

Dino Varghese



Digital Marketing Manger /
Management Professional
Kerala ,india
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Education

Master in Computer application
from SCMS School of Engineering
and Technology, Karukutty
2011-2014

B.Sc Electronics with Computer
(Double main) from M.G.University
With o First Class at Presenation
College Of Applied Sciences
Puthenvelikara 2008-2011

HSC (Computer Science)
from Kerala Board with at
GOVTH.S.S. EDAPILLY.2006-2008

SSLC
from Kerala Board at M.A.M.H.S.S
Koratty

Personal information

Date of Birth
04 August 1989

Permanent Address :
Vadakumpuram House,
koratty P.O,thrissur,kerala
india pin :680308

Language Proficiency:
Deutch, English ,Malayalam

Marital Status
Single

Declaration

I hereby declare that all the
above details are true to the
best my knowledge and belief.

OBJECTIVE

Experienced Digital Marketing Manager with extensive experience building, maintaining, and running successful digital marketing campaigns. Experienced in leading teams of marketing professionals to meet and exceed digital marketing goals.

EXPERIENCE

- ✓ Over all IT Experience of about 7 Years.
- ✓ Currently working as a Chief Operating Officer (COO) in White cloud infotech Pvt, kochi Ltd (MNC) 2018 to till date.
- ✓ Worked As a Branch Manager Cum Digital Marketing Manager in white cloud infotech Pvt, kochi Ltd (MNC) 2017 to 2018 .
- ✓ Worked as Wordpress Developer and Digital Marketing Manager in Ezidrop Pvt Ltd from 2015 to 2017.
- ✓ Worked pepper pot Systems and solution as junior programmer from 2014 august to 2016 January.
- ✓ Worked with Paulmarr Trading Corporation as System ,Website, Network administrator SEO Analyst of online UK Shopping website from march 2011 to March 2014.

PROFESSIONAL SUMMARY:

- **SEO:** - Expert in all aspects of Natural/Organic Search Engine Optimization, Search Engine Marketing (SEM). In depth knowledge of ethical/white-hat techniques accepted by major search engines Google, Yahoo and MSN.
- **Keyword Research:** - Researching the top keywords using tools such as Word Tracker, Keyword Discovery, Google Keyword Suggestion Tool, Google insights Search Tool, Good Keyword etc.
- **Web Analytics:** - Extensive knowledge of website Monitoring through server logs and Page tagging tools such as Google Analytics, AWStats etc.,Sound Knowledge of Google Webmaster Central Tool.
- **SMO/SMM:** - Extensive background in Social Media/Networking and its use in Online Marketing. Digg, MySpace, Stumbleupon, Facebook, Delicious, Reddit, Twitter, Diggo, Technorati, Social Book Marking etc.,Excellent Knowledge of PPC Campaign Management.

TECHNICAL SKILLS:

WebTechnologies:PHP5,MySQL,Ajax,jQuery, HTML5,CSS3,RDBMS,Oracle,MS-Access

PHP Framework: CakePHP,Codeigniter

PHP-CMS :WordPress

Payment Gateways:K-net,Authorize.net, PayPal Checkout,Google Checkout

Software Engineering tools : Phpstorm,Eclipse, Net Beans, , Adobe Photoshop