

**IKRAM OUARD**

Meticulous Content Writer with a 10-year history of crafting engaging and concise content for career-based projects. Excellent command of SEO principles. Skillfully adheres to diverse style requirements and works closely with clients to verify requirements.

**Content Writer / Editor**

 **DIPLOMAS Y HOBBIES**

**Formaciones :** Diplomados, Congresos, xxxxxxxxxx xxxxxx xxxxxxxxx xxxxxxxxxxxxxxxxx

**Hobbies:** xxxxxxxxxxxxxxxxxxxxxxxxxxxxxx

From 04/2020

to 09/2021

**PROFESSIONAL EXPERIENCE**

**CONTACT**

**WordApp**

Web Content Writer

Wrote targeted content for consumer portion of website.

Encompassed a range of financial service offerings.



Méknes, Morocco

06 55 35 70 98

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From 06/2021

To 12/2021

**Ampifire.com**

Content Writer and Editor

Created a brand new series of articles highlighting the company’s products and services.

Edited content contributions from staff to ensure accuracy, readability and brand-consistent tonality.

**SOFTWARE**

Occasional

**Freelance**

Freelance Writer

Wrote an array of web, mobile-based and print articles, reviews and communication briefings for e-magazines, newsletters and blogs.

Excel

PowerPoint

Word

Photoshop

Google Analytics

Mediatization

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**SKILLS**

**LANGUAGES**

2018

2019

**EDUCATION**

2017-2025 Meknès, Morocco

**Bachelor of Civil Engineering**

*University of Moulay Ismail,National School of Arts and Crafts (ENSAM)*

**TOEFL**

*Score of 110*

**Advanced Content Writing Certificate**

*Education & Career Times*

* Editing and proofreading
* Literary devices
* Grammar editing
* Technical writing
* Fact-checking
* Cultural awareness
* Task prioritization
* Multitasking
* Client relations
* Advertising support
* Written communication

English : Fluent

French: Fluent

Arabic: Fluent