

Starting Your Freelance Writing Career Without Experience

Are you tired of corporate schedules and want to work on your own terms? Freelancing might be a good fit for you. Experience does matter in freelancing, but that doesn't mean you can't start your business without it.

Many people are hesitant to start their own freelancing business because they fear failure. However, this is a common mistake. Focusing on the success aspect of any business rather than the lessons learned will only cause you to doubt yourself. We develop experience through learning new things.

With that in mind, here are five stages to launching your freelance career and becoming a pro:

1. Make Your Objectives Clear

If you're trying to start a business without any prior experience, you're going to be short on certain talents. Therefore, you must be clear about your goals and objectives when it comes to freelance writing. Do you wish to increase your earnings? Do you want to work for yourself? Do you enjoy the flexibility of working hours?

Set realistic short- and long-term goals to ensure that you stay on track and committed. Make your business a priority, just like you would with any other corporate job.

2. Choose a Niche

In this case, a niche refers to the type of writing that you will provide to clients. Choosing a niche helps you understand what kind of books or articles you'll be writing, how, where, and when to advertise yourself, and who to approach for clients. Focusing on one niche also makes it easier to become an expert. There are numerous high-paying niches available, such as:

- Real estate
- Travel
- Lifestyle

- Health and fitness
- Cryptocurrency and blockchain
- Digital marketing
- Fiction
- Food and beverage
- Parenting
- SEO optimization
- Ghostwriting
- Copywriting
- Video script writing

3. Create an Online Portfolio

Because you lack experience, you must create projects that reflect your abilities. Creating an online portfolio is a fantastic method to achieve this. An online portfolio is an electronic representation of your work. It enables you to demonstrate your abilities to prospective clients and employers. You could use a website, blog, or even a video channel. To attract clients and boost your visibility, your online portfolio should showcase your greatest work. It should also be easy to use and navigate.

Sites to build your online portfolio on include:

- Clippings.me
- Squarespace
- Wordpress.com
- Journo portfolio
- Writerfolio

4. Build Your Brand

Once you have set your goals, know your niche, and have your portfolio ready, the next step is to launch your brand. Branding is crucial in the freelance writing world because it allows you to be remembered and stand out from the competition.

The first step in creating a brand is marketing your skills and services. To do this, you need to create social media profiles to reach out to potential clients and build a

relationship with them. Keep in mind that gaining the trust of your audience is crucial before they can trust your services.

5. Be Present

In addition to establishing your social media presence, you can join freelancing sites to bid for projects, create gigs, gain experience, and meet clients. By doing your best, maintaining confidence, and communicating effectively, you can earn people's trust.

Here are a few sites to look for freelance writing jobs:

- Upwork
- Freelancer
- Fiverr
- Contently
- Guru.com

Now that you know how to start a professional freelance writing business without experience, remember to avoid overthinking and be open to learning. Nothing is easy, and the only way to gain experience is to get out there and do it. This is the key to starting a business that will be both profitable and satisfying for you.