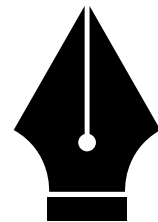


O S H

A N E

O S H A N E



D E S I G N

P O R T F O L I O



# Meet

---

# The Designer

O'shane Coates

I am a detail oriented individual who takes pride in any task handed. I work to see complete satisfaction from clients in any design projects being done with 6+ years of experience in the Graphic Design Industry.

Within the work-space and beyond, I am a really easy person to get along with. I like to engage my colleagues, learn, share knowledge and have fun at the same time. I am big on team work which I believe establishes grounds for effective and efficient work from start to finish.

[www.blenditvector.com](http://www.blenditvector.com)

 @blenditvector

# Content

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UI Design

Logo/Brand Design

Flyer Designs

Honorable Mentions

# UI Design



NEXA HEAVY  
ABCDEFGHIJKLMN  
OPQRSTUVWXYZ

NEXA SLAB BLACK  
ABCDEFGHIJKLMN  
OPQRSTUVWXYZ

This brand was designed to evoke a strong presence in the orange farming industry. With that in mind, I decided to create a combination mark logo that first tells what the brand is about. Fonts used such as “Nexa Slab Black” and “Nexa heavy” creates a sense of strength and trust. The more dominant color, which is orange, creates an energetic mood or happiness as that of a sweet orange when freshly juiced and drank cool.

While the brand needs to be strong, it also wants to be friendly and seamless in its overall look online. I incorporated a rounded style of design, with an F layout or pattern for high readability.

I also added a mobile version of the site so that it can reach more audience who will be operating on a smaller viewport.

SEARCH...

# CITRUS IN VARIETY



## FARM

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## PROCESS

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## VEND

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# CITRUS IN VARIETY



## FARM



The E One brand is a firm that provides guidance, advice and actionable solutions to young entrepreneur starting their entrepreneurial journey.

The idea around this concept is to have a clean and well balanced layout that should be easily navigatable and direct.

Given the business type, the use of brown and its shades were prominently used for a sense of reliability, approachability and growth.

The use of shapes such as squares and its rounded edges, informally known as squircles, are also used to communicate friendliness and structure.

In designing this piece, I was caught between creating the websites main body more left aligned, as oppose to the main body being more right aligned, I settled on the former knowing that users tend to read from left to right then down.



Services

About us

Contact Us



# 3 Great ideas to help in your Entrepreneur Journey

Let's connect with an appointment



Interpersonal



Remote



Group



## Our Partners



© 2020 ENTREPRENEUR ONE. ALL RIGHTS RESERVED

AFFILIATES LOCATION

COMMUNITY CAREER



Services

About us

Contact Us



## Interpersonal

With this consultation choice, we will take a more personal approach in discussing strategies to improve and develop you in the core areas you need to be successful in your entrepreneurship.



Your Name

Your Email

Phone

Message

NOV 2019

SUN	MON	TUE	WED	THU	FRI	SAT
27	28	29	30	31	1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

Set date

I am not a robot

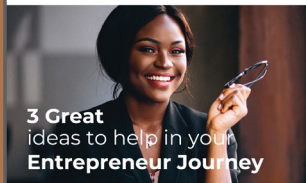
Submit



Home

About us

Contact Us



Let's connect with an appointment



Interpersonal



Home

About us

Contact Us

## Interpersonal

With this consultation choice, we will take a more personal approach in discussing strategies to improve and develop you in the core areas you need to be successful in your entrepreneurship.



# Logo/Brand Design



This was a project done for a chef creating a seasoning brand. His request was to have a logo and labels designed with a mascot that looks like him and should incorporate a tropical color scheme but still have a mood for food. I proposed the completed project as seen. The client was very satisfied.



 @vibzspice



This brand was conceptualized for a startup business offering Medical Lab Services and Supplies. The design was completed as seen to portray the importance of their offered services but remaining minimalistic as a whole.



 @joskmedical



This was a logo design done as per the specifications of the client. It is a representation of what he does in his profession as an Auto-Body Repair Technician. The mockup above was submitted and approved



 @avautobodyrepairs

# Flyer Designs

OUR FIRST ONLINE/VIRTUAL CONFERENCE BY  
Sister Daniella Collins and Team • Tanya Stone • Sister Beverly Watson and Kimberley Martin

PRESENT

*A Night Called*  
*First Responders*  
**Are you READY**

AUGUST 25, 2020  
9PM CENTRAL TIME | 8PM PACIFIC TIME | 10PM EASTERN TIME

COME OUT EARLY FOR LIVE PERFORMANCES



SIS. KALISIA



ALYANNA



BROTHER ELTON



NEVAEHA



AKIRO



TESSANIA & MARK

**#Overcomers  
Rising Strong**

*It's time for God's children to arise  
to the call, will the church answer?*

**YES WE WILL**

ALL TICKET PROCEEDS WILL GO TO  
**God's Hand OF COMPASSION**  
CHARITY GIVING NOT BECAUSE WE HAVE, BUT BECAUSE WE CARE

PROPHETESS DANIELLA COLLINS AND TEAM PRESENT

A NIGHT CALLED

**WOMAN**



**THOUGH ART FREE**

FEATURING **SIS. KALISIA**

TUE NOV 17 8PM  
**LIVE WORSHIP**

THERE IS THE SOUND OF  
ABUNDANCE OF RAIN

TANYA STONE  
SISTER

GEORGETTE LEE-GREEN  
SISTER

1 KINGS 18:41

AND SPECIAL GUEST

GIVEAWAYS AND LOTS OF SURPRISES. LET GOD FIX YOUR CROWN.

Prophets Collins and Team • Evangelist Georgette Lee-Green

PRESENT

LUKE 11:1-10

A NIGHT CALLED

LORD TEACH US HOW TO

**PRAY**



COME AND BE BLESSED  
GOD IS CALLING US TO **PRAY**

OCTOBER 16TH 2020  
10PM US  
3AM UK  
9PM JA

**LIVE PERFORMANCE**  
LET THE MANTLE FALL  
SIS. KALISIA FRANCIS

DIONNE & RON  
present

**COOK OUT**



FISH | CHICKEN | VEGAN MEALS

SIDES  
*Banana - Rice & Peas - Potato Salad - Zucchini*

May 21

WEDDING

PROPHETESS DANIELLA COLLINS AND TEAM PRESENT

Joining Hands Together in Marriage

*Kalisha Ellis  
Trevon Ormsby*

APR 17 2021

THE POWER OF  
REFUGEE APOSTOLIC

4.17.2021  
2PM

You are invited to be a part of this special occasion.

WEDDING

PROPHETESS DANIELLA COLLINS AND TEAM PRESENT

Joining Hands Together in Marriage

*Kalisha Ellis  
Trevon Ormsby*

THE POWER OF  
REFUGEE APOSTOLIC

4.17.2021  
2PM

You are invited to be a part of this special occasion.

STARTING FEB 21ST 12PM-8PM

**Boot Camp**

BEGINNERS- BASIC / ADVANCE CLASSES

COST: \$5000  
FIRST DEPOSIT ONLY 5000

STUDY  
GEL POLISH  
CUTICLE PREP  
FILING TECHNIQUES  
CUTICLE APPLICATION  
ACRYLIC APPLICATION  
SCULPTURED NAILS SHAPING

CERTIFICATE OF PARTICIPATION AWARDED

5% DISCOUNT  
One student will walk away with one FREE GIFT from Truly's Amazing Nails.

BENEFITS AVAILABLE TO YOU

FREE MENTORSHIP, PRODUCTS AND SUPPLIES INFORMATION AND GIFT DELIVERMENTS TO YOUR DESK - SEE YOU SOON



# Honorable Mentions



VISIT NOW  
@PENNY'S SWEET TREATS

SOURCE SANS VARIABLE

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll  
Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv  
Ww Xx Yy Zz

 @pennyssweettreats



Cimarron  
BEAUTY

Beyond  
The Mountains  
PERPETUA BOLD



THE MAROON

Cimarron  
BEAUTY



# THANK YOU

For taking the time to assess my work. I hope my content was satisfying to you, the viewer, and appeals to any interest that may require my services.

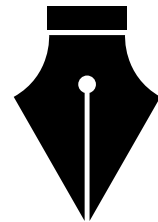
*“To see begins with a thought to create”*

-Oshane

COOA

TES

COATES



DESIGN

PORTFOLIO