



OFFICIAL
BEDDINGS
N I G E R I A



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BEDDINGS
NIGERIA

Official Beddings Nigeria is a luxury beddings and interior decoration brand located at Lekki, in Lagos - Nigeria.

They are involved in Bedroom Styling, beddings and accessories.

They pride themselves in providing quality, yet affordable services with the best bargains.

The goal of this project was to design a simple yet classy and memorable logo for the brand.



LOGO CONCEPT



ob

O and b
(The Company's Initials-
Official Beddings)

+



Bed, Bed sheet and Pillows
(To depict the company's
related services and products)

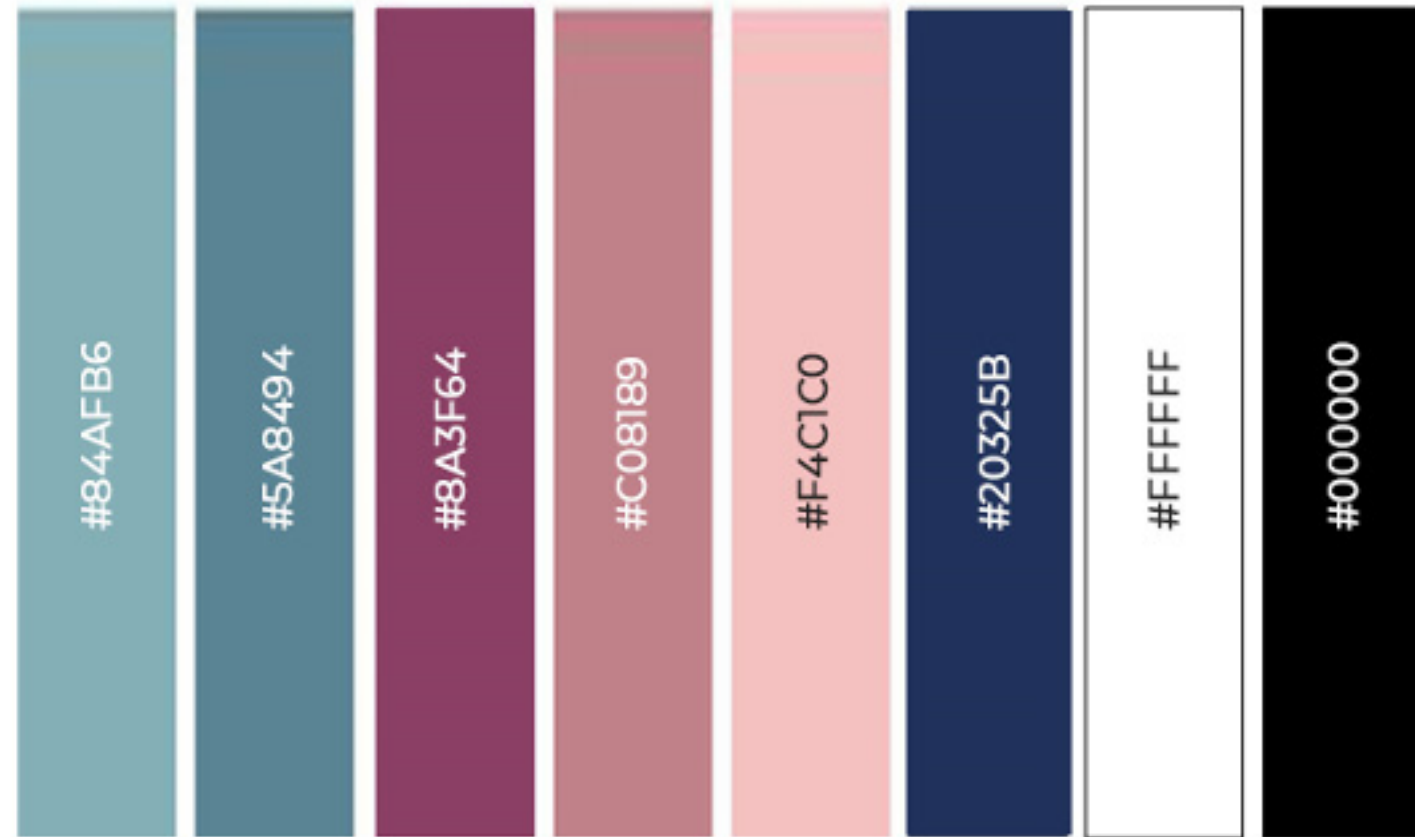
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Final Result



COLOR PALETTE





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LOGO VARIATIONS



LEFT ALIGNED (PRIMARY LOGO)

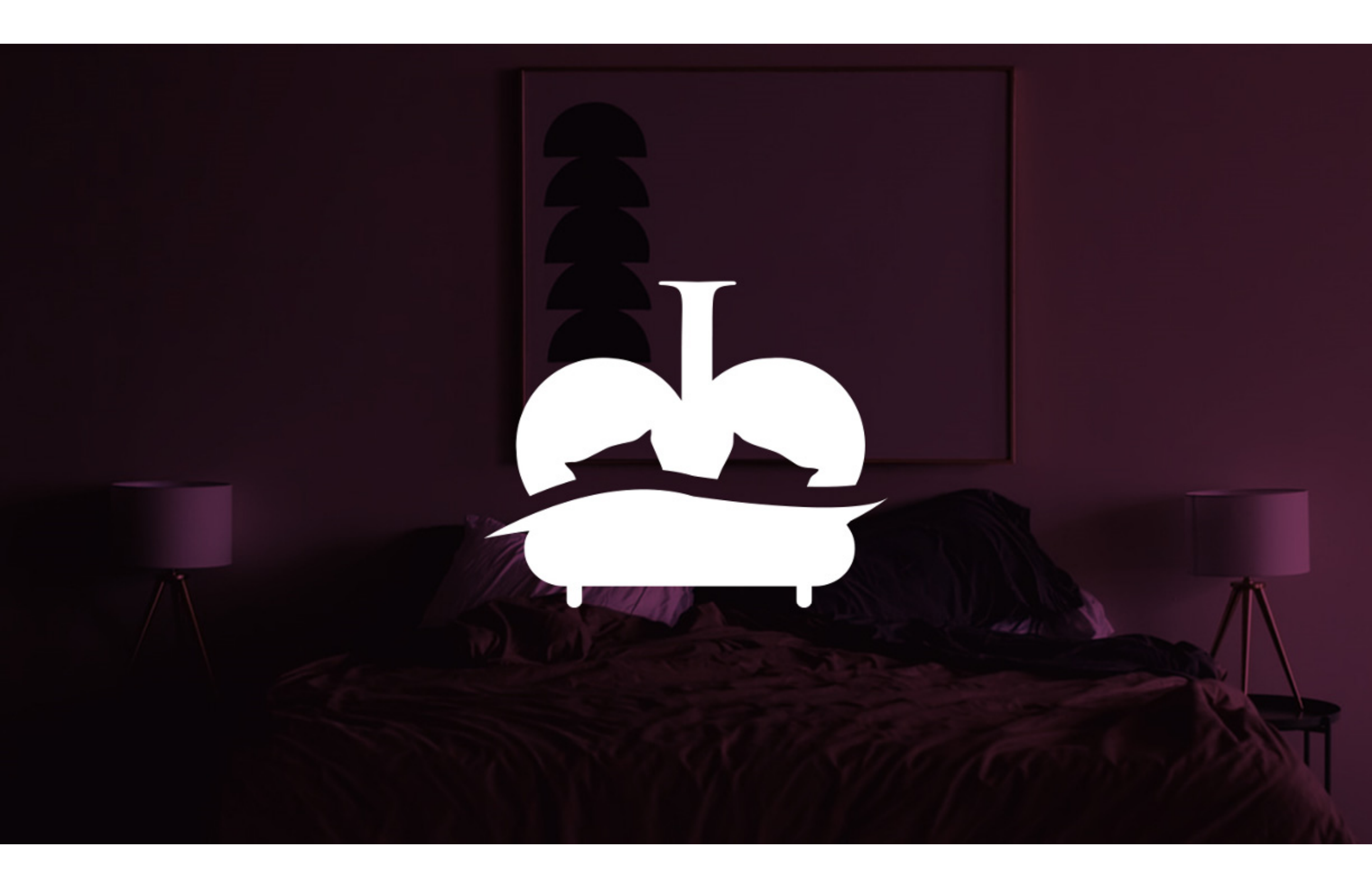


VERTICAL/STACKED (SECONDARY LOGO)



BRANDMARK
(ALSO FOR FAVICON)







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Small vertical sign on the left side of the billboard structure.

GOOD EYE FROM

POLICE
PURE CITY



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NIGERIA



