

BRAJESH CHIKHARAM

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Skilled copywriter, author, and screenwriter with six years of experience working in advertising, literature, and scriptwriting. Committed to producing exceptional and creative types of content, including articles, internet content, advertisements, brochures, and publications. Experienced in a variety of writing styles and determined to strive for the best. Dedicated team player who enjoys working with others to develop innovative ideas. Seasoned professional with the goal of going beyond what is expected.

EXPERIENCE

SHOOT2DIO

NOV 2017 – TO PRESENT

FREELANCER COPYWRITER

Wrote for Sansui, Bank of Maharashtra, Techno four ltd, Moby Defender etc..

- Write advertising copy designed to effectively reach customers in the appropriate target markets to promote products and services.
- Discuss products and services with clients to learn all the details and specifications to ensure the appropriate advertising methods and themes are used.
- Create content for internet, publication, and broadcast media using creative concepts.
- Research what aspects will make products and services more appealing to customers to maximize the number of sales.
- Wrote TV commercials, persuasive copy for brochures, websites, and advertisements to ensure customers were reached.
- Ensured budgets were maintained and that work was completed according to schedule.
- Utilized search engine optimization techniques and edited and revised content as needed by clients.
- Worked with art directors and account managers to create ideas and schedules that worked with the projects at hand.

INDIE MM

NOV 2019 – OCT 2020

SCRIPT WRITER AND DIRECTOR.

- Wrote and directed scripts also managed a team of eight people.

KSS PRODUCTION KOLKATTA

FROM FEB 2023

FREELANCE COPYWRITER

- Wrote for Ambuja Neotia and Tea Junction.

DEGREE 360 SOLUTIONS

MARCH 2023

FFREELANCE COPYWRITER

- Wrote for the Government of India **JAGO GRAHAK JAGO** for **Anupam Kher, Arjum Rampal**, and the consumer forum.

OWN-

AUTHOR

NOVEL-2017

The Easy Land Without Money Land

Internationally acclaimed novel

for the upcoming book, signed with Europe Book

EDUCATION

B.SC COMPUTER, CHINTAMANI COLLEGE OF SCIENCE POMBHURNA

SKILLS

- Exceptional writing skills that allow me to transform my ideas into writing that effectively communicates information to the appropriate audiences.
- Excellent listening skills that are helpful when listening to client wants and needs and providing exactly the work they want.
- Outstanding creative thinking skills that are helpful for overcoming issues in writing and for coming up with new and innovative ideas.
- Strong customer service skills that allow me to communicate clearly and effectively with my clients and establish quality standards.

ACTIVITIES

I enjoy writing both at work and at home. I have a blog that I write for weekly, and I share information about life, philosophy, and other lifestyle topics. I dance very well, and I am a parkour athlete, which keeps me fit. Every month, I volunteer for a reading awareness camp in my city.