

PORTFOLIO



DATE

OCTOBER 16, 2019

PROPOSED BY

HARSH THAKKAR

ASHISH BEDI

DIRECTOR, TECHODIGI

**TECHODIGI WEBSITE
PORTFOLIO**



INTRODUCTION

-Welcome to TECHODIGI .-

TECHODIGI is a complete, end-to-end IT solutions provider specializing in -

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- Web Solutions
 - Digital Marketing
 - Social Media Marketing
 - Mobile Applications.
 - Application Solution

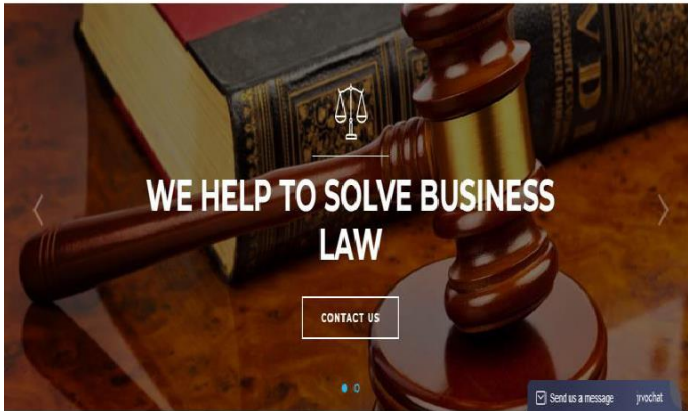
VALUE

We focus on clearly defining the goals and activities which will get measurable results for you. Whether it's a digital marketing campaign or a social media strategy, we know that we have to help you achieve your business goals.



WEBSITES

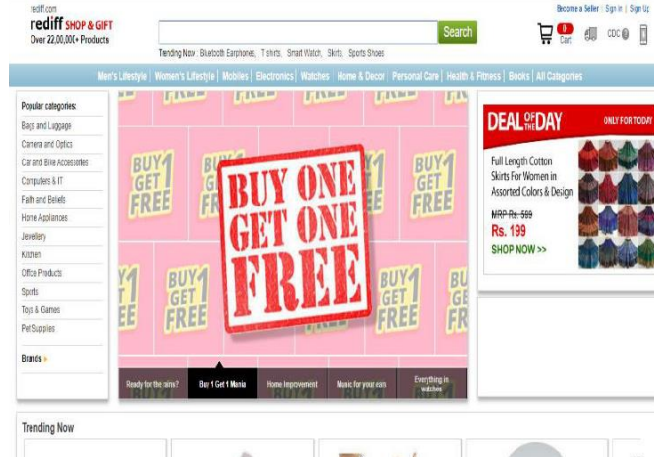
For more web portfolio, Kindly visit my our
website



AvighnaLegal

URL: www.avighnalegal.com

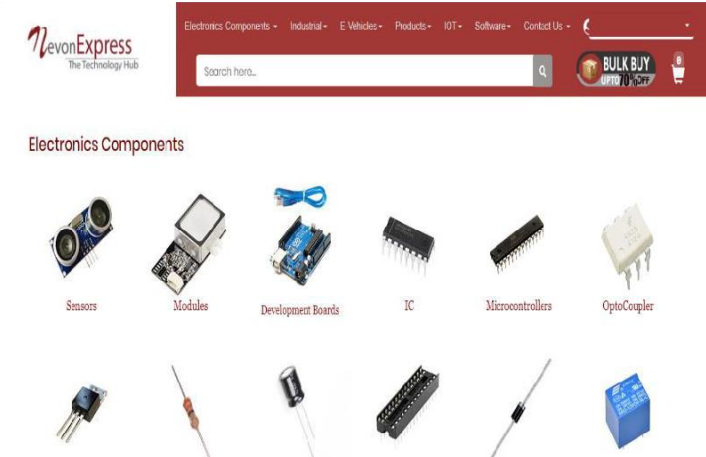
Technology: Bootstrap



Rediff Shopping

URL: shopping.rediff.com

Technology: PHP



Nevon Express

URL: shopping.rediff.com

Technology: Core PHP



Snoreguard nz

URL: snoreguard.co.nz

Technology: Wordpress CMS



Sogno Farms

URL: sognofarms.in

Technology: Wordpress CMS



Soshreaa Wedding Planner

URL: Soshreaaweddingplanners.com

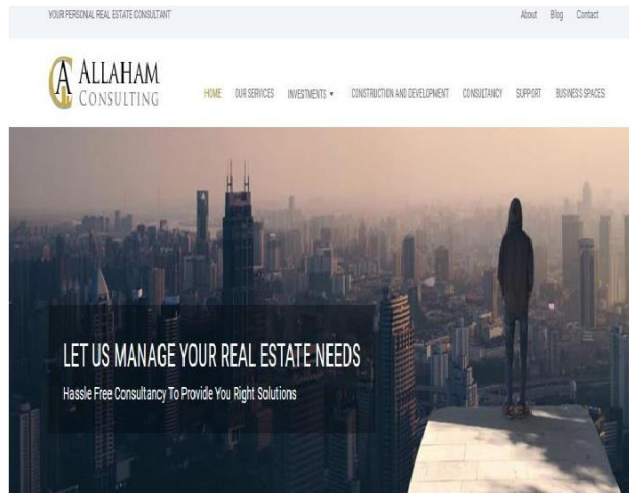
Technology: Wordpress CMS



ZOMTIFY PROJECTS

URL: zomtifyprojects.com

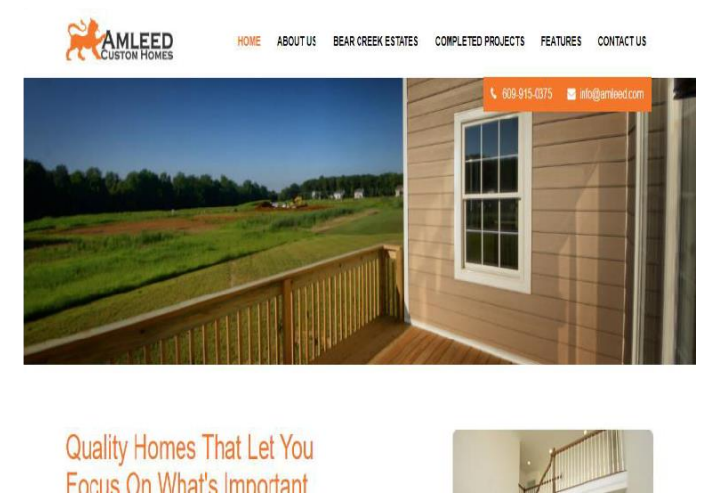
Technology: Wordpress Ecommerce



Allaham Consultancy

URL: allahamconsulting.com

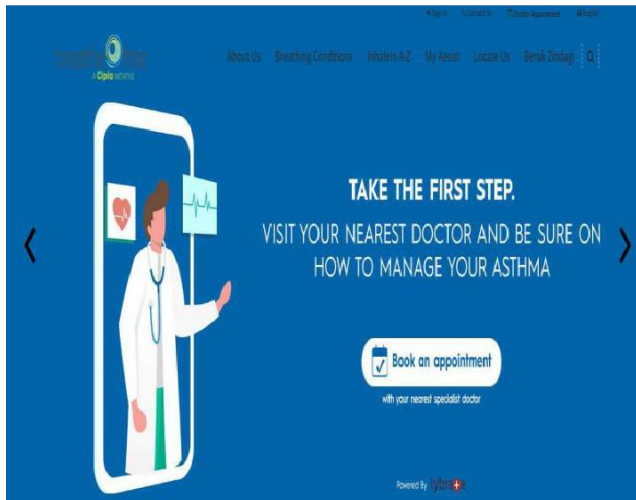
Technology: Wordpress Ecommerce



Amleed

URL: amleed.com

Technology: Wordpress CMS



Breathe Free Cipla

URL: breathefree.com

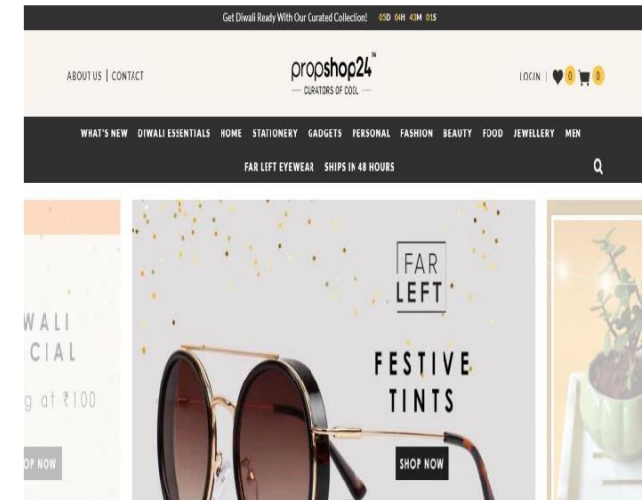
Technology: Drupal PHP



IMSHIKSHA

URL: imshiksha.com

Technology: Core PHP



PROPSHOP24

URL: propshop24.com

Technology: Core PHP



Shroff Eye

Url: shroffeye.org

Technology: Wordpress CMS



Ankoor Fertility Clinic

Url: fertilityclinicmumbai.com

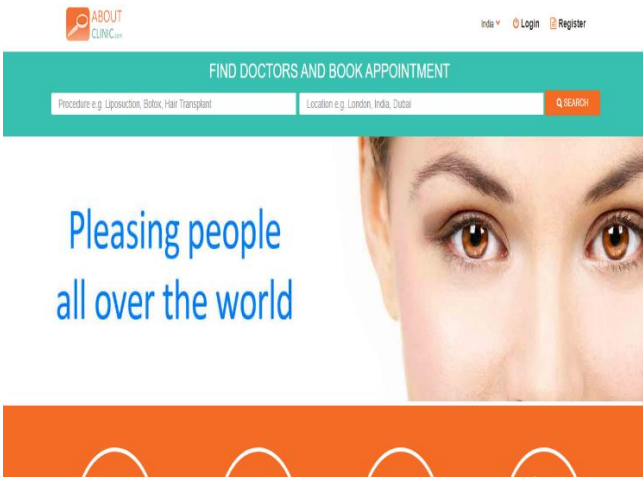
Technology: Wordpress CMS



Allure Med Spa

URL: alluremedspa.in

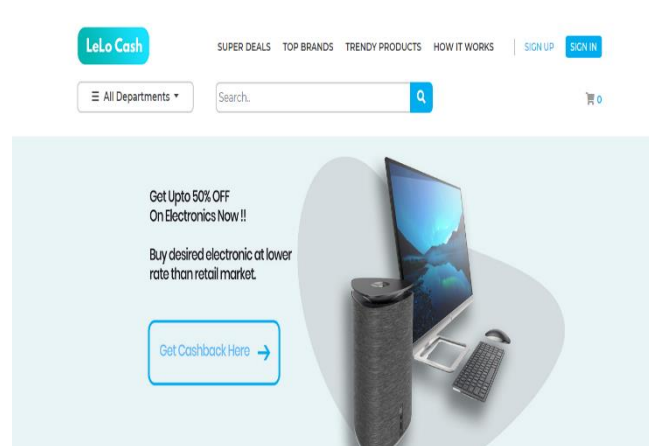
Technology: Wordpress CMS



About Clinic

Url: aboutclinic.com

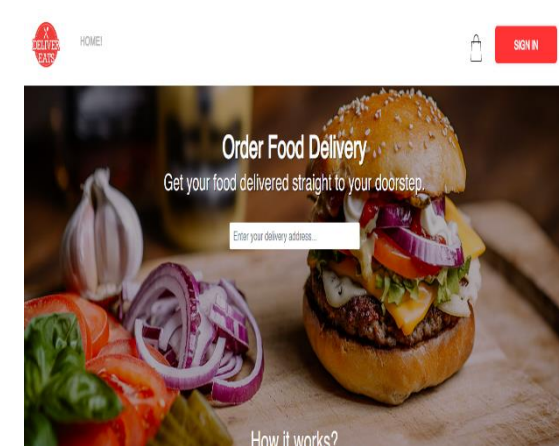
Technology: Wordpress CM



Lelo Cash

URL: lelocash.in

Technology: CodeIgniter PH

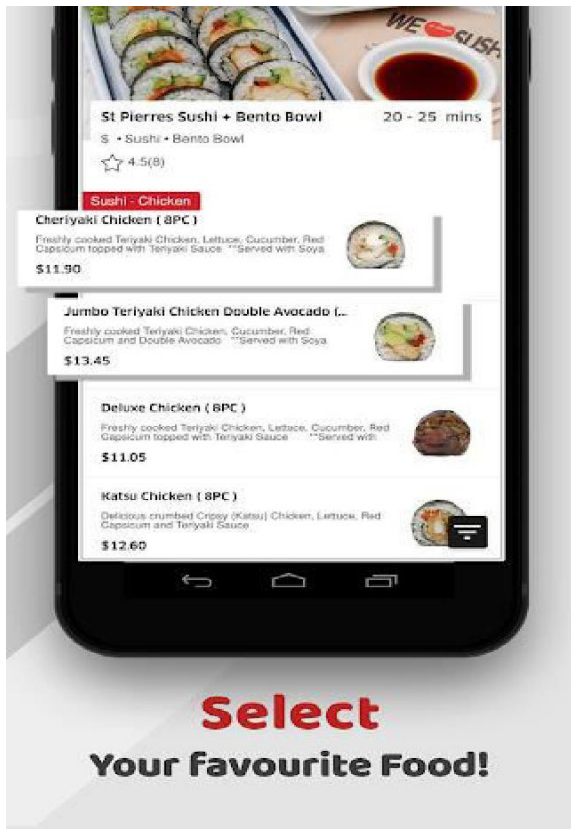


Deliver Easts NZ

URL: delivereats.nz

Technology: Bootstrap Angular

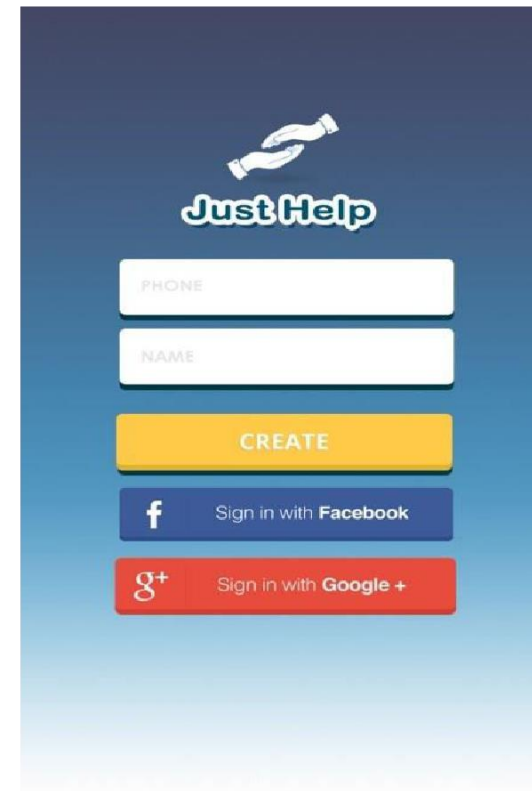
MOBILE APP



Delivery Eats Nz



Rediff Shopping App



Just Help App

Digital Marketing

Client: Ankoor Fertility Clinic

Ranking Details		
Industry	Keywords	Current Rankings in Google
Fertility & IVF Centre	Fertility Clinic Mumbai	1 st in Local Listing & 2 nd in Organic
Fertility & IVF Centre	best ivf centre in mumbai	1 st in Local Listing & 9 th in Organic
Fertility & IVF Centre	surrogacy in mumbai	4 th in Organic
Fertility & IVF Centre	best surrogacy clinic in mumbai	1 st in Local Listing & 4 th in Organic
Fertility & IVF Centre	male infertility treatment in mumbai	2 nd in Local Listing & 4 th in Organic

The screenshot shows a Google search for 'Fertility Clinic Mumbai'. The top result is 'Ankoor Fertility Clinic - Best IVF Centre in Mumbai' with a 4.7-star rating and 160 reviews. Below it are 'Mumbai Fertility Clinic & IVF Center - Kamala Polycl...' and 'Fertility Clinic & IVF centre'. A snippet for 'IVF Clinic | IVF Centre in Mumbai | Surrogacy Treatment in Mumbai ...' is also visible, along with a snippet for 'Ankoor Fertility Clinic: Best IVF Centre In Mumbai For Infertility'.

Ankoor Fertility Clinic - Best IVF Centre in Mumbai
 4.7 ★★★★★ (160) · Fertility clinic
 A-1, Grd. Floor, Ultra Co-op Society, Dilip Gupte Road Near, Goa Portugu... WEBSITE DIRECTIONS
 Open · Closes 8PM

Mumbai Fertility Clinic & IVF Center - Kamala Polycl...
 4.6 ★★★★★ (19) · Fertility clinic
 66 C, 1st Floor, Motiwala Building, A.K Marg, Grant Road West, Opposite... WEBSITE DIRECTIONS
 Open · Closes 7PM

Fertility Clinic & IVF centre
 4.2 ★★★★★ (35) · Medical clinic
 12, Spring Field, 1st Floor, 19, Vachha Gandhi Road, Gamdevi, - 022 238... WEBSITE DIRECTIONS
 Open now

IVF Clinic | IVF Centre in Mumbai | Surrogacy Treatment in Mumbai ...
<https://www.corionfertilityclinic.com/>
 Looking for best IVF and surrogacy treatments In Mumbai, Visit Corion Fertility clinic one of the leading successful IVF clinics and surrogacy centres in Mumbai ...

Ankoor Fertility Clinic: Best IVF Centre In Mumbai For Infertility
<https://fertilityclinicmumbai.com/>
 Book an appointment at best fertility clinic for men & women, call @ 02224464247 to consult specialist fertility doctors at Ankoor Fertility Center. Visit Now!

Statics

We have achieved organic traffic growth of 235% from the Month of Jan-19 to July-19

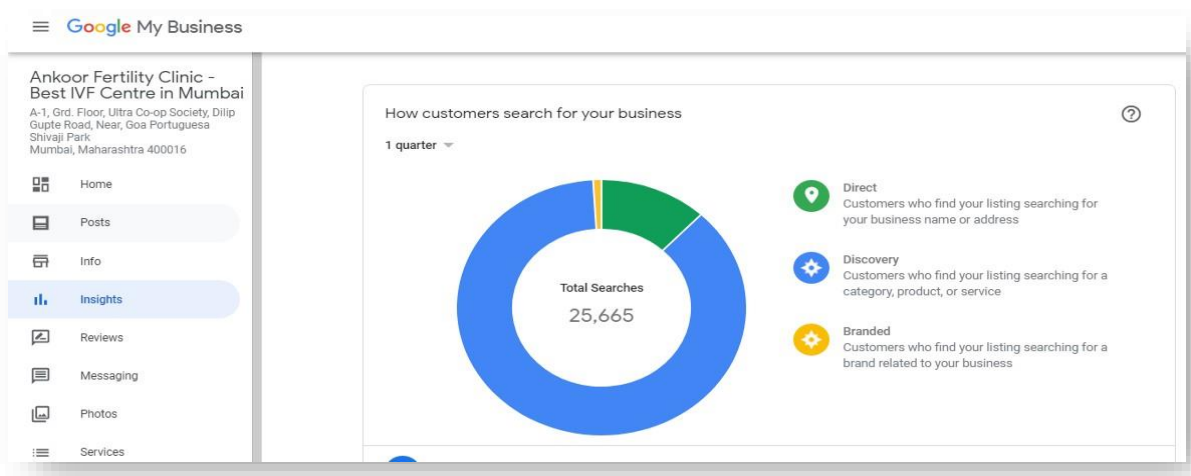
Primary Dimension: Default Channel Grouping Source / Medium Source Medium Other

Plot Rows Secondary dimension Sort Type: Default

Default Channel Grouping	Acquisition			Behavior			Conversions		
	Users	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration	Thank You (Goal 1 Conversion Rate)	Thank You (Goal 1 Completions)	Thank You (Goal 1 Value)
	181.68% 1,076 vs 382	191.88% 1,042 vs 357	150.49% 1,275 vs 509	26.44% 71.29% vs 56.39%	35.33% 1.74 vs 2.70	61.22% 00:01:46 vs 00:04:33	0.00% 0.00% vs 0.00%	0.00% 0 vs 0	0.00% \$0.00 vs \$0.00
1. Organic Search									
Jul 1, 2019 - Jul 31, 2019	907 (83.83%)	874 (83.88%)	1,070 (83.92%)	71.50%	1.72	00:01:38	0.00%	0 (0.00%)	\$0.00 (0.00%)
Jan 1, 2019 - Jan 31, 2019	270 (70.31%)	245 (68.63%)	371 (72.89%)	55.53%	2.73	00:05:09	0.00%	0 (0.00%)	\$0.00 (0.00%)
% Change	235.93%	256.73%	188.41%	28.76%	-37.15%	-68.31%	0.00%	0.00%	0.00%
2. Direct									
Jul 1, 2019 - Jul 31, 2019	150 (13.86%)	144 (13.82%)	179 (14.04%)	68.72%	1.88	00:02:37	0.00%	0 (0.00%)	\$0.00 (0.00%)
Jan 1, 2019 - Jan 31, 2019	81 (21.09%)	80 (22.41%)	103 (20.24%)	59.22%	2.97	00:03:39	0.00%	0 (0.00%)	\$0.00 (0.00%)
% Change	85.19%	80.00%	73.79%	16.03%	-36.82%	-28.29%	0.00%	0.00%	0.00%
3. Referral									
Jul 1, 2019 - Jul 31, 2019	16 (1.48%)	16 (1.54%)	16 (1.25%)	87.50%	1.62	00:00:27	0.00%	0 (0.00%)	\$0.00 (0.00%)
Jan 1, 2019 - Jan 31, 2019	24 (6.25%)	23 (6.44%)	25 (4.91%)	56.00%	1.44	00:00:33	0.00%	0 (0.00%)	\$0.00 (0.00%)
% Change	-33.33%	-30.43%	-36.00%	56.25%	12.85%	-17.83%	0.00%	0.00%	0.00%
4. Social									
Jul 1, 2019 - Jul 31, 2019	9 (0.83%)	8 (0.77%)	10 (0.78%)	70.00%	2.40	00:02:35	0.00%	0 (0.00%)	\$0.00 (0.00%)
Jan 1, 2019 - Jan 31, 2019	9 (2.34%)	9 (2.52%)	10 (1.96%)	60.00%	1.70	00:01:23	0.00%	0 (0.00%)	\$0.00 (0.00%)
% Change	0.00%	-11.11%	0.00%	16.67%	41.18%	85.59%	0.00%	0.00%	0.00%

Show rows: 10 Go to: 1 1 - 4 of 4

This report was generated on 8/8/19 at 11:23:52 AM - Refresh Report



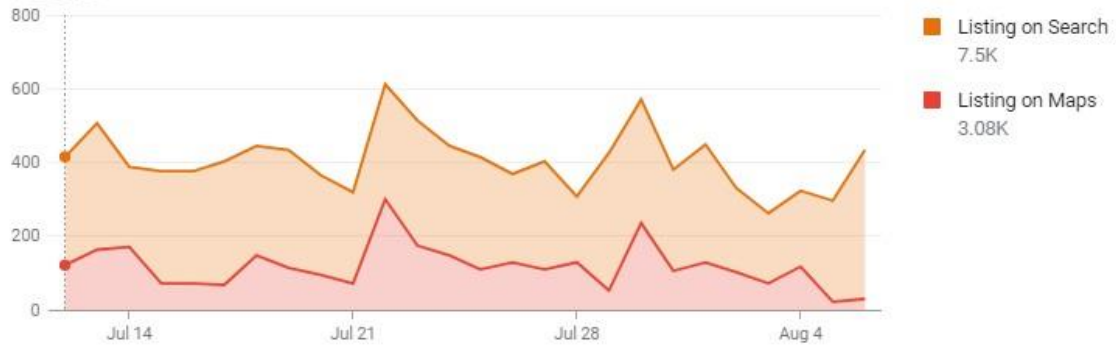
Where customers view your business on Google



The Google services that customers use to find your business

1 month

Total views 10.6K



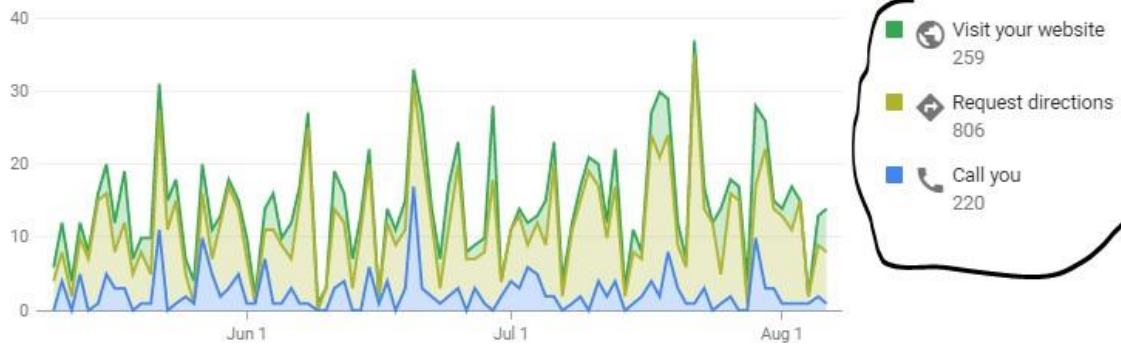
Customer actions



The most common actions that customers take on your listing

1 quarter

Total actions 1.29K



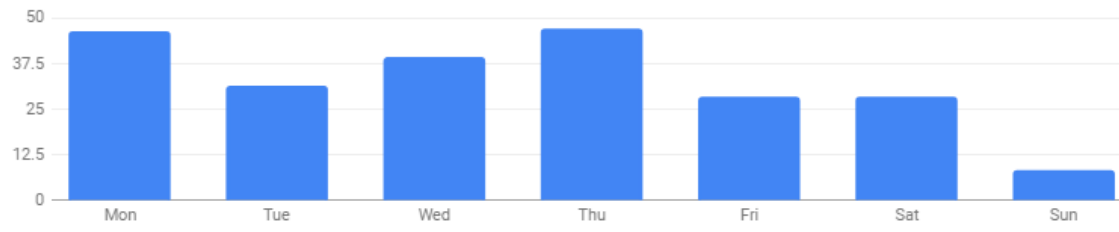
Phone calls



When and how many times customers call your business

Day of week ▾ 1 quarter ▾

Total calls 227

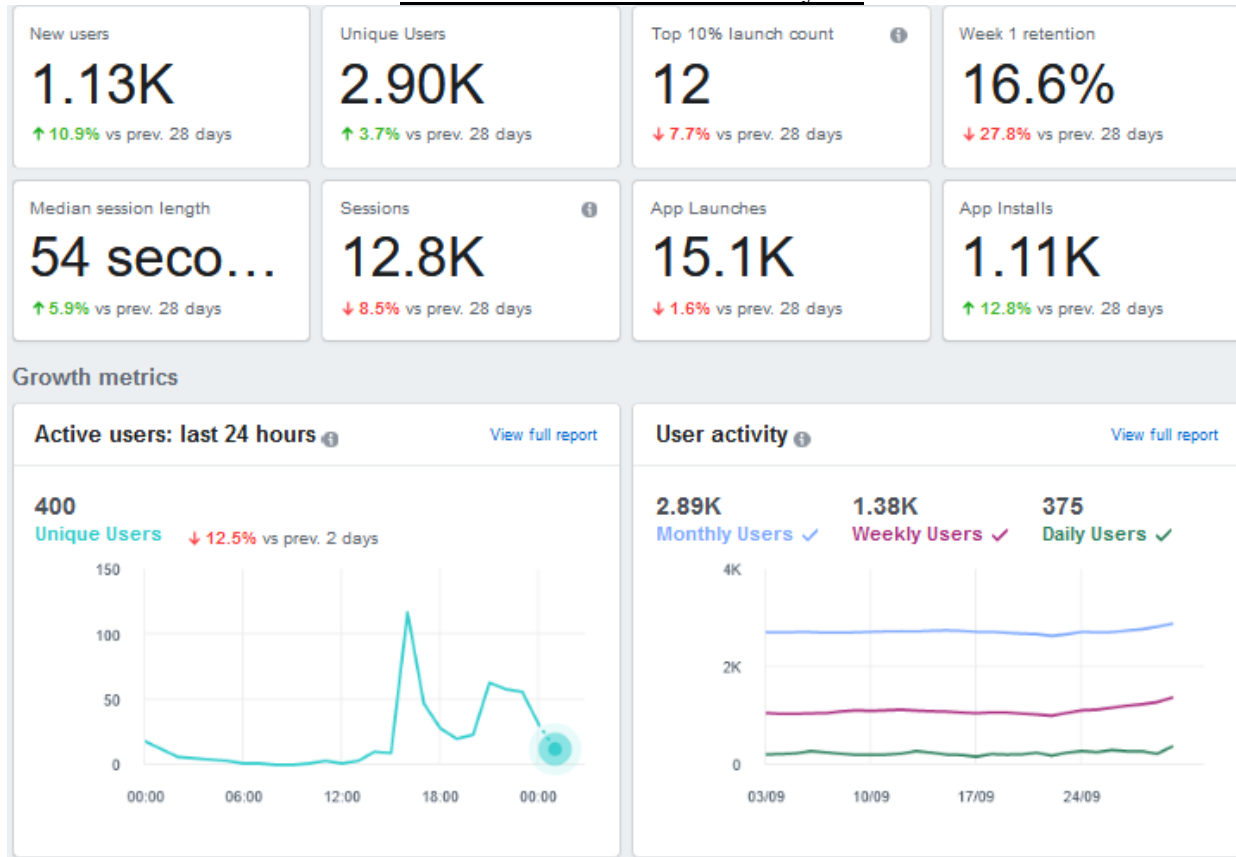


Do you want more calls? [Create an ad](#)

Deliver Eats NZ

Started Facebook app install and awareness campaign for deliver eats app, We got around 2k +installs on android and IOS, in small town of Rotorua were they operate. Current revenue 120k NZD / Month.

Current Stats Facebook Analytics

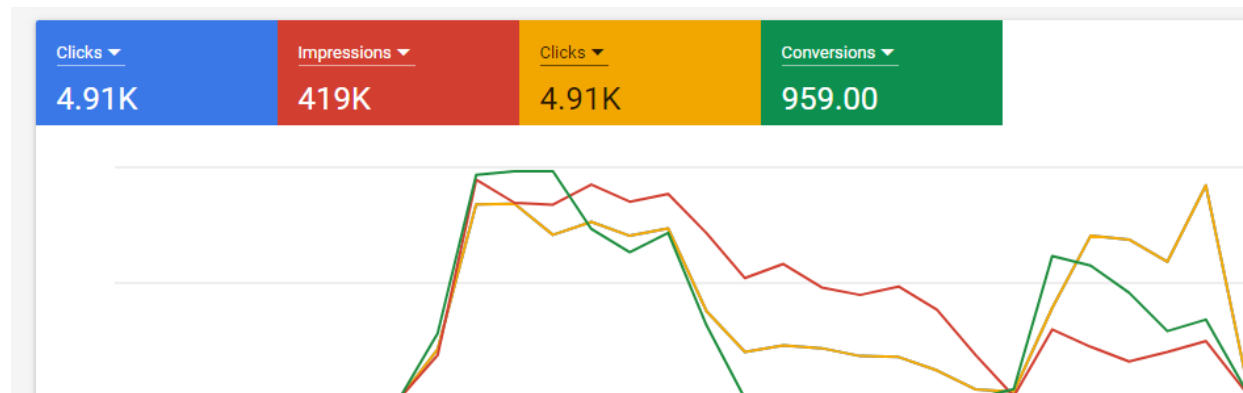


We also running PPC campaign for app install and awareness campaign through Google ads. Approx. Installs 1k through google ads. Also website campaign is live no data to track website restricted by their developer. Due to too much order we

have slow down the budget to 20 nzd per day and able to get 5-10 conversion per day at lowest cost as shown in bellow

↑ Interactions	Impr.	Interaction rate	Avg. cost	Cost	Conversion:	Cost / conv.	Conv. rate	Bid strategy type
1 clicks	10	10.00%	NZ\$0.78	NZ\$0.78	1.00	NZ\$0.78	100.00%	Target CPA
42 clicks	138	30.43%	NZ\$0.17	NZ\$7.27	0.00	NZ\$0.00	0.00%	Maximize cli...
50 clicks, engagements	1,206	4.15%	NZ\$0.13	NZ\$6.34	5.00	NZ\$1.27	10.00%	Target CPA
93 clicks, engagements	1,354	6.87%	NZ\$0.15	NZ\$14.39	6.00	NZ\$2.40	6.45%	
93 clicks, engagements	1,354	6.87%	NZ\$0.15	NZ\$14.39	6.00	NZ\$2.40	6.45%	

screenshot.



THANK YOU

For more informations, here are my contacts below.

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Plaza, Vasai East