

Taglines:

- 1 Innovation and expertise to steer you on the right path to success!
- 2 Our training is the first class; you will not regret investing in your career!
- 3 Our expert trainers have over 15 years of training experience, we provide training support you can rely on!
- 4 Having placed over 1200 professionals where 90% of them had zero knowledge makes us the ultimate training company!

Salesforce

CRM and what it entails

CRM is defined as Customer Relationship Management and is seen as the combined practices, strategies and methods that are used by a company to manage its direct relations with current customers and potential ones. CRM comprises of the involvement of technology in automating, shaping and coordinating sales, marketing, customer service as well as technical support. CRM allows organizations to competently keep track of leads, opportunities, and customers. Another benefit of CRM is that it also helps you to attract sales prospects and convert them into loyal customers. When using CRM you can be assured that you will spend the right time with the right people, as it is centered on better customer service and customer retention strategies.

What is Salesforce? Salesforce is a proficient cloud computing corporation with one of the best CRM tools on the market. The company delivers Web CRM technologies that are more efficient and less expensive than most ordinary CRM software. Salesforce offers excess CRM products and tools that will aid the companies that use them, unprofessionally reforming the way in which they connect and interact with customers and prospects. This CRM software is designed to help grow revenue and is also available for mobile, ensuring maximum ease of use and convenience.

Approximately 110,000 companies; inclusive of large, medium, and small size utilize Salesforce to close big deals at a faster pace.

The benefits of Salesforce

Salesforce Professionals are Sought-After:

Job demand for certified persons started to increase since 2008. The growth rate was a record 159% but being a Salesforce certified individual, guarantees employment.

Through CRM applications and mobile cloud computing built on the power of the Salesforce platform, you have the ability to follow your customers and your budget simultaneously from anywhere in the world.

Salesforce Professionals earn much more than non-certified individuals

Certified persons earn up to \$112,000 more in comparison to those who are not certified.

Topics highlighted in this training course:

The basics of CRM

- ✓ Salesforce Vanilla Process and navigating the app
- ✓ Setting up your organization and User Interface
- ✓ Security and Data Access
- ✓ Customization: Objects and Fields
- ✓ Managing Data
- ✓ Reports and Dashboards
- ✓ Introduction to Force.IDE
- ✓ Making your application public with Force.com
- ✓ Deployment
- ✓ Apex and Data
- ✓ Visual force Pages
- ✓ Extended Visual Force Components and controllers
- ✓ Email Services and Translation workbench with force.com

Why is it important that you train with Ednxt?

- With Ednxt, it is guaranteed that you will get the best certification from training with the latest software technologies in the marketplace.
- The Salesforce training course that we offer is specifically designed to assist you in becoming a top quality Certified Salesforce professional.
- Our highly experienced training staff will train you properly. The staff includes persons from the industry and academia who have a broad perspective of what is required to be successful when using fast-paced and competitive technologies.
- We will highly improve your skills. We will specifically focus on your administrating and developing skills which will be necessary for customized applications.
- We will also create a concrete resume or strengthen your current one.
- We will provide you with real-world instances to help you to better comprehend how to customize Salesforce applications and business processes and better workflow automation, data sets and much more.
- We will help you create enhanced reports and dashboards.
- We will thoroughly prepare you for the Salesforce ADM 201 exam and make sure that you pass the exam with an excellent grade in just one try.

If you are interested in the Salesforce Training Course, feel free to contact any of our representatives. We will be glad to discuss the next step to get started.

Hadoop

A majority of modern businesses are made up of data and large amounts of it. With popularity in the mainstream, it becomes extremely important to understand how to manage data within your organization. So you will either hire new people to do the job or train your current workforce to meet your expectations. Hadoop training courses are ideal and will be vital to facilitate many scenarios including this one.

What does Hadoop consist of?

This is popular software that can do two things; it can store data and process it swiftly. Visualize having huge amounts of data, especially files that are larger than the capacity of your PC. How would you be able to store these files with a limited amount of storage space? These are just some of the constraints in data storing and processing that are eliminated once you utilize the capabilities of Hadoop. You have the power to store huge chunks of data that are much larger than what can be stored on servers or nodes; it also allows your business to store countless files, as well.

How can my business take advantage of Hadoop training courses?

Any organization can take advantage of what the Hadoop has to offer by undergoing training and developing competency. This is specifically vital in areas such as risk and security management, operational intelligence (OI), market optimization, the Internet of Things (IoT) and the EDH or enterprise data hub.

Risk and Security Management - With sophisticated security holes becoming the standard gap in today's world, which is threatening a lot of organizations, Hadoop training courses can be essential in analyzing large bulks of data in real time with speedy threat analysis.

Operational Intelligence (OI) - This aspect will help to optimize how your organization works with a huge difference. Map Reduce, is a key component of the course and has a proven solution to speed up data evaluation to help you keep up with competition.

Market Optimization - It can be pointless to have large amounts of data, especially if you do not know how to make use of it. In this era where social media is prevalent, it's very easy to get lost in a stream of information. Providing your team with Hadoop training courses can help them to analyze and combine data to make it useful for the company. All this is inclusive of 360° customer review, advertising optimization and social media and clickstream analysis.

Internet of Things - This refers to managing a significant amount of data from personal, community, group and international IoT can be intimidating. Having concrete knowledge of MapReduce, which is just one of the subjects in our Hadoop training courses, can easily equip your company with a framework to handle daunting volumes of data in real time.

Enterprise Data Hub - Data refining, mainframe optimization, raw data collecting and exploration as well as optimizing data warehousing can be easily handled by key people in the organization by enrolling them in Hadoop training courses.

Training for Success

We have the tools to drive your company by training your individuals to be the best! Our topics include the following:

1. Hadoop Architecture- Here you will learn the fundamentals while allowing your company to effectively collect, analyze and store huge amounts of data – irrespective of its source, age, the location of storage or the format it might be in.
2. MapReduce Architecture- At the core of Hadoop training courses; this aspect will allow your company to map data and convert it to useful information which will be beneficial to your business.
3. Hadoop Developer Task- Allows you to understand the basics of input to output transformations. Processing languages used for higher levels including PIG.
4. Hadoop Administrative Task- Here you will learn how to implement and manage the Hadoop infrastructure. This will give you the skills needed to propose and give new software and hardware environments that require Hadoop and to while enlarging your current environment.

5. HBase Architecture- Learn the basics of HBase data storage, and how it operates and guard against loss of data with the technology of splitting files into component blocks and distributing these across a cluster of data.

All our Hadoop training courses are much more unique than others and will provide your business with skills and knowledge development that are essential for today's information age. Contact us today and find out how we can help you build an efficient team that can put your company on top in this competitive world!

DevOps

In the beginning of information technology and information systems, the demand for IT professionals has immensely increased all over the universe. Most, if not all, business owners began integrating technological advancement in their business in order to cope with the fast-paced development of technology. IT professionals are very important due to the roles that they carry-out in a company. These individuals take care of aspects such as websites, programming, manpower time logs, inventory, production delivery and order management, and other IT related fields. There will always be a need for IT professionals because there will continually be IT related and technological advance that business will have to keep up with.

IT professionals are in high demand and this resulted in a steep competition among them across the globe. A lot of international companies depend on information technology in almost all of their business processes, and they want to make sure that they only hire the most qualified and accredited IT professionals; this is why acquiring an accreditation from us will give you an edge over other applicants.

Amazon Web Services Exercise

Amazon Web Service Certification refers to an accreditation that an IT professional must have especially if they are working with AWS and AWS software. To acquire this certification, you will need to pass the AWS Certified Solutions (ACS) – Associate Exam. It is evident that not everyone is confident enough to pass this examination based on statistics and this is where Ednxt - **Amazon Web Service Training** program steps in. We will prepare you and help you to pass the examination and earn the accreditation that you need to progress on your career path.

What will you gain?

At the end of the training, you will be capable of achieving the following:

- You will be engaged in a series of lectures about **Amazon Web Services**
- Successfully pass the AWS Certified Solutions (ACS) – Associate Exam, with a high grade
- Be able to master designing websites in AWS platform and other platforms
- Be Amazon certified and a Cloud expert.

Are You Competent to be a part of the Training?

We cater for all interested trainees, whether they have **Amazon Web Services** experience or not. We also open up to IT programmers who want to indulge in AWS Applications. Ednxt has presented a perfect **web service training module** that is fitting to any technologically savvy individual.

Our AWS Training Module

- Introduction to Amazon Web Service Training
- AWS Concepts and Components

- Identity Access Management
- AWS Storage and CDN: Cloud, S3 and Glacier
- Amazon Web Service – In Depth Discussion
- Route53: Background and Overview
- AWS Database
- Virtual Private Cloud
- Application Services
- Wordpress Site Creation
- Preparation for Examination

On your path to success, we will conduct quizzes and assessments that will measure your progress in order to further identify your opportunities.

Advantages of an Amazon Web Services Certification

- ✚ Additional credential
- ✚ Proves that you are an expert in designing and operating highly valuable application in AWS platform
- ✚ Earn recognition and distinction
- ✚ Foster reliability and dependability

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