

# M. TAULAY SARDAR

Digital Marketing Specialist

PPC Expert



Dynamic and professional digital marketing specialist with substantial experience in developing highly effective and customer-driven digital marketing campaigns.



Search ads Mobile ads Video ads Display ads Shopping ads



Facebook Ads

Instagram Ads



## Core Skills

### Google

- Search Ads
- Display Ads
- Shopping Ads
- YouTube Ads

### Social

- Facebook Ads
- Instagram Ads
- LinkedIn Ads
- Twitter Ads

### Analytics

- Google Analytics
- Google Ads Conversions
- Google Tag Manager
- Third party tracking
- Facebook Pixel
- Wordpress tracking
- Shopify tracking

## EXPERIENCE

2018-now **UpWork**  
PPC Expert

TOP RATED



- Worked on a third party profile
- 3k+ hours work experience
- 200+ Projects
- Worked on Multiple Business Niches
- Top Rated Professional
- 5/5 Client Feedback

## CONTACT

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## EDUCATION

The Islamia University of Bahawalpur  
2007-2011 | BA Hons. English

