

“AYAM STUDIOS” – STUDIO PROFILE

"AYAM STUDIOS" is the **WINNER of ELEVATE 2018 IDEA2POC** for their original concept, organized by **Startup Karnataka, under Govt. Of Karnataka. INDIA.**

<http://startup.karnataka.gov.in/elevate-2018/#winner-list>

My first 2 cents about Indian Animation Industry (Page -34):-

<https://www.thehighereducationreview.com/magazines/animation-and-design-institutes-special-july-2018/>

<https://www.thehighereducationreview.com/magazine/from-an-animator-to-entrepreneur-FFUU864333163.html>

Please find below and enclosed AYAM STUDIOS updated showreel, .

CGI

Link - <https://vimeo.com/326407473>

Password - **AYAM@2019**

VFX

Link - <https://vimeo.com/330783963>

Password - **vfx@2019**

Animatic

Link - <https://vimeo.com/326949045>

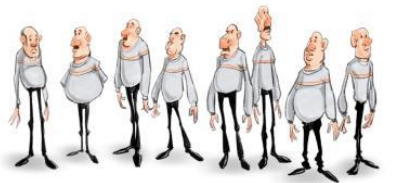
Password - **Ayam@2d**

Assets

Link - <https://vimeo.com/336354216>

Password - **Assets@2019**

Concept-Art



Let me introduce some of the key people at AYAM.

Mr. Adil Imran Khan - Co-Founder & COO Ayam Studios

Mr. Sumit Kumar - Co-Founder & Studio Head (INDIA)

Mr. Alexander Rial - Country Head & Ex-Producer (Ayam Studios Inc.USA)

AYAM STUDIOS working to do the incorporation of their USA part by 2019.

AYAM's main aim is producing quality content for their partners with an honest, transparent and dedicated approach.

AYAM has a unique pipeline which leverage them to bring out the best of any show.

AYAM is a full cycle studio who can cater from concept design to final output of any product.

Please Note, We have a Team of 23 people at our Bangalore, INDIA office, who are well known in the industry with their experience and expertise, we can recruit more according to the project need.

AYAM STUDIOS uses all high-end workstations with Xeon 6 core Dual processors, 32gb RAM, 8gb Nvidia Quadro FX4000 Series and GeForce GTX1070 Series (For RedShift) Graphic Card and HDMI output with Dream Color Display.

AYAM STUDIOS uses HP 360 G9, Xeon E5-2673 V3 24 core processor, 1TB * 2 nos, 128GB DDR4 with Rack. - 3 Numbers. 1TB NAS Storage (Expendable upto 64TB).

AYAM can use both GPU & CPU based renderer. AYAM STUDIOS prefer GPU based renderer (Redshift) which is simple, saves lot of time and money.

AYAM bandwidth is 40 Mbps. As being a small studio AYAM still haven't worked on the DATA backup process, AYAM has a physical HDD backup. AYAM is working on to make a cloud data backup.

AYAM STUDIOS uses FORTIGATE UTM firewall for the data security.

AYAM is working to get the TPN (Trusted Partner Network) Certificate, certified by MPAA (Motion Pictures Association of America) & CDSA (Content Delivery and Security Association) which will help to establish their (AYAM) effort to ensure the data security. Along with this if any data breach is there, AYAM is working on cyber risk insurance to cover the damage on Client side.

<https://tpn.org/>

AYAM is also working on the Cyber Security Insurance to cover any damage at client end which may caused by Data breaching, thus client can penalize AYAM for any data breaching, as AYAM consider the DATA SECURITY at highest level.

AYAM STUDIOS uses Numeric UPS of 20KVA for the constant POWER BACKUP with a BATTERY-BANK of 20 unit of Exide Power-Safe Sealed 64ah. AYAM has 24hours Un- Interrupted Power supply.

Current team size and details of artists-

Art Director -1

Assets - 7 (Modeling - 3, Texturing - 3, Rigging - 1)

Animation - 16

Post-Production - 3 (Lighting & Comp both)

Production & IT - 2

2D Animator – 4

Please find below the monthly output as per the quality and present team strength, we certainly can increase it more according to the requirement –

2D Flash

Quality – <https://www.youtube.com/watch?v=bUxOy4yd16w>

Monthly Output – 11 Minutes

3D Output

Quality - <https://www.youtube.com/watch?v=HrFrUJWKdjl>

Monthly Output - 11 Minutes

Quality – <https://www.youtube.com/watch?v=ka3w2V-2fC8>

Monthly Output – 5.5 Minutes

Quality – <https://www.youtube.com/watch?v=jCdxlTKB8o0>

Monthly Output – 2.5 Minutes

Please let us know whether we can discuss in detail for any forthcoming/on-going opportunity at your side.

Thanks, for your time and we look forward to talk to you soon.

HAVE A GREAT EVENING AHEAD.....