
KATHRYN HESS

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SUMMARY

Kathryn Hess has significant experience in coaching and advising independent businesses helping them to grow and expand their boundaries. Kathryn also financially advised Manchester City Council staff on contractual works for public access both internal and external for their property. This included financial assessment and labor grading. She has held a variety of key positions in the retail industry that have made her highly skilled in customer relations, budgeting, marketing, and other areas vital to running a strong, profitable business. She also has a background in computer programming, graphic design, computer animation and web design.

SKILLS

- Leadership, Management and Entrepreneurship
- Complex problem solving
- Visionary
- Data management
- Online marketing strategies
- Exceptional Communication
- Customer targeting
- Social networking design/management
- E-commerce background
- Cash-flow analysis and Budgeting
- Web Design and Development
- Product Development
- 3D Software and Printing (Lightwave, 3D Studio Max, Maya)
- Mobile Application Development
- Microsoft Office Suite
- Programming (Java, Perl, C, Python, Assembly Language, Modula-2, Unix Shell) Database Systems (PL/SQL, Excel)
- Troubleshooting and debugging
- Advanced Web Development (HTML, Java Script)
- C++, Delphi, Pascal, Objective C, Visual Basic
- Advanced Web Development (HTML, Java Script)

WORK HISTORY

Business Advisor,
Hot Pepper Jelly Cafe – London

Kathryn redeveloped hot Pepper Jelly's existing store performance by advising the company to deploy a new streamlined process to generate new business from local customers. Whilst focusing on the creative aspects such as marketing and website design Kathryn also helped the company to strengthen and boost their online sales by introducing new methodologies designed to compete with their online competition. Kathryn has a flair for design and marketing as well as extensive experience in Software Engineering, IT Security, Web Design and Corporate Identity.

Business Consultant,
Mobile Hair Dresser – Selston

Kathryn worked with an existing small business owner to help analyse key aspects of the business and to evaluate the factors that would drive results. Kathryn helped plan and develop methods to reduce costs, improve marketing referrals and to help the owner understand the potential to expand their client base by networking with the local business community. After demonstrating these factors, sale goals exceeded by 60%.

Financial Advisor for Contractual Reports,
Manchester City Council – Manchester

Kathryn financially advised Manchester City Council staff on contractual works for public access both internal and external for their property. This included financial assessment and labor grading.

EDUCATION

Bachelor of Arts: Digital Animation and Visual Effects,

Dave School - Orlando, Florida

- Digital Modeling and Sculpting
- Fundamentals of Computer Animation
- Video Game Production
- Interaction and Game Systems
- Final Game Project Development
- Knowledge of Hard Surface and Organic Modeling Techniques
- UV Mapping, Polygon Count, Flow and Attention to Details
- Advanced Problem Solving Skills

Bachelor of Science: Software Engineering,

Manchester Metropolitan University - Manchester

Manchester Metropolitan University - Higher National Diploma (HND) Software Engineering - Merit

- Computer Systems Fundamentals
- Information Systems
- Web Design and Development
- Programming (Java, Perl, C, Python, Assembly Language, Modula-2, Unix Shell)
- Advanced Programming
- Database Systems (PL/SQL, Excel)
- Professional Development
- Enterprise Programming
- Programming Languages and Software Engineering Frameworks
- Advanced Web Development (HTML, Java Script)
- Mobile Application Development

CERTIFICATIONS

- Leadership, Management & Entrepreneurship in the 21 (Century Certified by the globally recognized British Institute of Leadership & Management)
- Business and Management (Oxford Royal Academy Online University)
- Luxury Selling - Selling to the Affluent (Michael Pyle President at Centurion LV - Online Course)
- Body Language for Entrepreneurs (Vanessa Van Edwards Author and Behavioral Investigator - Online Course)