

ENSURE THE BEST FIRST IMPRESSION WITH **PROFESSIONAL** **SOCIAL MEDIA** **MARKETING**

Social Media has become an integral part of an effective online marketing strategy. Social media plays a bigger role in travel and hospitality industry where it has become the platform to inspire people to make decisions.

Digital social revolution, give a voice to your brand online via transformative social media campaigns. Connect with your target audience and keep them engaged organically via creative profile management strategies that incorporate monthly posting plans, automated post scheduling and more. Our social media re-marketing and interest-based campaigns complement PPC initiatives to create a fully-fledged strategy to target your upper and lower conversion funnel.



Page Optimization

Make sure your current platforms are up to date and identify what needs to be done to make it more fine-tuned and optimized to manage the social media presence efficiently.

Tailer Made Marketing Plan

Coming up with a social media strategy along with Company Objectives to engage the potential and existing customers with the brand.

Post Calendar

Considering trending topics, Special days, a specific calendar will be created per week. Artworks to post in each week is been provided to the company for approvals prior week.

Analysis

Analyze the current audience and what type of segments to be targeted with social media. Understand what strategies and type of communication has worked in the past in terms of visibility and revenue.

Content Creation

Original content creation and graphic design for planned activities in the activity calendar to ensure the social media presence.

Advertising & Campaign Management

Social media advertising campaign on multiple platforms. Objectives of the campaign will be two-fold; awareness creation and revenue and conversion driven. Traffic can be directed to social media platform or Brand website based what we are trying to achieve

Lead Filtering

First call for the potential customers will be made by our sales expert and identify the requirements. This can be changed with the company requirements.

Social Media Standard Package

- Page Setup
- Page Optimization
- Tailored Marketing Plan
- Content Creation
- Graphic design
- Post Calender
- Overall Page Administration
- Insights Reports

Social Media Premium Package

- Page Setup
- Page Optimization
- Tailored Marketing Plan
- Content Creation
- Graphic Design
- Post Calender
- Overall Page Administration
- Insights Reports
- Ads & Campaign Management
- Story Engagement
- Video Content Creation
- Lead Generation & Filtering



Our Team



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Freelance Digital Marketer
Specialize in Social Media and
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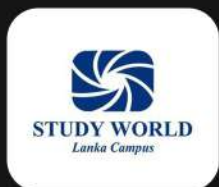
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Original Content Creator,
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Work Specialist

Featured Clients



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