<https://www.bcondoms.com/>

**Guest blog**

**Title – The safest and surest ways to prevent STDs**

**Keywords - condoms and HIV, condoms prevent HIV, Sexually Transmitted Diseases, and condoms online, HIV prevention**

**Body**

With the advent of the technology sector as virtually the most important industry in the world today, we have come a long way from the days of the newspaper and radio. Although both the newspaper and radio are still active and fulfilling their functions, the way the public digests information has changed drastically!

Thanks to the invention of the smartphone and the internet, we can now share anything and everything with each other across extreme distances! Movies, music, art, knowledge etc. can easily be shared with anyone you wish to.

**Easily available information**

The internet has spawned several online mediums like social media and search engines. Both of these mediums are filled with all the information in the world! The search engines can direct you to the relevant webpages of any topic of your choosing. Whether it is a service, product or information, the search engine will easily guide you to the most relevant information available!

Social media has become a tool for various things like marketing, activism, advertising etc. it started off as being a virtual place where people could connect with each other based on shared interest and real world friendship.

All the information in the world is available online for anyone that wishes to access it. Could the same resources be used to inform people about certain imperative issues like sexual health and hygiene?

**Buying and selling online**

Gone are the days when one had to physically go to the store to buy something. Although the stores still exist, one can simply browse their inventory online in great detail and then order the product online to be delivered at their doorstep!

Virtually everything is sold online including condoms! Condoms are the most effective and practical method of preventing pregnancies. They are also relatively cheap compared to other methods of birth control and therefore people from all strata of society use them frequently!

**Revival of STDs**

Thanks to the easy connectivity afforded to us by the internet, people are socialising and in effect hooking up more than ever before. Also, studies show that more and more people are having multiple sexual partners beginning in their teens!

All of this combined with lack of sexual awareness has led to a reported increase in STDs in the United States of America. The only way to battle this rise in the sexual health epidemic is greater awareness! Earlier we didn’t have the resources to disseminate the information but now that we do, we should actively start educating the people about better sexual practices.

There are a few STDs like gonorrhoea and chlamydia that were under control a few years back but have spiralled out of control in recent times. Unless and until the people know ‘how to and why to’ make the correct choices, they won’t be able to!

**Prevention of STDs**

There are many different ways and means through which one can easily prevent the onslaught of STDs but the most effective and easily available method is the condom. There are two types of condoms available in the market that prevent STDs – internal and external. The internal condoms are female condoms and they are basically ouches made of polyurethane or nitrile. These chemical are non-porous and prevent the HIV virus and other STDs from seeping through.

The external condom is the male condom and it is usually made from polyurethane, latex, polyisoprene and lambskin! The lambskin variety is of no help against HIV and other STDs because it is porous and let’s slip the viruses through it. They are usually made from sheep intestines and are currently still being manufactured by the bulk.

**The best condoms in America**

There are quite a few established condom brands in America and some of them have a glorious history dating back to many years before. However, the most premium condoms offered for sale in the U.S currently aren’t any of those established brands but a relatively new entrant in the market – B condoms!

B condoms is a company that is making waves not only for its superior products but also because of the culture and community that it has managed to create and foster during its short existence till now.

The company is a hundred percent owned by African Americans who are passionate about ending the sexual health epidemic within their communities. These independent thinkers have come together to offer their communities a chance to grow together and nurture positivity amongst themselves.

**Online community**

B condoms is successful where many others have tried voraciously but failed. They have created a movement of sorts from the ground up that is impacting not only within their communities but also other marginalised communities in a really positive manner.

They have done this by speaking up about sexual health disparities unlike their peers. They also give away their premium condoms to health departments, colleges and non-profit organisations for a bulk discount!

Apart from that, they also donate a sum of their profits towards causes that are helping their communities move forward! All of this goodwill has gained the brand a loyal network of people who belong to various marginalised sections of society but feel that the voice of B condoms represents them and their ideas for their communities!

They also have regular seminars and community gatherings where they spread information about sexual health to the teenagers and also give away a few sexual health kits and books.

**The right way to spread awareness**

B condoms has got everything right about what they want to achieve and how they go about achieving it. First, the created a concrete solution to the problem faced by their community members – the best and most reliable condom available. Then they enlisted the help of members of the same communities where they wanted to bring a change.

But the main thing is that they never made it about just the profit. They really want to make a positive change and leave their communities better than they found them. It is this kind of inclusive and spirited business model that is going to eventually rid the marginalised communities of their problems and give them some parity with their privileged peers.

**Birth control and STDs**

Birth control and STDs are real problems for members of the marginalised communities. The people from these communities have been historically been pushed to the back. They haven’t been afforded the basic education and health that is the right of every citizen. On top of that they also have to deal with racism and lack of sensitivity from the general public.

Therefore, it is best that we tackle one problem at a time but better if we can solve two problems with a single solution. Both birth control and STDs can be kept in check through awareness and the constant and correct use of condoms. While there are many other methods to keep both these problems at bay, condoms are the most easily available and effective. A condom is said to 97 percent effective for birth control and also for STDs provided they are used correctly and regularly!

If more companies like B condoms existed then there wouldn’t be any sort of marginalised community anywhere in the world! People from all walks of life would enjoy the most basic and valued things!