



EISH TOWN

MINI COMPOUND

FORM GENERATION



Our land is in Lotus district in New Cairo, 9000m² is the total area and 3000m² is the built area.

Making the U shape to make more view to the residents, the longest side towards the neighbors while the shortest one in front of it to prevent locking the view.

The constructive lines lets the northern wind receive all units as well as the view is wider for all units.

Cascading the building from both sides to increase the greenery areas and to make the building more welcoming, as well as the bridge, to increase the interaction between inside to the outside.

Commercial units all in the ground floor with 4m height while residential takes all typical floors with penthouses all in 3m.

LAYOUT 1:100



FINAL FORM



Finally, the total form representing a biophilic welcoming yet motion and connecting building that collects the best view to the southern teases street, northern wind, communal spaces contacting people together with social distancing following the post covid design aspects.

STUDIES

PROBLEM STATEMENT: Lack of Self-esteem Due to site competition made with one person to another from social media sites.

CONCEPT: TO MAKE ALL RESIDENTIAL UNITS HAVING THE SAME EXTERNAL IDENTITY WITH A COMMUNAL SPACE IN EACH FLOOR AND ALSO A CENTRAL PLAZA MAKING PEOPLE INTERACT MORE.

KEYWORDS:
INSIDE-OUT: THE BUILDING IS OPEN UP TOWARDS THE CONTEXT OUTSIDE AND THE SHARED ENVIRONMENT BY THE CENTRAL PLAZA RIDGE.
CONNECTING: ALL UNITS ARE INTERCONNECTED VIA THE COMMUNAL SPACES AND ALL CONNECTED TO THE CENTRAL PLAZA.
UNITY: ALL THE EXTERIORS OF THE RESIDENTIAL UNITS ARE SHARING THE SAME IDENTITY.

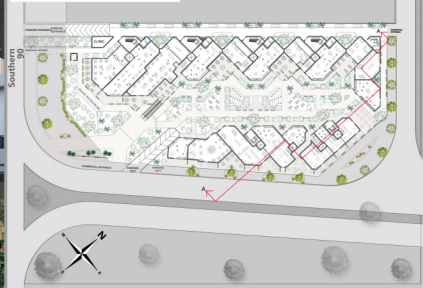
DESIGN APPROACHES: Biophilic Approach - by filling the residential floors each floor to meet creating a greenery space the residents enjoy it's right from any point in our land Self-Sustained Community (Using a Township). All in one building promoting the social distancing and connection between all residents Adaptive Interior planning (Inserting an adaptable partition - making the space able to be shared use) MISOQ Making communal spaces connecting all people together in a healthy way All units are having the same healthy position due to the climate and also important views inside and outside of the site.

STUDIES:
 90% of our area residents are having smart phones and social media accounts spending for almost 30% of their days on their phones.
 Social media sites make more than half of users feel inadequate, according to a survey of 5000 people by disability charity scope, and half of 18 to 34 years old say it makes them feel unattractive.
 A 2016 Study by researchers suggested that viewing other people's "vetted" filtered self-esteem, because users compare themselves to photos of people looking their happiest.

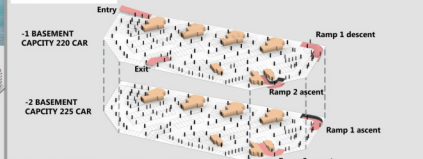
VISION: All social media users should have the courage enough to communicate in real life without the misunderstanding that social media sites make.

MISSION: Making communal spaces connecting all people together in a healthy way All units are having the same healthy position due to the climate and also important views inside and outside of the site.

MASTER PLAN 1:100



3D PARKING



MAIN ELEVATION 1:50



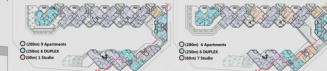
SECTION AA 1:50



FIRST FLOOR 1:100



SECOND FLOOR 1:200



THIRD FLOOR 1:200



FOURTH FLOOR 1:200



FIFTH FLOOR 1:200



PARKING (-1) 1:200



PARKING (-2) 1:200

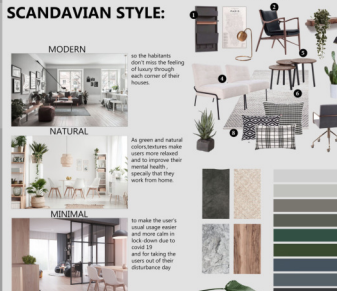


EXTERIOR SHOTS



INTERIOR MOODBOARD

SCANDIAVIAN STYLE:



INTERIOR SHOTS



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