# PORTFOLIO.

by MARIEL GO



**GRAPHIC DESIGNER** 

WWW.OGRAMGREY.TUMBLR.COM

"Art is a line around your thoughts." -Gustav Klimt "The object of art is not to reproduce reality, but to create a reality of the same intensity."

Alberto Giacometti



# MARGO

@ O G R A M G R E Y

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#### E D U C A T I O N

Bachelor of Fine Arts Major in Visual Communication Bulacan State University 2013-2017

High School Diploma Holy Spirit Academy of Malolos 2009-2013

Grade School Diploma Holy Spirit Academy of Malolos 2007-2009 Stella Maris College 2001-2007

#### REFERENCE

**Isabelita Enriquez**Assistant Dean & Professor
Bulacan State University

Arvin Pedregosa
Logisitics Specialists
Freight Management Worldwide

Ariel Enriquez Graphic Designer Design Pickle

# MARIEL GO

OGRAMGREY.TUMBLR.COM

"My goal is to be in an industry where I can grow and learn far more than I can do. I am eager to learn different set of skills, and discover new knowledge where can build myself better than before. I will give my best in doing what I do with my creativity, innovating designs, and be more imaginative when it comes to creating and conceptualizing ideas. I will give my full effort, dedication and passion at its best and I will continue to always improve my skills, talent, and myself."

#### EXPERIENCE

#### Graphic Designer

Freelancer

Multiple experience on different clients such as making socials posts, video editing, advertisement content, photo manipulation, packaging, shirt design, logos, digital posts and on print; magazine, calling cards, banners, catalogs, and many more.

-Different Clients | 2015 - PRESENT

#### Floral Designer

Margo Pots and Flowers

Served as event coordinator and ensured the on-time preparation and delivery. Providing needs assessment and developed proposals to closed sale. Communicated well with clients to determine their decorative floral needs.

-Taguig City, Philippines | 2017 - PRESENT

#### Head Graphic Designer

Signarama Sydney City South

Creating wide range of custom-made signs, banners and decals for buildings, vehicles and more. I manage to create proofs for clients, client follow up, in production process, ordering materials, talking to suppliers, coordinating installations and scheduling.

-Australian Company | 2018 - 2019

#### Associate Art Director

Leo Burnett Manila & Publicis Jimenez Basic

Experience advertising in a well known company. I learned different experiences into local clients, learning how advertising industry work, creating best insights and ideas for the brand, learned how the audience think, and make an effective way to promote the brand on different advertising media.

-Makati, Philippines | 2017 - 2018

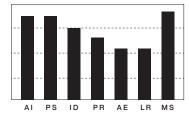
#### **Graphic Artist**

Libratee Sports Apparel

Created different digitally print design and embriodery. Use to manage large printer format and digital embriodery machines. I create jerseys, jackets, shirts, shorts and caps.

-Bulacan, Philippines | 2015 - 2016

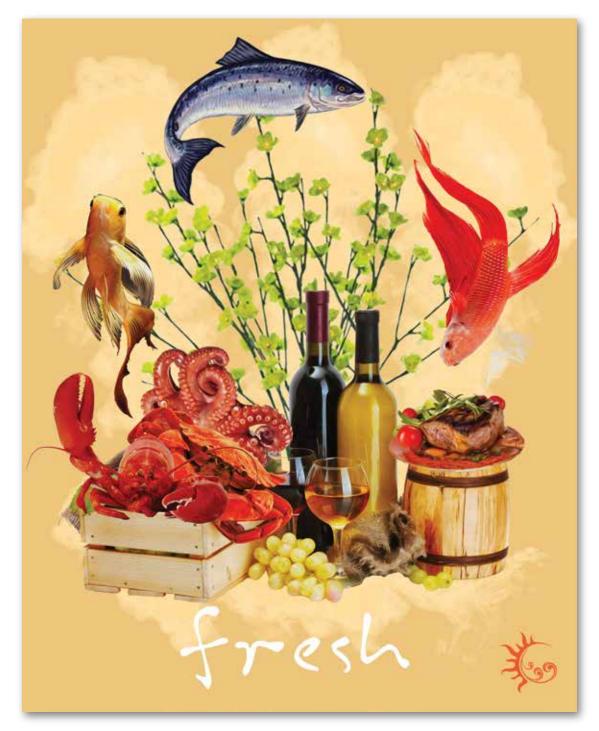
#### EXPERTISE



PAINTING CALLIGRAPHY

PHOTOGRAPHY PHOTO EDITING VIDEOGRAPHY VIDEO EDITING

DRIVING BADMINTON LANDSCAPING FLORAL DESIGN



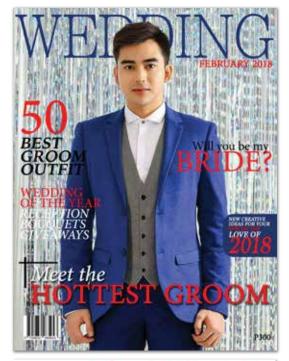


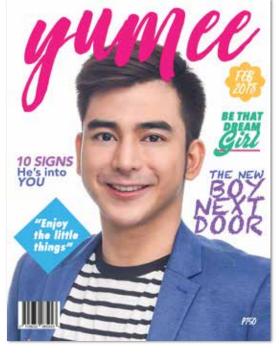
## FRESH SOLAIRE.

Visualizes different kinds of fresh food that the restaurant offers with wine and fruits.

Fresh - Solaire & Casino

DIGITAL CANVAS PRINT





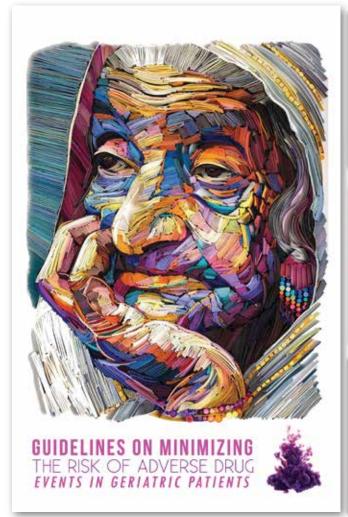


## **ONLY YOU.**

Different cover design features the same model on different types of magazine.

GoWifi - Globe

MAGAZINE COVER

















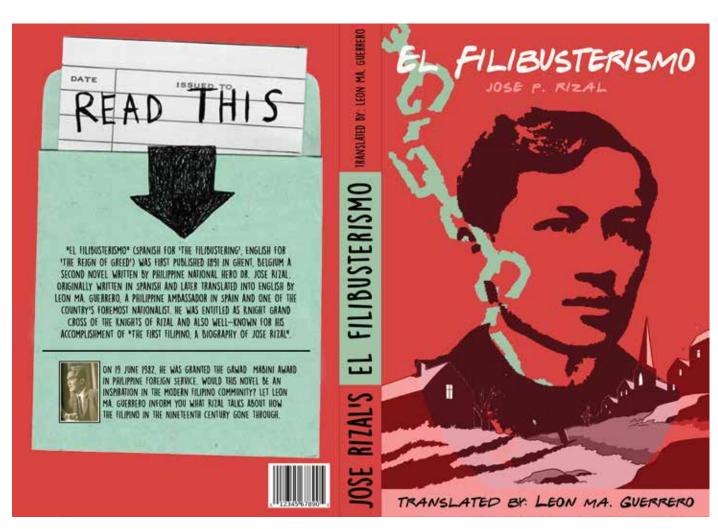


## **GUIDELINES.**

Guidelines for the Risk of Adverse Drug: Events in Geriatic Patients, infos and details per section.

Thesis - Clinical Pharamacy

**BROCHURE** 





## **JOSE RIZAL.**

Making new cover for the old version of Rizal book with same content but with more fun illustrations.

**Cover Project** 

**BOOK COVER** 





## **VALENTINE'S SALE.**

Key Visual of the theme for Valentine's sale with lots of items available to purchase online.

Lazada

KEY VISUAL









**FRONT** 

#### FREBBIES.

Given away freebies with discount tag on every occasion and simple tag placed on every floral arrangement.

**BACK** 

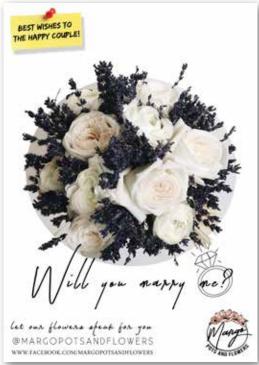
**Margo Pots and Flowers** 

DISCOUNT TAG









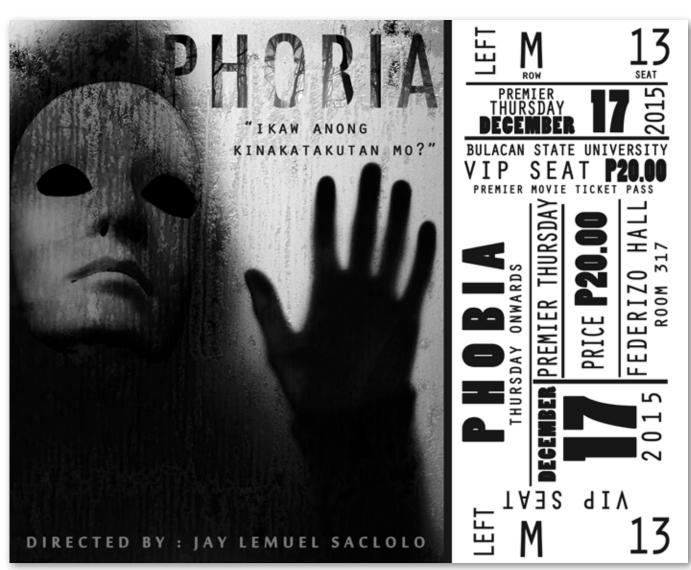


#### OCCASIONS.

Every occasion presents the different kinds of floral arrangements the flowershop offers.

#### Margo Pots and Flowers

PRINT AND SOCIAL POST





PHOBIA.

Indie movie ticket features the film image, seat number, location, amount and every details needed.

Film Show

MOVIE TICKET











## FREE TO DISCOVER.

Different theme of rewards card that features the different place where you can travel with the company.

GetGo - Cebu Pacific

REWARDS CARD



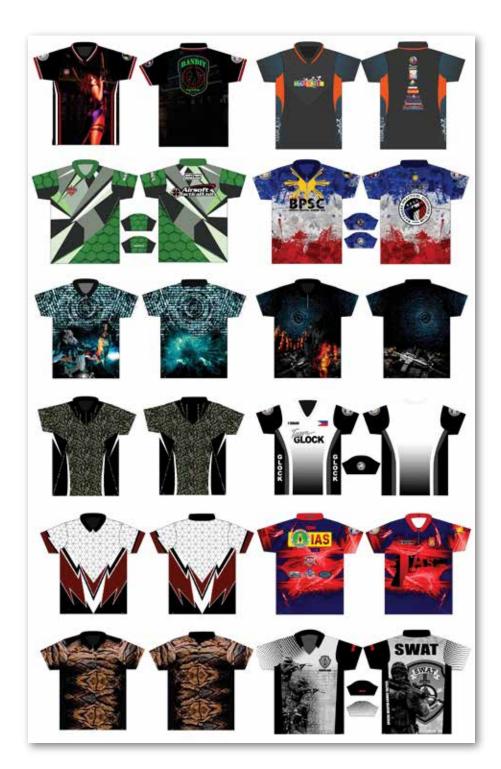
## FREE TO DISCOVER.

Study mock-ups that gives the experience of certain place where they give discounts, vouchers and different promos that the company offers.

GetGo - Cebu Pacific

**BOOTH MOCK-UPS** 







## **VARIATIES OF SHIRT DESIGN.**

Produced different kinds of shirt design to jackets, collared shirtand chinese collar using large fromat printer to sublimation process.

**Libratee Sports Apparel** 

SHIRT DESIGN - SUBLIMATION





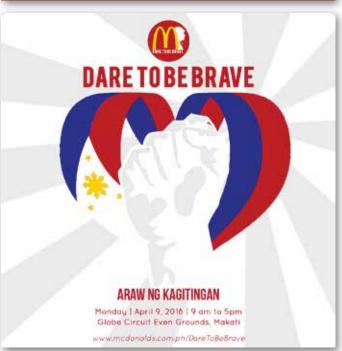
DROP A GEAR AND DISAPPEAR.

Skull and gear in line with the theme of Drop a Gear and Disappear with cool colors.

**Design Test** 

SHIRT DESIGN











#### DARE TO BE BRAVE.

Theme on the Day of Valor where brave soldiers fought for the sake of the Philippines and made an insight out of it.

**Insight for McDonalds** 

SOCIAL POSTS AND LOGO





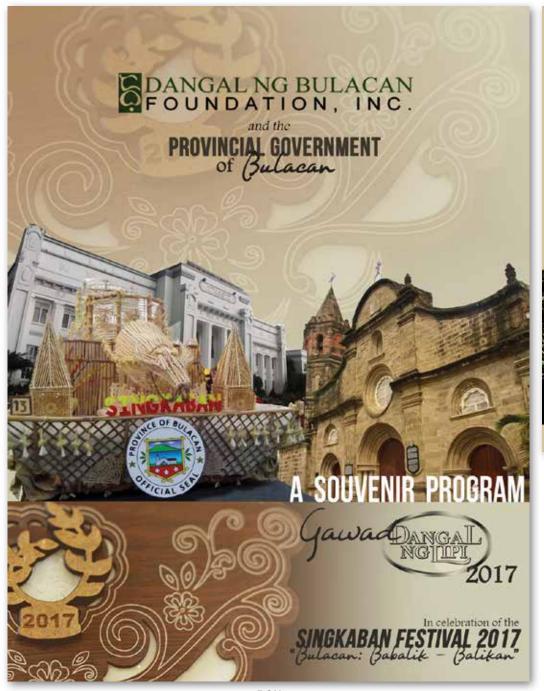


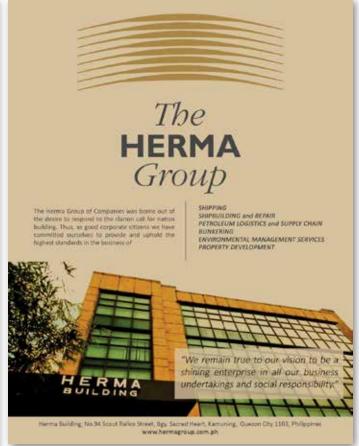
## PIZZA MENU.

Design for Pizza Menu in busy streets of New York City.

**Study Design** 

BLACK BOARD





**BACK** 

#### DANGAL NG BULACAN FOUNDATION.

A souvenir book program that features the different officials, "dangal ng lipi awardees", and sponsors for the foundation.

**Souvenir Book Program** 

**BOOK COVER** 













## **BRANDING.**

Different logos that features the client's simplicity and accuracy with their kind of branding.

**Different Logos** 

LOGO













#### ANYTHING NEEDED.

Different social post created to different clients. More minimal, readable and visual needed.

**Different Clients** 

SOCIAL POST









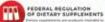








HEALTH CARE PROVIDES







Did you home? Kinns only be small in size, but it is one of the must matrient-dense fruits compared in more popular fruits



n powder form, and strom be added to remotious recipes. Plus, It'll make

your food super given!





