

Display Ads

Text adds

Video Ads

Google AdWords specialist

organic reach with high ROI

Google



OUR APPROACH

#01

The Right Place

#02

The Right Time

#03

To the right person



Monitoring the reach and analyzing it is important because it shows how we are performing.

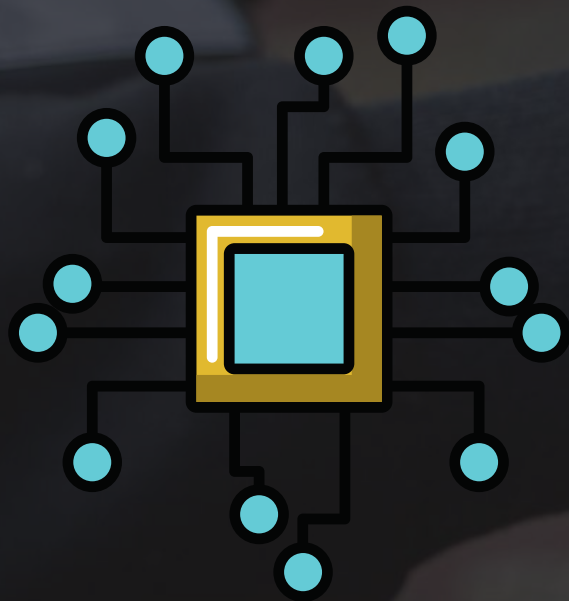


The Ad Should Be At The Right Place

The ad should be placed at the right position and in the right way , this increases the chances to be clicked and effect the performance of a campaign in a significant way.



Reaching The Right Audience



**WE REACH PEOPLE WHO CAN
BECOME OUR DESIRED
CUSTOMER WHICH KEEPS OUR
EXPENDATURE LESS AND
INCREASES THE PERFORMANC OF
OUR CAMPEIGN**

**Reaching
Audience
the right
time**



Critical Period Targeting

The customer should be reached at the time when they have highest possibility of conversion . For eg - if a customer is searching for food and he sees an add of a recently opened restaurant near him then its the highest possibility that he can go there .