

MADIHA KHAN



PROFILE

A graduate in Media Studies and Journalism with an experience of 1 year as a YouTube Anchor and in public relations. Also does social media handling and Corporate blogging. Has In depth knowledge about customer relations, customer handling, corporate relations, both internal and external public relations. An effective communicator with good interpersonal communication skills and excellent grasping capability, understanding the concepts clearly.

CAREER OBJECTIVE

To enhance my career in media studies by becoming a responsible and successful in the organisation and be the part of the company's growth.

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<https://youtu.be/RiZaaw3wgdc>

[https://youtu.be/6-](https://youtu.be/6-OP8y3g4-A)

[OP8y3g4-A](https://youtu.be/6-OP8y3g4-A)

EXPERIENCE

CALVIN KLEIN (AUSTRALIA, MELBOURNE) PART TIME

RETAIL (SALES ASSISTANT)

SKILLS- communication and customer service skills

Attention to details

Team work

Flexibility to different tasks

Computer literacy

COLLEGE KHABRI (ONLINE EDUCATION PLATFORM), 2019

CONTENT WRITER

PUBLIC RELATIONS HANDLING

YOU TUBE ANCHOR

Freelancer Content Writer - Present

EDUCATION

Narsee monjee college Mumbai, - Present

PGDM (Distance learning)

Marketing management

DEAKIN UNIVERSITY (MELBOURNE, AUSTRALIA), 2016-2017

DIPLOMA IN MEDIA STUDIES. 2017-2019

Bachelors of Arts (Media Studies)

Minor (World Religion, Politics and Policy Studies).

Course taken: Public Relations, news reporting, content writing, digital media, ethical communication, world politics, world religions.

ST JOSEPH'S CONVENT SCHOOL BHOPAL, 2011 - 2013

High School (10th 12th)

IELTS Exam (English proficiency exam)- 2019.

HOBBIES

Travelling, Dancing

Writing, Reading

Volleyball, Basket ball