

portfolio

FASHION DESIGN

PRITI SINGH

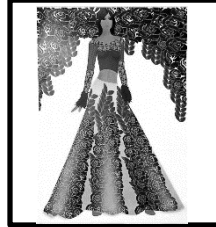


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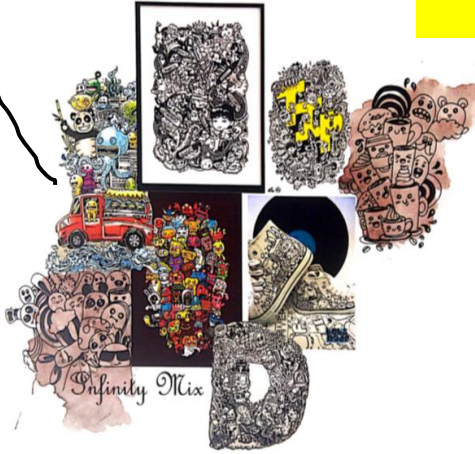
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Mood Board



Colour Board

Ted Leonid Lei u. He is a freelancer professional doodle artist and illustrator from Batangas and Laguna Philippines.

"I like to do Doodle art is a fun Way to draw beautiful and original Designs, with cute and child-like Characters or random. And lei work is distinctive then usual Doodle work it's inspire me so much To experiment his doodle art in my fashion illustration."

Inspiration



Collection

inspiration

The origin of pop art in North America developed Differently from Great Britain.

Pop art use image and icons that are popular in the modern world.

This include famous celebrities like movie star and rock stars commercial Items like soup cans and soft drinks, Comic books and any other items that

Are popular in the commercial world.

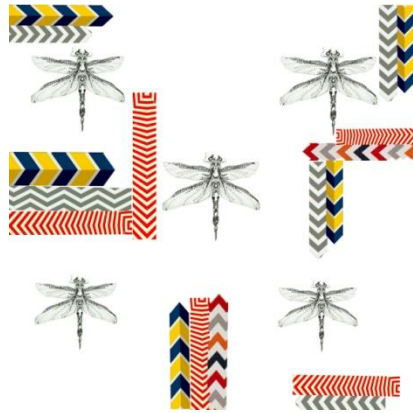
Colour Board



Collection



Mood Board



- Floral print
- Digital Print 02
- Straight Repeat Print 03



Print Design

These are some of my fashion Prints. As trend as colour and Garment style. Graphic is descriptive of the boldness of a print. Refers to predominantly modern designs.

Project & other Activities



Cryptic Yogi

Inspiration

Drawing inspiration from the sadhu, Mystics India, we have conceptualised the collection *cryptic yogi*. Dwelling on the philosophical inference and beliefs of this ancient set, the mood of the collection reflects absence of darkness; fearlessness and radicalness. The whimsical silhouettes, ripped edges and the ludicrous distressed garment piece gives the collection an eerie feel! Exploring various surface ornamentation techniques and effects, we have conceived the inspiration into a street wear collection.



Inspiration

We took inspiration from different kind of flowers where we have inspired every part of flowers, like stem, petal, colours, structure and softness. As well as the fabric we choose to put on background was also reflects the colours of flowers



Floral nova



CAD Fashion illustration



Adobe illustrator
based designs



PRITI SINGH

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Career Objective:

An ambitious, hardworking, and passionate designer, i seek to contribute my skills and design aesthetic to assist in creating Stylish, saleable fashions. A fast learner and eager to challenge myself, i aspire to continually grow and further develop my talents w Within the industry.

Skill

- Fashion illustration
- Textile/Print design
- Adobe illustrator
- Creative Thinker
- Garment construction
- Microsoft Word, Excel & PowerPoint

Experience

- Participated in Fashion Show at INIFD Pune kothrud
- I worked as volunteer in Fashion exhibition with Chicky Geonka, Fashion Entrepreneur
- Installation coordinator in my institute graduation Fashion show at INIFD Kolkata Lindsay Street

Project & other activities

- Visual presentation at my institute INIFD Kolkata Lindsay street.
- I have attended few seminar they are: Mel Grayson celebrity Stylist and Costume designer L.A (California)
- C.E.O INIFD Mr. Anil Khosla•Mr. Pallab K. Bose influencer motivator
- I have attended workshop of Button Masala Designer Anuj Sharma
- I have attended Styling workshop of Costume Designer Hemant Trivedi

Awards

- Award for Best Academic in Fashion Design
- Awards in dancing, art and many in educational.

Interests



- I had completed my first year from INIFD Kolkata Lindsay street and further study in Fashion Design at INIFD Pune Kothrud through Annamalai University
- MDJV Senior Secondary, Siddiquepur, Jaunpur 2016-17



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