
SABRINA MARIA F. JEONGCO

s_jeongco@yahoo.com

[linkedin.com/in/
sabrinajeongco](https://www.linkedin.com/in/sabrinajeongco)

EXPERIENCE

Museum Intern, Museum of Contemporary Art & Design (MCAD) Manila

June 2018 - August 2018

- Researched and composed quarterly online newsletter (Jan - June 2018)
- Composed the artist biographies and artwork write-ups for the “Funding the Future” exhibition catalogue
- Crafted the “Shirin Neshat: Tooba” exhibition hand-out and study guides for elementary, secondary, and college students

Content Writing Intern, Edukasyon.ph

July 2017 - Sept 2017

- Composed SEO optimized articles for Edukasyon.ph’s Study Abroad blog
- Created an informational GIF guide that explains the on-boarding process for clients
- Designed marketing collaterals for a study abroad educational conference

Marketing Campaign Management Intern, ZALORA Group

March 2017 - June 2017

- Created main copies and sub-copies for tactical and trend campaigns
- Curated weekly online fashion campaigns for the Zalora website
- Wrote SEO optimized articles for Zcoop.com (Zalora’s beauty, lifestyle, entertainment, and fashion content site)

EDUCATION

Ateneo de Manila University

BFA Art Management

2015 - 2019

Honorable Mention

AWARDS & RECOGNITION

Purita Kalaw Ledesma Prize for Art Criticism - Shortlisted essay, “Pacita Abad Has A Million Things to Say”
