

Zak F. Gonzaga

CLOTHING DESIGNER | GRAPHIC DESIGNER | ILLUSTRATOR

Portfolio.



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About Me



I am a Clothing Designer who knows his way around the industry but I am always interested in learning and experiencing more about it that would benefit myself and the work that I do. Creativity and Innovation are my strength in building a collection that would make the customer feel good about himself.

I balance style and functionality in the garment while maintaining its whole aesthetics. My end goal in creating a collection is to achieve sustainability where the garments would be timeless or re-purposed. Fashion has many lifestyles and I have experienced many of them. knowing that it comes and goes, fashion is a process of adaptation or even reincarnation and the clothes are the vessels of the person.

Personal Qualities

Creativity	● ● ● ● ●
Idealist	● ● ● ● ○
Innovative	● ● ● ● ○
Responsible	● ● ● ● ●
Teamwork	● ● ● ● ○

Software

Adobe Photoshop	● ● ● ● ○
Adobe Light Room	● ● ○ ○ ○
Adobe Indesign	● ● ○ ○ ○
Adobe Illustrator	● ● ● ○ ○
Coreldraw X	● ● ● ● ●
CLO3D	● ● ● ● ○
Microsoft Office	● ● ● ○ ○

Education

2006 - 2011
DE LA SALLE COLLEGE OF SAINT BENILDE
AB-FDM (Fashion Design and Merchandising)
Student Council Activist (2006-2007)
Director of Roche Avec Moi Fashion Show (Dec 2008)
Logistics of News Flash Fashion Show (April 16, 2010)

2002 - 2006
DE LA SALLE ZOBEL ALABANG (secondary school)

Work Experience

2021 -ONGOING

COMPANY

Emapta

DESIGNATION

Head Clothing Designer

WORK DESCRIPTION

Assigned to a Streetwear clothing brand based in the USA. I'm helping JD international build their Clothing brands by solving their problems internally and creating collections that caters to the East coast Market. I handle multiple freelance graphic designer in which they are assigned a task that would create graphics for the upcoming collection. I then mock it up with CLO3D and post the it on Brand Boom where the graphics are sold to different stores.

2018 -ONGOING

COMPANY

De La Salle-College of Saint Benilde

DESIGNATION

Part-time Faculty member for the Fashion Design and Merchandising Program

WORK DESCRIPTION

1. Currently teaching FDesign, Fashion Illustration, CAD
2. Assisting students and faculty in anything possible for events such a SINULID.
3. Head of creating the graduating students collection using CLO3D and showcasing as a virtual fashion Show.
4. Turning athleisure 2D sketches of students in to 3D garments for MILLENX
5. Global K Fashion Talk

2013 - 2017

COMPANY

Golden ABC

BRAND

Tyler, Memo, Oxygen, Regatta

DESIGNATION

Graphic Artist / Assistant Graphic Designer / Basic technical Designer

WORK DESCRIPTION

Measuring size set samples and approved products for Go Prod

Researching upcoming trends to be presented and executed in to coming months.

Dealing with suppliers, designing clothes on a regular basis.

Uploading and finalizing Spec sheets of designs.

Styling outfits for upcoming campaign shoots

Doing basic Visual Merchandising on a monthly basis

Brainstorming ideas that could help not only the brand but also the company

Yearly fashion consultant in stores on the Christmas Holidays

2011 - 2012

COMPANY

Avondale & New HTPC corp.

BRAND

Hang Ten , Cotton Project

DESIGNATION

Graphic Artist / Product Development Officer / Visual Merchandiser

WORK DESCRIPTION

Creating Catalogs

Trend Research and Designing Collection

Fixing the outlook of the store

2009

COMPANY

Trimark GL Fashions Inc.

BRAND

Mango

DESIGNATION

Fashion Consultant

WORK DESCRIPTION

Tending to the customer's needs

2010

COMPANY

Adenip Inc.

BRAND

Folded and Hung

DESIGNATION

Product Development Officer

WORK DESCRIPTION:

Designing Menswear and dealing with vendors

FREELANCE

2021-2023

Freelance Clothing Designer for Pia Gladys Company across multiple clients

1. Amy
2. KC
3. Luberta James
4. Mixed Up
5. On The Marq
6. The Be Brand
7. Carbon Thread

SNKATK x Mobile Legends

Pam Madlangbayan X Shein

2019

Vestirock International Design Associate

My Philippines Clothing

2018

Big H skateboard Collection

Don't Blame The Kids Summer Collection SS

2017

Don't Blame The Kids Holiday Collection FW

Design Process

1. CONCEPTS

Mood boards
Campaign
Ideas
Inspiration

2. RESEARCH

Colors
Forecasting
Material Sourcing
Key Items
Marketing Strategy

3. DESIGN

Illustration
Flat Drawing
Details

4. PROTOTYPE

Buying
Sampling
Patterning
Revision

5. ASSEMBLY

Finalize
Tech Pack

6. PUBLISH

Line Presentation
Promotion



Projects



Point Blank

















Sinulid (Benilde Project)



MILLENX (Benilde Project)



AMY









Carbon





23





25

KC



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ON THE MARQ



SNKATK X ML



Pam Madlangbayan X SHIEN



Big H Skate co.



Don't Blame the Kids



Don't Blame the Kids





Hang Ten Philippines



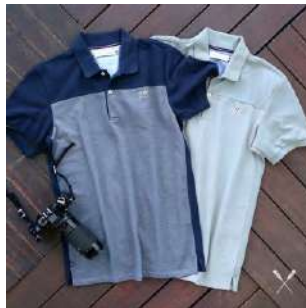
Memo

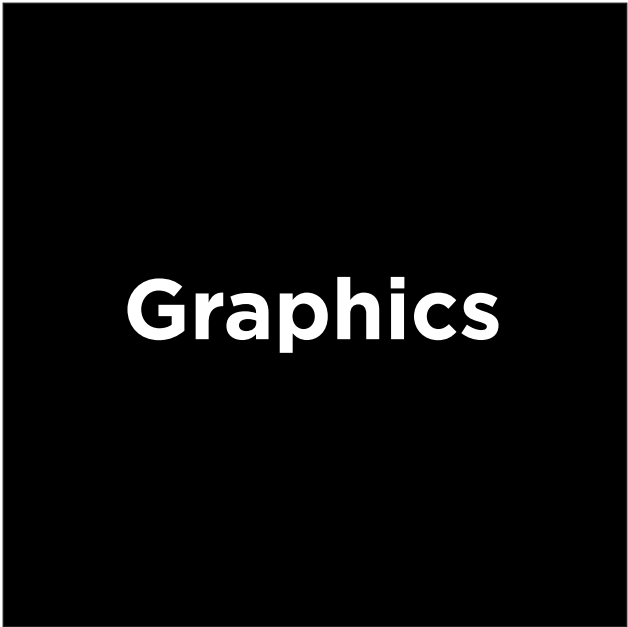


Oxygn.



Regatta





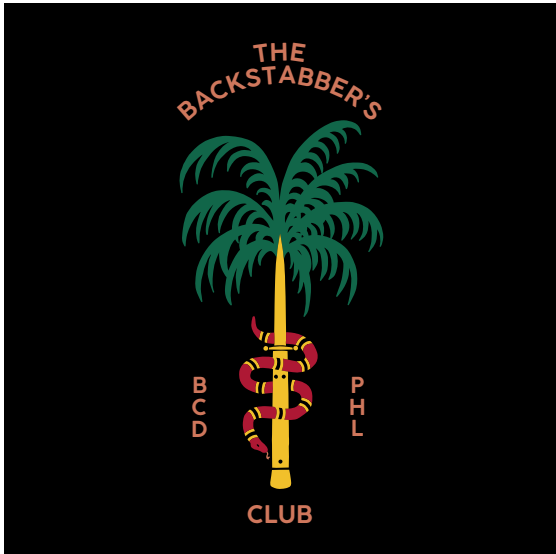


















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