

How Much Does Kirby Vacuum Cost?

The Kirby Manufacturing Company is known for home cleaning accessories. Founded in 1914 as a division of The Scott Fetzer Company, it is based in Cleveland, Ohio and its popularity and saleability among the American households are unquestionable.

One of the most marketable of the brand's accessories is its vacuum cleaner. It comes with different sizes and models. However, the most successful of these models is the Sentries II. It is the most recent model and is considered as an ideal home utility system because it is flexible enough to operate as a carpet shampoo unit, an upright vacuum system and a floor buffer.

The issue of the price now comes into discussion. Although the Kirby brand is well-known, the price of its vacuum cleaner is still widely contested by consumers around the country. One of the most probable cause of this is the company's indirect style of selling its products. Kirby relies heavily on individual product distributors and retailers for marketing and distribution. Therefore, this gave rise to the undying question of how much does a Kirby Vacuum Cleaner really cost?

There are two main ways on how to purchase the Kirby Vacuum Cleaners. One is through direct selling from sales agents. This way, you would have a first-hand experience of what the vacuum can really do in your own home. Second is through online purchase. You can see price bids of the equipment in almost every e-commerce websites such as e-bay and amazon.

Either way, the price will vary. There are several factors aside from the different approach of individual retailers such as warranty, quality assurance, freebies and bidding.

Interviews among sales agents who go house to house to conduct in-house demonstration sessions show that apparently, the price they were able to sell the vacuum ranges around \$700 to as much as \$3, 000. It all depends on the sales agents marketing and convincing skills and the buyer's ability to negotiate. It is always tough to haggle with sales agents. You know that it is their job to sell a product but at the same time obtain commission for themselves. In this type of purchase, the consumers are always assured of warranty as well as given some freebies like equipment casing and extra batteries.

On the other hand, researches show that the price of the vacuum can go as low as \$400 in e-commerce sites. It all depends on the number of bidders and the amount these bidders are willing to commit. However, in this purchase, warranty is usually out of the question. The buyer is in his own risk of not being able to see if the device is working or not and would not be able to return the equipment and ask for a refund.

The price of the Kirby Vacuum Cleaner is unstable. However, consumers' review of the product provides us with a guarantee that the equipment itself is a worthy investment. The task now for us fellow consumers is to find a legitimate one for the lowest price possible.