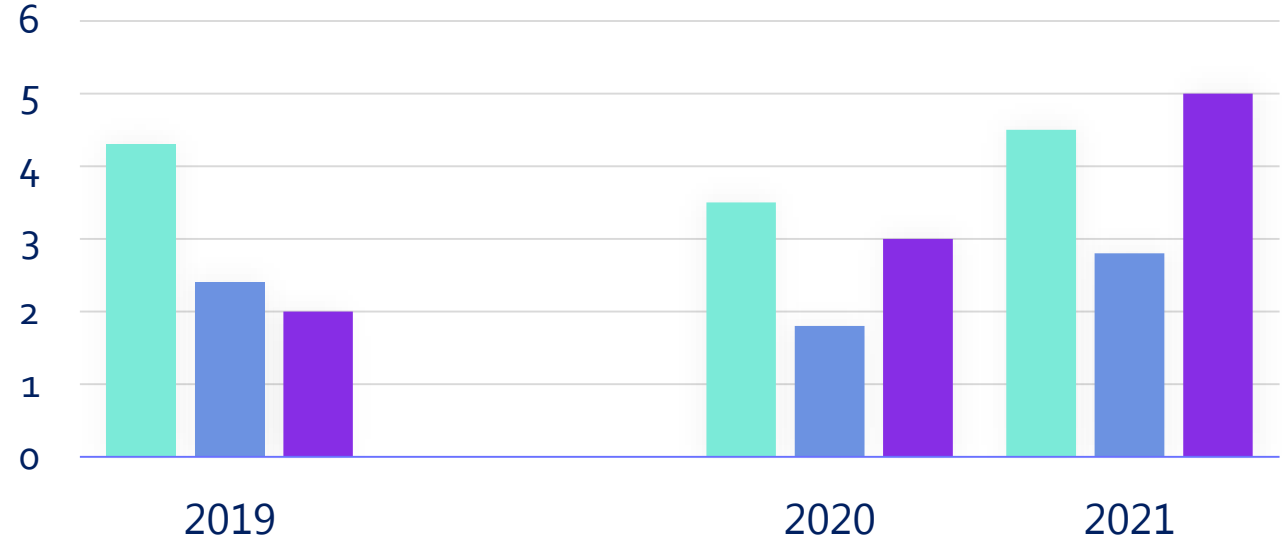
10/19

11/19

05/20

FINANCIAL PLAN

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Major Expenses

Major Expenses

Major Expenses

Costs

Marketing & Sales: \$180K
Development: \$700K

Marketing & Sales: \$455K
Development: \$900K

Marketing & Sales: \$461K
Development: \$950K

Sales

\$0K

\$100m

\$215m

Income

\$0K

\$3m

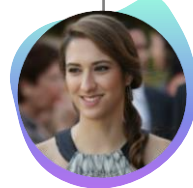
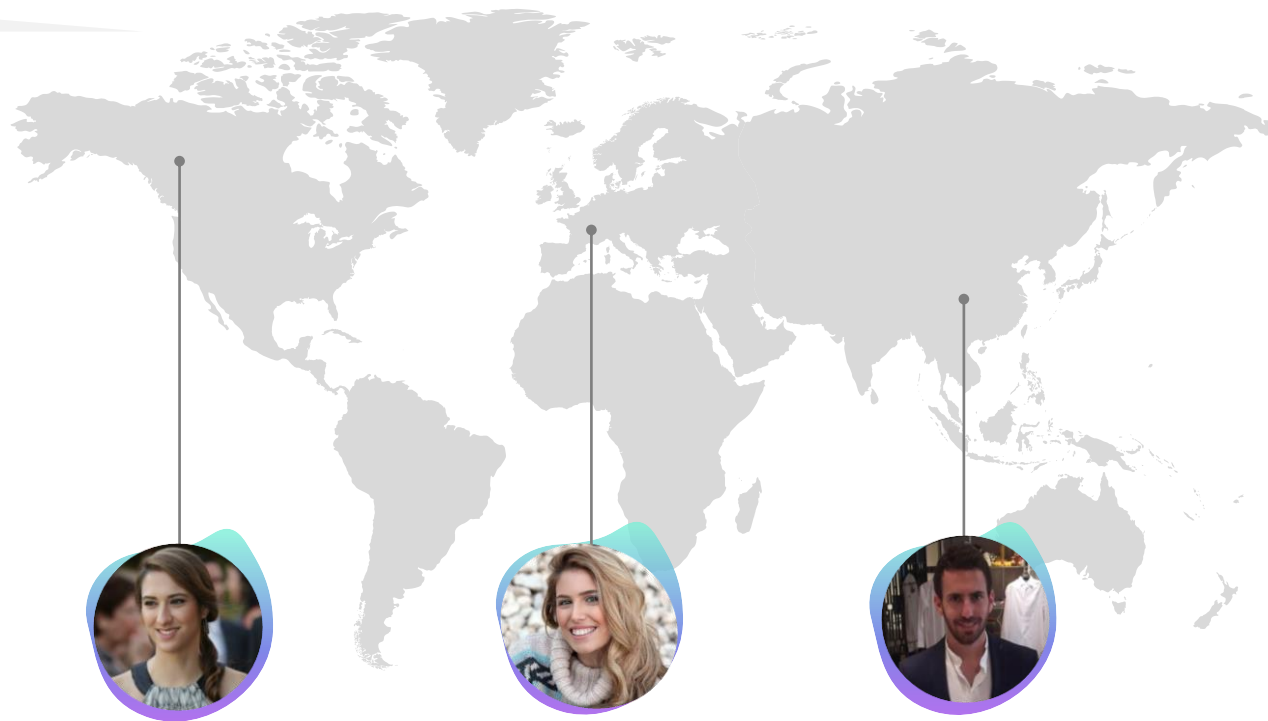
\$6m

Business Strategy

- » Trip & Tell Facebook group as a marketing tool.
- » Cooperation with the Student Associations in US Colleges.
- » Marketing in US airports.
- » Utilize key users for spreading the word.
- » Cooperation with a social media management company.



Meet The Team



Tiltan Shafir
Co-Founder
*Specialized in marketing
& go to market strategies*



Adi Blanki
Co-Founder
Specialized in information systems
& Product management



Omer Bigger
CTO
R&D director

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A travelling COMPANY

Thank You



Your Contact



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