KENDRA ATENYA

PERSONAL DECK

"One's philosophy is not best expressed in words; it is expressed in the choices one makes" Eleanor Roosevelt



ABOUT

Kendra Atenya is a communications specialist and digital media enthusiast who is keen on observing online trends and facilitating ideas that impact society.

Her creative, inquisitive, and open-minded nature helps in the proper execution of projects in the workplace.

Furthermore, she considers herself an activist who is passionate about social issues such as; gender inequality, sexual crimes, poverty, religious biases, and homelessness.

She is passionate about bringing change to the world by initiating campaigns on online platforms that make people aware of the social issues that need to be rectified.





MISSION

To bridge the gap between different cultures by initiating projects that promote understanding and eventually end biases, stereotypes, and prejudice.



VISION

To impact society by disseminating content that is actively advocating for the common good.



CORE VALUES

Maintaining high levels of professionalism and integrity in all interactions.



PROFESSIONAL TRAINING / CERTIFICATES

- Social Media Management
- Bachelor's in Communication and Media
- Media Ethics
- Graphic Design
- Communication Law

PERSONAL SKILLS

- Inquisitive and creative
- Resilient
- Responsible
- Adaptability
- Open-minded
- Critical-thinker
- Willingness to learn

SOCIAL SKILLS

- Team-player
- Conflict resolution skills
- Active listening skills
- Open to criticism
- Negotiation and persuasion skills
- Effective interpersonal communication skills
- Respect for all

METHODICAL SKILLS

- Problem-solving skills
- Organization skills
- Analytical mind
- Work presentation skills
- Detail-oriented
- Project planning skills

EXPERIENCE



AS A COMMUNICATIONS PERSON

Social Media Manager-Elyon Studios (Current)

Learning more about strategic content creation and social media management.

Communications Assistant at Hikari School of Music(Nov-Dec.2019)

It involved managing the front desk and receiving calls from existing and potential clients. Also included writing articles for the annual newsletter.

● Freelance Writer(Part Time)

Worked under various major writers and did articles on creative writing, gaming, product reviews, and content writing. Also learned the importance of Search Engine Optimization(SEO).

Radio Presenter at Egerton Radio (Nov.-Jan.2020)

A co-host on the mid-morning show "Smooth Vibe" Egerton Radio 101.7FM. The tasks included curating content for the show, writing scripts, posting on Facebook, engaging the audience, and selecting the music to be played.



AS A CREATIVE

Graphic Designer

Can make professional, eye-catching posters, brochures, business cards, magazines, and newsletters using various software.

Photographer

Took a photojournalism/editing course. Actively takes photos for leisure, and can operate a DSLR camera.

2020 NEWSLETTER

HIKARI School of Wusic is an internationally trusted education facility that offers quality training to help individuals attain their full potential. We are dedicated to impacting society through our services and our mission is to provide world-class quality education and create sustainable employment opportunities for Kenyan youths. This newsletter shows and explains our projects, our activities in zozo, and our future plans

Our Classes

IEE/ADS fashed of Music offers a diversity or drowness and programs that earchairy increases the protocolar and Enservices as approved of neural pix to face of the global pandemin, we have quarky valified our chances to estimhowever, we still Estimate sees physical lessons where all the necessary safety precaution measures are strictly adhered to.

Nusie Production/Technology, Sign Language, Mathematics, Computer Studies, Flotography, Videography, and Language Courses for Japanese, Swahili, and English. There is also a Kids English Club.



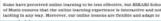
Dur Jeachers is no secret that we have professional and comp their students' needs by ensuring that each lesses

factilitate well-planned lessons. Moreover, HIKARI School of Music has employed more staff due to the in international students from Japan, U.S.A. U.S. Belgium, India, Singapo Germany, Cambodia, Spini, Rwanda, China, and Israel.

We are passionate about building the future of Kenya by providing employment opportunities to the youth and training them to become professional leaders. Furthermore, the feedback received from the international students is possible and most of them enjoy the teaching methods of our after teachers, which is used of our structure.



an optimized, which we want want is and to observe the government regulations. Our online lessons give you a professional learning experience at the combort of your home through our well-equipped twices and you do not have to warry about being stack in traffic when you're trying to get to your class in time.









Other interests/Hobbies

- Music: Singer/ Song-writer and Violinist
- Fashion trends
- Artistic works: Paintings and Crafts



PRINCIPLES

- To deliver professional and thorough work at all times.
- To use the online space as a means to communicate important issues in society.
- To be fully dedicated to projects so as to see the desired results.
- To have integrity at all times.
- Recognize and respect all cultures.

PROFESSIONAL OBJECTIVE: To stand out as a competent and credible communications expert.

THANK YOU

"The future belongs to those who believe in the beauty of their dreams" Eleanor Roosevelt

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