



Good Day,
Haggai Alumni!

In line with our upcoming

Haggai Institute:

National Seminar for the Next Generation

in February 2020, we are providing an

11-STEP RECRUITMENT GUIDE

to help you invite potential leaders within your communities and spheres of influence.

Key details for the

Batch 3 National Seminar

Lead, Influence, and be a Catalyst

Date: Feb 22-26, 2020

Venue: CCT Tagaytay

For leaders ages 22-32 years old

SEMINAR FEE

Php 7500 - **Early Bird Rate**

Until Nov 30, 2019

Php 8500 - **Regular Rate**

Until Jan 1, 2020

*Includes accommodations, food,
and materials for 5 days*

PROSPECTING



1

List down 50 names of people you know really well.

Group them according to **MINT** (*Motivated, Influential, Need, Trust*) and **MAC** (*Money, Authority, Capacity to pay*)*

**this is important since slots will only be secured upon payment*



You may use this list for future invites as well.



2

Choose 10 people per group.



3

Discern Strategic Groups.

List down all groups in your org/ministry and choose **1-3 POINT PERSON/s** for each.



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INVITING



4

Pursue Strategic Groups.

Create a group chat per group and add the point person/s.

Example: **WORSHIP TEAM - FOR HAGGAI**



You may use this template as a guide:

"Hi! :) I'd like to ask who among the members of [name of org] are influential, Christian leaders, 22-32 years old, and serve in the marketplace?"



5

Send your invitation to the group.

Remember to be intentional, but not "needy"



You may use this template as a guide:

"Hi! I'd like to invite you to attend the Haggai Institute: NextGen National Seminar on Feb 22-26, 2020 at CCT Tagaytay.

It's a non-profit organization which aims to further advance the skills of Christian leaders to effectively evangelize in their communities and spheres of influence.

This seminar transformed my life and I'm excited to share this amazing opportunity with you! Let me know if you're interested! :) (Briefly share your Haggai experience in your own words.)"



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6

Ask for the following details:

Name:

Age:

Ministry/ies:

Work/Profession:

Email:



7

Tell them you'll pray with them and follow up after a few days.



8

Email the following:

Personalized Letters

Curriculum Poster

Batch 1 Video

Google Form <https://tinyurl.com/PHIAA-Form>



9

Tell them to check their emails and encourage them to avail of the early bird rate, which is until **November 30, 2019.**



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FOLLOW UP



10 Ask the point person/s to follow up on the invites on your behalf.



Encourage the point person/s to attend the seminar and guide them in following up the potential attendees effectively.

CLOSING THE DEAL



11 Pray for those you've invited.

Continue to send updates and encouragements to **keep them excited**.



Make sure that 80% of the FINAL list will be submitted on or before December 31, 2019