



# GHINWA CHAMY

SOCIAL MEDIA MANAGER &  
MARKETER - SPORTS MARKETER -  
BIOLOGIST

## PROFESSIONAL SKILLS

Social media strategy  
Marketing  
Copywriting  
Creative social media briefs  
Creating effective social media ads  
Content calendar  
Evaluating & optimizing performance  
Layout design  
Photo editing  
Sports communication  
Ticket pricing strategy  
Crisis management  
Creating loyalty programs

## PERSONAL SKILLS

Creative spirit  
Reliable and professional  
Organized  
Time management  
Fast learner  
Motivated

## LANGUAGES

English - French - Arabic

Spanish (Basic level)

## CONTACT

+961 78837550  
www.ghinwascn@gmail.com

## SOCIAL

fb.me/ghinwachamy  
linkedin.com/in/ghinwachamy

## ABOUT

I am a social media manager and content creator seeking a part-time position in the field of social media and marketing communications, where I can apply my knowledge and skills for continuous improvement.

## EDUCATION

SOCIAL MEDIA MANAGEMENT & MARKETING  
Facebook | Nov-Dec 2020

SPORT MARKETING  
Northwestern University | Nov-Dec 2020

BACHELOR OF SCIENCE IN BIOLOGY  
Notre Dame University | 2014 - 2018

## WORK EXPERIENCE

### SOCIAL MEDIA

- Arabica Sports | Apr 2021 - Present

- Social media Leader
- Manage the Facebook account on a daily basis, covering multiple sports (locally and internationally)

### SOCIAL MEDIA MANAGER

- Peña Madridista Libano (Media Team) | 2016 - Present  
- As A Freelancer | 2014 - Present

- Manage social media accounts ( Facebook, Instagram, and Twitter )
- Create social media curated content for daily/weekly postings
- Increase social media organic following

### BIOLOGY & SCIENCE TEACHER

Intelligent Mind Center | Sep 2019 - Feb 2020

### BIOLOGY & SCIENCE TEACHER

Raja' College | Sep 2018 - Jan 2019

### LABORATORY ASSISTANT

Notre Dame University | Sep 2017 - May 2018

## COURSERA PROJECT NETWORK

Create Social Media Marketing Designs | Nov 2020

Building Social Media Graphic Design | Nov 2020

Create a Google Ads Display Campaign | Dec 2020

Photos Editing For Social Media Marketing | Dec 2020

Brand Marketing and SEO tools | Dec 2020

Create a Blog For a Business | Dec 2020